



Ball State Business Roundtable

Fourth Quarter Meeting

25 February 2015

Sponsored by



Katherine Onieal
INVESTMENT SERVICES, LLC

RAYMOND JAMES™

Welcome



Richard Gill

Co-owner of Gill Brothers Furniture and Chair of the Roundtable

2014 Golden Dart Award

		GDP	Inflation	Unempl. Rate	10-yr T-bond
T. Heck	BSU Foundation	2.1	1.7	7.5	2.5
J. Kouns	CB Lunsford	2.5	1.6	7.3	2.4
T. Farris	Energize-ECI	2.3	1.7	7.9	2.5
R. Lopez	VigilCorp	3.0	1.5	7.5	2.5
T. Jarvis	Ameriprise	2.3	1.8	7.0	3.0
T. Lutton	Muncie-Del Co Econ Dev.	3.1	1.6	7.6	2.4
T. Murphy	Muncie-Del Co Econ Dev.	2.7	1.8	7.5	2.6
T. Foote	Ameriprise	2.1	2.3	7.6	2.7
R. Heupel	BSU	2.1	1.9	8.3	3.0
C. Cook	Mutual Bank	2.7	1.9	6.9	3.1
N. Beck	BSU	3.0	2.0	7.5	2.5
R. Gill	Gill Bros	2.7	2.0	8.0	2.7

2014 Golden Dart Award

		GDP	Inflation	Unempl. Rate	10-yr T-bond	Mean Avg Deviation
T. Heck	BSU Foundation	2.1	1.7	7.5	2.5	0.408007
J. Kouns	CB Lunsford	2.5	1.6	7.3	2.4	0.431211
T. Farris	Energize-ECI	2.3	1.7	7.9	2.5	0.562769
R. Lopez	VigilCorp	3.0	1.5	7.5	2.5	0.658007
T. Jarvis	Ameriprise	2.3	1.8	7.0	3.0	0.690799
T. Lutton	Muncie-Del Co Econ Dev	3.1	1.6	7.6	2.4	0.734782
T. Murphy	Muncie-Del Co Econ Dev	2.7	1.8	7.5	2.6	0.765756
T. Foote	Ameriprise	2.1	2.3	7.6	2.7	0.891362
R. Heupel	BSU	2.1	1.9	8.3	3.0	0.902109
C. Cook	Mutual Bank	2.7	1.9	6.9	3.1	0.947358
N. Beck	BSU	3.0	2.0	7.5	2.5	0.970507
R. Gill	Gill Bros	2.7	2.0	8.0	2.7	1.025291
ACTUAL		2.4	1.6	5.6	2.21	

U.S. Economic Outlook

Dr. Michael Hicks

Center for Business and Economic Research, Ball State University

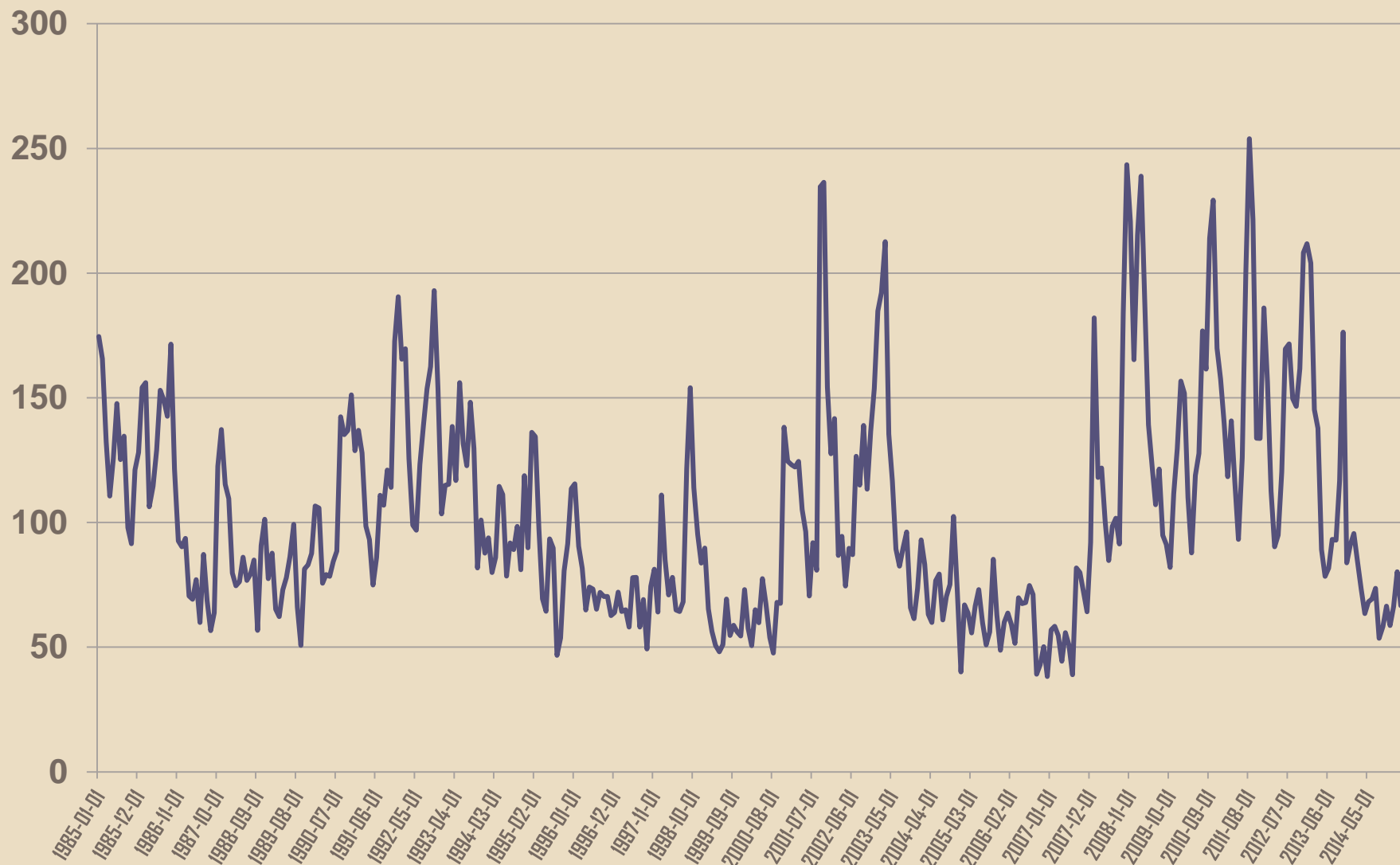


The Short-term National Outlook

US ECONOMY IN 2014

	2013	Time Series Forecast 2014 (%)				2014	Blue
	Avg. (%)	Q1	Q2	Q3	Q4	Avg. (%)	Chip
Real GDP Growth	2.8	1.2 (-2.1)	2.0 (4.5)	3.1 (4.8)	3.4 (2.6)	2.4 (2.5)	2.6
Inflation Rate	1.4	1.7 (1.0)	1.5 (1.5)	1.9 (0.3)	1.9 (-1.3)	1.8 (1.6)	1.8
Unemployment Rate	7.5	7.9 (6.6)	8.0 (6.1)	8.1 (5.9)	8.3 (5.6)	8.1 (6.1)	7.0
10-year Treasury Bond	2.2	2.6 (2.7)	2.6 (2.6)	2.6 (2.5)	2.4 (2.3)	2.5 (2.5)	3.1

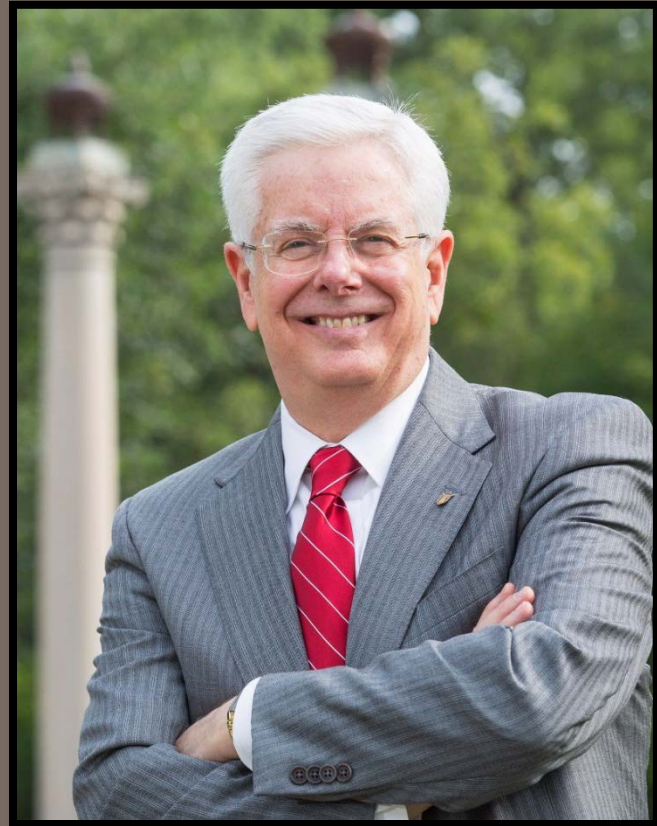
Economic Uncertainty Index



Keynote Speaker

Dr. Paul Ferguson

President, Ball State University





Ball State University Business Roundtable

The Centennial Commitment:
Embracing the Ball State Legacy
of Beneficence
and Entrepreneurship

President Paul W. Ferguson

February 25, 2015



From: David Alan Robillard



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Snapshot of Ball State University: Student Success

- ❑ Students: 20,655*
 - ❑ Undergraduates: 16,415 (79 %)
 - ❑ Graduate Students 4,240 (21%)

 - ❑ Percentage of Hoosier students: (84.7%)
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Snapshot of Ball State University: Community Engagement

- ❑ \$250,000 in-kind commitment to Muncie Vision 2016
- ❑ Over 11,000 students contributed over 350,000 hours to about 350 agencies/groups in the local community
- ❑ In the past 6 years, 100+ immersive learning projects in Delaware County
- ❑ In the past 2 years, 700+ other outreach projects in Delaware County
- ❑ Carnegie Reclassification as a “Community Engaged University.”





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Foundaton for a Refreshed Vision and Strategic Plan: The Ball Brothers

Beneficence, affectionately called “Benny,” is Ball State's institutional icon. She symbolizes the generosity of the five Ball brothers whose land donation to the state of Indiana allowed Ball State to flourish.





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Foundation for a Refreshed Vision and Strategic Plan

Ball State University is where Beneficence Motivates
the Spirit of Entrepreneurship

The Ball State “Niche”

Ball State University is where promoting the good in
and of others occurs in a learning environment of
creativity, nurtured risk, and success.



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Foundation for a Refreshed Vision and Strategic Plan: A Faculty Perspective

“Part of what we are offering is a kind of environment where smart, animated, creative people can flourish. We don’t create the minds, we don’t tell them what to think, but we create space where they can flex those minds, grow those minds, take intellectual and creative risks and where they can develop minds that can sense and create opportunities.

Where they can develop a sense of what’s possible when they engage, collaborate, share, get passionate, and work hard at something they love.”

Tim Berg, Assistant Professor of Honors Humanities



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A Vision for Ball State

A Potential Vision:

We aspire to be the model of the most student-centered and community-engaged of the 21st Century public research universities, transforming entrepreneurial learners into impactful leaders-committed to improving quality of life for all.



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Entrepreneurial Universities

“If the typical 20th Century learning institution was a steamship plodding along at consistent speed on a set course, the 21st Century institution should be a white water raft moving quickly with the ability to traverse whatever direction or waves the environment dictates.”

Adapted from John Seely Brown, *Cultivating the Entrepreneurial Learner in the 21st Century*. 2012.



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Current Examples at Ball State: The Entrepreneurial University

New, Innovative Degree Programs

- ❑ Ph.D., Environmental Science
 - ❑ MS, Emerging Media Design and Development
 - ❑ MS, Software Engineering
 - ❑ BS, Logistics/Supply Chain Management
 - ❑ BS, Business Analytics
 - ❑ BS, Sustainability
-



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Current Examples at Ball State: The Entrepreneurial University

Learning

- ❑ Unified Media Lab
 - ❑ SportsLink
 - ❑ Digital Corps
 - ❑ PolyArch
 - ❑ Millers Scholars, Medallion Scholars
 - ❑ Cabaret and Showcases in Theatre and Dance
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The Centennial Commitment (18 by '18)

- ❑ New Focus and Organization of *Advancing Indiana* into 3 Major Goals/Themes with 18 Primary Outcomes
 - ❑ **Student-Centered**
 - ❑ **Community-Engaged**
 - ❑ **Model of the 21st Century Public Research University**
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Vision for the Future of Ball State University

“...the Universities provide each new generation of leaders, educated, influenced, and shaped within a culture of the campus.

It is this emerging community-analytical and affirming, critical and creative, inclusive and inquiring, engaged and enabling-***that will be the new University. And it is this University*** that must be challenged and enabled to play an increasingly influential role in the creation of the future.”

Frank Rhodes. *The Creation of the Future. The Role of the American University* (2001).

Thank you



Katherine Onieal
INVESTMENT SERVICES,LLC

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