

MILLER COLLEGE OF BUSINESS
VITA – AACSB
September 1, 2019 – August 31, 2024

PROFESSIONAL BACKGROUND

Name: Craig Webster

Rank: Associate Professor

Involvement:

Qualification: Scholarly Academic

Brief Description for Basis of Qualification:

Office Address:

Area of Academic Discipline Specialization: Applied Business Studies

Degrees

MBA Degree:

Name of Degree: MBA

Year Conferred: 2006

Degree-Granting Institution: Intercollege (Nicosia, Cyprus)

Principal Academic Units:

Major Fields of Study: Finance

Minor Field of Study:

Dissertation Title: “Financing the Millennium Goals of the UN: the Demographic and Attitudinal Correlates for Support of Increased Official Development Assistance Among Canadians”

Ph.D. Degree:

Name of Degree: Ph.D.

Year Conferred: 1995

Degree-Granting Institution: Binghamton University (formerly SUNY Binghamton) (Binghamton, New York)

Principal Academic Units:

Major Fields of Study: Political Science

Minor Field of Study: Sociology

Dissertation Title: Human rights practices and international relations theory

MA Degree:

Name of Degree: MA

Year Conferred: 1993

Degree-Granting Institution: Binghamton University (formerly SUNY Binghamton) (Binghamton, New York)

Principal Academic Units:

Major Fields of Study: Political Science
Minor Field of Study:
Dissertation Title:

B.A. Degree:

Name of Degree: B.A.
Year Conferred: 1990
Degree-Granting Institution: St. Lawrence University (Canton, New York)
Principal Academic Units:
Major Fields of Study: Government and German Literature
Minor Field of Study: History
Dissertation Title:

SCHOLARLY ACTIVITIES

Refereed Journal Articles

1. Soliman, M., Ivanov, S., Elgammal, I.M.Y., Webster, C., Al-Alawi, A.N. (2024). Pursuing the drivers of consumer behaviour toward service robots in the hotel industry. *International Journal of Hospitality Management, Elite, 120*, 103752. **Elite**/Basic or Discovery Scholarship, Goal 12 - Responsible Consumption and Production, Goal 4 - Quality Education, Goal 9 - Industry, Innovation and Infrastructure
2. Ivanov, S., Seyitoglu, F., Webster, C. (2024). Tourism, Automation and Responsible Consumption and Production: A Horizon 2050 paper. *Tourism Review, Tier 2. Tier 2*/Applied or Integration/Application Scholarship, Goal 12 - Responsible Consumption and Production, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure
3. Webster, C., Cain, L. (2024). Regulation, Automated Technologies, and Competitiveness in the Hospitality Industry. *Journal of Hospitality & Tourism Research, Elite. Elite*/Basic or Discovery Scholarship, Goal 9 - Industry, Innovation and Infrastructure
4. Ivanov, S., Webster, C. (2023). Automated Decision-making: hoteliers' perceptions. *Technology in Society, Tier 3, 76*, 102430. **Tier 3**/Basic or Discovery Scholarship, Goal 9 - Industry, Innovation and Infrastructure
5. Xu, S., Baumann, M., Ponting, S., Slevitch, L., Webster, C., Kirilova, K. (2023). Authenticity of Craft Brewery Experience: A scale development study. *Journal of Hospitality & Tourism Research, The Professional Journal of the International Council on Hotel, Restaurant, and Institutional Education, Elite, 15*. <https://journals.sagepub.com/home/jhtd> **Elite**/Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure

6. Ivanov, S., Webster, C., Seyitoglu, F. (2022). Humans and/or robots? Tourists' preferences towards the humans-robots mix in the service delivery system. *Service Business: an International Journal, Springer International Publishing, Tier 2, 17, 195–231.*
<https://link.springer.com/article/10.1007/s11628-022-00517-5?fbclid=IwAR1PvRuQgwPieMBfa-9Ed9bV1mOVwnRcL0LP3-OOxEfd0MqkHtp7CzFxpE#citeas> **Tier 2/Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure**
7. Webster, C., Ivanov, S. (2022). Robots and Events: Participant Preferences for Robot Services. *Event Management, Cognizant Communications, Tier 1, 26(7), 1663-1670.*
<https://journal.robonomics.science/index.php/rj/article/view/38> **Tier 1/Basic or Discovery Scholarship**
8. Ivanov, S., Webster, C. (2022). Restaurants and Robots: Public Preferences for Robot Food and Beverage Services. *Journal of Tourism Futures, Tier 3, 11. Tier 3/Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure*
9. Webster, C., Ivanov, S. (2022). Public Perceptions of the Appropriateness of Robots in Museums and Galleries. *Journal of Smart Tourism, Smart Tourism Research Center, Kyung Hee University,, Tier 4, 2(1), 33-39.*
<http://koreascience.or.kr/article/JAKO202210951900143.page> **Tier 4/Basic or Discovery Scholarship, Goal 9 - Industry, Innovation and Infrastructure**
10. Musyck, B., Kabykenov, D., Webster, C. (2021). COVID-19 and the Emergence of Quarantine Tourism. *European Journal of Tourism Research, Tier 3, 30, 8. Tier 3/Basic or Discovery Scholarship, Goal 3 - Good Health and Well Being*
11. Webster, C., Ivanov, S. (2021). Tourists' Perceptions of Robots in Passenger Transport . *Technology in Society, Tier 3, 67, 101720. Tier 3/Basic or Discovery Scholarship, Goal 9 - Industry, Innovation and Infrastructure*
12. Harden, A.J., Earhart, C.M.M., Webster, C., Hji-Avgoustis, S. (2021). Lessons for Managing Academic Excellence in a Crisis: Experiential Learning. *Journal of Family & Consumer Sciences, Tier 3, 113(2), 7-13. Tier 3/Applied or Integration/Application Scholarship, Goal 4 - Quality Education*
13. Ivanov, S., Webster, C. (2021). Willingness-to-pay for robot-delivered tourism and hospitality services – an exploratory study. *International Journal of Contemporary Hospitality Management, Elite, 33(11), 3926-3955.*
<https://www.emerald.com/insight/content/doi/10.1108/IJCHM-09-2020-1078/full/html?fbclid=IwAR0dSSDxDUMfa-f1dTbCsBXYyhnDU11MWWlegLLAEKBvcyxWen6razPeNXE> **Elite/Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure**

14. Soliman, M., Ivanov, S., Webster, C. (2021). The psychological impacts of COVID-19 outbreak on research productivity: a comparative study of tourism and non-tourism scholars. *Journal of Tourism and Development (Revista Turismo & Desenvolvimento)*, Tier 4, 35, 23-52.
<https://proa.ua.pt/index.php/rtd/article/view/24616/17674> **Tier 4**/Basic or Discovery Scholarship, Goal 4 - Quality Education, Goal 9 - Industry, Innovation and Infrastructure
15. Houlston, H., Ivanov, S., Webster, C. (2021). Nationalism in Official Tourism Websites of Balkan Countries: A Multimodal Analysis. *Tourism: An International Interdisciplinary Journal*, Tier 3, 69(1), 83-111.
https://hrcak.srce.hr/index.php?show=clanak&id_clanak_jezik=370092&fbclid=IwAR0JRy-GzcpP0gimjXul3-aKV61p_xUvygtZE92gTUg-r9rvHt8ItI9ZFZE **Tier 3**/Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth
16. Webster, C. (2021). Demography as a Driver of Robonomics. *Robonomics, Zangador*, Tier 4, 1(1), 12. <https://journal.robonomics.science/index.php/tj> **Tier 4**/Basic or Discovery Scholarship, Goal 5 - Gender Equality, Goal 8 - Decent Work and Economic Growth
17. Ivanov, S., Webster, C. (2020). Robots in tourism: a research agenda for tourism economics. *Tourism Economics, Sage Journals*, Tier 2, 26(7), 1065-1085.
<https://journals.sagepub.com/doi/abs/10.1177/1354816619879583?journalCode=teua> **Tier 2**/Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure
18. Webster, C., Yen, C.-L., Hji-Avgoustis, S. (2020). Hotels hurting horribly but hopeful: A case study of the Indianapolis hotel industry. *Journal of Tourism, Heritage & Services Marketing*, Tier 4, 6(3), 54-58. **Tier 4**/Applied or Integration/Application Scholarship, Goal 11 - Sustainable Cities and Communities
19. Ivanov, S., Kuyumdzhev, M., Webster, C. (2020). Automation fears: drivers and solutions. *Technology in Society, Elsevier*, Tier 3, 63, 22.
<https://www.sciencedirect.com/science/article/abs/pii/S0160791X20300488> **Tier 3**/Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure
20. Ivanov, S., Webster, C., Stoilova, E., Slobodskoy, D. (2020). Biosecurity, crisis management, automation technologies, and economic performance of travel, tourism and hospitality companies – a conceptual framework. *Tourism Economics, SAGE Publications Inc.*, Tier 2, 28(1), 3-26.
<https://journals.sagepub.com/doi/full/10.1177/1354816620946541> **Tier 2**/Basic or Discovery Scholarship, Goal 3 - Good Health and Well Being
21. Webster, C., Ivanov, S. (2020). Demographic Change as a Driver for Tourism

- Automation. *Journal of Tourism Futures*, Tier 3, 6(3), 263-270..
<https://www.emerald.com/insight/content/doi/10.1108/JTF-10-2019-0109/full/pdf?title=demographic-change-as-a-driver-for-tourism-automation> **Tier 3**/Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure
22. Webster, C., Yen, A., Hji-Avgoustis, S. (2020). Individual Perceptions of the Value of Leisure: The Influence of the Social Democratic Welfare State and Leftist Values Systems. *European Journal of Tourism Research*, Varna University of Management, Bulgaria., Tier 3, 24, 15. <http://ejtr.vumk.eu/index.php/volume24/722-v24rp02> **Tier 3**/Basic or Discovery Scholarship, Goal 10 - Reduced Inequalities, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure
23. Webster, C., Ivanov, S. (2019). Transformar la competitividad en beneficios económicos: ¿Estimula el turismo el crecimiento económico en destinos con más competencia? (translation of previous publication into Spanish). *Turismo y Sociedad*, Universidad de Externado de Colombia, Tier 4, 25, 21-28.
<https://revistas.uexternado.edu.co/index.php/tursoc/article/view/5994> **Tier 4**/Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth
24. Webster, C., Ivanov, S. (2019). Events are Bound to Happen, Spank You Very Much: the Importance of Munch Events in the BDSM Community. *Event Management: an International Journal/Cognizant Communication Corporation*, Tier 1, 23(4), 669-684.
<https://www.ingentaconnect.com/content/cog/em/pre-prints/content-em19021> **Tier 1**/Basic or Discovery Scholarship

Conference Proceedings in Scholarly Meetings

1. Diedicke, L., Kirkpatrick, C.T.T., Webster, C. (2024). *Robots as co-workers and employees in the hotel industry: insights from fellow employees and managers. Proceedings of the INC 2024 conference, Amsterdam, Netherlands June 2024.* (pp. 50-51). Amsterdam, the Netherlands: the INC. /Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure
2. Webster, C. (2024). *Service Automation and Practical Implementation in Hospitality Outlets: Insights from Observations and Interviews of Employees. Proceedings of the INC 2024 conference, Amsterdam, Netherlands June 2024.* (pp. 48-49). Amsterdam, the Netherlands: the INC. /Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure
3. Ivanov, S., Seyitoglu, F., Webster, C. (2024). *The economics and political economy of the metaverse: Real economic fundamentals in a semi-imaginary world. Proceedings of the INC 2024 conference, Amsterdam, Netherlands June 2024.* (pp. 148). Amsterdam, the Netherlands: the INC. /Basic or Discovery Scholarship, Goal 8

- Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure
- 4. Ivanov, S., Webster, C. (2021). Tourists Perceptions of Robots in Tourist Transport. *Proceedings of AIRSI2021 Conference* (pp. 7-16). Zaragoza, Spain:. /Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure
- 5. Ivanov, S., Webster, C. (2020). Willingness to pay for robot-delivered tourism and hospitality services – an exploratory study. *AIRSI 2020 Conference Proceedings* (pp. 81-85). Zaragoza, Spain: Zaragoza University. /Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure

Books and Monographs

1. Webster, C. (2024). Chapter 10: Service Automation and Festivals: Technologies and Their Impact Upon Sustainability of Events (pages). *New Technologies in Virtual and Hybrid Events. Sharad Kumar Kulshreshtha and Craig Webster (Eds.)* (pp. 184-197). Pennsylvania: IGI Global. /Applied or Integration/Application Scholarship, Goal 12 - Responsible Consumption and Production, Goal 6 - Clean Water and Sanitation, Goal 7 - Affordable and Clean Energy
2. Kulshreshtha, S.K., Webster, C. (2024). Chapter 1: Emerging Technologies in Virtual and Hybrid Events: Major Issues and Major Drivers. *New Technologies in Virtual and Hybrid Events. Sharad Kumar Kulshreshtha and Craig Webster (Eds.)* (pp. 1-18). Pennsylvania: IGI Global. /Applied or Integration/Application Scholarship, Goal 9 - Industry, Innovation and Infrastructure
3. Kulshreshtha, S.K., Webster, C. (2024). Conclusion. *New Technologies in Virtual and Hybrid Events. Sharad Kumar Kulshreshtha and Craig Webster (Eds.)* (pp. 427-428). Pennsylvania: IGI Global. /, Not Sure
4. Kulshreshtha, S.K., Webster, C. (2024). Introduction. *New Technologies in Virtual and Hybrid Events. Sharad Kumar Kulshreshtha and Craig Webster (Eds.)* (pp. XXV-XXVII). Pennsylvania: IGI Global. /Applied or Integration/Application Scholarship, Not Sure
5. Kulshreshtha, S.K., Webster, C. (2024). Preface. *New Technologies in Virtual and Hybrid Events. Sharad Kumar Kulshreshtha and Craig Webster (Eds.)* (pp. XII-XXII). Pennsylvania: IGI Global. /Applied or Integration/Application Scholarship, Not Sure
6. (2024). *New Technologies in Virtual and Hybrid Events*. In S. Kulshreshtha & C. Webster (Eds.), *New Technologies in Virtual and Hybrid Events Book Series* (pp. 555). Hershey, Pennsylvania: IGI.

- <https://www.igi-global.com/book/new-technologies-virtual-hybrid-events/332240>
/Applied or Integration/Application Scholarship, Goal 12 - Responsible Consumption and Production, Goal 7 - Affordable and Clean Energy, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure
7. Webster, C. (2024). Peace, Social Justice, and the Preservation of Cultural Heritage in Tourism. *A Research Agenda for Peace and Tourism*, Anna Farmaki (Ed.) (pp. 49-68). Cheltenham, United Kingdom: Edward Elgar Publishing. /Basic or Discovery Scholarship, Not Sure
 8. Webster, C., Ivanov, S. (2023). Robots, Artificial Intelligence and Service Automation in Tourism and Quality of Life. *Handbook of Tourism and Quality-of-Life Research II: Enhancing the Lives of Tourists and Residents of Host Communities*, edited by Muzzo Uysal and M. Joseph Sirgy (pp. 533–544). New York City: Springer.
https://link.springer.com/chapter/10.1007/978-3-031-31513-8_36?fbclid=IwAR059qSkRw3c3ZErtUo4fW5c9E6ECid3tWWbfKaCLXivc6qW2DN0FrX3Q90#citeas
/Basic or Discovery Scholarship, Goal 1 - No Poverty, Goal 11 - Sustainable Cities and Communities, Goal 3 - Good Health and Well Being
 9. Webster, C., Ivanov, S. (2023). Challenges and opportunities for the incorporation of robots in hotels. in *Routledge Handbook of Trends and Issues in Global Tourism*, edited by Alastair Morrison and Dimitrios Buhalis. *Routledge Handbook of Trends and Issues in Global Tourism*, edited by Alastair Morrison and Dimitrios Buhalis (pp. 12). London: Routledge.
<https://www.taylorfrancis.com/chapters/edit/10.4324/9781003260790-23/challenges-opportunities-incorporation-robots-hotels-craig-webster-stanislav-ivanov?context=ubx&refId=552d546c-e307-4151-b70a-a64d695f9429> /Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth
 10. Webster, C. (2023). 50 Shades of Discrimination: Commercial Kink in Hospitality and Tourism. *Inclusion in Tourism Understanding Institutional Discrimination and Bias*, edited by Susan Slocum (pp. 176-188). London: Routledge. /Basic or Discovery Scholarship, Not Sure
 11. Webster, C., Ivanov, S. (2022). The Demography, Automation Technology, and Hospitality Nexus: Repositioning Destinations and Hospitality Industries in the Mediterranean. *Tourism, Hospitality and Culture 4.0: Shifting Towards the Metaverse*, “*Tourism Studies on the Mediterranean Region*” Book Series edited by di Piera Buonincontri, Luisa Errichiello, Roberto Micera (pp. 121-138). McGraw-Hill.
<https://www.mheducation.it/tourism-hospitality-and-culture-4-0-9788838657566-italy> /Basic or Discovery Scholarship, Goal 10 - Reduced Inequalities, Goal 12 - Responsible Consumption and Production
 12. Webster, C., Ivanov, S. (2021). Attitudes towards robots in tourism: robophobes vs. robophiles. *Emerging Transformations in Tourism and Hospitality*, edited by Anna

- Farmaki and Nikolaos Pappas* (pp. 17). Milton Park, Abingdon, Oxfordshire: Routledge.
<https://www.routledge.com/Emerging-Transformations-in-Tourism-and-Hospitality/Farmaki-Pappas/p/book/9780367616625> /Basic or Discovery Scholarship, Goal 9 - Industry, Innovation and Infrastructure
13. Webster, C., Hji-Avgoustis, S. (2021). Micro Shocks and Public Outrage: City Tourism in a Turbulent World. *Routledge Handbook of Tourism Cities*, edited by Alastair M. Morrison & J. Andres Coca-Stefaniak (pp. 121 - 130). Oxon: Routledge.
<https://www.taylorfrancis.com/books/e/9780429244605/chapters/10.4324/9780429244605-8> /Basic or Discovery Scholarship, Goal 11 - Sustainable Cities and Communities, Goal 8 - Decent Work and Economic Growth
14. Webster, C. (2020). Kinky People Need Kinky Events: Kinkster Events and Kink/BDSM Products in Hospitality and Tourism. *Sex and Leisure: Promiscuous Perspectives*, edited by Diana C. Parry & Corey W. Johnson (pp. Chapter 7). London, UK: Routledge.
<https://www.routledge.com/Sex-and-Leisure-Promiscuous-Perspectives/Parry-Johnson/p/book/9780367434649> /Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth, Not Sure
15. Ivanov, S., Webster, C., Berezina, K. (2020). Robotics in tourism and hospitality. *Handbook of e-Tourism*, edited by Xiang, Z., Fuchs, M., Gretzel, U., & Höpken, W. (pp. 1874-1899). Springer.
https://link.springer.com/referenceworkentry/10.1007/978-3-030-05324-6_112-1 /Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure

Other Publications

1. Hji-Avgoustis, S., Yen, A., Webster, C. (2023). The disruption of 2020 as a catalyst for change: The Revival of the hotel industry in the US and European Union. *International Conference on Tourism 2023, Nicosia, Cyprus 21-24 June Book of Abstracts* (pp. 40). Nicosia, Cyprus: <https://iatour.org/icot2023/> /Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth
2. Ivanov, S., Webster, C., Seyitoglu, F. (2022). Humans and/or robots? Tourists' preferences towards the humans-robots mix in the service delivery system. *AIRSI2022 Proceedings* (pp. 291-294). Zaragoza, Spain: <http://airsi2022.unizar.es/wp-content/uploads/2022/07/Proceedings-AIRSI2022.pdf> /Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth
3. Webster, C., Ivanov, S. (2022). Robots in Museums and Galleries: Public Perceptions of Appropriateness. *3rd International Hospitality Research Symposium 2022 by Hotelschool The Hague, the Netherlands* (pp. 1). The Hague: <https://cms.hotelschool.nl/storage/media/Abstracts-Research-Symposium-2022.pdf?v>

=1654240763 /Basic or Discovery Scholarship

4. Webster, C. (2022). *Book Review: Beirman, D. (2022). Tourism Crises and Destination Recovery. SAGE Publications Ltd. London; 1st edition. English. 312 pages. Hardback: \$126. Paperback: \$41. ISBN-10: 1526403005 ISBN-13: 978-1526403001. (3rd ed., vol. 8, pp. 402-403). Emerald: Journal of Tourism Futures. Tier 2/*
5. Webster, C. (2022). *Book Review: Bieger, T., Beritelli, P., & Laesser, C. (Eds.) (2021). Krisenmanagement und Zukunftsstrategien für den alpinen Tourismus: Schweizer Jahrbuch für Tourismus 2020/2021. St. Galler Schriften für Tourismus und Verkehr, Band 12. Erich Schmidt Verlag. ISBN 978-3-503-19581-7. 225 pages. German. (vol. 31, pp. 3). Varna, Bulgaria: European Journal of Tourism Research. <https://ejtr.vumk.eu/index.php/about/article/view/2371> Tier 3/Other, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure*
6. Webster, C. (2020). *Book Review: Andriotis, K., Stylidis, D., & Weidenfeld, A. (Eds.) (2018). Tourism Policy and Planning Implementation. Published 2018 by Routledge 2 Park Square, Milton Park, Abingdon, Oxon OX14-4RN, UK, 196pp. ISBN: 9781138060746 (3rd ed., vol. 9, pp. 262-264). Geneva, Switzerland (3rd ed., vol. 9, pp. 262-264). Geneva, Switzerland.: International Journal of Tourism Policy/Inderscience Publishing. Tier 4/, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure*
7. Webster, C., Ivanov, S. (2022). Kink as a Form of Leisure: Kinky Events and the People who Love Them. *Tourism Case Studies* (pp. 4). CABI. <https://tourism.cabi.org/casestudies/kink-as-a-form-of-leisure-kinky-events-and-the-people-who-love-them/summary/20220087158/> /, Goal 8 - Decent Work and Economic Growth
8. Webster, C. (2022). Political Economy of Tourism. *Encyclopedia of Tourism Management and Marketing, edited by Dimitrios Buhalis* (pp. 533–536). Cheltenham, UK: Edward Elgar Publishing. <https://www.elgaronline.com/view/book/9781800377486/b-9781800377486.political.economy.xml> /Applied or Integration/Application Scholarship, Goal 1 - No Poverty, Goal 2 - No Hunger, Goal 3 - Good Health and Well Being, Goal 8 - Decent Work and Economic Growth
9. Webster, C., Ivanov, S. (2022). Communist Heritage Management. *Encyclopedia of Tourism Management and Marketing, edited by Dimitrios Buhalis* (pp. 559-562). Cheltenham, UK: Edward Elgar Publishing. <https://www.elgaronline.com/view/nlm-book/9781800377479/b-9781800377486.com.munist.heritage.management.xml?pdfVersion=true> /Applied or Integration/Application Scholarship, Goal 11 - Sustainable Cities and Communities, Goal 8 - Decent Work and Economic Growth

10. Webster, C., Ivanov, S. (2022). Globalization. *Encyclopedia of Tourism Management and Marketing*, edited by Dimitrios Buhalis (pp. 431-434). Cheltenham, UK: Edward Elgar Publishing.
<https://www.elgaronline.com/view/nlm-book/9781800377479/b-9781800377486.globalization.xml> /Applied or Integration/Application Scholarship, Goal 1 - No Poverty, Goal 2 - No Hunger, Goal 3 - Good Health and Well Being, Goal 8 - Decent Work and Economic Growth
11. Webster, C., Hji-Avgoustis, S. (2021). City Tourism. *Encyclopedia of Tourism Management and Marketing*, edited by Dimitrios Buhalis (pp. 504-506). Cheltenham, UK: Edward Elgar Publishing. /Applied or Integration/Application Scholarship, Goal 11 - Sustainable Cities and Communities
12. Webster, C. (2023). Foreword to the edited book: "Managing Festivals for Destination Marketing and Branding". *"Managing Festival for Destination Marketing and Branding"* by IGI Global Publication. Edited by Dr. Sharad Kumar Kulshreshtha. (pp. 2). IGI Global Publication. /Other, Goal 8 - Decent Work and Economic Growth
13. Webster, C. (2022). War of the Default Settings. *Robonomics: the Journal of the Automated Society*, Tier 4, 8.
<https://journal.robonomics.science/index.php/rj/article/view/38> **Tier 4**/Basic or Discovery Scholarship, Goal 9 - Industry, Innovation and Infrastructure

Presentations at Conferences

1. Ivanov, S. (Author), Webster, C. (Author), Seyittoglu, F., THE INC 2024 5th "Technology Enabled Competitiveness and Experiences in Tourism, Hospitality and Events", "The Economics and Political Economy of the Metaverse: Real economic fundamentals in a semi-imaginary world," INC, The Hotelschool The Hague campus in Amsterdam, The Netherlands. (June 7, 2024). Basic or Discovery Scholarship
2. Kirkpatrick, C. T. T. (Author), Webster, C. (Author), Dedicke, L. (Author), THE INC 2024 5th "Technology Enabled Competitiveness and Experiences in Tourism, Hospitality and Events", "Robots as co-workers and employees in the hotel industry: insights from fellow employees and manager," INC, The Hotelschool The Hague campus in Amsterdam, The Netherlands. (June 6, 2024). Basic or Discovery Scholarship
3. Webster, C. (Author), THE INC 2024 5th "Technology Enabled Competitiveness and Experiences in Tourism, Hospitality and Events", "Service Automation and Practical Implementation in Hospitality Outlets: Insights from Observations and Interviews of Employees," INC, The Hotelschool The Hague campus in Amsterdam, The Netherlands. (June 6, 2024). Basic or Discovery Scholarship
4. Webster, C. (Author), Martin, D. A. (Author), Hji-Avgoustis, S. (Author), 2023

- CentralCHRIE Conference, "Hospitality Education and Training: a Teaching Tool and a Means for Improved Community Health," CentralCHRIE, Purdue University. (October 20, 2023). Teaching and Learning Scholarship
5. Baumann, M., Xu, S., Slevitch, L., Webster, C. (Author), Ponting, S., Kirillova, K., 2023 CentralCHRIE Conference, "Who is the craft beer event attendee? An events market segmentation study," CentralCHRIE, Purdue University. (October 20, 2023). Basic or Discovery Scholarship
 6. Hji-Avgoustis, S. (Author), Yen, A. (Author), Webster, C. (Author), International Conference on Tourism 2023, "The disruption of 2020 as a catalyst for change: The Revival of the hotel industry in the US and European Union," European University Cyprus, Nicosia, Cyprus. (June 22, 2023). Basic or Discovery Scholarship
 7. Xu, S. (Author), Bauman, M. (Author), Webster, C. (Author), Ponting, S. (Author), Slevitch, L. (Author), Kirilova, K. (Author), 53rd Annual Travel and Tourism Research Association Annual International Conference, "What does authenticity and neolocalism mean to craft brewery visitors? Insights from the Midwest and the Great Plains," TTRA, St. Louis, Missouri, United States. (June 15, 2023). Basic or Discovery Scholarship
 8. Ivanov, S. (Author), Webster, C. (Author), 4th International Hospitality Research Conference, "Automated Decision-making in Hotels," Hotelschool The Hague, Hotelschool The Hague, Amsterdam Campus. (June 9, 2023). Basic or Discovery Scholarship
 9. Kirkpatrick, C. T. T. (Author), Webster, C. (Author), Shi, C. (Author), 21st APacCHRIE Conference, "Robots as co-workers, employees, and service delivery in the hotel industry: A 360-degree insights from employees, managers, and hotel customers," APacCHRIE, Clark, The Philippines and Online. (May 26, 2023). Basic or Discovery Scholarship
 10. Kumar, A. K. R. (Author), Hatfield, K. (Author), Gasser, J. (Author), Webster, C., the 2023 Student Peace Conference: A Better World!, "Optimus Primary – An Immersive Initiative for Better Health Outcomes in Muncie," The Ball State Center for Peace & Conflict Studies, Ball State University Student Center. (March 21, 2023). Teaching and Learning Scholarship
 11. Webster, C. (Author), Cain, L. (Author), INNODOCT CONFERENCE 2022, "The Source and Logic of Regulations on Automated Technology in the Hospitality and Tourism Industry," University of Valencia, Online and at the University of Valencia. (November 3, 2022). Basic or Discovery Scholarship
 12. Xu, S., Bauman, M., Kirillova, K., Webster, C., Pointing, S., Slevitch, L., 2022 Global Research Marathon at EuroCHRIE (hybrid), Oct 24-27, 2022, Apeldoorn, Netherlands, "Authenticity and neolocalism in craft brewery experience: Research

- Report on the team's progress for 2022 CHRIE Global Research Marathon in collaboration with JHTR, Presentation 3," EuroCHRIE, Online and in Person. (October 26, 2022). Basic or Discovery Scholarship
13. Xu, S., Bauman, M., Kirillova, K., Webster, C., Pointing, S., Slevitch, L., International CHRIE (hybrid), August 3-6, 2022, Washington, D.C. U.S., "Authenticity and neolocalism in craft brewery experience: Research Report on the team's progress for 2022 CHRIE Global Research Marathon in collaboration with JHTR, Presentation 2," International CHRIE, Online and in Person. (August 4, 2022). Basic or Discovery Scholarship
 14. Ivanov, S. (Author), Webster, C. (Author), Seyitoğlu, F. (Author), AIRSI2022, "Humans and/or robots? Tourists' preferences towards the humans-robots mix in the service delivery system," University of Zaragoza, Online. (July 13, 2022). Basic or Discovery Scholarship
 15. Webster, C. (Author), Ivanov, S. (Author), 3rd International Hospitality Research Symposium 2022 by Hotelschool The Hague, "Robots in Museums and Galleries: Public Perceptions of Appropriateness," Hotelschool The Hague, Hotelschool The Hague, Amsterdam Campus. (June 10, 2022). Basic or Discovery Scholarship
 16. Xu, S., Bauman, M., Kirillova, K., Webster, C., Pointing, S., Slevitch, L., 2022 Global Research Marathon at APacCHRIE, "Authenticity and neolocalism in craft brewery experience: Research Report on the team's progress for 2022 CHRIE Global Research Marathon in collaboration with JHTR, Presentation 1," APacCHRIE, Online and in Person in Asia. (May 22, 2022). Basic or Discovery Scholarship
 17. Webster, C., INNODOCT education and innovation conference, "KEYNOTE: How Demographics and Robots will Disrupt Education," INNODOCT education and innovation conference, Valencia, Spain and Online. (October 14, 2021). Applied or Integration/Application Scholarship
 18. Ivanov, S. (Presenter), Webster, C. (Presenter), AIRSI2021: "Industry 4.0 in Tourism, Services & Marketing", "Tourists Perceptions of Robots in Tourist Transport," Zaragoza University, Online. (July 12, 2021). Basic or Discovery Scholarship
 19. Webster, C. (Author), Hji-Avgoustis, S. (Author), TOURMAN 2021 Conference "Restarting tourism, travel and hospitality: The day after", "The post Covid-19 hotel rebound and the current landscape: Lessons from the Midwest," International Hellenic University, online. (May 21, 2021). Applied or Integration/Application Scholarship
 20. Webster, C. (Author), Yen, C.-L. (Author), Hji-Avgoustis, S. (Author), 2020 Midwest Academy of Management Annual Conference, "Indianapolis, Its Tourism Competitors, and Pragmatic Policy For Tourism Recovery: How To Bounce Back From The Covid-19 Biosecurity Threat," Online. (October 30, 2020).

21. Musyck, B. (Author), Kabykenov, D. (Author), Webster, C. (Author), Sixth Annual Life in Kyrgyzstan Conference 2020, "The Nature and Logic of Quarantine Tourism: Observations from the Hospitality Sector in Kazakhstan, Kyrgyzstan and Cyprus," University of Central Asia, Online. (October 28, 2020). Basic or Discovery Scholarship
22. Webster, C. (Author), Ivanov, S. (Author), AIRSI 2020, "Willingness to pay for robot-delivered tourism and hospitality services – an exploratory study," Universidad Zaragoza, Online. (September 4, 2020).
23. Walls, J. K. (Presenter), Webster, C. (Presenter), The Conference at the End of the World: An Online Event, "“Better communication, negotiation, and understanding”": The benefits of a kinky lifestyle for parenting," Alt-Ac UK, Virtual Event. (July 14, 2020).

Grants

1. Proposal Number: 18-0125
 Title: Uniting Industry and Education to Create a STEM and Middle-Skill Employment Ecosystem
 Agency: Indiana University
 Amount:
 Date submitted: December, 2017
 Status: Not funded
 Starting and ending date: July 1, 2018 - June 30, 2020
 Principal investigator:
 Co-principal investigator(s):
 Competitive vs. non-competitive:
 Responded to:

External

2. Proposal Number: 23-0014
 Title: The Healthy Lifestyle Center and Managing Housing For IUSM-M students: Innovative training, community engagement, and health support
 Agency: Ball Brothers Foundation
 Amount:
 Date submitted: July, 2022
 Status: Submitted to Sponsor
 Starting and ending date: October 1, 2022 - September 30, 2023
 Principal investigator: Hji-Avgoustis, Sotiris
 Co-principal investigator(s): Webster, Craig
 Competitive vs. non-competitive:
 Responded to:

3. Proposal Number:
Title: Travel Grant
Agency: Varna University of Management (Bulgaria)
Amount: \$ 4,000.00
Date submitted:
Status: Active
Starting and ending date: 2022 - November 5, 2022
Principal investigator: Webster, Craig
Co-principal investigator(s):
Competitive vs. non-competitive: Non-competitive
Responded to: Invitation to submit

4. Proposal Number:
Title: Advancing Optimus Primary via Expanding Housing Support
Agency: Village Promenade
Amount: \$ 500.00
Date submitted: April, 2021
Status: Funded
Starting and ending date:
Principal investigator: Hji-Avgoustis, Sotiris
Co-principal investigator(s): Webster, Craig
Competitive vs. non-competitive: Non-competitive
Responded to: Solicited proposal

5. Proposal Number: 21-0424
Title: Advancing Optimus Primary via Expanding Housing Support
Agency: Village Promenade
Amount: \$ 500.00
Date submitted: April, 2021
Status: Funded
Starting and ending date:
Principal investigator: Hji-Avgoustis, Sotiris
Co-principal investigator(s): Webster, Craig
Competitive vs. non-competitive: Non-competitive
Responded to: Solicited proposal

6. Proposal Number:
Title: AVIXA Travel Grant
Agency: AVIXA
Amount: \$ 800.00
Date submitted: February, 2020
Status: Closed
Starting and ending date: 2020

- Principal investigator:
Co-principal investigator(s):
Competitive vs. non-competitive: Non-competitive
Responded to: Invitation to submit
7. Proposal Number: 18-0125
Title: Uniting Industry and Education to Create a STEM and Middle-Skill Employment Ecosystem
Agency: Indiana University
Amount:
Date submitted: December, 2017
Status: Not funded
Starting and ending date: July 1, 2018 - June 30, 2020
Principal investigator: Yen, Alan
Co-principal investigator(s): Lee, Kwang Ho, Webster, Craig, Hji-Avgoustis, Sotiris, Friesen, Carol A.
Competitive vs. non-competitive: Competitive
Responded to: Open Application
8. Proposal Number: 18-0467
Title: Zangador Donation
Agency: Zangador, LTD
Amount: \$ 500.00
Date submitted: February, 2018
Status: Active
Starting and ending date: April 1, 2018 - March 31, 2020
Principal investigator: Webster, Craig
Co-principal investigator(s):
Competitive vs. non-competitive:
Responded to:

Internal

9. Proposal Number: 24-0917
Title: International Travel
Agency: ASPIRE Grant Program: International Travel Program
Amount: \$ 700.00
Date submitted: April, 2024
Status: Active
Starting and ending date: June 3, 2024 - September 3, 2024
Principal investigator:
Co-principal investigator(s):
Competitive vs. non-competitive:
Responded to:

10. Proposal Number: 23-0155
Title: Pepper Robot Programming Training in Varna, Bulgaria
Agency: ASPIRE Grant Program: International Travel Program
Amount: \$ 400.00
Date submitted: September, 2022
Status: Active
Starting and ending date: October 7, 2022 - January 7, 2023
Principal investigator:
Co-principal investigator(s):
Competitive vs. non-competitive:
Responded to:

Conferences and Meetings Attended

1. INC 2024, INC. (June 2024 - June 2024). / Basic or Discovery Scholarship
2. INC 2024, INC. (June 2024 - June 2024). / Basic or Discovery Scholarship
3. The 5th “Benjamin V. Cohen Peace Conference: Places and Spaces for Peace.”, Ball State University Center for Peace and Conflict Studies (www.bsu.edu/peacecenter). (April 2023 - April 2023).
4. Tourism Review Webinar Series – Future Innovations in Tourism Marketing, Tourism Review (Journal). (February 2023 - February 2023).
5. Hospitality Workforce Insight and Solutions: The Future of Work for the Hospitality Industry, AHLEI. (September 2022 - September 2022). / Other
6. “Global Hotel Industry Update: Research Brainstorming” led by Steve Hood, Senior VP of Research for STR and Founding Director of the SHARE Center: 3rd IRR program and pre-conference event with STR, Cesar Ritz College. (August 2022 - August 2022).
7. SECSA ICHRIE 7th Annual Conference, SECSA ICHRIE. (March 2022 - March 2022).
8. Effects of COVID Pandemic on the Museum of Tomorrow, Tourism for SDGs Platform. (June 2021 - June 2021).
9. REMOTE: The Connected Faculty Summit, Arizona State University. (June 2021 - June 2021).
10. Capitalism and Sustainable Tourism: Ideas, Conflicts and Adaption, Wellington School of Management. (May 2021 - May 2021).

11. IMEX Faculty Engagement Program, IMEX. (May 2021 - May 2021).
12. Slovenian American Virtual Academic Symposium (SAVAS), U.S. Embassy in Ljubljana and the American Slovenian Education Foundation (ASEF). (May 2021 - May 2021).
13. Decolonizing the Syllabus – neepwaantiinki ‘Partners in Learning:’ The Miami Tribe of Oklahoma and Miami University, Office of the Vice Provost for Academic Affairs. (February 2021 - February 2021).
14. INNODOCT 2020, Innodoc.org. (November 2020 - November 2020).
15. DMO Researchers Roundtable, Travel and Tourism Research Association (TTRA): Sponsored by Dean Runyan Associates. (July 2020 - July 2020).

Business and Other Professional Experience

1. Professional, CentralCHRIE, Treasurer. (August 2023 - Present).
2. Professional, International Journal of Hospitality Management (A*--Australian Business Deans Council), Coordinating Editor, Editor. (June 2022 - Present).
3. Professional, Frontiers in Sustainable Tourism, Review Editor. (May 2022 - Present).
4. Professional, Tourism Review (B--Australian Business Deans Council), Editorial Board Member. (October 2021 - Present).
5. Professional, Cyprus Review, Editorial Board Member. (April 2021 - Present).
6. Professional, Event Management (A--Australian Business Deans Council), Editorial Board Member. (March 2021 - Present).
7. Professional, International Journal of Hospitality Management (A*--Australian Business Deans Council), Editorial Board Member. (March 2020 - Present).
8. Professional, Journal of Destination Marketing & Management (A--Australian Business Deans Council), Editorial Board Member. (2016 - Present).
9. Professional, Journal of Hospitality and Tourism Research (A*- Australian Business Deans Council), Editorial Board Member. (October 2015 - Present).
10. Professional, International Coordination Board, International Coordinator for the USA. (January 2015 - Present).
11. Professional, Journal of Tourism Futures (C--Australian Business Deans Council),

- Editorial Board Member. (March 2014 - Present).
12. Professional, Ecoforum, Editorial Board Member. (January 2014 - Present).
 13. Professional, International Journal of Religious Tourism and Pilgrimage, Editorial Board Member. (January 2012 - Present).
 14. Professional, Acta Geotouristica, Editorial Board Member. (January 2010 - Present).
 15. Professional, TURyDES, Editorial Board Member. (January 2010 - Present).
 16. Professional, International Journal of Tourism Policy, Editorial Board Member. (July 2009 - Present).
 17. Professional, UTMS Journal of Economics, Editorial Board Member. (January 2008 - Present).
 18. Professional, Acta Universitatis Danubius (Economica), Editorial Board Member. (January 2007 - Present).
 19. Professional, Revista de Turism, Editorial Board Member. (January 2006 - Present).
 20. Professional, Tourism Today, Editor. (January 2003 - Present).
 21. Professional, Journal of Hospitality and Tourism Management, Ad-Hoc Reviewer. (August 2024).
 22. Professional, THE 7th INTERNATIONAL RESEARCH ROUNDTABLE 3-5 September 2024 César Ritz Colleges Switzerland, Ad-Hoc Reviewer. (August 2022 - August 2024).
 23. Professional, Sex Education, Ad-Hoc Reviewer. (August 2024).
 24. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (July 2024 - August 2024).
 25. Professional, International Journal of Hospitality & Tourism Administration, Ad-Hoc Reviewer. (July 2024 - August 2024).
 26. Professional, Tourism Management, Ad-Hoc Reviewer. (July 2024).
 27. Professional, Discover Public Health, Ad-Hoc Reviewer. (July 2024).
 28. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (July 2024).

29. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (July 2024).
30. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (June 2024).
31. Professional, Tourism Review, Reviewer/referee. (June 2024).
32. Professional, Journal of Tourism Futures, Reviewer/referee. (May 2024).
33. Professional, Journal of Hospitality & Tourism Research. (May 2024).
34. Professional, International Journal of Hospitality Management, Reviewer/referee. (May 2024).
35. Professional, International Journal of Hospitality Management, Reviewer/referee. (May 2024).
36. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (April 2024 - May 2024).
37. Professional, Journal of Destination Marketing & Management, Ad-Hoc Reviewer. (April 2024).
38. Professional, Tourism Review, Reviewer/referee. (April 2024).
39. Professional, JHTR ICHRIE Research Reports, Reviewer/referee. (April 2024).
40. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (March 2024 - April 2024).
41. Professional, International Journal of Human-Computer Interaction, Ad-Hoc Reviewer. (March 2024 - April 2024).
42. Professional, Technology in Society, Ad-Hoc Reviewer. (December 2023 - April 2024).
43. Professional, American Journal of Business, Ad-Hoc Reviewer. (December 2023 - April 2024).
44. Professional, Journal of Hospitality and Tourism Research (JHTR), Team Leader for Nomination of Best Paper of the Year. (March 2024).
45. Professional, Journal of Qualitative Research in Tourism, Ad-Hoc Reviewer. (March 2024).

46. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (February 2024 - March 2024).
47. Professional, International Journal of Hospitality Management, Reviewer/referee. (March 2024).
48. Professional, European Journal of Tourism Research, Reviewer/referee. (March 2024).
49. Professional, International Journal of Hospitality Management, Ad-Hoc Reviewer. (February 2024 - March 2024).
50. Professional, Tourism Management, Ad-Hoc Reviewer. (January 2024 - February 2024).
51. Professional, International Journal of Hospitality Management, Reviewer/referee. (February 2024).
52. Professional, Tourism Review, Reviewer/referee. (January 2024 - February 2024).
53. Professional, Tourism Review, Reviewer/referee. (December 2023 - February 2024).
54. Professional, International Journal of Religious Tourism and Pilgrimage, Reviewer/referee. (February 2024).
55. Professional, International Journal of Religious Tourism and Pilgrimage, Reviewer/referee. (February 2024).
56. Professional, Current Issues in Tourism, Ad-Hoc Reviewer. (October 2023 - February 2024).
57. Professional, American Journal of Business, Ad-Hoc Reviewer. (August 2023 - February 2024).
58. Professional, International Hospitality Review, Ad-Hoc Reviewer. (January 2024).
59. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (December 2023).
60. Professional, International Journal of Hospitality & Tourism Administration, Ad-Hoc Reviewer. (September 2023 - December 2023).
61. Professional, International Journal of Hospitality Management, Ad-Hoc Reviewer. (December 2023).
62. Professional, International Journal of Contemporary Hospitality Management,

- Ad-Hoc Reviewer. (April 2023 - December 2023).
63. Professional, International Journal of Consumer Studies, Ad-Hoc Reviewer. (December 2023).
 64. Professional, International Journal of Hospitality Management, Reviewer/referee. (November 2023 - December 2023).
 65. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (July 2023 - December 2023).
 66. Professional, Land Planning and Landscape Architecture,, Reviewer/referee. (December 2023).
 67. Professional, Tourism Management, Reviewer/referee. (December 2023).
 68. Professional, International Journal of Hospitality & Tourism Administration, Ad-Hoc Reviewer. (October 2023 - December 2023).
 69. Professional, World Scientific, Reviewer/referee. (December 2023).
 70. Professional, Robonomics, Reviewer/referee. (November 2023).
 71. Professional, Current Issues in Tourism, Ad-Hoc Reviewer. (October 2023).
 72. Professional, International Journal of Contemporary Hospitality Management, Reviewer/referee. (October 2023).
 73. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (September 2023 - October 2023).
 74. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (August 2023 - October 2023).
 75. Professional, International Hospitality Review, Ad-Hoc Reviewer. (August 2023 - October 2023).
 76. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (May 2023 - October 2023).
 77. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (September 2023).
 78. Professional, Tourism Review, Reviewer/referee. (June 2023 - September 2023).
 79. Professional, Emerald Publishing, Ad-Hoc Reviewer. (August 2023).

80. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (August 2023).
81. Professional, Eastern Journal of European Studies, Ad-Hoc Reviewer. (August 2023).
82. Professional, Eastern Journal of European Studies, Ad-Hoc Reviewer. (August 2023).
83. Professional, International Journal of Hospitality Management, Reviewer/referee. (July 2023).
84. Professional, International Journal of Hospitality & Tourism Administration, Ad-Hoc Reviewer. (July 2023).
85. Professional, Journal of Destination Marketing & Management, Reviewer/referee. (June 2023 - July 2023).
86. Professional, Applied Economics Letters, Ad-Hoc Reviewer. (May 2023).
87. Professional, Midwest Decision Sciences Institute, Co-Chair Hospitality Track. (October 2022 - May 2023).
88. Professional, the Journal of Hospitality & Tourism Research, Reviewer/referee. (May 2023).
89. Professional, Tourism Review, Reviewer/referee. (February 2023 - May 2023).
90. Professional, International Journal of Hospitality Management, Reviewer/referee. (January 2022 - May 2023).
91. Professional, International Journal of Research in Marketing, Ad-Hoc Reviewer. (July 2022 - April 2023).
92. Professional, Technology in Society, Ad-Hoc Reviewer. (April 2023).
93. Professional, Tourism Review., Reviewer/referee. (April 2023).
94. Professional, Journal of Hospitality & Tourism Research., Reviewer/referee. (April 2023).
95. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (April 2023).
96. Professional, Plant Pathology, Ad-Hoc Reviewer. (April 2023).
97. Professional, Editorial Advisory Board IGI Global Publications, Editorial Board

- Member. (March 2023).
98. Professional, *Tourism Review*, Reviewer/referee. (February 2023).
 99. Professional, *Tourism Review*, Reviewer/referee. (February 2023).
 100. Professional, *Journal of Hospitality & Tourism Research*, Reviewer/referee. (January 2023 - February 2023).
 101. Professional, 53rd Annual Travel and Tourism Research Association International Conference St. Louis, Missouri, United States • June 13-15, 202, Ad-Hoc Reviewer. (February 2023).
 102. Professional, 53rd Annual Travel and Tourism Research Association International Conference St. Louis, Missouri, United States • June 13-15, 202, Ad-Hoc Reviewer. (February 2023).
 103. Professional, 2023 Global Marketing Conference (GMC, July 20th-23rd, 2023, Seoul, Republic of Korea), Ad-Hoc Reviewer. (February 2023).
 104. Professional, *European Journal of Tourism Research.*, Reviewer/referee. (January 2023).
 105. Professional, *Frontiers*, Reviewer/referee. (January 2023).
 106. Professional, *International Journal of Contemporary Hospitality Management*, Reviewer/referee. (January 2023).
 107. Professional, *Sustainability (ISSN 2071-1050)*, Reviewer/referee. (January 2023).
 108. Professional, *International Journal of Contemporary Hospitality Management*, Ad-Hoc Reviewer. (December 2022).
 109. Professional, *Asian Academy of Management Journal*, Ad-Hoc Reviewer. (December 2022).
 110. Professional, *International Journal of Hospitality & Tourism Administration*, Ad-Hoc Reviewer. (December 2022).
 111. Professional, *Journal of Hospitality & Tourism Research*, Reviewer/referee. (December 2022).
 112. Professional, *Journal of Tourism Futures*, Reviewer/referee. (November 2022 - December 2022).
 113. Professional, Scientific Committee, Committee Member. (2015 - December

- 2022).
114. Professional, International Conference on Innovation, Documentation and Education: <https://www.innodoct.org/>, International Coordinator--USA. (2015 - December 2022).
 115. Professional, Swiss National Science Foundation, Ad-Hoc Reviewer. (November 2022).
 116. Professional, Urban Studies, Ad-Hoc Reviewer. (October 2022 - November 2022).
 117. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (October 2022 - November 2022).
 118. Professional, Annals of Tourism Research, Ad-Hoc Reviewer. (October 2022).
 119. Professional, European Journal of Tourism Research, Reviewer/referee. (October 2022).
 120. Professional, Wall Street Journal: "Meet the Army of Robots Coming to Fill In for Scarce Workers", Quoted in Media. (October 2022).
 121. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (September 2022 - October 2022).
 122. Professional, Tourism Review, Ad-Hoc Reviewer. (September 2022).
 123. Professional, Tourism Review, Reviewer/referee. (September 2022).
 124. Professional, Frontiers in Big Data, Ad-Hoc Reviewer. (August 2022).
 125. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (August 2022).
 126. Professional, Frontiers in Psychology, Ad-Hoc Reviewer. (August 2022).
 127. Professional, Service Business, Ad-Hoc Reviewer. (July 2022 - August 2022).
 128. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (July 2022).
 129. Professional, Journal of Hospitality and Tourism Research, Reviewer/referee. (July 2022).
 130. Professional, Tourism Review, Reviewer/referee. (July 2022).

131. Professional, International Journal of Hospitality Management, Reviewer/referee. (July 2022).
132. Professional, Scientific Committee, Committee Member. (February 2022 - June 2022).
133. Professional, JHTR Best Paper Nomination Committee 2021, Committee Member. (May 2022 - June 2022).
134. Professional, the International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (May 2022).
135. Professional, Springer Edited Book - Digital Transformation of the Hotel Industry, Ad-Hoc Reviewer. (May 2022).
136. Professional, AIRSI2022 Online Conference, Reviewer/referee. (May 2022).
137. Professional, Journal of Hospitality & Tourism Research., Reviewer/referee. (May 2022).
138. Professional, European Journal of Tourism Research, Reviewer/referee. (April 2022).
139. Professional, Tourism Review, Reviewer/referee. (April 2022).
140. Professional, Tourism Management, Ad-Hoc Reviewer. (April 2022).
141. Professional, Technology in Society, Ad-Hoc Reviewer. (March 2022 - April 2022).
142. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (March 2022 - April 2022).
143. Professional, Tourism Review, Reviewer/referee. (March 2022 - April 2022).
144. Professional, International Journal of Hospitality & Tourism Administration, Ad-Hoc Reviewer. (February 2022 - March 2022).
145. Professional, European Journal of Tourism Research, Reviewer/referee. (February 2022).
146. Professional, International Journal of Hospitality Management, Ad-Hoc Reviewer. (February 2022).
147. Professional, Journal of Hospitality & Tourism Research Tourism Positioning

- Task Force, Committee Member. (September 2021 - February 2022).
148. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (February 2022).
 149. Professional, American Journal of Business, Ad-Hoc Reviewer. (February 2022).
 150. Professional, The Journal of Tourism Futures, Reviewer/referee. (February 2022).
 151. Professional, International Journal of Hospitality & Tourism Administration, Ad-Hoc Reviewer. (January 2022).
 152. Professional, Tourism Review, Reviewer/referee. (January 2022).
 153. Professional, International Journal of Hospitality Management, Ad-Hoc Reviewer. (January 2022).
 154. Professional, Journal of Hospitality and Tourism Technology, Reviewer/referee. (2021 - December 2021).
 155. Professional, European Journal of Tourism Research, Reviewer/referee. (December 2021).
 156. Professional, Tourism Management, Reviewer/referee. (December 2021).
 157. Professional, Journal of Destination Marketing & Management, Reviewer/referee. (December 2021).
 158. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (December 2021).
 159. Professional, The MIT Press, Reviewer/referee. (November 2021 - December 2021).
 160. Professional, European Journal of Tourism Research, Reviewer/referee. (November 2021).
 161. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (May 2021 - October 2021).
 162. Professional, Journal of Smart Tourism, Reviewer/referee. (October 2021).
 163. Professional, International Journal of Hospitality Management, Reviewer/referee. (October 2021).
 164. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee.

- (October 2021).
165. Professional, European Journal of Tourism Research, Reviewer/referee. (September 2021).
 166. Professional, Anatolia, Ad-Hoc Reviewer. (April 2021 - July 2021).
 167. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (June 2021).
 168. Professional, Journal of Service Research, Ad-Hoc Reviewer. (June 2021).
 169. Professional, International Journal of Hospitality Management, Ad-Hoc Reviewer. (May 2021).
 170. Professional, Journal of Destination Marketing & Management, Reviewer/referee. (May 2021).
 171. Professional, Journal of Tourism Futures, Reviewer/referee. (May 2021).
 172. Professional, International Journal of Hospitality Management, Ad-Hoc Reviewer. (May 2021).
 173. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (May 2021).
 174. Professional, IMEX, Breakout Room Moderator. (May 2021).
 175. Professional, International Journal of Hospitality Management , Ad-Hoc Reviewer. (May 2021).
 176. Professional, International Journal of Tourism Research, Ad-Hoc Reviewer. (April 2021).
 177. Professional, Sustainability, Ad-Hoc Reviewer. (March 2021).
 178. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (March 2021).
 179. Professional, International Journal of Hospitality Management, Ad-Hoc Reviewer. (February 2021).
 180. Professional, Journal of Hospitality & Tourism Research., Reviewer/referee. (February 2021).
 181. Professional, Journal of Tourism Futures, Reviewer/referee. (February 2021).

182. Professional, International Journal of Tourism Cities, Ad-Hoc Reviewer. (January 2021 - February 2021).
183. Professional, International Journal of Tourism Research, Ad-Hoc Reviewer. (January 2021).
184. Professional, Tourism: and International Interdisciplinary Journal, Ad-Hoc Reviewer. (January 2021).
185. Professional, 2020 Midwest Academy of Management, Reviewer/referee. (July 2020 - 2020).
186. Professional, Strategic Ambidexterity, Performance Rationales, and Nascent Technology Adoption at 2020 Midwest Academy of Management Annual Conference, Session Chair. (October 2020).
187. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (August 2020).
188. Professional, Tourism Review, Ad-Hoc Reviewer. (August 2020).
189. Professional, International Journal of Hospitality Management, Ad-Hoc Reviewer. (August 2020).
190. Professional, Journal of Destination Marketing & Management, Reviewer/referee. (July 2020).
191. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (July 2020).
192. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (June 2020).
193. Professional, International Journal of Hospitality Management, Reviewer/referee. (June 2020).
194. Professional, Tourism Management, Ad-Hoc Reviewer. (March 2020 - June 2020).
195. Professional, Reviewer/referee. (May 2020).
196. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (May 2020).
197. Professional, European Journal of Tourism Research, Reviewer/referee. (May

- 2020).
198. Professional, Journal of Tourism Futures, Reviewer/referee. (March 2020).
 199. Professional, Tourism Management Perspectives, Ad-Hoc Reviewer. (February 2020 - March 2020).
 200. Professional, International Journal of Tourism Policy, Reviewer/referee. (February 2020 - March 2020).
 201. Professional, Journal of Hospitality and Tourism Technology, Reviewer/referee. (February 2020).
 202. Professional, International Hospitality Review, Ad-Hoc Reviewer. (February 2020).
 203. Professional, Tourism Management Perspectives, Reviewer/referee. (January 2020).
 204. Professional, European Journal of Tourism Research, Guest Editor (single issue). (September 2017 - 2019).
 205. Professional, The International Journal of Religious Tourism and Pilgrimage., Reviewer/referee. (December 2019).
 206. Professional, European Journal of Tourism Research, Reviewer/referee. (December 2019).
 207. Professional, Journal of Tourism Futures, Reviewer/referee. (December 2019).
 208. Professional, Journal of Hospitality & Tourism Research., Reviewer/referee. (October 2019).
 209. Professional, Journal of Tourism Futures, Reviewer/referee. (October 2019).

Professional Development and Participation

1. Certification/Licensure, Research, CITI Certification. (May 2022 - May 2025)
2. Webinar, Teaching, Dear ICHRIE SIG Sustainability and Innovations colleagues, I hope this finds you all well and greetings from the World Sustainable Hospitality Alliance summit in Nice. This is an official invite to our Upcoming Meeting on Friday May 31st at the following time: 18:00CEST 17:00GMT 12:00EDT 09:00AM PDT (here: <https://iubh.zoom.us/j/62778671455>) I am thrilled to then welcome Isabel Lissner, Business Product Manager & Senior Sustainability Manager at BeCause.eco (<https://because.eco/>). BeCause has become, in the span of a few years,

the company providing a single hub to connect the demand & supply for sustainability data and information flow. If you don't know the company or what it does, it's a must attend! We will spend one hour together which will be an opportunity to also explore the many 'educational features' the because. eco platform offers, particularly as it is THE platform that has taken the Sustainable Hospitality Alliance's Hotel Carbon Measurement Initiative from being an Excel-based form to an online-based tool. I use the HCMI extensively with students and can explain how I find it to work best along the use of the Cornell Hotel Sustainability Benchmark database (with the latest edition available here: . <https://ecommons.cornell.edu/items/85eddae3-2b5b-41fb-88ad-75a0b53f8424>) Speak soon and reach out anytime with feedback or requests of course! Willy PROF. DR. WILLY LEGRAND Department of Hospitality, Tourism and Event Management IU International University of Applied Sciences. (May 2024 - May 2024) / Applied or Integration/Application Scholarship

3. Webinar, Teaching, Master Webinar: Is there a right way to use Artificial Intelligence in the academic scenario? (May 2024 - May 2024)
4. Webinar, Research, Seeing the Future. (May 2024 - May 2024)
5. Faculty Learning Community, Teaching, Peer Review of Teaching Program - Spring 2024. (January 2024 - May 2024)
6. Attended Conference, Teaching. (February 2024 - February 2024)
7. Workshop, Teaching, How Mentors Can Support Writers & Counter Epistemic Injustice online Workshop hosted by the Ball State University Graduate School. (February 2024 - February 2024) / Teaching and Learning Scholarship
8. Workshop, Teaching, The Latinx Guide to Graduate School online Workshop hosted by the Ball State University Graduate School. (February 2024 - February 2024) / Teaching and Learning Scholarship
9. Training, Teaching, Community: HIPs at BSU Summer 2023 mini course. (July 2023 - July 2023)
10. Workshop, Teaching, Teaching Religious Literacy Faculty Development Workshop. (May 2023 - May 2023)
11. Webinar, Teaching, Promoting and Engaging Undergraduate Students in Research. Dr. Annmarie Nicely (Purdue University) and Dr. Amy Scrima (Lake Michigan College). CentralCHRIE ZoomIn! session. (February 2023 - February 2023)
12. Webinar, Administration, Inclusive Meetings Strategies for Success, led by Dr. Melinda Messineo. (February 2023 - February 2023)

13. Attended Seminar/Training, Other, Training in the programming of Pepper. (November 2022 - November 2022) / Other
14. Webinar, Research, "Designed for Death: Robots, Control and War": Autonomous weapons systems, often referred to as 'killer robots', have been a hallmark of popular imagination for decades. These lethal technologies can learn, adapt, and potentially make life and death decisions on the battlefield with little-to-no human involvement. Steven Umbro discussed ethical dilemmas that result from an increased use of autonomous systems and how a possible requirement for human control can be understood and applied from an ethical perspective. (November 2022 - November 2022)
15. Attended Conference, Research, 2022 Spirit of Hospitality Summit at Purdue University. (September 2022 - September 2022)
16. Midterm Review, Teaching, Midterm Feedback Review. (March 2022 - March 2022)
17. Training, Service, Customer Service in Higher Education. (March 2022 - March 2022)
18. Training, Teaching, Pronoun Level 1 Training. (January 2022 - January 2022)
19. Attended Conference, Research, The INVTUR 2021 (5th edition) conference aims to present researches of utmost significance that contribute to the debate and raise new approaches and emerging paradigms about how tourism can effectively attain sustainable development. Online. (May 2021 - May 2021)
20. Summer Book Club at BSU, Other. (April 2021 - May 2021)
21. Training, Teaching, Online training in proposal writing for Immersive Learning and immersive learning projects. (March 2021 - May 2021)
22. Attended Seminar/Training, Teaching, Calling In versus calling out: navigating cancel culture. (February 2021 - February 2021)
23. Faculty Learning Community, Teaching, Remote Synchronous Learning FLC. This is a community that deals with learning to be a better teacher in a synchronous learning online environment. (August 2020 - December 2020)
24. Attended Seminar/Training, Teaching, Webinar: Zoom Basics: Training on how to use Zoom. (August 2020 - August 2020)
25. Faculty Internship, Teaching, Externship with Genesys organized by Ball State's Career Center. (February 2020 - August 2020)
26. Attended Seminar/Training, Teaching, Considerations for Teaching in an On Campus

- Space. (July 2020 - July 2020)
27. Attended Seminar/Training, Teaching, Work/Life "Balance" As You Teach and Work From Home. (July 2020 - July 2020)
 28. Webinar, Scholarship, How will tourist behaviours change in a post COVID-19 world? In this webinar, three leading tourism researchers will explore tourism in a post COVID-19 world—providing insights and practical advice for businesses. (May 2020 - May 2020)
 29. Attended Seminar/Training, Teaching, Build Community Using the Group Tool in Canvas. (April 2020 - April 2020)
 30. Attended Seminar/Training, Teaching, Remote Teaching Bootcamp/Bootcamp for Multimodal Teaching and Learning. (April 2020 - April 2020)
 31. Attended Seminar/Training, Teaching, Seamless Quiz Integration for Remote Teaching. (April 2020 - April 2020)
 32. Attended Seminar/Training, Teaching, Authentic assessment in education, presented by Eric Wulff. This session will provide a brief introduction to authentic assessment and include examples of how these tasks can be used in a variety of subject areas. The session also covers the use of rubrics to evaluate student work. (April 2020 - April 2020)
 33. Webinar, Scholarship, In this opening webinar, futurists and scenario thinkers from around the globe will highlight possible scenarios of how things could evolve over the next to five years and explore potential regional differences in both the potential impacts and opportunities that could emerge. (April 2020 - April 2020)
 34. Training, Teaching, Skills Infusion Implementation Pilot Program. (January 2020 - April 2020)
 35. Training, Teaching, Inclusive Pedagogy Workshop. Office of Inclusive Excellence. (February 2020 - February 2020)
 36. Training, Teaching, Participants discuss servant leadership and how such a concept can be incorporated into the classroom. Discussion led by Michelle Clemons, IUPUI. (February 2020 - February 2020)
 37. Training, Teaching, Unplugged: Engaging students without using technology: Facilitators introduce faculty to the various ways in which to engage students in the learning process, without the use of technology. (January 2020 - January 2020)
 38. Training, Other, Boomers to Gen Z Who Are the People You Are Working With?: By the end of this presentation we hope that you have an understanding and appreciation

for all generations represented in your office space. (November 2019 - November 2019)

39. Professional Certifications/Advanced Study, Other, Cvent Supplier Network site selection course requirements completed for CVENT, a leading Event Management software. (November 2017 - November 2019)

SERVICE ACTIVITIES

Student Mentoring/Supervision

1. Parker Lee, Supervised Research/Creative Activity, Exploratory Studies, "Teacher-Student Scholar Program," Completed. (December 10, 2023).
2. Khursheda Safarmamadova, Doctoral committee member, Economics, University of Central Asia, "REVPAR DETERMINANTS OF THE ACCOMMODATION BUSINESSES IN KHOROG," Completed. (June 1, 2021).
3. K. Selvakumari, Doctoral committee member, Public Administration, University of Madras (India), "Tourism Development Policy and Administration in Tamil Nadu: a Study with Special Reference to Domestic Tourism," Completed. (September 14, 2021).
4. Emerson Estil, Jenna Whittenburg, Overseeing Student Managers at Village Promenade for the Village Promenade Learning Lab, Applied Business Studies, "VPLL Student Managers," Completed. (December 31, 2021).

University, College, Departmental Committees

1. College, MCOB Undergraduate Curriculum Committee, Committee Member. (August 2023 - Present).
2. Department/program, ABS Salary Committee, Committee Member. (August 2023 - Present).
3. Department/program, Teaching Excellence/Peer Evaluation Group Committee, Committee Member. (August 2023 - Present).
4. Department/program, Applied Business Studies, Academic Program Advisor/Coordinator. (June 2023 - Present).
5. University, Ball State University Senate, Miller College of Business Representative. (August 2022 - Present).
6. Department/program, Awards and Recognition Committee, Committee Member. (January 2022 - Present).

7. University, Vice Provost for Research, Faculty Mentor. (January 2021 - Present).
8. College, Faculty Development Committee, Committee Member. (August 2020 - Present).
9. University, The Center for Peace and Conflict Studies: Ball State University, Committee Member. (March 2015 - Present).
10. University, Office of Inclusive Excellence, Ball State University, Inclusive Excellence Program. (July 2024 - 2025).
11. University, University Promotion and Tenure Committee, Committee Member. (August 2024 - May 2025).
12. University, Honors College, Committee Member. (August 2024 - May 2025).
13. College, Miller College of Business, Committee Member. (May 2024 - August 2024).
14. College, Miller College of Business, Committee Member. (May 2024 - August 2024).
15. College, MCOB Undergraduate Curriculum Committee, Committee Member. (January 2023 - June 2023).
16. University, Conference Evaluation Committee, Committee Chair. (January 2023 - April 2023).
17. Department/program, Tenure Line Salary Committee, Secretary. (September 2021 - June 2022).
18. Department/program, Community Partner Event Committee, Committee Member. (January 2022 - April 2022).
19. University, Center for Peace and Conflict Studies, Reviewer/referee. (February 2022 - March 2022).
20. Department/program, Academic Program Advisor/Coordinator. (August 2021 - December 2021).
21. College, Salary Committee, Committee Member. (October 2020 - July 2021).
22. Department/program, Tenure Line Salary Committee, Committee Chair. (August 2020 - May 2021).
23. University, Online and Distance Education Committee, Committee Member. (July 2017 - 2020).

24. University, Primacy of Place Advisory Board, Committee Member. (May 2016 - 2020).
25. College, Miller College, Faculty Fellow for Faculty Development in Miller College. (August 2020 - December 2020).
26. Department/program, HFM/Internship Coordinator, Director. (January 2020 - August 2020).
27. Department/program, HFM, Area Coordinator. (January 2020 - July 2020).
28. College, non-AACSB Promotion and Tenure Committee, Committee Member. (October 2019 - July 2020).
29. Department/program, Department of Management Self-Study Taskforce, Committee Member. (August 2018 - July 2020).
30. Department/program, Tenure Line non-AACSB Salary Committee, Committee Chair. (September 2017 - July 2020).
31. Department/program, Department Chairperson Search Committee, Committee Chair. (May 2020).
32. University, University Academic Ethics Hearing, Panelist. (March 2019 - 2019).
33. University, Interim Associate Provost for Faculty Affairs and Professional Development, Panelist. (November 2019).

International Experience

1. Professional, International Journal of Hospitality Management (A*--Australian Business Deans Council), Coordinating Editor, Editor. (June 2022 - Present).
2. Professional, Frontiers in Sustainable Tourism, Review Editor. (May 2022 - Present).
3. Professional, Tourism Review (B--Australian Business Deans Council), Editorial Board Member. (October 2021 - Present).
4. Professional, Cyprus Review, Editorial Board Member. (April 2021 - Present).
5. Professional, Event Management (A--Australian Business Deans Council), Editorial Board Member. (March 2021 - Present).
6. Professional, International Journal of Hospitality Management (A*--Australian Business Deans Council), Editorial Board Member. (March 2020 - Present).

7. Professional, Journal of Hospitality and Tourism Research (A*- Australian Business Deans Council), Editorial Board Member. (October 2015 - Present).
8. Professional, International Coordination Board, International Coordinator for the USA. (January 2015 - Present).
9. Professional, Journal of Tourism Futures (C--Australian Business Deans Council), Editorial Board Member. (March 2014 - Present).
10. Professional, Ecoforum, Editorial Board Member. (January 2014 - Present).
11. Public/community, AEQUITAS (Human Rights Organization) (Limassol, Cyprus) 2012-present, Advisory Board Member. (February 2012 - Present).
12. Professional, International Journal of Religious Tourism and Pilgrimage, Editorial Board Member. (January 2012 - Present).
13. Professional, Acta Geotouristica, Editorial Board Member. (January 2010 - Present).
14. Professional, TURyDES, Editorial Board Member. (January 2010 - Present).
15. Professional, International Journal of Tourism Policy, Editorial Board Member. (July 2009 - Present).
16. Professional, UTMS Journal of Economics, Editorial Board Member. (January 2008 - Present).
17. Professional, Acta Universitatis Danubius (Economica), Editorial Board Member. (January 2007 - Present).
18. Professional, Revista de Turism, Editorial Board Member. (January 2006 - Present).
19. Professional, Tourism Today, Editor. (January 2003 - Present).
20. Professional, Journal of Hospitality and Tourism Management, Ad-Hoc Reviewer. (August 2024).
21. Professional, Sex Education, Ad-Hoc Reviewer. (August 2024).
22. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (July 2024 - August 2024).
23. Professional, International Journal of Hospitality & Tourism Administration, Ad-Hoc Reviewer. (July 2024 - August 2024).

24. Professional, Tourism Management, Ad-Hoc Reviewer. (July 2024).
25. Professional, Discover Public Health, Ad-Hoc Reviewer. (July 2024).
26. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (July 2024).
27. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (June 2024).
28. Professional, Tourism Review, Reviewer/referee. (June 2024).
29. Professional, Journal of Tourism Futures, Reviewer/referee. (May 2024).
30. Professional, Journal of Hospitality & Tourism Research. (May 2024).
31. Professional, International Journal of Hospitality Management, Reviewer/referee. (May 2024).
32. Professional, International Journal of Hospitality Management, Reviewer/referee. (May 2024).
33. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (April 2024 - May 2024).
34. Professional, Journal of Destination Marketing & Management, Ad-Hoc Reviewer. (April 2024).
35. Professional, Tourism Review, Reviewer/referee. (April 2024).
36. Professional, JHTR ICHRIE Research Reports, Reviewer/referee. (April 2024).
37. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (March 2024 - April 2024).
38. Professional, International Journal of Human-Computer Interaction, Ad-Hoc Reviewer. (March 2024 - April 2024).
39. Professional, Technology in Society, Ad-Hoc Reviewer. (December 2023 - April 2024).
40. Professional, American Journal of Business, Ad-Hoc Reviewer. (December 2023 - April 2024).
41. Professional, Journal of Hospitality and Tourism Research (JHTR), Team Leader for Nomination of Best Paper of the Year. (March 2024).

42. Professional, Journal of Qualitative Research in Tourism, Ad-Hoc Reviewer. (March 2024).
43. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (February 2024 - March 2024).
44. Professional, International Journal of Hospitality Management, Reviewer/referee. (March 2024).
45. Professional, International Journal of Hospitality Management, Ad-Hoc Reviewer. (February 2024 - March 2024).
46. Professional, Tourism Management, Ad-Hoc Reviewer. (January 2024 - February 2024).
47. Professional, International Journal of Hospitality Management, Reviewer/referee. (February 2024).
48. Professional, Tourism Review, Reviewer/referee. (January 2024 - February 2024).
49. Professional, Tourism Review, Reviewer/referee. (December 2023 - February 2024).
50. Professional, International Journal of Religious Tourism and Pilgrimage, Reviewer/referee. (February 2024).
51. Professional, International Journal of Religious Tourism and Pilgrimage, Reviewer/referee. (February 2024).
52. Professional, Current Issues in Tourism, Ad-Hoc Reviewer. (October 2023 - February 2024).
53. Professional, American Journal of Business, Ad-Hoc Reviewer. (August 2023 - February 2024).
54. Professional, International Hospitality Review, Ad-Hoc Reviewer. (January 2024).
55. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (December 2023).
56. Professional, International Journal of Hospitality & Tourism Administration, Ad-Hoc Reviewer. (September 2023 - December 2023).
57. Professional, International Journal of Hospitality Management, Ad-Hoc Reviewer. (December 2023).

58. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (April 2023 - December 2023).
59. Professional, International Journal of Consumer Studies, Ad-Hoc Reviewer. (December 2023).
60. Professional, International Journal of Hospitality Management, Reviewer/referee. (November 2023 - December 2023).
61. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (July 2023 - December 2023).
62. Professional, Land Planning and Landscape Architecture,, Reviewer/referee. (December 2023).
63. Professional, Tourism Management, Reviewer/referee. (December 2023).
64. Professional, World Scientific, Reviewer/referee. (December 2023).
65. Professional, Robonomics, Reviewer/referee. (November 2023).
66. Professional, Current Issues in Tourism, Ad-Hoc Reviewer. (October 2023).
67. Professional, International Journal of Contemporary Hospitality Management, Reviewer/referee. (October 2023).
68. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (September 2023 - October 2023).
69. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (August 2023 - October 2023).
70. Professional, International Hospitality Review, Ad-Hoc Reviewer. (August 2023 - October 2023).
71. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (May 2023 - October 2023).
72. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (September 2023).
73. Professional, Tourism Review, Reviewer/referee. (June 2023 - September 2023).
74. Professional, Emerald Publishing, Ad-Hoc Reviewer. (August 2023).
75. Professional, International Journal of Contemporary Hospitality Management,

- Ad-Hoc Reviewer. (August 2023).
76. Professional, Eastern Journal of European Studies, Ad-Hoc Reviewer. (August 2023).
 77. Professional, Eastern Journal of European Studies, Ad-Hoc Reviewer. (August 2023).
 78. Professional, International Journal of Hospitality Management, Reviewer/referee. (July 2023).
 79. Professional, International Journal of Hospitality & Tourism Administration, Ad-Hoc Reviewer. (July 2023).
 80. Professional, Journal of Destination Marketing & Management, Reviewer/referee. (June 2023 - July 2023).
 81. Professional, Applied Economics Letters, Ad-Hoc Reviewer. (May 2023).
 82. Professional, Tourism Review, Reviewer/referee. (February 2023 - May 2023).
 83. Professional, International Journal of Hospitality Management, Reviewer/referee. (January 2022 - May 2023).
 84. Professional, International Journal of Research in Marketing, Ad-Hoc Reviewer. (July 2022 - April 2023).
 85. Professional, Technology in Society, Ad-Hoc Reviewer. (April 2023).
 86. Professional, Tourism Review., Reviewer/referee. (April 2023).
 87. Professional, Journal of Hospitality & Tourism Research., Reviewer/referee. (April 2023).
 88. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (April 2023).
 89. Professional, Plant Pathology, Ad-Hoc Reviewer. (April 2023).
 90. University, Conference Evaluation Committee, Committee Chair. (January 2023 - April 2023).
 91. Professional, Editorial Advisory Board IGI Global Publications, Editorial Board Member. (March 2023).
 92. Professional, Tourism Review, Reviewer/referee. (February 2023).
 93. Professional, Tourism Review, Reviewer/referee. (February 2023).

94. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (January 2023 - February 2023).
95. Professional, 53rd Annual Travel and Tourism Research Association International Conference St. Louis, Missouri, United States • June 13-15, 202, Ad-Hoc Reviewer. (February 2023).
96. Professional, 53rd Annual Travel and Tourism Research Association International Conference St. Louis, Missouri, United States • June 13-15, 202, Ad-Hoc Reviewer. (February 2023).
97. Professional, 2023 Global Marketing Conference (GMC, July 20th-23rd, 2023, Seoul, Republic of Korea), Ad-Hoc Reviewer. (February 2023).
98. Professional, European Journal of Tourism Research., Reviewer/referee. (January 2023).
99. Professional, Frontiers, Reviewer/referee. (January 2023).
100. Professional, International Journal of Contemporary Hospitality Management, Reviewer/referee. (January 2023).
101. Professional, Sustainability (ISSN 2071-1050), Reviewer/referee. (January 2023).
102. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (December 2022).
103. Professional, Asian Academy of Management Journal, Ad-Hoc Reviewer. (December 2022).
104. Professional, International Journal of Hospitality & Tourism Administration, Ad-Hoc Reviewer. (December 2022).
105. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (December 2022).
106. Professional, Journal of Tourism Futures, Reviewer/referee. (November 2022 - December 2022).
107. Professional, Scientific Committee, Committee Member. (2015 - December 2022).
108. Professional, International Conference on Innovation, Documentation and Education: <https://www.innodoct.org/>, International Coordinator--USA. (2015 - December 2022).

109. Professional, Swiss National Science Foundation, Ad-Hoc Reviewer. (November 2022).
110. Professional, Urban Studies, Ad-Hoc Reviewer. (October 2022 - November 2022).
111. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (October 2022 - November 2022).
112. Professional, Annals of Tourism Research, Ad-Hoc Reviewer. (October 2022).
113. Professional, European Journal of Tourism Research, Reviewer/referee. (October 2022).
114. Professional, Wall Street Journal: "Meet the Army of Robots Coming to Fill In for Scarce Workers", Quoted in Media. (October 2022).
115. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (September 2022 - October 2022).
116. Professional, Tourism Review, Ad-Hoc Reviewer. (September 2022).
117. Professional, Tourism Review, Reviewer/referee. (September 2022).
118. Professional, Frontiers in Big Data, Ad-Hoc Reviewer. (August 2022).
119. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (August 2022).
120. Professional, Frontiers in Psychology, Ad-Hoc Reviewer. (August 2022).
121. Professional, Service Business, Ad-Hoc Reviewer. (July 2022 - August 2022).
122. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (July 2022).
123. Professional, Journal of Hospitality and Tourism Research, Reviewer/referee. (July 2022).
124. Professional, Tourism Review, Reviewer/referee. (July 2022).
125. Professional, International Journal of Hospitality Management, Reviewer/referee. (July 2022).
126. Professional, Scientific Committee, Committee Member. (February 2022 - June 2022).

- 2022).
127. Professional, JHTR Best Paper Nomination Committee 2021, Committee Member. (May 2022 - June 2022).
 128. Professional, the International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (May 2022).
 129. Professional, Springer Edited Book - Digital Transformation of the Hotel Industry, Ad-Hoc Reviewer. (May 2022).
 130. Professional, AIRSI2022 Online Conference, Reviewer/referee. (May 2022).
 131. Professional, Journal of Hospitality & Tourism Research., Reviewer/referee. (May 2022).
 132. Professional, European Journal of Tourism Research, Reviewer/referee. (April 2022).
 133. Professional, Tourism Review, Reviewer/referee. (April 2022).
 134. Professional, Tourism Management, Ad-Hoc Reviewer. (April 2022).
 135. Professional, Technology in Society, Ad-Hoc Reviewer. (March 2022 - April 2022).
 136. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (March 2022 - April 2022).
 137. Professional, Tourism Review, Reviewer/referee. (March 2022 - April 2022).
 138. Professional, International Journal of Hospitality & Tourism Administration, Ad-Hoc Reviewer. (February 2022 - March 2022).
 139. Professional, European Journal of Tourism Research, Reviewer/referee. (February 2022).
 140. Professional, International Journal of Hospitality Management, Ad-Hoc Reviewer. (February 2022).
 141. Professional, Journal of Hospitality & Tourism Research Tourism Positioning Task Force, Committee Member. (September 2021 - February 2022).
 142. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (February 2022).

143. Professional, American Journal of Business, Ad-Hoc Reviewer. (February 2022).
144. Professional, The Journal of Tourism Futures, Reviewer/referee. (February 2022).
145. Professional, International Journal of Hospitality & Tourism Administration, Ad-Hoc Reviewer. (January 2022).
146. Professional, Tourism Review, Reviewer/referee. (January 2022).
147. Professional, International Journal of Hospitality Management, Ad-Hoc Reviewer. (January 2022).
148. Professional, Journal of Hospitality and Tourism Technology, Reviewer/referee. (2021 - December 2021).
149. Professional, European Journal of Tourism Research, Reviewer/referee. (December 2021).
150. Professional, Tourism Management, Reviewer/referee. (December 2021).
151. Professional, Journal of Destination Marketing & Management, Reviewer/referee. (December 2021).
152. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (December 2021).
153. Professional, The MIT Press, Reviewer/referee. (November 2021 - December 2021).
154. Professional, European Journal of Tourism Research, Reviewer/referee. (November 2021).
155. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (May 2021 - October 2021).
156. Professional, Journal of Smart Tourism, Reviewer/referee. (October 2021).
157. Professional, International Journal of Hospitality Management, Reviewer/referee. (October 2021).
158. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (October 2021).
159. Professional, European Journal of Tourism Research, Reviewer/referee. (September 2021).

160. Professional, Anatolia, Ad-Hoc Reviewer. (April 2021 - July 2021).
161. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (June 2021).
162. Professional, Journal of Service Research, Ad-Hoc Reviewer. (June 2021).
163. Professional, International Journal of Hospitality Management, Ad-Hoc Reviewer. (May 2021).
164. Professional, Journal of Destination Marketing & Management, Reviewer/referee. (May 2021).
165. Professional, Journal of Tourism Futures, Reviewer/referee. (May 2021).
166. Professional, International Journal of Hospitality Management, Ad-Hoc Reviewer. (May 2021).
167. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (May 2021).
168. Professional, IMEX, Breakout Room Moderator. (May 2021).
169. Professional, International Journal of Hospitality Management , Ad-Hoc Reviewer. (May 2021).
170. Professional, International Journal of Tourism Research, Ad-Hoc Reviewer. (April 2021).
171. Professional, Sustainability, Ad-Hoc Reviewer. (March 2021).
172. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (March 2021).
173. Institute, Center for Peace and Conflict Studies, Reviewer/referee. (March 2021).
174. Professional, International Journal of Hospitality Management, Ad-Hoc Reviewer. (February 2021).
175. Professional, Journal of Hospitality & Tourism Research., Reviewer/referee. (February 2021).
176. Professional, Journal of Tourism Futures, Reviewer/referee. (February 2021).
177. Professional, International Journal of Tourism Cities, Ad-Hoc Reviewer. (January 2021 - February 2021).

178. Professional, International Journal of Tourism Research, Ad-Hoc Reviewer. (January 2021).
179. Professional, Tourism: and International Interdisciplinary Journal, Ad-Hoc Reviewer. (January 2021).
180. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (August 2020).
181. Professional, Tourism Review, Ad-Hoc Reviewer. (August 2020).
182. Professional, International Journal of Hospitality Management, Ad-Hoc Reviewer. (August 2020).
183. Professional, Journal of Destination Marketing & Management, Reviewer/referee. (July 2020).
184. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (July 2020).
185. Professional, Journal of Hospitality and Tourism Technology, Ad-Hoc Reviewer. (June 2020).
186. Professional, International Journal of Hospitality Management, Reviewer/referee. (June 2020).
187. Professional, Tourism Management, Ad-Hoc Reviewer. (March 2020 - June 2020).
188. Professional, Reviewer/referee. (May 2020).
189. Professional, Journal of Hospitality & Tourism Research, Reviewer/referee. (May 2020).
190. Professional, European Journal of Tourism Research, Reviewer/referee. (May 2020).
191. Professional, Journal of Tourism Futures, Reviewer/referee. (March 2020).
192. Professional, Tourism Management Perspectives, Ad-Hoc Reviewer. (February 2020 - March 2020).
193. Professional, International Journal of Tourism Policy, Reviewer/referee. (February 2020 - March 2020).

194. Professional, Journal of Hospitality and Tourism Technology, Reviewer/referee. (February 2020).
195. Professional, International Hospitality Review, Ad-Hoc Reviewer. (February 2020).
196. Public/community, Youth for Understanding, Volunteer Working as Needed to Support the Program for Youth Exchange. (December 2019 - February 2020).
197. Professional, Tourism Management Perspectives, Reviewer/referee. (January 2020).
198. Professional, European Journal of Tourism Research, Guest Editor (single issue). (September 2017 - 2019).
199. Professional, The International Journal of Religious Tourism and Pilgrimage., Reviewer/referee. (December 2019).
200. Professional, European Journal of Tourism Research, Reviewer/referee. (December 2019).
201. Professional, Journal of Tourism Futures, Reviewer/referee. (December 2019).
202. Professional, Journal of Hospitality & Tourism Research., Reviewer/referee. (October 2019).
203. Professional, Journal of Tourism Futures, Reviewer/referee. (October 2019).

Professional Education Instruction

1. Institute, Center for Peace and Conflict Studies, Reviewer/referee. (March 2021).

Other Professional and/or Academic Organization Activities

1. Public/community, United Way, ABS Team Captain. (August 2023 - Present).

Honors, Awards, and Recognitions

1. Outstanding Research Award 2023-2024, Department of Applied Business Studies (August 16, 2024)
2. Above and Beyond Award, Applied Business Studies (April 26, 2024)
3. 2023 Journal of Hospitality and Tourism Research's Outstanding Reviewer, Journal of Hospitality and Tourism Research (April 23, 2024)

4. Exemplary Employee Award for Faculty, Miller College of Business (April 22, 2024)
5. World Scientist and University Rankings 2024, Rated #1 in research in Hospitality and Tourism at Ball State, #56 in USA, #62 in North America, and #158 Globally, AD Scientific Index (2023)
6. Google Scholar Citations, Google Scholar (November 11, 2023)
7. Selected as one of the BEST PAPERS for the conference, 10th International Conference on Innovation, Documentation and Teaching Technologies Held in Valencia (Spain), 2nd-7th November, 2022 (November 27, 2022)
8. Senior Faculty Excellence in Research Award, Miller College of Business (August 19, 2022)
9. Diversity Scholarship Recognition Certificate, The Office of Inclusive Excellence (April 29, 2020)

Work History

1. Professor. (August 16, 2024 - December 2025).
2. Associate Professor. (August 1, 2019 - August 15, 2024).

Summary of Intellectual Contributions – AACSB Report

<u>Contribution Type</u>	<u>BDS</u>	<u>AIS</u>	<u>TLS</u>	<u>Total</u>
<i>Refereed Journal Articles (PRJ)</i>	21	3	0	24
<i>Books/Monographs (Mono)</i>	9	5	0	14
<i>Conference Proceedings in Scholarly Meetings (Proc)</i>	5	0	0	5
<i>Presentations at Conferences</i>	16	2	2	20
<i>Professional Presentations (Pres)</i>	0	0	0	0
<i>Grants</i>	1	1	0	2
<i>Textbooks</i>	9	5	0	14
<i>Conferences and Meetings attended</i>	2	0	0	2

<i>Professional Development and Participation</i>	0	1	2	3
<i>Consulting</i>	0	0	0	0