BETH COOPER, EdD

Fall 2025

Ball State University
Teachers College 925
Muncie, IN 47306

beth.cooper@bsu.edu
Office: (765) 285-5215
Mobile: (512) 964-9688

EDUCATION

Ed.D. in Educational Leadership and Policy (2018), The University of Texas, Austin, TX.
Specialization: Cooperative Superintendency Program
Treatise: *Educator Perceptions During Implementation of Blended Learning: A High School Case Study*
Chair: Dr. Ruben Olivarez

M.S. in Geography (2005), Texas State University, San Marcos, TX.
Specialization: Geographic Education
Thesis: *What Are High School Students' Perceptions of Environmental Problems in Their Community?*
Chair: Dr. David Stea

Secondary Social Studies Teacher Certification (1993), Indiana University, Bloomington, IN.
Specializations: Psychology, Economics, and Government

B.A. in Psychology (1992), Indiana University, Bloomington, IN.

EDUCATIONAL LEADERSHIP EXPERIENCE (2011-Present)

Assistant Professor of Educational Leadership (2024-present). *Ball State University,* Muncie, IN. Serving in full-time tenure-track position. Leading courses in K-12 Educational Leadership for graduate students in the MAE, EdS, and EdD programs to prepare future principals and superintendents. Currently serving on the Educational Leadership Department Marketing Committee and Doctoral/Specialist Student Applications Review Committee. Served as the Ball State University representative on the University Superintendent Search Team for the state of Indiana and on the Teachers College Instructional Technology Design Committee. Engaging in K-12 educational leadership research focused on technology for school leaders, leadership pipeline for principal and superintendent candidates, and policies to support special populations such as gifted, emerging bilingual, and first-generation students.

Associate Professor of Practice, Educational Leadership and Policy (2021-2024). *The University of Texas at Austin*, TX. Served as faculty member in the Department of Educational Leadership and Policy in the College of Education. Participated in The University of Texas at Austin Texas Education Research-Practice-Policy Network and Power in Partnerships Action Learning Cohort.

Superintendent/Director IV (2017-2024). *The University of Texas at Austin,* TX. Directed programs in the University Extended Campus and College of Education. Served as Superintendent of The University of Texas at Austin High School Special Purpose District, a public, virtual school district supporting 14,000 full and part-time students in UT High School for Texas residents, UT International High School for out-of-state and international students, and UT High School Empower Academy, a partnership with the Texas Workforce Commission for adult learners to obtain their high school diploma or equivalency.

Transitioned the high school from private pay model to receive state Foundation School Program funding to offer free tuition for full-time students. Directed statewide K-12 programs and partnerships serving 300+ school districts with professional development and curriculum resources and training 800+ teachers and school administrators annually. Expanded program revenue from $2M to $12M annually.

Principal/Director III (2014-2017). *The University of Texas at Austin,* TX. Served as Principal of The University of Texas at Austin High School, a public, virtual high school for Texas, out-of-state, and international students.

High School Associate Principal of Academics, Del Valle High School (2013-14). *Del Valle Independent School District*, Del Valle, TX. Supported staff and students at 6A high school. Led counseling, master schedule, curriculum, professional development, G/T, AP, and Dual Credit. Led campus to improve from zero to five academic distinctions for state accountability within one year.

Magnet Director, Kealing Middle School (2011-2013). *Austin Independent School District*, Austin, TX. Led district program for 800 gifted and advanced students and supervised 45 teachers. Led counseling, master schedule, curriculum, professional development, G/T, Pre-AP, and state testing.

TEACHING GRADUATE COURSES

Educational Administration ID 705 Research Colloquium. (2025-present). *Ball State University*, Muncie, IN. Instructed students and developed course content to guide graduate students in the EdS and EdD programs to prepare their dissertation proposals.

Educational Administration EDAD 698 Seminar in Theories of Educational Leadership and Management. (2025-present). *Ball State University*, Muncie, IN. Instructed graduate students and developed course content to support students in the EdS and EdD programs.

Educational Administration EDAD 600 Introduction to Educational Leadership. (2024-present). *Ball State University*, Muncie, IN. Instructed graduate students in the MAE and Building Level Administrator License (principal) programs and developed course content.

GRANTS, AWARDS, AND CONTRACTS (2007-Present)

Texas Workforce Commission. (2022-2024). *AEL Statewide Distance Education Virtual Provider.* The University of Texas at Austin High School District awarded $3,900,000 with Interagency Cooperation Contract to launch and deliver statewide online high school diploma and equivalency program for adult learners with funds allocated by the Workforce Innovation Opportunity Act (WIA), Title II, Adult Education and Family Literacy, Sec. 223-State Leadership.
2022-23: $1,900,000; 2023-24: $1,000,000; 2024-25: $1,000,000
Principal Investigator 2022-2024: **Cooper, B.**

Texas Education Agency. (2021-2024). *TCLAS Pathways in Technology (P-TECH) Early College High School.* The University of Texas at Austin High School awarded $400,000 grant to develop the Pathways in Technology Early College High School serving underrepresented students in a career-technology education pathway to complete certificate or associate degree by high school graduation.
Principal Investigator 2021-2024: **Cooper, B.**

Texas Education Agency. (2018-2024). *Blended Learning Professional Development Project.* The University of Texas at Austin High School District selected as one of two organizations by the Texas Education Agency for RFQ 701-18-043 to provide online professional development statewide for K-12 teachers and administrators to implement blended learning in their classrooms and campuses in Texas public school districts during 2018-2024 with total project funds biannually of $2,000,000 allocated by Rider 53 of the General Appropriations Act of the 86th and 87th Texas Legislature.
Principal Investigator: **Cooper, B.**

edX, founded by the Massachusetts Institute of Technology and Harvard University. (2015, November 23). *edX High School Initiative.* The University of Texas at Austin High School District awarded $50,000 grant to design an online educational resource (OER) Massive Open Online Course (MOOC) for advanced placement human geography for high school students.
Principal Investigator: Keller, H. Project Coordinator: **Cooper, B.**

Texas Education Agency. (2015, March 2). *Distance Learning for Secondary Students.* The University of Texas at Austin High School District awarded $450,000 contract for RFP 701-15-015 to provide online courses and credit by exams to support migrant students in Texas public school districts to meet graduation requirements with funding provided by P.L. 107-110, Elementary and Secondary Education Act of 1965 (ESEA) as amended by the No Child Left Behind Act of 2001, Title I, Part C, 84.011A. (Awarded but not funded).
Principal Investigator: Keller, H. Project Coordinator: **Cooper, B**.

Guadalupe and Lilia Martinez Foundation. (2014-2016). *Migrant Student Graduation Enhancement Program.* The University of Texas at Austin K-16 Education Center awarded $20,000 to provide distance education credit by exams and online courses to support migrant students at-risk of dropping out of high school in the Laredo, Texas region with funding provided by private foundation gift.
Principal Investigator: Keller, H. Project Coordinator: **Cooper, B.**

United States Department of Education. (2008, October 1). *Teacher Certification Collaborative.* The Education Service Center, Region XIII awarded $370,246 grant for U350B070002, ID: 4808940 to deliver the Transition to Teaching, multi-year (2008-2009), alternative certification program to train secondary math and science teachers with a focus on project-based learning implementation and positions in Texas public schools serving a majority low-income population.
Principal Investigator: Washington, R. Project Coordinator: Pankonien, L. Project Specialist: **Cooper, B.**

United States Department of Education. (2007, October 1). *Teacher Certification Collaborative.* The Education Service Center, Region XIII awarded $342,770 grant for U350B070002, ID: 4808940 to deliver the Transition to Teaching, multi-year (2007-2008), alternative certification program to train secondary math and science teachers with a focus on project-based learning implementation and positions in Texas public schools, which serve a majority low-income population.
Principal Investigator: Washington, R. Project Coordinator: Pankonien, L. Project Specialist: **Cooper, B**.

STATE POLICY AND ADVOCACY ACTIVITIES (2019-Present)

Education Service Center, Region XIII. (2023-present). *Certification Advisory Council Member.* Advising policies and programs for teacher, principal, and superintendency certification programs.

88th Texas Legislature. (2023). *Texas SB 1861 Policy Consultant with Testimony*. Analyzed policy language for virtual school bill outlining Foundation School Program funding allocations based on average state attendance rates for full-time virtual schools.

87th Texas Legislature. (2021). *Texas HB 4124 Policy Consultant*. Developed language for new policy giving priority access for K-12 students to attend Texas online high school special purpose districts for free Texas tuition after deployment of their active military parent requires a student to move out of Texas.

Texas State Board of Education. (2020). *Texas Administrative Code, 19 TAC §61.101, Applicability of State Law for Special Purpose School Districts, Policy Consultant with Testimony.* Analyzed policy for virtual online special purpose school districts in Texas, reporting analysis to The University of Texas at Austin Government Relations Department, Texas Education Agency, and State Board of Education.

Texas Education Agency. (2020). *Instructional Continuity Task Force Member.* Developed resources to support Texas public school districts to transition to online, remote learning.

Texas State Board of Education. (2019-2021). *Texas Special Purpose District Representative, Policy Consultant with Testimony.* Advised and coordinated with the Texas Education Agency, Texas Tech University, and State Board of Education members to develop Texas education policy for special purpose K-12 school districts.

86th Texas Legislature. (2019). *Texas HB 3141 Policy Consultant with Testimony*. Provided public testimony on national context of state virtual school networks to inform decisions for the Texas Virtual School Network statewide system.

CONFERENCE PRESENTATIONS (2019-Present)

Cooper, B. (2025, December 4). Balancing innovation and ethics for effective AI use and policy. *Innovative Schools Summit*. Session presented to P-12 educational leaders, San Antonio, TX.

Cooper, B. (2025, November 20). Pathways to the principalship: Prepare to lead. *IASP Assistant Principals Conference*. Session presented to P-12 educational leaders at meeting of the Indiana Association of School Principals, Indianapolis, IN.

Cooper, B. (2025, November 15). Innovative AI practices to improve individualization, equity, and engagement. *NAGC 72nd Annual Convention.* Session presented to P-12 educators at meeting of the National Association for Gifted Children, Pittsburgh, PA.

Cooper, B., Geesa, R., & Coleman, J. (2024, November 11). The AI revolution: How can school leaders make the best of it? *Purdue AI in P-12 Education Conference*. Session presented to P-12 educators at Purdue University, West Lafayette, IN.

Cooper, B., Freeman, M., & Porras, T. (2023, September 29). Promoting your school programs in today's climate of school choice. *txEDCON23*. Session presented at the meeting of the Texas Association of School Administrators (TASA)/Texas Association of School Boards (TASB), Dallas, TX.

Cooper, B., Huff, K., & Mendez, I. (2020, November 17). Transitioning to online proctored testing: lessons learned. *Texas Assessment Conference*. Session presented at the meeting of Texas Association of School Administrators, Austin, TX.

Cooper, B. & Huff, K. (2019, November 3). Credit by exams data and best practices. *Texas Assessment Conference*. Session presented at the meeting of Texas Association of School Administrators, Austin, TX.

Cooper, B. & McClelland, J. (2019, June 13). Decisions, decisions, decisions: Designing online professional development. *2019 Summer Workshop*. Session presented at the meeting of Texas Association of Secondary School Principals, Austin, TX.

Cooper, B., Freeman, M., & McClelland, J. (2019, April 15). Place, pace, and path: blended learning for gifted students. *TAGT Leadership Conference*. Session presented at the meeting of Texas Association of Gifted and Talented, Georgetown, TX.

Cooper, B. (2019, January 22). Best practices for transfer students. *Tackling Graduation Requirements Workshop*. Session presented at meeting of Education Service Center, Region XIII, Austin, TX.

PROFESSIONAL DEVELOPMENT PRESENTATIONS (2019-Present)

Cooper, B. (2025, August 11). Faculty Panel. *New Faculty Orientation*. Session presented as one of five faculty representatives to share guidance for new faculty at Ball State University, Muncie, IN.

Quick, M., Johnson, A., **Cooper, B**., & Briscoe, M. (2024, November 13). University Search Team interview bootcamp. *IAPSS Interview Bootcamp: Mock Interviews & Search Firm Presentations.* Session presented to P-12 aspiring superintendents at the meeting of Indiana Association of Public School Superintendents (IAPSS), Greenwood, IN.

Cooper, B., Freeman, M., & Huff, K. (2020, October 23). Blended learning coaching and support. *Teachers and Administrators Blended Learning Professional Development*. Six-hour virtual training for 60 teachers and administrators in professional learning communities at Westview Middle School in Pflugerville Independent School District, Pflugerville, TX.

Cooper, B., Freeman, M., & Huff, K., & Swain, M. (2020, August 16-31). Blended learning curriculum and instruction design and delivery. *Teachers and Administrators Blended Learning Professional Development*. Six-hour virtual training for 200 teachers and administrators over two weeks at six secondary campuses in South Texas Independent School District, Mercedes, TX.

Cooper, B., Freeman, M., & Huff, K., & Swain, M. (2020, August 1-15). Blended learning basics. *Teachers and Administrators Blended Learning Professional Development*. Six-hour virtual training for 200 teachers and administrators over two weeks at six secondary campuses in South Texas Independent School District, Mercedes, TX.

Cooper, B., Freeman, M., & Huff, K. (2020, February 17). Connecting prior learning and best practices to plan using the PBL model. *Teacher Professional Development*. Six-hour session presented to 30 teachers at meeting of Kerrville Independent School District, Kerrville, TX.

Cooper, B., Freeman, M., Huff, K., McClelland, J., & Swain, M. (2019, April 1 – June 10). Blended learning curriculum and instruction design and delivery. *Teachers and Administrators Blended Learning Professional Development*. Six-hour virtual training for 700 teachers and administrators

at 20 elementary, middle, and high school campuses in Fort Bend Independent School District, Sugar Land, TX.

Cooper, B., Freeman, M., Huff, K., McClelland, J., & Swain, M. (2019, February 1 – March 30). Blended learning basics. *Teachers and Administrators Blended Learning Professional Development*. Six-hour virtual training for 700 teachers and administrators at 20 elementary, middle, and high school campuses in Fort Bend Independent School District, Sugar Land, TX.

GRADUATE STUDENT SUPERVISION AND MENTORING

Doctoral Committee Member
5 Graduate Students. (2024-present). Serving on dissertation committees for students pursuing EdD in educational administration.

Specialist of Education Committee Chair
5 Graduate Students. (2025-present). Serving as committee chair for students pursuing EdS in educational administration and superintendent certification.

Specialist of Education Committee Member
2 Graduate Students. (2025-present). Serving on committee for students pursuing EdS in educational administration and superintendent certification.
.

Student Mentor
1 Graduate Student. (2025-2026). Mentoring Pathways Program student pursuing EdS in educational administration.
1 Undergraduate Student. (2024-2025). Mentored Pathways Program student pursuing BA in education.

Graduate Assistant Supervisor
1 Graduate Student. (2025-2026). Supervising student pursuing graduate degree in educational psychology.
1 Graduate Student. (2025). Supervised student pursuing graduate degree in instructional technology.
1 Graduate Student. (2024-2025). Supervised student pursuing graduate degree in educational psychology.

PUBLICATIONS AND EDITORIAL ACTIVITIES

Articles
Cooper, B. (May 2025). Strategic summers: Planning and evaluating summer programs. *Indianagram*. Indiana Association of School Principals.

Editorial Reviews
Book Reviewed. (October 2025). *Palgrave Macmillan*.

Article Reviewed. (May 2025). *Journal of Educational Leadership and Policy Studies*.

Book Proposal Reviewed. (March 2025). *Palgrave Macmillan*.

K-12 EDUCATIONAL LEADERSHIP (Prior to 2011)

Coordinator of Advanced Academics (2010-2011), *Pflugerville Independent School District*, Pflugerville, TX.

Education Specialist – **Transition to Teaching Program** (2008-2010), *Education Service Center*, *Region XIII*, Austin, TX.

Coordinator of Secondary Mathematics (2004-2007), *The University of Texas at Austin – University Charter School*, Austin, TX.

Instructional Designer – Social Studies (2007-2008), *Compass Learning*, Austin, TX.

TEACHING K-12 STUDENTS

Teacher Grades 2-12 Math, Science, Social Studies, and English Language Arts. (2000-2004). *University of Texas at Austin – University Charter School*, National Elite Gymnastics, Austin, TX.

Teacher Grades 7-12 Math, Algebra 1, World Geography, and AP Psychology. (1995-2000; 2004). *Austin Independent School District*, O. Henry MS, Travis HS, and Anderson HS, Austin, TX.

HONORS AND AWARDS

Individual
Leadership Service Recognition, College of Education, *The University of Texas at Austin*, 2024.
Dr. Nolan Estes Leadership Ascension Award, *The University of Texas at Austin*, 2019.
Joe and Teresa Long Graduate Fellowship, *The University of Texas at Austin*, 2016-17.
University Tuition Grant – Continuing Graduate, *The University of Texas at Austin*, 2016-17
Texas New Scholars Fellowship, *The University of Texas at Austin*, 2015-2016.
Study Abroad Scholarship, *Texas State University*, 2004.
Outstanding Teacher Service, University Charter School District, *The University of Texas at Austin*, 2004.

Public Schools
The University of Texas at Austin High School
State Designation: Pathways in Technology Early College High School, *Texas Education Agency,* 2023.

The University of Texas at Austin High School
State Academic Distinctions: English Language Arts/Reading, Mathematics, Science, Social Studies, Comparative Academic Growth, and Postsecondary Readiness, *Texas Education Agency,* 2022.

The University of Texas at Austin International High School
Texas Purple Star Campus Designation, *Texas Education Agency*, 2022-2024.

The University of Texas at Austin High School
Texas Purple Star Campus Designation, *Texas Education Agency*, 2022-2024.

The University of Texas at Austin High School
Ranked #3 as "15 Best Online High Schools," *College Transitions,* 2022-2024.

The University of Texas at Austin High School
Ranked #2 as "Best High Schools Online," *Best College Reviews*, 2018-2024.

Del Valle High School
State Academic Designations: English Language Arts/Reading, Science, Social Studies, Top 25% Closing Performance Gaps, and Postsecondary Readiness, *Texas Education Agency*, 2014.

CERTIFICATIONS

Superintendent Program
Cooperative Superintendency Program, *The University of Texas at Austin*, Austin, TX, 2018.

Principal Program
21st Century Leadership Principal Preparation Program, *The McNeil Educational Leadership Foundation*, Austin, TX, 2006.

Indiana Professional Educator License
Superintendent (P-12)
Building Level Administrator (P-12)
Psychology (5-12)
Government (5-12)
Economics (5-12)

Texas Professional Educator License
Superintendent, Grades (EC-12)
Principal, Grades (EC-12)
Secondary Social Studies Composite, Grades (6-12)
Secondary Mathematics, Grades (6-12)
Secondary Economics, Grades (6-12)
Special Education, Grades (PK-12)
Elementary Self-Contained, Grades (1-8)

TECHNOLOGY SKILLS

Artificial Intelligence Applications and Systems: ChatGPT, OpenAI, Playlab, DeepAI, Grammarly

Learning Management Systems: Canvas, Speedway, Moodle, Cornerstone

Student Information Systems: TEAMS, Schoolnet, iTCCS, Eduphoria!, Skyward, Canvas Catalog

Statistical Programs and Data Analysis Applications: Qualtrics, Excel, SPSS, Data Warehouse, Heat Maps, and Quintile Reports

Human Resources and Financial Management Systems: Define, HRMS, FRMS, Heartland MySchoolBucks, Frontline, Workday

Communication Environments: Box, Zoom, Project Share, e-Campus, Cornerstones, Wikispaces, eCST, GotoMeeting, Microsoft Teams, Adobe Connect, Smartsheet

Presentation Tools: Moodle, Prezi, PowerPoint, Smartboards, Mimios, Promethean Boards, Inspiration

Student Curriculum, Instruction, and Assessment Tools: Google Apps, InfuseLearning, Student Response Systems, Proctorio

Federal and State Reporting: Texas Student Data System Portal (TSDS), Intervention, Stage, and Activity Manager (ISAM), Foundation School Program (FSP), EMAT, eGrants, PEIMS, Core Collection, and CRDC

PROFESSIONAL ASSOCIATIONS

The School Superintendents Association (AASA)
National Association of Gifted Children (NAGC)
Indiana Association for the Gifted (IAG)
Indiana Association of Public School Superintendents (IAPSS)
Indiana Association of School Principals (IASP)
Texas Association of School Administrators (TASA)
Texas Association of School Boards (TASB)
Texas Association of Rural Schools (TARS)
Texas Council of Women School Executives (TCWSE)
Texas Association of Gifted and Talented (TAGT)