

Former Cardinals All-Star, NFL Pro Bowl player Blaine Bishop to address graduates

Former Cardinals and pro football standout Blaine Bishop, a 1993 Ball State University graduate, returns to his alma mater on Saturday, Dec. 20, to deliver the graduation address at the university's annual Winter Commencement exercises. He also will receive the President's Medal of Distinction from university head Jo Ann M. Gora in recognition not only of his great athletic talents, but also "the passion, generosity and leadership he shows in giving back to his community."

Ceremonies marking the conferral of degrees on approximately 1,000 Ball State winter graduates are scheduled to begin at 10:00 a.m. in Worthen Arena on campus.

Also highlighting the event will be the awarding of honorary degrees to Grammy Award-winning musician Hilary Hahn and Yeungnam University (South Korea) President Tong Ki Woo. The President's Medal and the honorary degree are the highest honors bestowed by Ball State.

Stellar example

A member the Ball State Athletics Hall of Fame, Bishop captained the Cardinals from his defensive back position during his senior season in 1992, finishing his collegiate career with an appearance in the annual Blue-Gray All-Star Classic. The All-Mid-American Conference second team choice was selected by the Houston Oilers in the eighth round of that year's National Football League (NFL) draft and eventually earned four trips to the Pro Bowl for his play with the Oilers and their later incarnation, the Tennessee Titans.

The Sporting News named Bishop one of the NFL's Top 100 Players in 1998.

While on the Titans' roster, Bishop also played in the 2000 Super Bowl, won by the St. Louis Rams. He retired from the league in 2002 after a single season with the Philadelphia Eagles but maintains his interest in the game through his work as a radio and television co-host and analyst back in Nashville, where he coaches his son's soccer team and serves on the board of directors of Big Brothers Big Sisters of Middle Tennessee.

"Together with the Central Indiana Community Foundation, Blaine also established the Blaine E. Bishop Scholarship Fund for Hoosier high school students interested in pursuing college," noted Gora. "And he co-chairs Ball State's Floyd Leadership Scholars

committee, which steers scholarship funds for minority students who possess leadership potential and high academic abilities, especially those who have participated in the Boys and Girls Clubs of America, Big Brothers-Big Sisters or the Center for Leadership Development (CLD) in Indianapolis.

"As a high school student at Indianapolis Cathedral in the early '90s, Blaine also attended the programs at CLD, an organization with which Ball State has had a long and valued relationship — sharing as we do the mission of preparing bright students to meet society's most pressing needs and serve the communities in which they will live and work. Blaine Bishop is a stellar example of the worthiness of that mission, and I look forward to presenting him with the President's Medal in honor of both his outstanding professional achievements and his many generous contributions of time and resources to his Tennessee and Indiana neighbors as well as the Ball State community."

"America's Best" young musician

How do you get to Carnegie Hall? Hilary Hahn knows the way.

Heralded as one of the most compelling artists on the international concert circuit today, Hahn also knows the way to major music performance venues in Berlin, Munich, Paris, Seoul, Tokyo, Vienna, Warsaw and Washington, D.C., where she has dazzled audiences as featured artist or violin soloist with a number of the world's leading symphony orchestras.

She was admitted to Philadelphia's prestigious Curtis Institute of Music in 1990 at the age of 10 and made her major orchestra debut barely a year and a half later with the Baltimore Symphony Orchestra. Although she completed the institute's university requirements by the time she was 16, Hahn chose to delay her graduation in order to take additional elective courses in literature and languages. She accepted her bachelor's degree in music in 1999 at age 19.

Little more than two years later, she earned her first Grammy Award for her 2001 recording of the concertos of Brahms and Stravinsky. The same year, Time magazine named Hahn as "America's Best" young classical musician.

"In recognizing Hilary Hahn, we're grateful both for her beautiful music and the opportunity to celebrate, even tangentially, Ball State's own significant contributions to music and the arts," said Gora, observing that earlier this year the School of Music was recognized by In Tune magazine as being one of the nation's best, in company with such elite institutions such as Juilliard, Oberlin and the Boston Conservatory.

"Among our strategic goals is promoting a vibrant campus environment conducive to a well-rounded education and college experience," Gora added. "With this honorary doctor of arts degree, we salute a young woman who understands the power of music to enhance our daily lives and signal that music, theater and the performing arts are, and will remain, a vital part of the life of the university."

Vision and friendship

As president of Yeungnam University in Gyeongsan, Republic of Korea, Dr. Tong Ki Woo shares responsibility for managing an international academic exchange program with Ball State that spans more than four decades — the longest such cooperative agreement in Ball State history.

Encouraged by their president's firm commitment to international higher education, thousands of Yeungnam University students have studied at sister universities overseas — including Ball State — since 2003, reports Gora, who traveled to Korea in summer 2008 in part to celebrate the two institutions' enduring partnership. She received an honorary degree from Yeungnam, which counts five Ball State graduates among its faculty, as part of her visit.

Woo will receive an honorary doctor of humane letters degree from Ball State in recognition of his global stature as a scholar and author on issues of public policy and administration, stemming from his role at Yeungnam as well as his previous work as a senior researcher at Korea's Institute for Human Settlements and visiting scholar at the Rockefeller College of Public Affairs and Policy at the State University of New York-Albany.

"Ball State has made great strides in recent years advancing our international presence, increasing the percentage of our students who study abroad and in welcoming a growing number of international students to study on our campus in the heart of the American Midwest," Gora reflected. "The support of our colleague Dr. Woo in promoting this kind of international exchange yields untold benefits for so many of our students and faculty who take advantage of these kinds of opportunities. We very much appreciate his vision and his friendship and look forward to continuing our happy relationship with Dr. Woo and Yeungnam University for many more years to come."

Earning top honors at one of the world's leading chamber music competitions

A trip to Moscow to compete in the prestigious Taneev International Chamber Music Competition yielded top honors for two Ball State University students.

Performing together for the first time in a competition, Jooyoung Kim and Mirinae Kim, both from Seoul, South Korea, earned third-place honors as a two-piano ensemble. Competing against more than 40 pairs, the doctoral students were also named the Outstanding Foreign Chamber Music Ensemble.

The Taneev competition, which took place Nov. 16-23 at the Moscow State Tchaikovsky Conservatory, was the students' first trip to Russia; each had earned international honors for past individual competitions. Together in Moscow their performances were exceptional, reported Robert Palmer, the Ruth Weldy Mauzy and Mary Weldy Porter distinguished professor of music.

"These are two of the finest students who have ever studied at the School of Music, and that is reflected by these awards," he said. "In an ensemble, there is so much musical nuance and subtlety that is required by each player, yet the ensemble has to sound as if they are one. And that literally took hundreds of hours of practice to perfect."

Jooyoung and Mirinae began practicing their performance pieces — an entirely new repertoire — individually during the summer. In late August, they began working together, sometimes playing up to six hours each day.

"It's hard to balance study and practice," said Jooyoung, adding with a laugh, that "the only way to keep up is to reduce sleep."

In advancing to the finals in Moscow, Jooyoung and Mirinae performed more than 80 minutes of intricate compositions by Taneev, Brahms, Chopin and Shostakovich in front of a panel of judges. As part of the grueling competition, the finalists were featured in two encore performances in sold-out venues.

Given the choice of playing before a packed house or under the microscope of a small jury, Jooyoung and Mirinae indicated they prefer a full venue where performances are gauged by smiles and applause rather than scorecards.

"I truly love competition, and I am looking forward to the next one," Jooyoung said. "I was more nervous during the competition, though, knowing the judges were keeping track of each note. During the final concert, we were able to relax and enjoy the music with the audience."

Entrepreneurship professor to head Ball State's nationally ranked center

Ball State University has appointed one of its leading business faculty to head the nationally ranked Entrepreneurship Center.

Michael Goldsby, the Stoops distinguished professor of entrepreneurship, will lead the Entrepreneurship Center in the Miller College of Business after serving as interim director for several months. He succeeds Larry Cox, who left the program last summer to join the staff at Pepperdine University.

"Dr. Goldsby has long been considered one of the best up-and-coming professors in his field," said Rodney Davis, interim dean of Miller College of Business. "He has a strong ability to bolster the creativity of our students and, no doubt, will play a major role in continuing the program's outstanding national reputation."

The entrepreneurship program is a groundbreaking initiative that has been lauded nationally as the ultimate entrepreneurial experience. The program features a final pass-or-fail class that requires seniors to put their degrees on the line just days before graduation as their business plans are analyzed by a group of top business leaders.

"I am proud to be associated with some of the top entrepreneurship students in the country," Goldsby said. "Their determination and hard work translates into the creation of an exciting core of new companies being created each year."

His recent article in the *Journal of Applied Management and Entrepreneurship* was selected the winner of the Paul Hershey Award for best paper. He is a member of many management professional organizations, including serving as vice president and a member of the board of directors for the United States Association of Small Business and Entrepreneurship (USASBE).

Goldsby received bachelor's and master's degrees from Indiana University and earned his doctorate in strategic management and business ethics from the Pamplin College of Business at Virginia Tech. While at Virginia Tech, he was awarded the Jack Hoover Award for Teaching Excellence.

'Alice in Wonderland' and a world of fairy tales and fantasy come to Museum of Art

The Ball State University Museum of Art will feature *Fantasy and Fairy Tales and Almost Alice: New Illustrations of Wonderland* by Maggie Taylor from Jan. 16 to March 22. The exhibits will feature prints from the museum's collection that depict the true nature of folk tales. Most fairy tales and folk tales were cleaned up for children, but they originally contained stories of violence and vengeance.

The exhibition includes prints from Paula Rego, Kiki Smith and Peregrine Honig. Other artists represented include Francisco de Goya, James Ensor, Emil Nolde and Pablo Picasso.

"What unites many of these prints is aquatint. It's used by Francisco de Goya in the late 18th century and Kiki Smith in the 21st century," said Peter Blume, director of the museum.

Almost Alice: New Illustrations of Wonderland is a collection of original images created by Maggie Taylor. The exhibition features 45 digital-inkjet prints made by scanning original 19th century photographs, line drawings and illustrations. Taylor then combined them with her own landscape photography, resulting in images that are inventive and ironic, a visual surrealism. Taylor's images will be included in a new edition of the classic story "*Alice's Adventures in Wonderland*" by Lewis Carroll.

"What makes this exhibition interesting is the way the artist combines Lewis Carroll's 19th century sensibilities – his fantasy as well as his political satire – and the photomedia of that era, such as daguerreotypes, with the digital manipulation capabilities of our own era," Blume said. "By doing so, Taylor's presentation makes Carroll's story meaningful to a whole new audience."

An opening preview reception will be held from 5 to 7 p.m on Jan. 15. Admission to the museum is free and it is open Monday through Friday, from 9 a.m. to 4:30 p.m., and Saturday and Sunday ,from 1:30 to 4:30 p.m. For more information, visit

www.bsu.edu/artmuseum or call 765-285-5242.

ON CAMPUS

Students win awards at sales competition

Five Ball State students competed in the Great Northwoods Sales Warm-Up Nov. 13-15 at the University of Wisconsin-Eau Claire. Of the 48 competitors from eight schools, two Ball State students brought home awards.

The sales competition is designed to increase student interest in sales as a profession and to provide students an opportunity to "warm up" for the National Collegiate Sales Competition, held every spring at Kennesaw State University in Kennesaw, Ga.

Each student delivered two 20-minute sales presentations to individual buyers. A panel of sales professionals viewed presentations via cablecast at a remote location and evaluated the sales calls.

Sarah Windlan, senior marketing major, earned overall first runner-up. Her awards included a trophy and \$1,000 cash prize sponsored by Huntsinger Companies.

The next highest scoring Ball State student, Michael Vandy, won the School Champion award. Vandy is a junior marketing majoring and received \$150 cash prize and trophy sponsored by Aflac and Wells Fargo Financial.

Other Ball State participants included Collin Meyers, Matt Velena and Joel Sheets. Each participating student received evaluation sheets, a CD of their presentations and a half-hour debriefing session with one of the sales professionals who evaluated their performance.

IN THE NEWS

Dave Costill, professor emeritus of exercise science

The Yoga Journal quoted Costill in a Dec. 6 article, "Is Yoga Enough to Keep You Fit?" Before deciding if yoga can keep someone fit, fitness has to be defined. Costill, one of the first U.S. researchers to test the health and fitness benefits of exercise, said defining fitness isn't easy. He defined fitness as the ability to live your life without feeling fatigued. "For normal daily living, you don't need the strength of a football player or the endurance of a marathon runner, but you've got to be able to perform your normal activities and still have a reserve," Costill said.

John Fillwalk, associate professor of art

WISH-TV quoted Fillwalk in a Dec. 2 newscast, "Second Life Could Be New Teaching Tool, Ball State Using Virtual World as a Classroom." Ball State professors are using Second Life as a teaching tool. "Right now we're still at the edge of this, but the Internet will increasingly become more 3-D and perhaps avatar-driven," Fillwalk said.

President Jo Ann M. Gora

Gora was quoted in a Dec. 4 Inside Indiana Business article, "Ball State Announces New \$17 Million Initiative." Ball State unveiled its new Emerging Media Initiative (EMI), which will work to provide critically needed human capital and foster economic development across the state and region. Ball State will invest \$17.7 million in institutional and new private resources over the next five years. EMI will target four areas – leadership and sustainability, faculty and research, student opportunities, and engagement and economic development. "A decade ago, Google wasn't even a blip on the business radar, let alone an Internet icon and a new verb in our vocabulary," Gora said. "Five years ago, YouTube had yet to distribute its first video. And even a year ago, if we were talking about Surface, you would have thought we were talking about the kitchen counter instead of a breakthrough user interface."

Michael Hicks, director of the Center for Business and Economic Research

The Olympian of Olympia, Wash., quoted Hicks in a Dec. 3 article, "Why Not Let Detroit's Big Three Go Bankrupt?" Automakers are asking for a bailout plan, but some economic experts said the problem can't be fixed with the plan they're asking for. "This is not a bailout of the auto industry," Hicks said. "The U.S. auto industry is doing just fine. It is a bailout of the United Auto Workers (union), and regardless of what happens to the bailout, it will simply prolong a period of poor performance. It's not really the wages of the guys at the factory that are the problem. It's the legacy costs, and the other union or labor costs, that are so damaging."

Scott Truex, director of the College of Architecture and Planning Indianapolis Center

Truex was quoted in a Nov. 28 Indianapolis Star article, "What Does the Future Hold for Site of Market Square Arena." About seven years ago, Truex and students developed some concepts showing the east side of Indianapolis with a mix of businesses, parks and housing. However, the plans were ignored when developers started talking about high-rise condos. Now, Truex hopes the city will take another look at the ideas, which are still online at indyrc2020.org. "I think it still has to be looked at as an entire district," he said. "We're talking about linking together Lockerbie, Mass. Ave. and the potential for light rail on the eastern edge of the area."

SPOTLIGHT

Presentations

Mike Bloxham and **Michael Holmes**, Center for Media Design, "Six Degrees of Engagement: An Empirical Model of Competition for Attention to Media Content," Empirical Generalizations in Advertising conference, Wharton School, University of Pennsylvania, Philadelphia, Dec. 4-5, 2008.

Ryan Hourigan, College of Fine Arts, "Teaching Music to Children with Autism and Becoming a Music Teacher: Socialization and Identity Challenges for Preservice Music Educators," Virginia Music Educators, Hot Springs, Va., Nov. 21-22, 2008.

Todd Phelps and **Charles Tuite**, University Computing Services, "A Case Study: What It Took to Go Live on Linux on the Z Platform with CM and OD," IBM's Information on Demand 2008 conference, Las Vegas, Oct. 26-31, 2008

Publications

Anthony Mahon, Human Performance Laboratory, "Aerobic Training," Paediatric Exercise Science and Medicine, Oxford University Press, 2008, p. 513-530.

Sushil K. Sharma, Department of Information Systems and Operations Management,

- Co-author, "Samsung Electronics in India," Ivy School of Business, University of Western Ontario, available through Harvard Business Publishing.
- Co-author, "Samsung Electronics (B): In India," Ivy School of Business, University of Western Ontario, available through Harvard Business Publishing.

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