

MILLER COLLEGE OF BUSINESS
VITA – AACSB
September 1, 2019 – August 31, 2024

PROFESSIONAL BACKGROUND

Name: Dina Marie Zemke

Rank: Associate Professor

Involvement:

Qualification: Scholarly Academic

Brief Description for Basis of Qualification:

Office Address: AT 221

Area of Academic Discipline Specialization: Applied Business Studies

Degrees

Ph.D. Degree:

Name of Degree: Ph.D.

Year Conferred: 2003

Degree-Granting Institution: University of Nevada, Las Vegas

Principal Academic Units:

Major Fields of Study: Hospitality Administration

Minor Field of Study: Marketing; Facilities Management

Dissertation Title: The effect of ambient scent on social interactions and affiliation behaviors

M.B.A. Degree:

Name of Degree: M.B.A.

Year Conferred: 1990

Degree-Granting Institution: University of Minnesota

Principal Academic Units:

Major Fields of Study: Operations Management

Minor Field of Study:

Dissertation Title:

B.S. Degree:

Name of Degree: B.S.

Year Conferred: 1985

Degree-Granting Institution: Cornell University

Principal Academic Units:

Major Fields of Study: Hotel Administration

Minor Field of Study:

Dissertation Title:

SCHOLARLY ACTIVITIES

Refereed Journal Articles

1. Zhang, Y., Zemke, D.M., Belarmino, A., Shum, C. (2024). Comparing the antecedents of job satisfaction in the housekeeping department. Tier 4: currently Tier C on 2022 ABDC list. Accepted 3-12-2024. *International Hospitality Review, Tier 4*. <https://doi.org/10.1108/IHR-06-2023-0034> **Tier 4**/Basic or Discovery Scholarship, None, Not Sure
2. Zemke, D.M., Raab, C., Han, W. (2023). Factors influencing QSR guests' acceptance of robotic technology. *Journal of Foodservice Business Research, Tier 3*. **Tier 3**/Basic or Discovery Scholarship, None
3. Tang, J., Raab, C., Zemke, D.M., Choi, C. (2021). The effect of the minimum server wage on restaurant guest tipping behavior. *Journal of Foodservice Business Research, Tier 2, 25(1)*, 1-32. **Tier 2**/Basic or Discovery Scholarship
4. Zemke, D.M., Tang, J., Raab, C., Kim, J. (2020). How to build a better robot...for quick-service restaurants. Tier: Elite. *Journal of Hospitality & Tourism Research, Elite, 44(8)*, 1235-1269. **Elite**/Basic or Discovery Scholarship, Not Sure
5. Kim, J., Joe, S., Zemke, D.M. (2020). Effects of Social Influence and Perceived Enjoyment on Kiosk Acceptance: A Moderating Role of Gender. *International Journal of Hospitality & Tourism Administration, Tier 3, Not available*(Not available), 1-28. **Tier 3**/Basic or Discovery Scholarship

Conference Proceedings in Scholarly Meetings

1. Earhart, C.M.M., Zemke, D.M.V., Hji-Avgoustis, S., Rentschler, S. (2021). A "Plan B" for RPM Internships During the COVID-19 Pandemic. *Annual Conference of the Housing Education and Research Association* (pp. p. 19). Minneapolis MN: Housing Education and Research Association.
<https://housingeducators.org/wp-content/uploads/2021/10/2021-hera-proceedings-2.pdf> /Teaching and Learning Scholarship, Goal 4 - Quality Education

Books and Monographs

1. Zemke, D.M. (2024). *Managing the Built Environment in Hospitality Facilities (3rd ed.)* (3rd ed.). Dubuque, IA: Kendall Hunt Publishing. /Teaching and Learning Scholarship, Not Sure

Work-in-Progress

Working Paper

1. Zemke, D.M., Tang, J., Raab, C. *The Experience(d) Economy*.
2. Zemke, D.M.V. *Estimating the ROI of PM programs*. Building Research & Information.
3. Zemke, D.M., Meyers, S., Kroeze, C., Buenger, E. *How can the hospitality industry better serve its guests with dementia?.* International Journal of Contemporary Hospitality Management.
4. Zemke, D.M., Bergman, C., Bungum, T., Buenger, E. *Relationship between kitchen layout and obesity [working title]*. Environment & Behavior.

Other Publications

1. Zemke, D.M.V., Martin, D.A., Anderson, P. (2021). *A proposal for university-sponsored senior housing*. EDRA Conference 2021. /Applied or Integration/Application Scholarship

Presentations at Conferences

1. Zemke, D. M., Cunningham, D. (Presenter), Smothers, T. (Presenter), Apartmentalize 2023, "The 411 on the ROI of PM Programs," National Apartment Association, Atlanta, GA. (June 8, 2023). Applied or Integration/Application Scholarship
2. Zhang, Y. (Presenter), Zemke, D. M. (Presenter), Belarmino, A. (Presenter), Shum, C. (Presenter), Western CHRIE, "Managers and employees: Comparing the antecedents of job satisfaction in the same department.," Western CHRIE, Las Vegas, NV. (February 2023). Applied or Integration/Application Scholarship
3. Zemke, D. M. V. (Presenter), Raab, C. (Author), Han, W. (Author), ICHRIE 2022, CHRIE, Washington, DC. (August 4, 2022). Basic or Discovery Scholarship
4. Earhart, C. (Author), Zemke, D. M. V. (Author), Hji-Avgoustis, S. (Author), Rentschler, S. (Author), HERA Annual Conference, "A "Plan B" for RPM internships during the COVID-19 pandemic.," Housing Education and Research Association, Minneapolis MN. (November 1, 2021). Teaching and Learning Scholarship
5. Zemke, D. M. V., Martin, D. A. (Author), Anderson, A. (Author), EDRA52, "A Proposal for University-Sponsored Senior Housing," Environmental Design Research Association, Virtual. (May 23, 2021). Applied or Integration/Application Scholarship
6. Belarmino, A. (Presenter), Zemke, D. M. (Presenter), ISSA North America 2019, "Hotel Housekeeping Challenges and Solutions," ISSA and International Executive Housekeepers Association, Las Vegas, NV. (November 2019). Basic or Discovery Scholarship

7. Zemke, D. M. (Presenter), ISSA North America 2019, "Partnerships between industry and academia can be fruitful," ISSA and International Executive Housekeepers Association, Las Vegas, NV. (November 2019). Applied or Integration/Application Scholarship

Grants

External

1. Proposal Number: 24-0958
Title: Repurposing the Kitselman Conference Center
Agency: Community Engaged Alliance
Amount: \$ 3,850.00
Date submitted: July, 2024
Status: Funded
Starting and ending date: August 1, 2024 - January 31, 2025
Principal investigator: Zemke
Co-principal investigator(s): Martin, David A.
Competitive vs. non-competitive: Competitive
Responded to: Open Application
2. Proposal Number: 21-0066
Title: Furthering Optimus Primary via Expanding Housing Support and Outreach from the Healthy Lifestyle Center
Agency: Ball Brothers Foundation
Amount: \$ 40,000.00
Date submitted: August, 2020
Status: Funded
Starting and ending date:
Principal investigator: Kaminsky, Leonard A., Hji-Avgoustis, Sotiris
Co-principal investigator(s):
Competitive vs. non-competitive: Competitive
Responded to:

Conferences and Meetings Attended

1. IREM Global Summit, Institute of Real Estate Management (IREM). (October 2023 - October 2023). / Other
2. NAA Apartmentalize, National Apartment Association. (June 2023 - June 2023). / Other
3. ICHRIE 2022, CHRIE. (August 2022 - August 2022).

4. IREM Global Summit, Institute of Real Estate Management (IREM). (October 2021 - October 2021). / Other
5. NAA Apartmentalize, National Apartment Association. (August 2021 - September 2021). / Other
6. EDRA52, Environmental Design Research Association (EDRA). (May 2021 - May 2021). / Applied or Integration/Application Scholarship
7. NAA Apartmentalize, National Apartment Association. (November 2020 - November 2020).

Business and Other Professional Experience

1. Professional, Institute of Real Estate Management - Knowledge Solutions Advisory Council, Committee Member. (January 2024 - Present).
2. Professional, Institute of Real Estate Management - ESG Advisory Council, Committee Member. (January 2023 - Present).
3. Professional, IREM ESG Advisory Council, Designer. (January 2024 - December 2024).
4. Professional, IREM Knowledge Solutions Advisory Council, Designer. (January 2024 - December 2024).
5. Professional, IREM/ ESG Advisory Council, Designer. (February 2023 - December 2023).
6. Professional, International Journal of Consumer Studies, Ad-Hoc Reviewer. (June 2023).
7. Professional, Institute of Real Estate Management - Students & Academic Outreach Advisory Board, Committee Member. (October 2020 - December 2022).
8. Professional, Virginia Tech University - University Libraries, Ad-Hoc Reviewer. (September 2022).
9. Professional, International Journal of Hospitality & Tourism Administration, Ad-Hoc Reviewer. (February 2022).
10. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (May 2021 - December 2021).
11. Professional, Journal of Hospitality & Tourism Research, Ad-Hoc Reviewer. (January 2021 - 2021).

12. Professional, Property Management, Ad-Hoc Reviewer. (2018 - 2021).
13. Professional, Journal of Hospitality & Tourism Research, Editorial Board Member. (2015 - 2021).
14. Professional, Building Research & Information, Ad-Hoc Reviewer. (2005 - 2021).
15. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (2005 - 2021).
16. Professional, Durban University of Technology, Reviewer/referee. (February 2021 - May 2021).
17. Professional, EDRA, Reviewer/referee. (October 2020 - February 2021).

Professional Development and Participation

1. Continuing Education, Other, Completed 15 hours of continuing education units to maintain LEED Green Associate credential for upcoming 2-year cycle. (June 2024 - August 2024)
2. Attended Seminar/Training, Teaching, Assurance of Learning Day, online sessions from 9:00am - 3:00pm on March 31, 2023. (March 2023 - March 2023) / Other
3. Continuing Education, Other, Completed 15 hours of continuing education units to maintain LEED Green Associate credential for upcoming 2-year cycle. (November 2022 - November 2022)
4. Attended Seminar/Training, Teaching, Skills Infusion. (September 2022 - November 2022)
5. Faculty Learning Community, Teaching, Attended Remote Teaching Bootcamp. (April 2020 - April 2020)
6. New Faculty Academy, Other, Attended Ball State University's *New Faculty Academy* during the Fall 2019 semester, per my department chair's request. Granted a 3-credit course release for this semester. (August 2019 - December 2019)

SERVICE ACTIVITIES

Student Mentoring/Supervision

1. Anquanette Williams, Creative Project Chair, Graduate College, CRPR 601, 3 credit hours, "Working title: Apartment Safety and Security," In-Process. (July 2020).

2. Anquanette Williams, Independent Study, Graduate College, FCS 595, 3 credit hours, "Independent Study," In-Process. (May 2020).

University, College, Departmental Committees

1. College, MCOB/Promotion and Tenure Committee, Secretary. (September 2022 - Present).
2. College, MCOB P&T, Committee Member. (August 2022 - Present).
3. Department/program, ABS Department, Promotion & Tenure Committee, Committee Chair. (August 2022 - Present).
4. Department/program, ABS Department - P&T Committee, Committee Member. (August 2020 - Present).
5. Department/program, ABS Department Journal List committee, Committee Member. (August 2020 - Present).
6. University, Faculty Council - Research Committee, Committee Member. (August 2020 - Present).
7. University, Faculty Council - Research Committee, Secretary. (September 2022 - August 2023).
8. Department/program, Property Management program, Internship Coordinator. (January 2021 - May 2023).
9. Department/program, Area Coordinator. (August 2020 - May 2023).
10. Department/program, ABS Department Strategic Planning committee, Committee Chair. (November 2020 - August 2022).
11. Department/program, ABS Department Curriculum Committee, Committee Member. (August 2020 - August 2022).
12. Department/program, Property Management Advisory Board, Advisory Board. (August 2020 - June 2022).
13. Department/program, Search Committee for Property Management Program Recruiter, Committee Chair. (April 2021 - November 2021).
14. College, MCOB P&T Committee, Committee Member. (August 2020 - May 2021).
15. College, Miller College of Business Former-CAST Programs Task Force, Task Force chair. (December 2019 - February 2020).

International Experience

1. Professional, Institute of Real Estate Management - Knowledge Solutions Advisory Council, Committee Member. (January 2024 - Present).
2. Professional, Institute of Real Estate Management - ESG Advisory Council, Committee Member. (January 2023 - Present).
3. Professional, IREM ESG Advisory Council, Designer. (January 2024 - December 2024).
4. Professional, IREM Knowledge Solutions Advisory Council, Designer. (January 2024 - December 2024).
5. Professional, IREM/ ESG Advisory Council, Designer. (February 2023 - December 2023).
6. Professional, International Journal of Consumer Studies, Ad-Hoc Reviewer. (June 2023).
7. Professional, Institute of Real Estate Management - Students & Academic Outreach Advisory Board, Committee Member. (October 2020 - December 2022).
8. Professional, International Journal of Hospitality & Tourism Administration, Ad-Hoc Reviewer. (February 2022).
9. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (May 2021 - December 2021).
10. Professional, Journal of Hospitality & Tourism Research, Ad-Hoc Reviewer. (January 2021 - 2021).
11. Professional, Property Management, Ad-Hoc Reviewer. (2018 - 2021).
12. Professional, Journal of Hospitality & Tourism Research, Editorial Board Member. (2015 - 2021).
13. Professional, Building Research & Information, Ad-Hoc Reviewer. (2005 - 2021).
14. Professional, International Journal of Contemporary Hospitality Management, Ad-Hoc Reviewer. (2005 - 2021).
15. Professional, Durban University of Technology, Reviewer/referee. (February 2021 - May 2021).

16. Other, EDRA52, Moderator. (May 2021).

17. Professional, EDRA, Reviewer/referee. (October 2020 - February 2021).

Other Professional and/or Academic Organization Activities

1. Other, Buckingham Companies, Ball State University, Event Coordinator. (May 2021 - November 2021).

Consulting

1. For Profit Organization, Picnic. (December 15, 2021 - January 15, 2022). / Applied or Integration/Application Scholarship

2. For Profit Organization, CBRE, Anaheim, CA. (October 2019 - March 2020).

Honors, Awards, and Recognitions

1. 2021 Housing Impact Award, Housing Education and Research Association (November 2021)

Work History

1. Associate Professor of Property Management. (August 2019 - Present).

Summary of Intellectual Contributions – AACSB Report

<u>Contribution Type</u>	<u>BDS</u>	<u>AIS</u>	<u>TLS</u>	<u>Total</u>
<i>Refereed Journal Articles (PRJ)</i>	5	0	0	5
<i>Books/Monographs (Mono)</i>	0	0	1	1
<i>Conference Proceedings in Scholarly Meetings (Proc)</i>	0	0	1	1
<i>Presentations at Conferences</i>	2	4	1	7
<i>Professional Presentations (Pres)</i>	0	0	0	0
<i>Grants</i>	0	0	0	0
<i>Textbooks</i>	0	0	1	1
<i>Conferences and</i>	0	1	0	1

<i>Meetings attended</i>				
<i>Professional Development and Participation</i>	0	0	0	0
<i>Consulting</i>	0	1	0	1