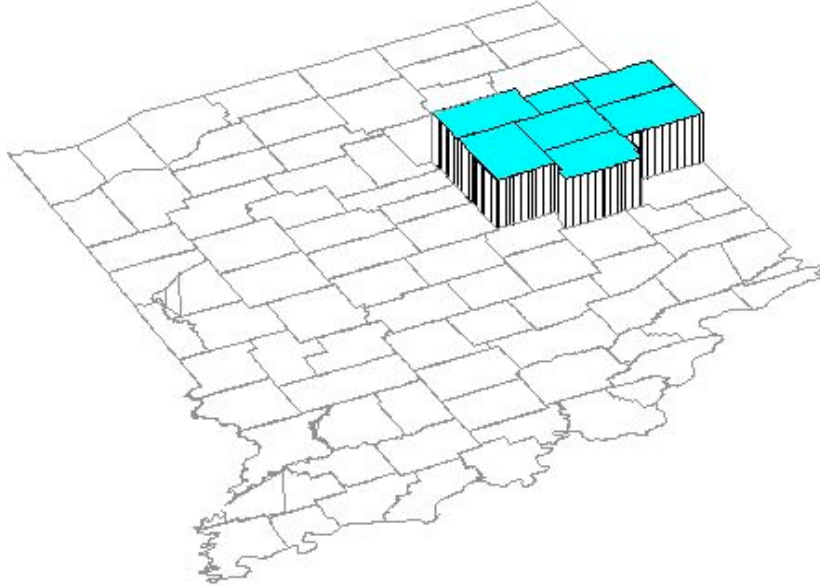


The East Central Indiana Economy

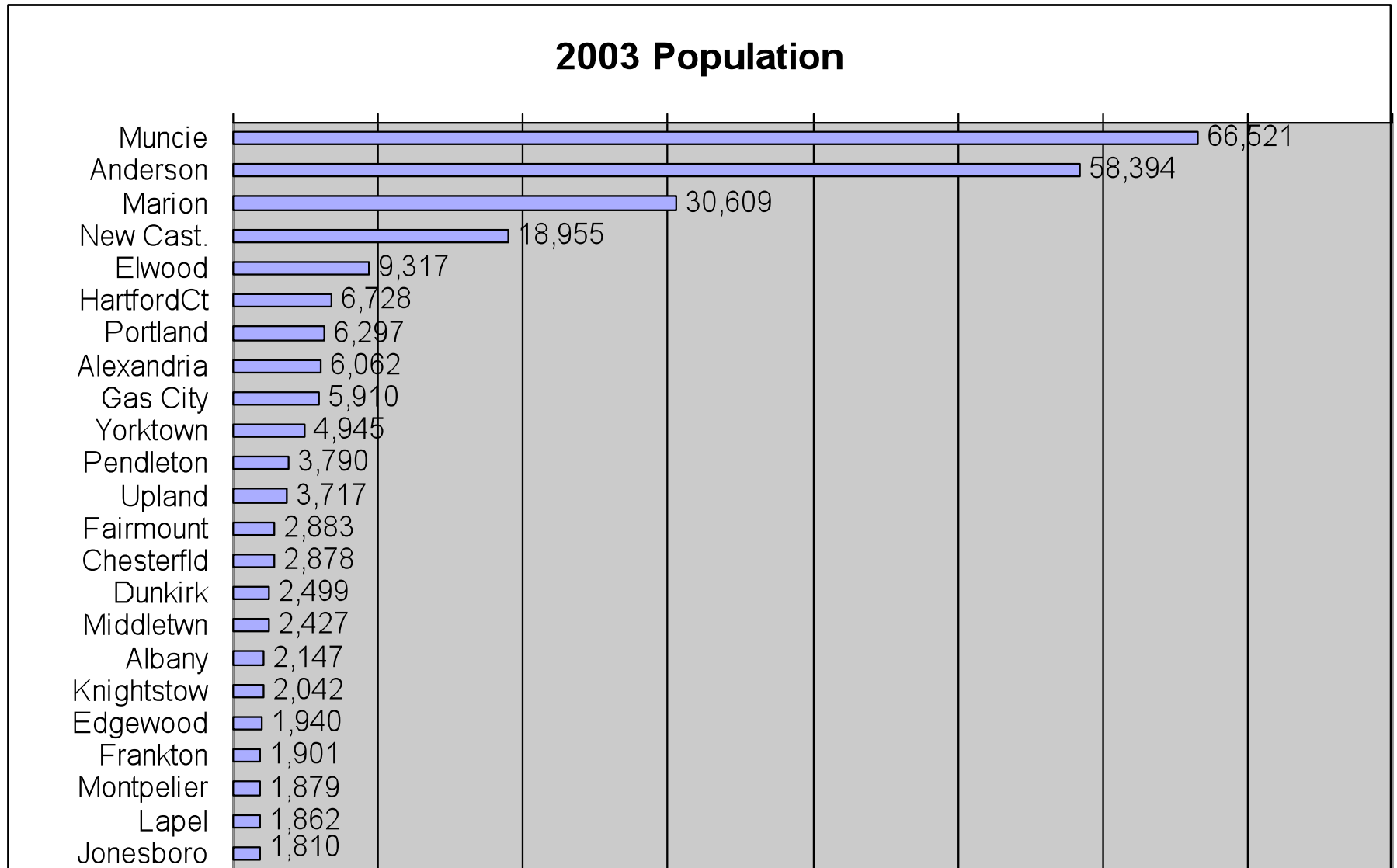


- 434,881 people
- 2,654 square miles
- 218,343 jobs
- 299 industries
- \$10.6 billion personal income
- 187,866 households
- \$54,406 income per household

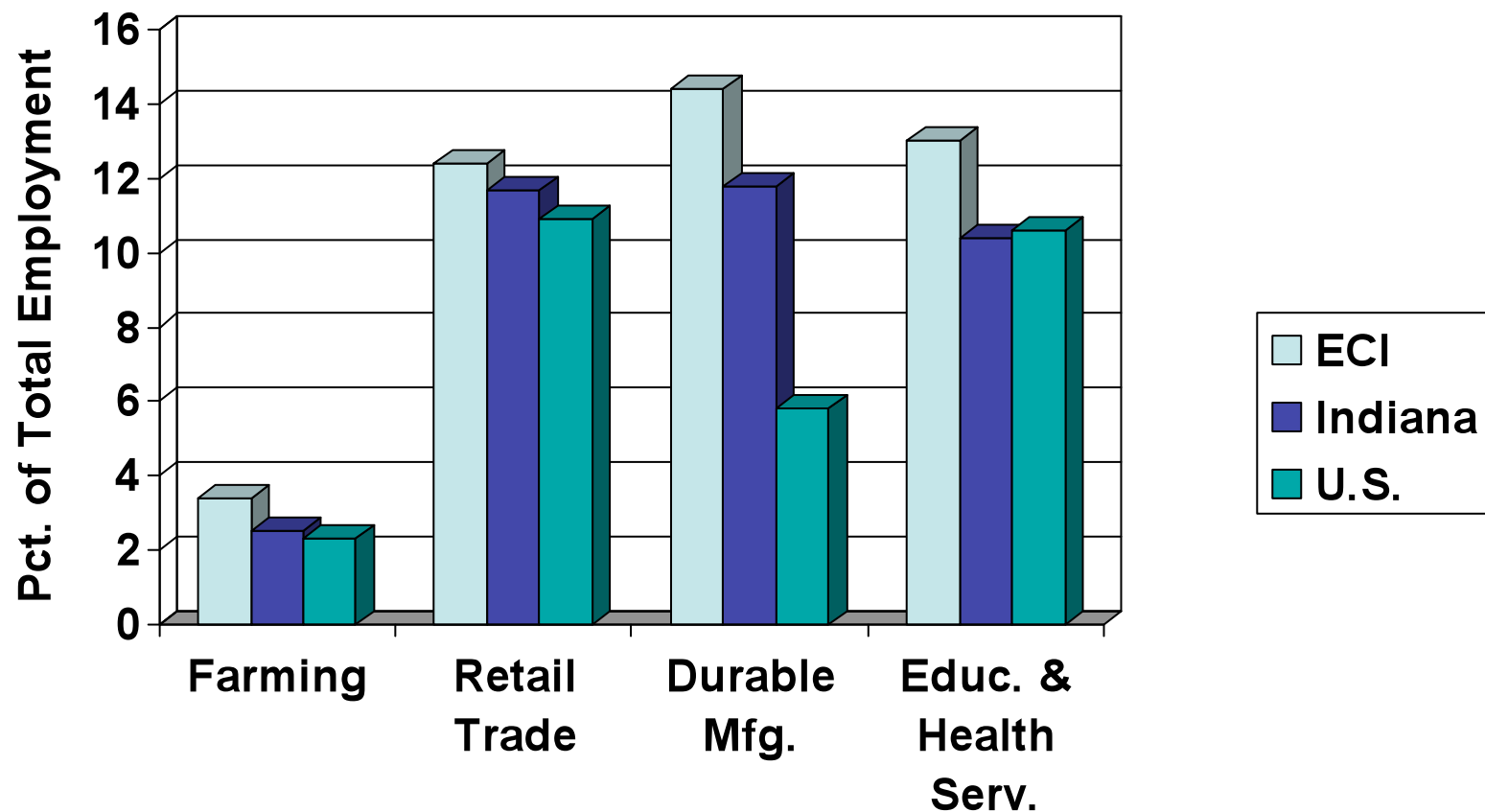
Are We a Region?

- Anderson and Muncie are separate MSA's
- No common airport, media outlets, or schools
- No obvious center of gravity
- Surface road connectivity is average or poor.
- Gas Boom of late 1800s is a common history
- Cross-commuting is significant
- Largest cities are close to Interstate 69
- Economic mix is very similar
- All communities face the same economic challenges

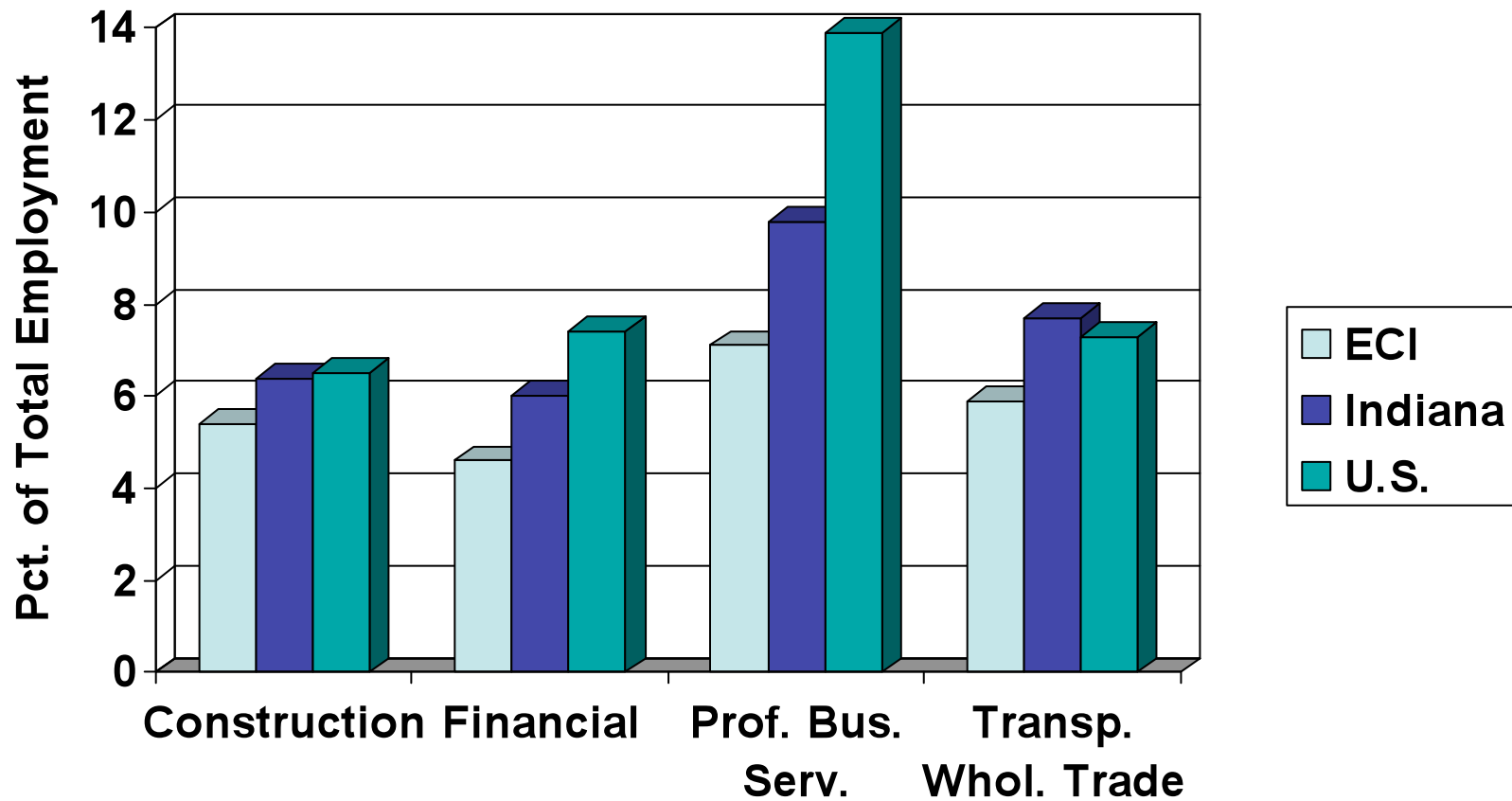
Muncie and Anderson Dominate



Durable Goods Manufacturing Is Much More Prevalent Here



White Collar Industries Are Relatively Scarce



Economic Specialization in ECI

