

MILLER COLLEGE OF BUSINESS
VITA – AACSB
September 1, 2019 – August 31, 2024

PROFESSIONAL BACKGROUND

Name: Alan Yen

Rank: Associate Professor

Involvement:

Qualification: Scholarly Academic

Brief Description for Basis of Qualification:

Office Address:

Area of Academic Discipline Specialization: Applied Business Studies

Degrees

Ph.D. Degree:

Name of Degree: Ph.D.

Year Conferred: 2011

Degree-Granting Institution: Virginia Polytechnic Institute & State University

Principal Academic Units:

Major Fields of Study: Hospitality & Tourism Management / Human Resource Management

Minor Field of Study:

Dissertation Title:

MBA Degree:

Name of Degree: MBA

Year Conferred: 2006

Degree-Granting Institution: Johnson & Wales University, Providence, Rhode Island

Principal Academic Units:

Major Fields of Study: Hospitality Management / Marketing

Minor Field of Study:

Dissertation Title:

Bachelor of Business Administration Degree:

Name of Degree: Bachelor of Business Administration

Year Conferred: 2001

Degree-Granting Institution: National Sun Yat-Sen University, Kaohsiung, Taiwan

Principal Academic Units:

Major Fields of Study: Business Management

Minor Field of Study:

Dissertation Title:

Professional Certifications

1. "Revenue Management". (April 21, 2024).

SCHOLARLY ACTIVITIES

Refereed Journal Articles

1. Lee, K.-H., Yen, A. (2024). Segmenting Social Media Users in International Tourism: Insights Integrated from Multi-Homing Theory and International Visitor Survey Data. *International Journal of Tourism Research, Tier 1*, 26(4), e2693. **Tier 1**/Applied or Integration/Application Scholarship, Goal 9 - Industry, Innovation and Infrastructure
2. Yen, A., Lee, K.-H. (2024). Money or fit? The tradeoff of intrinsic and extrinsic variables in hospitality managers' job choice. *International Journal of Hospitality Management, Elite, 120*, 103760. **Elite**/Applied or Integration/Application Scholarship, Goal 8 - Decent Work and Economic Growth
3. Lee, K.-H., Yen, C.-L. (2023). Implicit and Explicit Attitudes toward Service Robots in the Hospitality Industry: Gender Differences. *Cornell Hospitality Quarterly/SAGE Publications Inc., Elite, 64*(2), 212-225. **Elite**/Applied or Integration/Application Scholarship, Goal 9 - Industry, Innovation and Infrastructure
4. Kyutoku, Y., Yen, A., Dan, I. (2022). Impressions Evoked by Photographic Presentations of Hot-Spring Hotels in Prospective Japanese Tourists. *International Journal of Affective Engineering, Tier 4*. **Tier 4**/Applied or Integration/Application Scholarship, None
5. Webster, C., Yen, C.-L., Hji-Avgoustis, S. (2020). Hotels hurting horrifically but hopeful: A case study of the Indianapolis hotel industry. *Journal of Tourism, Heritage & Services Marketing, Tier 4*, 6(3), 54-58. **Tier 4**/Applied or Integration/Application Scholarship, Goal 11 - Sustainable Cities and Communities
6. Webster, C., Yen, A., Hji-Avgoustis, S. (2020). Individual Perceptions of the Value of Leisure: The Influence of the Social Democratic Welfare State and Leftist Values Systems. *European Journal of Tourism Research, Varna University of Management, Bulgaria., Tier 3*, 24, 15. <http://ejtr.vumk.eu/index.php/volume24/722-v24rp02> **Tier 3**/Basic or Discovery Scholarship, Goal 10 - Reduced Inequalities, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure

Conference Proceedings in Scholarly Meetings

1. Lee, K.-H., Yen, C.-L. (2021). *Hotel Employees' Implicit Peace Bias : The Peace Implicit Association Test (PIAT)* (0 ed., vol. 90, pp. 216). Seoul, TOSOK: 90th

Other Publications

1. Hji-Avgoustis, S., Yen, A., Webster, C. (2023). The disruption of 2020 as a catalyst for change: The Revival of the hotel industry in the US and European Union. *International Conference on Tourism 2023, Nicosia, Cyprus 21-24 June Book of Abstracts* (pp. 40). Nicosia, Cyprus: <https://iatour.org/icot2023/> /Basic or Discovery Scholarship, Goal 8 - Decent Work and Economic Growth

Presentations at Conferences

1. Lee, K.-H. (Author), Yen, A. (Author), 2024 Annual International CHRIE Summer Conference, "Implicitly measuring attitudes toward service robots in hospitality: Two implicit association test (IAT) forms," Montreal, Canada. (July 26, 2024). Applied or Integration/Application Scholarship
2. Tanaka, H. (Author), Senuma, F. (Author), Yagushi, K. (Author), Kuwahara, S. (Author), Niioka, K. (Author), Yen, A. (Author), Dan, I., Kyutoku, Y. (Author), 66th Annual Midwest Academy of Management Conference, "Exploring The Temporary Distraction Method For Stress Reduction: A Study Using The Letter N-Back Task," University of Illinois, Chicago, Chicago, IL. (October 14, 2023). Applied or Integration/Application Scholarship
3. Lee, K.-H. (Author), Yen, A. (Author), 66th Annual Midwest Academy of Management Conference, "A Moderation and Mediation Model of Heutagogy-Based Online Learning: Characteristic Variables, Behavioral Engagement, and Learning Performance," University of Illinois, Chicago, Chicago, IL. (October 13, 2023). Applied or Integration/Application Scholarship
4. Yen, A. (Author), Lee, K.-H. (Author), Seo, S. (Author), EuroCHRIE 2023 Annual Conference, "Assessing the trade-off decisions when considering competing hospitality job offers: Does "fit" still matter?," FHWien der WKW, Vienna, Austria. (October 5, 2023). Applied or Integration/Application Scholarship
5. Lee, K.-H. (Author), Yen, A. (Author), Kim, D.-Y. (Author), EuroCHRIE 2023 Annual Conference, "Students' behavioural engagement as a moderator between characteristic variables and student performance in hospitality online courses: Using data from LMS reports," FHWien der WKW, Vienna, Austria. (October 4, 2023). Teaching and Learning Scholarship
6. Hji-Avgoustis, S. (Author), Yen, A. (Author), Webster, C. (Author), International Conference on Tourism 2023, "The disruption of 2020 as a catalyst for change: The Revival of the hotel industry in the US and European Union," European University Cyprus, Nicosia, Cyprus. (June 22, 2023). Basic or Discovery Scholarship

7. Lee, K. H., Yen, A., 2022 Central CHRIE Conference, "Hospitality Employees' Implicit and Explicit Peace Attitudes," Central CHRIE, West Lafayette, IN. (September 30, 2022). Applied or Integration/Application Scholarship
8. Lee, K.-H. (Presenter), Hji-Avgoustis, S., Yen, A., 2022 Central CHRIE Conference, "Hospitality Learning as Immersive Experiences in Project Based Courses," Central CHRIE, West Lafayette, IN. (September 30, 2022). Teaching and Learning Scholarship
9. Kyutoku, Y. (Author), Yen, A. (Author), Dan, I. (Author), The 24th Annual Meeting of Japan Society of Kansei Engineering, "Impressions Evoked by Photographic Presentations of Hot-Spring Hotels in Prospective Japanese Tourists." (August 31, 2022). Applied or Integration/Application Scholarship
10. Nakamura, T. (Author), Ogawa, Y. (Author), Dan, I., Kyutoku, Y. (Author), Yen, A. (Author), 2022 Annual International CHRIE Summer Conference, "Assessing the disparity between markets for a family restaurant chain in Japan: A case study," Washington, D.C. (August 6, 2022). Applied or Integration/Application Scholarship
11. Yen, A. (Author), Lee, K.-H. (Author), 2022 Annual International CHRIE Summer Conference, "Money of fit? The tradeoff of intrinsic and extrinsic stimuli in hospitality managers' job choice decision.," Washington, D.C. (August 5, 2022). Applied or Integration/Application Scholarship
12. Lee, K.-H. (Author), Yen, A. (Author), 2022 Annual International CHRIE Summer Conference, "Food Sales in Student-Run Restaurants (SRRs): What Do We Really Know about Patrons' Food Spending?," Washington, D.C. (August 4, 2022). Teaching and Learning Scholarship
13. Lee, K.-H. (Author), Hji-Avgoustis, S. (Author), Yen, C.-L. A. (Author), The 92nd TOSOK Busan International Tourism Conference, "Experiential Learning about the Food Security Program," The Tourism Sciences Society of Korea, Busan, Korea. (July 15, 2022). Teaching and Learning Scholarship
14. Lee, K.-H. (Presenter), Yen, C.-L. A. (Author), the 90th Tourism Sciences Society of Korea (TOSOK) International Tourism Conference, "Hotel Employees' Implicit Peace Bias: The Peace Implicit Association Tests (IATs)," Tourism Sciences Society of Korea (TOSOK), Seoul, Korea. (July 8, 2021). Applied or Integration/Application Scholarship
15. Lee, K.-H. (Presenter), Yen, C.-L. A. (Author), Choi, C. (Author), 2020 Global Marketing Conference at Seoul (Virtual Conference), "Service Robots in Hospitality Firms? Application of The Robot Implicit Association Test (RIAT)," Global Alliance of Marketing & Management Associations, Online. (November 7, 2020). Applied or Integration/Application Scholarship

16. Syed, I. (Coordinator/Organizer), Aikens, S. D. (Presenter), Blackford, B. (Presenter), Butler, J. C. (Presenter), Juergens, S. (Presenter), Smith, R. M. (Presenter), Yen, C.-L. (Presenter), Midwest Academy of Management Annual Meeting, "Effective Teaching Vs. Efficient Teaching – Can The Twain Ever Meet?," Midwest Academy of Management, Virtual. (October 2020). Teaching and Learning Scholarship
17. Webster, C. (Author), Yen, C.-L. (Author), Hji-Avgoustis, S. (Author), 2020 Midwest Academy of Management Annual Conference, "Indianapolis, Its Tourism Competitors, and Pragmatic Policy For Tourism Recovery: How To Bounce Back From The Covid-19 Biosecurity Threat," Online. (October 30, 2020).
18. Lee, K.-H. (Presenter), Yen, C.-L. (Presenter), Hji-Avgoustis, S. (Presenter), 2020 Management & Organizational Behavior Teaching Society Conference, "Service-Learning Courses: Facilitating Experiential Learning," Virtual. (June 30, 2020). Applied or Integration/Application Scholarship
19. Syed, I. (Coordinator/Organizer), Smith, R. M. (Coordinator/Organizer), Blackford, B. (Coordinator/Organizer), Aikens, S. (Presenter), Butler, J. (Presenter), Flores, C. C. (Presenter), Juergens, S. (Presenter), Soltwisch, B. (Presenter), Tulibaski, K. (Presenter), Yen, A. (Presenter), Midwest Academy of Management Annual Meeting, "Everything You Wanted to Know, but Were Afraid to Ask: The Shift from PhD Student to the Classroom," Midwest Academy of Management, Omaha, NE. (October 2019). Teaching and Learning Scholarship
20. Smith, R. M. (Coordinator/Organizer), Juergens, S. (Presenter), Syed, I. (Presenter), Yen, A. (Presenter), O'Connell, D. (Presenter), Soltwisch, B. (Presenter), Flores, C. C. (Presenter), Beck, C. (Presenter), Luethke, T. (Presenter), Aikens, S. (Presenter), Lee, K. H. (Presenter), Midwest Academy of Management Annual Meeting, "Experiential Exercise Exchange: The Triple E For Teaching Impact!," Midwest Academy of Management, Omaha, NE. (October 2019). Teaching and Learning Scholarship
21. Yen, A. (Presenter), Midwest Academy of Management Annual Meeting, "Reading Between The Lines: Context Orientation's Influence On Recruitment Message Preference," Midwest Academy of Management, Omaha, NE. (October 2019). Applied or Integration/Application Scholarship
22. Kyutoku, Y. (Presenter), Nakamura, T. (Presenter), Yen, A. (Presenter), Ogawa, Y. (Presenter), Dan, I. (Presenter), Midwest Academy of Management Annual Meeting, "The Distinction Between Customers In Established and Unestablished Areas For A Family Restaurant Chain In Japan," Midwest Academy of Management, Omaha, NE. (October 12, 2019). Applied or Integration/Application Scholarship
23. Yen, A. (Presenter), Webster, B. (Presenter), Midwest Academy of Management Annual Meeting, "The Role of Individual Diversity Value On Recruitment Message Preference and Job Pursuit Intention," Midwest Academy of Management, Omaha,

NE. (October 12, 2019). Applied or Integration/Application Scholarship

Grants

1. Proposal Number: 24-0863
Title: Repurposing the Kitselman Conference Center
Agency: Community-Engaged Alliance
Amount:
Date submitted: May, 2024
Status: Submitted to Sponsor
Starting and ending date: August 1, 2024 - January 31, 2025
Principal investigator:
Co-principal investigator(s):
Competitive vs. non-competitive:
Responded to:

2. Proposal Number: 19-0902
Title: Applying the Implicit Association Test (IAT) to understand Hotel Employees' Implicit Peace Bias
Agency: American Hotel & Lodging Educational Foundation
Amount:
Date submitted: June, 2019
Status: Active
Starting and ending date: August 1, 2019 - July 31, 2020
Principal investigator:
Co-principal investigator(s):
Competitive vs. non-competitive:
Responded to:

3. Proposal Number: 19-0342
Title: Hotel Employees' Implicit Peace Bias: The Race and Peaceful Implicit Association Test (IAT)
Agency: Ball State University Foundation
Amount:
Date submitted: December, 2018
Status: Not funded
Starting and ending date: July 1, 2019 - June 30, 2020
Principal investigator:
Co-principal investigator(s):
Competitive vs. non-competitive:
Responded to:

External

4. Proposal Number: 24-0958
Title: Repurposing the Kitselman Conference Center
Agency: Community-Engaged Alliance
Amount: \$ 3,850.00
Date submitted: July, 2024
Status: Funded
Starting and ending date: August 1, 2024 - January 31, 2025
Principal investigator:
Co-principal investigator(s):
Competitive vs. non-competitive:
Responded to:

5. Proposal Number: 24-0958
Title: Repurposing the Kitselman Conference Center
Agency: Community Engaged Alliance
Amount: \$ 3,850.00
Date submitted: July, 2024
Status: Funded
Starting and ending date: August 1, 2024 - January 31, 2025
Principal investigator: Zemke
Co-principal investigator(s): Martin, David A.
Competitive vs. non-competitive: Competitive
Responded to: Open Application

6. Proposal Number: 19-0902
Title: Applying the Implicit Association Test (IAT) to understand Hotel Employees' Implicit Peace Bias
Agency: American Hotel & Lodging Educational Foundation
Amount:
Date submitted: June, 2019
Status: Active
Starting and ending date: August 1, 2019 - July 31, 2020
Principal investigator: Lee, Kwang Ho
Co-principal investigator(s): Yen, Alan
Competitive vs. non-competitive: Competitive
Responded to: Open Application

7. Proposal Number: 19-0342
Title: Hotel Employees' Implicit Peace Bias: The Race and Peaceful Implicit Association Test (IAT)
Agency: Ball State University Foundation
Amount:
Date submitted: December, 2018
Status: Not funded
Starting and ending date: July 1, 2019 - June 30, 2020

Principal investigator: Lee, Kwang Ho
Co-principal investigator(s): Alan
Competitive vs. non-competitive: Competitive
Responded to: Request for proposal

8. Proposal Number: 18-0125
Title: Uniting Industry and Education to Create a STEM and Middle-Skill Employment Ecosystem
Agency: Indiana University
Amount:
Date submitted: December, 2017
Status: Not funded
Starting and ending date: July 1, 2018 - June 30, 2020
Principal investigator: Yen, Alan
Co-principal investigator(s): Lee, Kwang Ho, Webster, Craig, Hji-Avgoustis, Sotiris, Friesen, Carol A.
Competitive vs. non-competitive: Competitive
Responded to: Open Application

Internal

9. Proposal Number:
Title: Transforming Immersive Culinary Experiences through Innovative Digital Kitchen Displays within the Hospitality Curriculum
Agency: Miller College of Business (MCOB)
Amount: \$ 5,825.00
Date submitted: October, 2023
Status: Funded
Starting and ending date: January 2024 - Present
Principal investigator: Lee, Kwang-Ho
Co-principal investigator(s): Hji-Avgoustis, Sotiris, Yen, Alan
Competitive vs. non-competitive: Competitive
Responded to: Request for proposal

10. Proposal Number: 24-0343
Title: 2023 EuroCHRIE Conference
Agency: ASPIRE Grant Program: International Travel Program
Amount: \$ 700.00
Date submitted: September, 2023
Status: Active
Starting and ending date: October 2, 2023 - January 2, 2024
Principal investigator:
Co-principal investigator(s):
Competitive vs. non-competitive:
Responded to:

11. Proposal Number: 24-0327
Title: Domestic Travel
Agency: Provost Domestic Travel
Amount: \$ 500.00
Date submitted: September, 2023
Status: Active
Starting and ending date: September 27, 2023 - December 27, 2023
Principal investigator:
Co-principal investigator(s):
Competitive vs. non-competitive:
Responded to:

12. Proposal Number:
Title: Teacher-Scholar Program
Agency: Ball State University
Amount: \$ 2,000.00
Date submitted:
Status: Funded
Starting and ending date: January 2022 - May 2022
Principal investigator:
Co-principal investigator(s):
Competitive vs. non-competitive: Competitive
Responded to: Open Application

13. Proposal Number:
Title: Enriching ABS Student's Learning Experience
Agency: Summer Assessment Grant - Office of Vice Provost for Academic Affairs
Amount: \$ 1,000.00
Date submitted: March, 2022
Status: Funded
Starting and ending date:
Principal investigator:
Co-principal investigator(s): Yen, Alan, Harden, Amy J.
Competitive vs. non-competitive: Competitive
Responded to: Open Application

14. Proposal Number:
Title: Teacher-Scholar Program
Agency: Ball State University
Amount: \$ 1,000.00
Date submitted:
Status: Funded
Starting and ending date: July 2020 - May 2021

Principal investigator:
Co-principal investigator(s):
Competitive vs. non-competitive: Competitive
Responded to: Open Application

Conferences and Meetings Attended

1. The 63rd Midwest Academy of Management (MAM) Conference, Midwest Academy of Management. (October 2020 - October 2020).
2. The 62nd Midwest Academy of Management (MAM) Conference, Midwest Academy of Management. (October 2019 - October 2019).

Business and Other Professional Experience

1. Professional, International Journal of Hospitality & Tourism Administration, Co-Editor. (January 2022 - Present).
2. Professional, Journal of Hospitality & Tourism Research, Editorial Board Member. (August 2021 - Present).
3. Professional, International Journal of Consumer Studies, Ad-Hoc Reviewer. (November 2020 - Present).
4. Professional, Tourism Management, Ad-Hoc Reviewer. (October 2020 - Present).
5. Professional, Electronic Commerce Research and Applications, Ad-Hoc Reviewer. (May 2019 - Present).
6. Professional, Journal of Hospitality and Tourism Management, Ad-Hoc Reviewer. (May 2019 - Present).
7. Professional, Journal of Human Resources in Hospitality & Tourism, Editorial Board Member. (April 2019 - Present).
8. Professional, International Journal of Tourism Cities, Ad-Hoc Reviewer. (September 2018 - Present).
9. Professional, American Journal of Business, Ad-Hoc Reviewer. (May 2018 - Present).
10. Professional, Midwest Academy of Management Annual Conference, Ad-Hoc Reviewer. (June 2016 - Present).
11. Professional, International Council on Hotel, Restaurant, and Institutional Education

- Central Federation Annual Conference, Ad-Hoc Reviewer. (March 2016 - Present).
12. Professional, Family & Consumer Sciences Research Journal, Ad-Hoc Reviewer. (February 2016 - Present).
 13. Professional, International Journal of Hospitality & Tourism Administration, Editorial Board Member. (August 2015 - Present).
 14. Professional, Tourism Today, Ad-Hoc Reviewer. (February 2015 - Present).
 15. Professional, Tourism Today, Editorial Board Member. (February 2015 - Present).
 16. Professional, International Journal of Hospitality Research, Ad-Hoc Reviewer. (January 2015 - Present).
 17. Professional, International Journal of Hospitality & Tourism Administration, Ad-Hoc Reviewer. (August 2014 - Present).
 18. Professional, Journal of Gastronomy and Tourism, Ad-Hoc Reviewer. (August 2014 - Present).
 19. Professional, Journal of Hospitality & Tourism Research, Ad-Hoc Reviewer. (August 2013 - Present).
 20. Professional, International Council on Hotel, Restaurant, and Institutional Education Human Resources Management Special Interest Group, Committee Member. (August 2013 - Present).
 21. Professional, Cornell Hospitality Quarterly, Ad-Hoc Reviewer. (March 2013 - Present).
 22. Professional, International Council on Hotel, Restaurant, and Institutional Education Revenue Management Special Interest Group, Committee Member. (August 2012 - Present).
 23. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (June 2012 - Present).
 24. Professional, Academy of Management Annual Conference, Ad-Hoc Reviewer. (January 2012 - Present).
 25. Professional, International Council on Hotel, Restaurant, and Institutional Education Central Federation, Committee Member. (September 2011 - Present).
 26. Professional, Academy of Management Annual Conference, Ad-Hoc Reviewer. (January 2011 - Present).

27. Professional, International Council on Hotel, Restaurant, and Institutional Education Annual Conference, Ad-Hoc Reviewer. (January 2011 - Present).
28. Professional, International Journal of Hospitality & Tourism Administration, Associate Editor. (January 2021 - December 2021).

Professional Development and Participation

1. Certification/Licensure, Teaching. (April 2024 - April 2028)

SERVICE ACTIVITIES

Student Mentoring/Supervision

1. Carla Flores, Doctoral committee member, Adult & Community Education, In-Process.
2. Jah'Shar Brown, Master's Thesis Committee Member, Marketing, In-Process.
3. Miranda Osborn, Master's Thesis Committee Member, Construction Management & Interior Design, In-Process.
4. Sarah Richer, Master's Thesis Committee Member, Family & Consumer Sciences, In-Process.

University, College, Departmental Committees

1. University, BSU Faculty Salary and Benefits Sub-Committee, Committee Chair. (November 2023 - Present).
2. College, MCOB AOL & Idea Fair Committee, Committee Member. (August 2022 - Present).
3. Department/program, DABS, Committee Chair. (August 2022 - Present).
4. Department/program, DABS Faculty Salary Committee, Committee Chair. (August 2022 - Present).
5. College, MCOB Research Day Committee, Committee Member. (February 2022 - Present).
6. Department/program, DABS Faculty Teaching Evaluation Committee, Committee Member. (August 2021 - Present).
7. Department/program, DABS, Faculty Mentor. (August 2021 - Present).

8. Department/program, DABS, Accred. Team Member/Site Visitor. (January 2021 - Present).
9. Department/program, DABS Faculty Salary Committee, Committee Member. (August 2020 - Present).
10. Department/program, DABS HIL Committee, Secretary. (August 2022 - May 2023).
11. Department/program, DABS, Faculty Fellow. (January 2022 - May 2023).
12. Department/program, Hospitality Innovation & Leadership Program, Academic Program Advisor/Coordinator. (January 2013 - May 2023).
13. University, BSU Faculty Council, Committee Member. (August 2016 - April 2023).
14. University, BSU Faculty Salary and Benefits Committee, Committee Member. (August 2016 - April 2023).
15. College, MCOB Staff Award Committee, Committee Member. (June 2022).
16. University, BSU Faculty Salary and Benefits Committee, Committee Chair. (October 2020 - April 2022).
17. University, BSU University Senate Agenda Committee, Committee Member. (August 2016 - 2021).
18. Department/program, DABS Faculty Salary Committee, Secretary. (August 2020 - May 2021).
19. University, BSU University Senate, Committee Member. (August 2016 - September 2020).
20. Department/program, Hospitality & Food Management, Program Director. (August 2016 - August 2020).
21. Department/program, DOM Faculty Salary Committee, Committee Member. (August 2017 - July 2020).
22. Department/program, DOM Undergraduate Curriculum Committee, Committee Member. (August 2017 - June 2020).
23. Department/program, DOM Undergraduate Curriculum Committee, Secretary. (August 2017 - June 2020).
24. College, Non-Business Curriculum Committee, Committee Member. (August 2017 -

May 2020).

International Experience

1. Professional, International Journal of Hospitality & Tourism Administration, Co-Editor. (January 2022 - Present).
2. Professional, Journal of Hospitality & Tourism Research, Editorial Board Member. (August 2021 - Present).
3. Professional, International Journal of Consumer Studies, Ad-Hoc Reviewer. (November 2020 - Present).
4. Professional, Tourism Management, Ad-Hoc Reviewer. (October 2020 - Present).
5. Professional, Electronic Commerce Research and Applications, Ad-Hoc Reviewer. (May 2019 - Present).
6. Professional, Journal of Hospitality and Tourism Management, Ad-Hoc Reviewer. (May 2019 - Present).
7. Professional, Journal of Human Resources in Hospitality & Tourism, Editorial Board Member. (April 2019 - Present).
8. Professional, International Journal of Tourism Cities, Ad-Hoc Reviewer. (September 2018 - Present).
9. Professional, American Journal of Business, Ad-Hoc Reviewer. (May 2018 - Present).
10. Professional, Family & Consumer Sciences Research Journal, Ad-Hoc Reviewer. (February 2016 - Present).
11. Professional, International Journal of Hospitality & Tourism Administration, Editorial Board Member. (August 2015 - Present).
12. Professional, Tourism Today, Ad-Hoc Reviewer. (February 2015 - Present).
13. Professional, Tourism Today, Editorial Board Member. (February 2015 - Present).
14. Professional, International Journal of Hospitality Research, Ad-Hoc Reviewer. (January 2015 - Present).
15. Professional, International Journal of Hospitality & Tourism Administration, Ad-Hoc Reviewer. (August 2014 - Present).

16. Professional, Journal of Gastronomy and Tourism, Ad-Hoc Reviewer. (August 2014 - Present).
17. Professional, Journal of Hospitality & Tourism Research, Ad-Hoc Reviewer. (August 2013 - Present).
18. Professional, International Council on Hotel, Restaurant, and Institutional Education Human Resources Management Special Interest Group, Committee Member. (August 2013 - Present).
19. Professional, Cornell Hospitality Quarterly, Ad-Hoc Reviewer. (March 2013 - Present).
20. Professional, International Council on Hotel, Restaurant, and Institutional Education Revenue Management Special Interest Group, Committee Member. (August 2012 - Present).
21. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (June 2012 - Present).
22. Professional, Academy of Management Annual Conference, Ad-Hoc Reviewer. (January 2012 - Present).
23. Professional, International Council on Hotel, Restaurant, and Institutional Education Annual Conference, Ad-Hoc Reviewer. (January 2011 - Present).
24. Professional, International Journal of Hospitality & Tourism Administration, Associate Editor. (January 2021 - December 2021).

Honors, Awards, and Recognitions

1. Outstanding Teaching Award, Department of Applied Business Studies (August 2024)
2. 2022 Central CHRIE Best Conference Poster Award, Central CHRIE Federation (September 30, 2022)
3. Molinaro Fellowship, Miller College of Business (August 2022)

Work History

1. Associate Professor. (July 2018 - Present).

Summary of Intellectual Contributions – AACSB Report

<u>Contribution Type</u>	<u>BDS</u>	<u>AIS</u>	<u>TLS</u>	<u>Total</u>
<i>Refereed Journal Articles (PRJ)</i>	1	5	0	6
<i>Books/Monographs (Mono)</i>	0	0	0	0
<i>Conference Proceedings in Scholarly Meetings (Proc)</i>	0	1	0	1
<i>Presentations at Conferences</i>	1	14	7	22
<i>Professional Presentations (Pres)</i>	0	0	0	0
<i>Grants</i>	1	2	3	6
<i>Textbooks</i>	0	0	0	0
<i>Conferences and Meetings attended</i>	0	0	0	0
<i>Professional Development and Participation</i>	0	0	0	0
<i>Consulting</i>	0	0	0	0