

# BRANDING & PARTNERSHIP MENU

Branding opportunities through Ball State University's Career Center can leverage your marketing dollars to help you meet your recruiting goals. Through one-time or on-going sponsorships, we strive to help you be "top of mind" for candidates. Consider these opportunities to connect and partner, then contact James Mitchell, Associate Director for Employer Relations, to find out how to take part.



## Job Fair Sponsorship

- Employer recognition before and during event and at the sponsored location

Cardinal Job Fair Professional Headshot Photo Booth*	\$1,500
Cardinal Job Fair – Prepare for the Fair Workshop and Preparation Area*	\$500
Cardinal Job Fair Coat Check*	\$400
Cardinal Job Fair Water Station*	\$250

## Event Sponsorship

- Event participation, along with networking opportunities

Etiquette Dinner – Exclusive Sponsorship	\$1,000
Practice Interview Program Celebration – Event Underwriter	\$700
Etiquette Dinner – Table Sponsor and Event Underwriter	\$300



## Employer Partnership

- Recognition on printed materials, website, and in our office
- Premium location at Cardinal Job Fairs
- Logo recognition

On-Campus Interview Room Sponsor**	\$5,000
Employer Partnership	\$2,000

*\*Must be registered to attend the specific Cardinal Job Fair to choose this sponsorship*

*\*\*3 year commitment*

James Mitchell  
Associate Director for Employer Relations  
765-285-2452  
[jmitchell@bsu.edu](mailto:jmitchell@bsu.edu)



BALL STATE  
UNIVERSITY.

Career Center

[twitter.com/careercenterbsu](https://twitter.com/careercenterbsu)  
[instagram.com/bsucareercenter](https://www.instagram.com/bsucareercenter)  
#careersforcardinals  
[bsu.edu/careers](https://www.bsu.edu/careers)