

October 8, 2004

Tree, award to honor memory of research compliance coordinator

This spring, the recipient of a student research prize can enjoy the shade of the tree beside the Office of Academic Research and Sponsored Programs (OARSP).

Both the prize and the tree will be memorials to Sandra Smith, Ball State's coordinator of research compliance, who worked in the research office for 24 years until her death Aug. 20.

James Pyle, OARSP director, this week announced creation of the Sandra Smith Student Symposium Prize for the best exhibit or project at the office's annual Student Symposium. Smith organized the showcase for student research that OARSP sponsors each spring.

"She was particularly interested in the role research plays in the educational process for our students," Pyle said. "She was helpful yet demanding of students in particular, understanding that human subjects' review was part and parcel of their training."

Smith began her Ball State career as a laboratory animal technician. That changed when Pyle became research director in 1983.

"I thought that Sandi's capabilities far exceeded the requirements," Pyle said in the October OARSP newsletter. Smith agreed to take on administrative responsibilities for the Institutional Review Board, which reviews and approves all Ball State's research.

Smith developed Ball State's program for assuring that the university and individual researchers comply with laws and national standards. She received Ball State's Meritorious Service Award in 1998.

Pyle said compliance programs have assumed increasing importance in recent years because of growing concern for ethical issues, including treatment of human subjects and conflicts of interest.

"I made a good call," Pyle said. "Sandi proved to be a natural for the position."

Smith's concern for what Pyle called "the little things" made her a wonderful office colleague.

"She made a point of delivering everyone's pay stub at the end of the month, and she usually took care of arranging the holiday gift exchange," Pyle said. "More importantly, she could be counted on when someone else was struggling to get a proposal done. Her humor was an important stress reliever for all of us."

Colleagues, friends and family gathered Oct. 1 for a ceremony at the OARSP office on Riverside Avenue. All took turns planting the tree that will stand beside the office in Smith's memory—and possibly shade the recipient of the award named in her honor.

Need a night out? Recreation Services program can help

Ball State's Office of Recreation Services was listening when parents said they needed an occasional break from the kids.

The success of Ball State's Cardinal Kids Camp has led to the creation of a new monthly program beginning Oct. 8 for parents and children available to the public.

Troy Vaughn, associate director of sports facilities and recreation services, said Parents Night Out (PNO) is a result of evaluations received from parents participating in Cardinal Kids Camp.

"They said they wanted an opportunity to have a night out to shop or have dinner, knowing their children were safe," Vaughn said. "We thought we could provide this combination for an affordable price and provide a great aspect of programming."

PNO permits parents to leave children ages 4 to 15 at Ball Gym one Friday each month.

Age-specific programming, including popular children's games and noncompetitive recreation, will be provided by qualified and experienced Cardinal Kids Camp counselors.

Activities begin at 5:45 p.m. and continue to 10 p.m. But if children tire out earlier, they can visit a "quiet room" in Ball Gym to watch a children's show or movie under a counselor's supervision.

The cost is \$15 per child or \$25 for two children. Parents need only bring the registration form to Ball Gym on the selected Friday evening PNO is held. Advance registration is not required.

For more information, contact Ball State's recreation services office at 5-2722.

Extra! Extra! 'Bat Boy' emerges from cave and takes the stage

An elusive half-boy, half-bat creature comes out of the cave and onto the stage in "Bat Boy" at Ball State.

The show, which has grown into an off-Broadway cult hit, will be staged at 7:30 p.m. Oct. 21-23 and Oct. 26-31 and 2:30 p.m. Oct. 24 in Strother Theatre.

Presented by the Department of Theatre and Dance, "Bat Boy" was inspired by a story in a news tabloid about a half-boy, half-bat creature discovered in a cave in West Virginia. In this musical version, the bat boy is brought out into the world and educated, though he still lives on the blood of animals.

"This is a story with a message worth hearing," said Karen Kessler, director. "It tells the tale of a different person who comes into a society and wants to fit in but is rejected because of his differences."

The story revolves around bat boy's attempts to fit in with the people of the small West Virginian town he has been brought into. This task becomes more difficult as a string of suspicious deaths leads the townspeople to believe that the bat boy has been preying on more than just small animals.

"This is the perfect show for the Halloween season," said Kessler. "It is funny and also just a little creepy and scary."

Kessler added that the audience is encouraged to wear their Halloween costumes to the performance on Oct. 31 for a costume contest complete with prizes.

Audiences, however, are also warned that "Bat Boy" is not for the weak of stomach or those who are easily offended. The production does include violence, blood and a small amount of sexual content.

The University Theatre Box Office is open from 1 to 5 p.m. weekdays and one hour before performances. Tickets are \$12 for Ball State faculty and staff, \$9 for senior citizens and \$6 for students. Call the box office at 5-8749 for more information.

World Trade Center archive photographer to speak Oct. 12

Joel Meyerowitz, photographer of the World Trade Center Archive, opens this year's Provost's Lecture Series Oct. 12.

His 7:30 p.m. talk in the L.A. Pittenger Student Center Cardinal Hall is free and open to the public.

The only photographer to gain unlimited access to Ground Zero, Meyerowitz has made a photographic record of the aftermath of Sept. 11. His images capture the spectacle of destruction, the reverence for the dead and the painstaking effort of recovery.

The result is the World Trade Center Archive, which he has donated to the Museum of the City of New York, where it will be publicly available.

In his Ball State presentation, Meyerowitz show through photographs the magnitude of the devastation and recount many poignant stories that could not be captured on film. His theme will be his intense belief in the transformational power of art.

Meyerowitz is the first of three Provost's Lecture Series this year presenting their ideas on different aspects of communication through art, literature and technology.

Students taking chili orders to aid West Virginia community

Chili served on Ball State's campus Oct. 21 will benefit children in an impoverished West Virginia community.

Three student organizations are sponsoring the Chili Drive By from 4 to 6 p.m. behind the Applied Technology Building. Individuals can pre-order and pre-pay for a chili dinner to go.

For \$6 you get 20 ounces of mild meat or vegetarian chili and two pieces of homemade cornbread. Proceeds will benefit the community center in Caretta, W. Va.

Student groups sponsoring the fund-raiser include the Hospitality and Food Management Association (HFMA), the Dietetics and Dietetic Association and Phi U family and consumer sciences honorary.

Lois Altman, family and consumer sciences professor, said students in the department went to Caretta last year and learned about the poverty in that area. One of those students, Josh Clauser, is on the department's student affairs committee.

"When we came back to Ball State, he thought it would be great if student organizations would support the community center in its efforts to help the people living in Caretta," Altman said.

Clauser said Caretta's McDowell County is the sixth poorest county in the United States, with an average income of around \$10,000 and the fifth highest child poverty rate. Nearly nine out of 10 students in the county's schools are eligible for free or reduced-price lunches.

"We are so focused on helping other countries, which is great, but poverty is a big issue in the United States," Clauser said.

Caretta's nonprofit community center, known as "Big Creek People in Action," started a children's Christmas program two years ago. Attendance was 300 the first year and last year 600 children attended.

This year, Clauser said, 700 children are expected.

"I know holidays are not about gifts and materials, but one present could put a huge smile on a child's face," he said.

Funds from the Chili Drive By and other events will go toward purchasing items such as toothbrushes and vitamins for Caretta's children.

"This is what life is all about — helping one another so the world can be a better place at the end of the day," Clauser said. "It's great to step back and watch students in different majors aiding a common cause."

Chili orders will be taken until Oct. 14. Orders and checks payable to HFMA should be sent to Debbie Foster in the family and consumer sciences department, Applied Technology Building, room 150.

Indianapolis planning center earns national Web site honor

INDIANAPOLIS – Ball State's planning center in Indianapolis has earned national accolades for the Web site it created to help coordinate planning in downtown Indianapolis.

Specifically, the College of Architecture and Planning's Indianapolis Center (CAP:IC) won a 2004 Digital Education Achievement Award from the Center for Digital Education. The award recognizes the innovative Web design of the Indianapolis Regional Center Plan 2020, the plan that will guide downtown development for the next 20 years.

"From the beginning of the 2020 planning process, we discussed the role the Web would play in exchanging information and encouraging participation," said Scott Truex, director of CAP:IC. "Our goal was to create a portal that would not only serve those directly participating in the process, but also the general public."

Even after the 2020 plan's completion, the Web site still serves as a forum for ideas. The site continues to stimulate discussion that city planners find essential to a community-based approach for visioning the future of the city, Truex added.

"The Web site played an extremely important role in the planning process," said Mike Peoni, administrator for the Indianapolis Department of Metropolitan Development's Planning Division. "It allowed us to provide current information and create a living document rather than one that would sit on a shelf somewhere once it was complete. Even now, we're still working to articulate programs and projects recommended in the plan."

More than 40 Web sites were honored by the Center for Digital Education, a Folsom, Calif.-based company that serves as a national resource for education-technology research, events and publications. The innovative K-12 and higher education sites honored by the center can be viewed at www.centerdigitaled.com.

The Web site's designer, Brad Beaubien, CAP:IC's communication specialist, began working on the site for the downtown plan as a graduate assistant. Once the site was complete, it generated input from people around the United States regarding the future of downtown Indianapolis, Truex said.

"This award is a tribute to the hard work and dedication of Brad who transformed an idea on a napkin into a dynamic useable resource," Truex said. "It illustrates the opportunities our center can play in applied research as we explore our own understanding of community participation in a real-world setting."

Before receiving this national award, the center was honored locally. CAP:IC earned a 2004 Nuvo Cultural Vision Award for its effort to provide a framework for future development and helping city officials, local businesses and residents envision the downtown of tomorrow.

The College of Architecture and Planning has long been involved in community-based projects around Indiana and abroad. Guiding efforts to improve Indiana cities and towns is a central feature of Ball State's Building Better Communities initiative.

Pianist is guest performer for Oct. 13 Art of Jazz concert

Jazz pianist Matt Harris performs with the Ball State Jazz Ensemble in this year's first Art of Jazz Series concert at 7:30 p.m. Oct. 13 in Sursa Hall.

Harris is director of jazz studies at California State University Northridge where he directs the jazz band and teaches jazz arranging, improvisation, combos, jazz harmony, class piano and private piano instruction. He moved to Los Angeles after touring with jazz greats Maynard Ferguson and Buddy Rich.

He has recorded two CDs of original music, published two piano books and wrote more than 150 pieces of music. He has also been commissioned to write music for bands in Australia, New Zealand, Japan, and at high schools and colleges throughout the United States.

The guest artist's first solo piano CD, "From the Heart," will soon be available with an accompanying book. A recent CD recorded by the Kluver's big band from Aarhus, Denmark, featured many of Harris' original tunes and arrangements.

In addition to his devotion to jazz education, Harris' versatility as a writer, arranger and performer keeps him very busy in the Los Angeles studio scene. His music can be heard on numerous jingles, film scores, CDs and live productions.

The Art of Jazz Series, [sponsored by the School of Music](#), is designed to promote jazz within Indiana. [The series](#) presents internationally known artists in both educational and professional settings, allowing jazz audiences to hear great musicians and students to participate with them in clinics.

Former AT&T executive to give public relations lecture

Marilyn Laurie, the highest-ranking woman in the history of AT&T, will present the Vernon C. Schranz Distinguished Lectureship Oct. 14.

The 8 p.m. lecture is open to the public and will be held in Cardinal Hall of the L.A. Pittenger Student Center.

A former executive vice president at AT&T, Laurie was responsible for leading the company's brand-building activities worldwide. She was previously senior vice president of public relations at AT&T, heading a 500-person communications organization.

Laurie, the 26th Schranz lecturer, is also a recent inductee into the Arthur Page Society's Hall of Fame. She was the first woman to be inducted into the hall, honoring leading public relations practitioners for career achievement and outstanding professional contributions.

Currently, as founder and president of Laurie Consulting Inc., she works to develop branding and public relations strategies for corporations and non-profit organizations.

The Vernon C. Schranz Distinguished Lectureship was established in 1979 to honor Ball Corporation's first public relations officer. The lectureship in Ball State's journalism department examines the developing stature and status of the public relations profession.

For further information, contact Amie Morehead at 5-1742 or ammorehead@bsu.edu.

Three Asian-American artists honor tradition in exhibition

Contemporary works will be on exhibit in "Honoring Tradition: Perspectives of Three Asian-American Artists" at the Museum of Art through Dec. 19.

A preview and reception will be at 5 p.m. on Oct. 7 in the museum.

The featured artists—Indira Freitas Johnson, Naoko Matsubara and Komelia Hongja Okim—are passionate, successful and articulate about their work. The trio's works will offer insight into Asian culture said Sarojini Johnson, Ball State art professor and guest curator.

"There is a community of Asian people here that we want to understand and include in the whole community," she said. "We would like for our community to be more involved in the visual arts and welcome their participation in this event."

Indian-born Johnson is known for her site-specific mixed-media works, many of which carry an overt political or social message. She also has produced many collaborative pieces with groups of women and children, such as Marketplace: Handwork of India, an organization that creates work opportunities in traditional craft techniques for women and people with disabilities.

Printmaker Matsubara practices the traditional art of her birthplace, Japan, in untraditional ways. She uses a printing press to print her images and a V-gouge and sometimes power tools to carve her blocks rather than a knife. Matsubara has developed a style that is both spontaneous, experimental and influenced by German and American abstract expressionism.

Okim is a metalsmith who creates finely wrought jewelry and small- and large-scale sculpture. Her works bridge the cultures of her native Korea and her new home, the United States. Her works often integrate figural forms, abstract shapes and functionality.

"All three artists are aware of their place of birth; they each have it at heart but express it in different ways, none of which is sentimental," said Peter Blume, director of the Ball State Museum of Art.

This exhibit is supported by the Lilly Endowment, The Blakemore Foundation and Ball State's Office of Academic Research and Sponsored Programs.

Students work with Citigroup to raise credit problem awareness

A Ball State marketing class is teaming up with one of the nation's leading financial companies to urge students to wisely manage their credit cards.

Citi Cards, the largest issuer of credit cards, is working with 24 students in a senior-level class taught by Tom Baird, a professor in the management and marketing department, to create a campaign to educate the campus community about the proper use of credit.

The company has provided the class with \$2,500 to fund a research study and start the campaign later this semester. As part of the project, students also will attempt to raise awareness of the corporation and its services.

"This is an opportunity for our students to get first-hand experience in working with a major corporation," Baird said. "In the past, my class has used a fictional firm to develop a marketing campaign. The campaign to educate students and the public about how to properly use credit opportunities is a strong one."

"We are excited about offering this opportunity to students," said Amer Sajed, senior vice president of Citi Cards. "Research tells us students want to be responsible and learn the ABC's of credit, and we're pleased to have students help themselves to accomplish this."

Citi representatives came to Ball State from New York in early September to review the project with Baird's students, who have already collected 300 surveys. The students and Citi representatives will conduct a videoconference next month to review the marketing campaign.

"Our students should learn a great deal by both developing and then actually doing the campaign on campus among their fellow students," said Brien Smith, chair of the marketing and management department in the Miller College of Business. "In the end, the corporation's officials will return to campus to evaluate the campaign, providing our students with an insight into the corporate world. That feedback should give them a clearer picture of how the corporate world works."

Ball State was selected by Citi for the project through EdVentures Partners, a marketing and consulting company based in Berkeley, Calif., that sets up reciprocal relationships between industry and education. Ball State is one of three public universities in the state to work with EdVentures.

About Citi

Citi, or Citi Cards, is a member of [Citigroup](#) (NYSE: C). Citigroup, the preeminent global financial services company, has some 200 million customer accounts and does business in more than 100 countries. The company provides consumers, corporations, governments and institutions a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, insurance, securities brokerage and asset management. Major brand names under Citigroup's trademark red umbrella include Citibank, CitiFinancial, Primerica, Smith Barney, Banamex, and Travelers Life and Annuity.

Summit to show how technology relates to daily work

Ball State will be a major participant in the Vision 2006 Tech Summit from 8 a.m. to 4 p.m. Nov. 16 at Muncie's Horizon Convention Center.

Thomas Kinghorn, Ball State vice president for business affairs, will serve as master of ceremonies. Keynote speaker at 8 a.m. will be Gerry Dick, host of Inside Indiana Business.

O'Neal Smitherman, Ball State vice president for information technology, is speaker for the noon luncheon. He will discuss the future of technology, including Ball State's contributions to the Vision 2006 Community Technology Initiative (CTI).

Christy Steele, CTI vice president for technology advancement, said the Tech Summit will describe how the latest technology news relates to the everyday working world. Separate sessions will cover issues in business, health care and manufacturing.

"The program is geared for students, faculty and local business people," she said. "It is for everyone who feels technology impacts their lives today."

Steele said Ball State students and faculty will be particularly interested in the sessions on technology transfer.

"Ball State has made great strides in that area," Steele said. "All of us as a community can do much more to move ideas off the shelf to fruition."

The cost of the program is \$50 with a special rate of \$25 for students. To register, contact Sara Lewis at 751-9116 or slewis@muncie.com.

Papa John's founder named to business college hall of fame

Papa John's founder John Schnatter was among eight alumni and an Indianapolis-based business honored Oct. 1 at the first Miller College of Business Awards Dinner.

The inaugural event, initiated by the Miller College of Business Alumni Board, brought together top business leaders, alumni, faculty, staff and students during a night of festivities at the Alumni Center.

"The celebration is an outstanding opportunity to showcase the successes and recognize the achievements of the college's graduates and friends," said Dave Heeter, vice president of the Miller College of Business Alumni Board and event chairman.

Schnatter, president and chief executive officer of Papa John's International, based in Louisville, Ky., gave the keynote speech. The 1984 bachelor's degree graduate in business administration was inducted into the college's hall of fame.

The honor is given to an individual holding a position of distinction in business, government or academe, who has demonstrated outstanding success in his or her field. The nominee also should be recognized as a civic leader as exemplified through volunteer efforts and should be a supporter of Ball State.

"We are very proud to induct an outstanding business leader like John Schnatter into our hall of fame," said Lynne Richardson, dean of the Miller College of Business. "Since the inception of Papa John's in the early 1980s, John has been the driving force in building one of America's business success stories."

Schnatter created the Papa John's concept in 1983 when he began delivering pizza from the back of his father's tavern in Jeffersonville, Indiana. Today, Papa John's encompasses nearly 3,000 restaurants in 49 states and 16 international markets, with an additional 120-plus restaurants operating under the Perfect Pizza name in the United Kingdom.

Alumni receiving Awards of Distinction include Wilbur R. Davis and Ron Fauquher, co-founders of the Muncie-based Ontario Systems, and Carl George, chief CEO of Clifton Gunderson, Peoria, Ill.

Alumni receiving Awards of Achievement include Nora Bammann, Conseco Services, Indianapolis; Scott Cotherman, Corbett Accel Healthcare Group, Chicago; Craig Dunn, Liberty Financial Group, Inc., Kokomo; and Dan Prickel, Process Plus, Cincinnati.

Representatives from Indianapolis-based H. H. Gregg, a leading retailer of home appliances and consumer electronics, will accept the Distinguished Partner Award.

A \$1 million gift from the company in 2003 is increasing opportunities for students of the H. H. Gregg Center for Professional Selling, a nationally recognized program in the Miller College of Business.

Background information on each honoree may be found online at www.bsu.edu/business.

Operation Wellness helps area county lose hundreds of pounds

Hundreds of Wells County residents are eating healthier and exercising more often because of Operation Wellness, an ambitious fitness program established one year ago with applied expertise from Ball State.

Carol Friesen, project coordinator and associate professor of family and consumer sciences at Ball State, has measured reduced blood pressure and body weight and increased cardiovascular fitness among Operation Wellness participants.

"There's a greater awareness about health now than there was a year ago when the program started," Friesen said. "People in Wells County are more willing to think about how their actions impact the quality of their lives."

Operation Wellness used a number of different strategies to increase physical activity, improve nutrition and enhance the health of Wells County residents of all ages.

"Dump Your Plump" is a team weight loss competition among co-workers that was held three times in the past year. In the spring competition, 84 participants shed a combined 435 pounds.

At school, hundreds of children are jumping rope, taking tae kwon do and exercising at recess – something they didn't do a year ago, Friesen said. Several children reached combined distances of 50, 75 and 100 miles while walking during recess.

After-hours exercise classes in schools attracted 1,399 children and 500 adults in the spring, more than doubling the number of participants in classes last fall.

The continued growth in participation excites Tammy Schaffer, co-chair of the Operation Wellness Advisory Board.

"One of our main objectives has been to improve health awareness," Schaffer said. "It's not only about exercise, but also nutrition. People are thinking about the snacks they eat, drinking milk and serving better foods in our schools."

Operation Wellness also sponsored a 5K community walk, provided work site wellness instruction and helped the Southern Wells School District's health program earn statewide recognition as a Coordinated School Health district.

Using its applied research expertise in cities and towns across Indiana is one way Ball State works to build better communities.

Last year, the Robert Wood Johnson Foundation, a national philanthropy dedicated to improving the health and health care of all Americans, awarded Ball State a \$450,000 Local Initiative Funding Partners matching grant over four years to help Wells County residents increase physical activity, improve eating habits and promote healthy lifestyles.

Locally, the Caylor-Nickel Foundation and other Wells County funding partners exceeded the grant's matching-funds requirement and donated \$550,000.

Career Center seeing more employers for fair, interviews

The prospects of college students finding a job are improving as corporate recruiting picks up steam during the next few months, says a Ball State career adviser.

Sheila Spisak, associate director of Ball State's Career Center, said their campus career fair in September attracted 23 percent more employers than it did last year. The number of recruiters visiting campus to interview students also has increased.

Corporate recruiters are coming to campus this fall with a very positive outlook regarding hiring, she said.

"We are hearing more positive comments from employers this year than in the past couple of years when the economy was stagnant," she said. "Companies are in a hiring mode and are seeking candidates for a variety of entry-level jobs in many different industries."

Spisak said the hiring atmosphere at Ball State mirrors that found on college campuses across the nation. A new survey by the National Association of Colleges and Employers (NACE) found that employers expect to hire 13.1 percent more new college graduates in 2004-05 than the previous year.

According to NACE's Job Outlook 2005 Fall Preview Survey, about 61 percent of responding companies said they expect to hire more new college graduates in 2004-05 than in 2003-04. About 23 percent of the respondents said they would hold hiring to last year's levels while slightly less than 16 percent said they plan to cut back on college hiring.

The survey also found that service-sector employers project a 12.1 percent increase in college hiring while manufacturers are looking at a 12.9 percent increase, which is an improvement over the 3.4 percent increase of 2003-04.

Workforce reduction through retirement and workers leaving for new jobs along with an increased demand for goods and services were cited as reasons by companies projecting hiring increases.

"At Ball State, we aren't seeing one sector dominate when it comes to hiring college graduates," Spisak said. "That means that students must be willing to interview with a variety of companies with hiring needs. The most important thing for a student to do is to find a position that is a match with their career goals.

"We are also seeing an increase in the number of companies interviewing our students for internships," she said. "This bodes well for students because a majority of companies hire from their internship pool."

Ball State will host Cardinal Job Fair Feb. 16 in Worthen Arena. Over 100 organizations are expected to attend to talk to students about part-time, internship and full-time employment opportunities.

Former professor to serve as Fulbright Scholar in Italy

A former telecommunications professor at Ball State will teach in Italy next year as a Fulbright Scholar.

Richard J. "Richie" Meyer, the former Edmund F. and Virginia B. Ball Chair in Telecommunications, will lecture on film and media studies in 2005 at the University of Eastern Piedmont Amadeo Avogadro in Vercelli, Italy. This will be his second Fulbright assignment. In 1996-97, he taught at National Chengchi University in Taipei, Taiwan.

Meyer is one of 800 American faculty and professionals traveling abroad to about 140 countries during the 2004-05 academic year. Fulbright Scholars are selected on the basis of academic or professional achievement and because they have demonstrated extraordinary leadership potential in their fields.

Nancy Carlson, chair of Ball State's telecommunications department, said Meyer was an excellent teacher during his career at Ball State. He joined Ball State in 1997 after working for 14 years as the president and chief executive officer of North Texas Public Broadcasting Inc. in Dallas. He left the university in 2003, moving to Seattle, Wash., with his wife, Susan Harmon.

"We brought him to Ball State because of his contribution to the founding of PBS," Carlson said. "But, after he arrived, we were blown away with his film expertise. From then on, he became one of our film experts. His knowledge of world film history is deep and wide. But it's his enthusiasm for film criticism that generated the waiting list to get into his courses when he was at Ball State."

In the News

Patrick Barkey, economic and policy studies director

Small business loans to revitalize troubled neighborhoods were the topic of an Oct. 7 Indianapolis Star report.

Pat Barkey told the Star that the results of efforts to help small business have been mixed because high crime, poor infrastructure and poverty undercut revitalization efforts.

"They don't really address the reasons there is no (economic) development," Barkey said.

In addition, the bulk of the money goes to existing businesses, so "they don't get a lot of new investment."

A study by Barkey last year found Indiana had fewer people working for small businesses than all but eight states.

Jo Ann M. Gora, president

Jo Ann M. Gora emphasized the university's commitment to building better communities and expanding entrepreneurship opportunities during a visit this week to South Bend.

Gora's comments were featured in the Oct. 5 issue of the South Bend Tribune.

"We want to make a difference in the life of our communities," Gora said.

Gora told the Tribune that it is in the best interests of the state to make sure there are jobs available for Ball State's graduates.

The university is also strongly emphasizing internships and immersion experiences for students before they graduate, Gora said.

James Lowry, marketing professor

Halloween shopping is booming from coast to coast, and media across the country highlighted James Lowry's observations on the phenomena.

CBS Market Watch quoted Lowry as saying that Halloween isn't for kids anymore. The CBS report also appeared in the Newark Star-Ledger.

"Over the last decade, Halloween has become an adult holiday while children have become secondary for many retailers," Lowry told CBS. "Adults want to relive that time when they could pretend to be a superhero or monster."

Closer to home, Lowry told the Evansville Courier-Press that he doesn't think Halloween has hit the saturation point when it comes to putting up lights and decorating homes with all sorts of plastic creatures.

"It is pretty much like Christmas because every year new things come on the market," he said.

On Campus

Researcher going to Russia to examine space station returnees

Ball State professor Scott Trappe, director of the Human Performance Laboratory, will be returning to Russia this month as part of his research into the long-term effects of space flight.

His team will examine American and Russian crew members returning from the International Space Station. The only way to the station now is via Russia due to the temporary halt of U.S. space shuttle missions.

As part of the study, the researchers test muscle strength and take muscle biopsies to examine cellular changes in muscle function following long-term exposure to weightlessness. The information will allow researchers to learn how muscle adapts to space flight and to develop effective exercise programs to maintain muscle performance in space.

His team will leave Oct. 21, perform the biopsy procedures Oct. 24 and then return the following day.

Landscape artist's works to be focus of museum talks

The work of William Merritt Chase is the focus of an upcoming Gallery Talk and Art for Lunch event at the Museum of Art.

Chase's Long Island landscapes will be the topic of the 2:30 p.m. Oct. 10 Gallery Talk, "Chasing William Merritt Chase," presented in conjunction with the exhibition "William Merritt Chase: Four Paintings from the Lilly Endowment Collection."

The Art for Lunch presentation at noon Oct. 12 will also feature Chase's work. "Impressionism in America II: William Merritt Chase and Modern Painting" will explore Chase's relationship to Impressionism. Bring lunch to the museum's Brown Study Room for the half-hour talk.

Both events are free and open to the public.

Jacobs, McIntosh participating in 'Politics Made Easy' forum

Two former members of Congress will participate in the "Politics Made Simple" forum at 5 p.m. Oct. 11 in the Art and Journalism Building, room 175.

Andy Jacobs Jr. (D), Indianapolis, and David McIntosh (R), Muncie, will join professors Gary Crawley, political science, and Kevin Smith, history, in the Freshman Connections event, which is free and open to the public.

Phil Bremen, telecommunications professor, will be the moderator for the bipartisan forum geared toward students who don't vote or who vote without knowing the issues. Bremen cited a recent Atlanta Journal Constitution article about a survey conducted by the National Council of State Legislators.

According to the Atlanta newspaper, the survey found that 82 percent of those ages 15 to 26 could name the hometown in "The Simpsons" and 64 percent knew that Ruben Studdard is one "American Idol." However, only 40 percent could say which party controls Congress.

Vietnam War experience poet to present Oct. 11 reading

[W.D. Ehrhart](#) of the Haverford (Pa.) School will give a poetry reading, "The Politics of Poetry in an Age of Terror," at 8 p.m. Oct. 11 in the Art and Journalism Building, room 175. It is free and open to the public.

A former U.S. Marine who served in Vietnam during the late 1960s, Ehrhart is one of the most widely read and respected poets of the Vietnam War experience. His poetry also reflects his respect for nature, his love of friends, his active engagement with the world around him and his consternation at the human condition.

For more information on the event, contact Michael Doyle (5-8732) or Tony Edmonds (5-2779) in the history department.

Open house set at adult fitness program's exercise facilities

Ball State's Adult Physical Fitness Program will host an open house from 4 to 7 p.m. Oct. 12 in Irving Gym, room 109.

The state-of-the-art comprehensive physical fitness program helps individuals improve and maintain their health and functional ability. Membership is open to the public.

The program's Fitness Laboratory is separate from the student exercise facilities. Visitors will learn more about the program's knowledgeable staff, personalized physical activities plan, regular progress reports and incentives.

Aerobic exercise equipment includes treadmills, bikes and steppers. Resistance training comes from machines or dumbbells, depending on individual skill, strength and preference.

Each member is assigned to a graduate student as an exercise leader. Graduate assistants monitor exercise programs at regular intervals, offering suggestions and guidance to make exercise time as effective as possible.

For more information, contact the program office at 5-1140.

Showing of fast food documentary set for Oct. 12 in Pruis Hall

The summer's second-biggest documentary hit, "[Super Size Me](#)," in which filmmaker Morgan Spurlock spends 30 days eating exclusively at McDonald's, will be shown Oct. 12 at Ball State.

Co-sponsored by Ball State's Freshman Connections Program, University Program Board and the College of Communication, Information, and Media, the movie is designed to acquaint first-year students with health and wellness.

The movie, free and open to the public, begins at 7:30 p.m. in Pruis Hall. An open forum follows the movie.

Released earlier this year, "Super Size Me" investigates the world of fast food through in-depth research and true immersion. During the 30-day diet, Spurlock quickly gains weight and suffers from headaches, nausea and exhibits symptoms of addiction.

It only takes a few days before he starts to feel ill and doctors soon urge him to discontinue his quest because of negative results of health tests, including high cholesterol and high blood pressure.

The film is being used in conjunction with the 2004 Freshman Common Reader, "Fast Food Nation: The Dark Side of the All-American Meal."

Mayor of Honolulu to speak at CAP Indy conference, on campus

INDIANAPOLIS – On Oct. 14, the Mayor of Honolulu will be the featured speaker at the Indianapolis by Design conference, hosted by the College of Architecture and Planning's Indianapolis Center.

"Design Matters" will focus on urban design issues and is part of the larger "Planning at the Crossroads" regional planning conference. Mayor Jeremy Harris was invited to the conference for his emphasis on the value of good design and his instrumental role in the transformation of Honolulu.

Harris will also speak on the Muncie campus at 4 p.m. Oct. 13 in the Architecture Building, room 100. His talk, "Building a Better City Through Better Design," is free and open to the public.

As mayor of the 12th-largest city in the United States, Harris is characterized as one of our nation's most dynamic urban leaders. He is the only person to be named Public Administrator of the Year two years running by the American Society of Public Administration.

Harris also has garnered numerous awards and honors, such as the United States Conference of Mayors 2003 City Livability Award, Governing Magazine's Top Ten Best-Administered Cities and the Center for Digital Government's ranking as first among the nation's largest cities for use of digital technology.

The luncheon with Mayor Harris will be in the Westin Hotel in downtown Indianapolis. To register for the luncheon or for more information on the conference, visit www.indianapolisbydesign.org or call (317) 822-6167.

HPL lecture focuses on space flight may affect human muscles

The effects of prolonged space flight will be the topic of a free public lecture Oct. 15.

Robert H. Fitts, Wehr Distinguished Professor of Biology at Marquette University, speaks at 2 p.m. in the Health and Physical Activities Building, room 100.

His talk, "The Impact of Prolonged Microgravity on Human Skeletal Muscle," is part of the Kimberley Schulze Memorial Lecture Series sponsored by The Human Performance Laboratory.

The series honors a former doctoral student who graduated in May, 1999, and succumbed to breast cancer in August, 1999.

Fitts' research focuses on understanding the effects of skeletal muscle function. His particular interest is how spaceflight, fatigue and regular programs of exercise training affect skeletal muscle function.

A tree planting ceremony in remembrance of Kimberley Schulze will follow the lecture on the front lawn of The Human Performance Laboratory.

Afghanistan expert, author to speak on upcoming elections

Author and Washington-based attorney David Isby will give a free public lecture, "Afghanistan on the Brink of Elections," at 4 p.m. Oct. 20 in the L.A. Pittenger Student Center, Yuhas Room (room 102).

Isby is the author of three books on Afghanistan and is a member of the board of directors of the Committee for a Free Afghanistan Inc. Through this nonpartisan educational and relief group, Isby has become familiar with many of the key players in Afghan politics.

He has also provided policy support in bilateral and multilateral negotiations for the United States government, and has testified as an independent expert on Afghanistan before congressional committees.

His lecture is hosted by the assistant provost for international education and the Central Indiana Committee on Foreign Relations.

Call out for volunteers, donors to assist WIPB fall TeleSale

The excitement and great deals of WIPB Public Television's on-air auction continue this fall as the event celebrates its 26th anniversary.

TeleSale begins with the Children's Auction from 6 to 9 p.m. Nov. 3 and continues from 6 to 11 p.m. Nov. 4-6. Proceeds support the educational, entertaining and informative programs on WIPB-TV.

Angie Cravens, WIPB development director, said volunteers are needed to fill a variety of positions before and during TeleSale.

"Volunteering during TeleSale is a fun way to meet people and support your public television station," Cravens said. "It's a great way to see a live, fast-paced television production and to be a part of an exciting fund-raising event."

Pat West, TeleSale coordinator, said the volunteer-driven fund-raising auction is currently seeking donations.

"As we move into the holiday season, our viewers are starting to think about family-friendly indoor activities and gift giving for the adults and children in their lives," West said. "We would love to have local and regional merchants donate related items for this fall's auction."

Auction donors receive special recognition during TeleSale, including a listing in print promotional materials. Donors of items valued above \$350 also receive a video promoting the item, which will air multiple times during the auction, and promotion on the WIPB TeleSale Web site. Many donated items may be tax-deductible.

For more information on auction donations or volunteer opportunities, contact West at pwest@bsu.edu. Potential sponsors should contact Cravens at adcravens@bsu.edu or (800) 252-WIPB. Cravens said the fall TeleSale is fully sponsored but various underwriting opportunities are available for spring.

New system gives computer science department more power

A recent purchase will give the Department of Computer Science one of the most powerful labs on campus for instruction and research.

The Sun Fire server from Sun Microsystems Inc. has 16 GB of RAM and four parallel 64-bit processors. It was purchased through a Sun Microsystems matching grant program with a proposal written by Paul Buis, an associate professor in the department.

Computers connected to this server are thin clients. Thin clients are cutting-edge computers used to do top-of-the-line computer processing and networking.

Spotlight

Publications/Creative endeavors

Nazim Ahmed and **Sushil Sharma**, Information Systems and Operations Management, and **R. S. Rathinasamy**, Finance and Insurance, "e-Healthcare: A Model of the Offshore Healthcare Delivery for Cost Saving," *International Journal of Healthcare Technology and Management*.

Tony Edmonds, History, review of movie "Iris" in *Iris Murdoch News Letter*.

Ken Hall, History, "Creating a Less Western-Based Academic Identity in Indonesia," *Fulbright Indonesia e-Journal*, and "Temple Networks and Royal Power in Southeast Asia c. 1000," republished in *James Heitzman and Wolfgang Schenkluhn*, Rowan and Littlefield.

Matthew Halloran, Economics, "Rewards and Sanctions and the Provision of Public Goods in One-Shot Settings," *Experimental Economics*.

Bradford H. Meyerdierks, Music, book review, "On the Path to Excellence: The Northshore Concert Band," *The Instrumentalist*.

David Pearson, Physical Education, chapter, "Clients Who Are Athletes," *NSCA (National Strength Conditioning Association) Essentials of Personal Training*, Human Kinetics. Chapter lays out strength strategies for year-round strength and conditioning of athletes with major emphasis on off-season conditioning.

Nihal Perera, Urban Planning, "Nationalizing the Colonial City: Colombo and Its Landscape in the Late 19th Century (in Sinhala)," *Patitha: Samaja Sanskruthika Sameeksha*.

Gwen Robbins, Debbie Powers and Sharon Burgess, *Physical Education, A Wellness Way of Life*, 6th ed., McGraw-Hill.

Presentations

Gregory Morrison and Michael Brown, Criminal Justice and Criminology, "Designing, Teaching and Assessing a Course for At-Risk Undergraduate Students Studying Criminal Justice and Criminology," Midwestern Criminal Justice Association Annual Meetings, Chicago.

David Pearson, Physical Education, visiting scholar, lectures on sports nutrition given to athletic training doctoral students, Rocky Mountain University, Provo, Utah.

GuoheZheng, Modern Languages and Classics, "Variables and Constant As Seen in Minor Characters of 'A Woman's Life,'" Midwest Japan Seminar, University of Minnesota, Minneapolis.

Sergei Zhuk, History, invited to give presentation at book launch for his *Russia's Lost Reformation: Peasants, Millennialism, and Radical Sects in Southern Russia and Ukraine, 1830-1917*, Kennan Institute in November.

Service

Angie Abrams-Rains and Christi Girton, Journalism, assisted Terry Nelson and Muncie Central High School Munsonian newspaper staff in troubleshooting problem with InDesign program.

David Pearson, Physical Education, consultant for nutrition and sports performance during 2004-05 season, UCLA football and men's basketball teams.

Jacqueline Robertson, University College, named to Blue Ribbon Commission, advisory board to American Council of Developmental Education Associations.

Job postings

Descriptions of the following positions are available at [University Human Resource Services](#):

Assistant Professor/Directing, Department of Theatre and Dance

Head of Digital Libraries and Web Services, University Libraries

Safety Specialist, Facilities Planning and Management