

MILLER COLLEGE OF BUSINESS
VITA – AACSB
September 1, 2019 – August 31, 2024

PROFESSIONAL BACKGROUND

Name: Dr. Reza Houston

Rank: Associate Professor

Involvement: Participating

Qualification: Scholarly Academic

Brief Description for Basis of Qualification: SA because of at least 3 peer-reviewed journal publications in last 5 years.

Office Address: WB 359

Area of Academic Discipline Specialization: Finance & Insurance

Degrees

Ph.D. Degree:

Name of Degree: Ph.D.

Year Conferred: 2015

Degree-Granting Institution: University of Missouri

Principal Academic Units:

Major Fields of Study: Finance

Minor Field of Study:

Dissertation Title: FRIENDS IN HIGH PLACES: TWO ESSAYS ON THE IMPORTANCE OF CORPORATE POLITICAL CONNECTIONS

M.B.A. Degree:

Name of Degree: M.B.A.

Year Conferred: 2011

Degree-Granting Institution: Indiana State University

Principal Academic Units:

Major Fields of Study: Finance

Minor Field of Study:

Dissertation Title:

B.A. Degree:

Name of Degree: B.A.

Year Conferred: 2009

Degree-Granting Institution: Indiana University

Principal Academic Units:

Major Fields of Study: Economics; mathematics; East Asian Languages and Cultures

Minor Field of Study:
Dissertation Title:

Professional Certifications

1. "Certified Financial Planner™ Professional.". (August 2023).

SCHOLARLY ACTIVITIES

Refereed Journal Articles

1. Houston, R. CEO Duality and Firm Performance during the 2020 Coronavirus Outbreak. *Journal of Economic Asymmetries, Tier 4, 23*(June).
<https://www.sciencedirect.com/science/article/pii/S170349492200038X> **Tier 4**/Basic or Discovery Scholarship
2. Houston, R. (2022). The impact of bank opacity on bank risk-taking behavior. *Journal of Corporate Accounting and Finance, Tier 3, 33*(3), 88-101.
<https://onlinelibrary.wiley.com/doi/abs/10.1002/jcaf.22551> **Tier 3**/Basic or Discovery Scholarship
3. Houston, R. (2022). The effects of firm political contributions on earmarks and subsequent firm performance. *Research in International Business and Finance, Tier 3, 62*(December 2022, 101706).
https://www.sciencedirect.com/science/article/abs/pii/S0275531922000940?CMX_ID=&SIS_ID=&dgcid=STMJ_AUTH_SERV_PUBLISHED&utm_acid=35484359&utm_campaign=STMJ_AUTH_SERV_PUBLISHED&utm_in=DM270343&utm_medium=email&utm_source=AC_ **Tier 3**/Basic or Discovery Scholarship
4. Houston, R. (2022). Do Changes in MD&A Section Tone Predict Investment Behavior? *Financial Review, Tier 1, 57*(1).
<https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fonlinelibrary.wiley.com%2Fdoi%2Ffull%2F10.1111%2Ffire.12280&data=04%7C01%7Cklargent%40bsu.edu%7C80254cb341884e7d696608d9f798647f%7C6fff909f07dc40da9e30fd7549c0f494%7C0%7C0%7C637813056171142668%7CUnknown%7CTWFpbGZsb3d8eyJWljojMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IjEhaWwiLCJXVCi6Mn0%3D%7C3000&sdata=Fy%2FNRFsWDvp22PH2I0iVyuqI5nZEwhTAU3IDQFKiGsU%3D&reserved=0> **Tier 1**/Basic or Discovery Scholarship
5. Houston, R. (2021). Firm performance and ESG activities: Does board diversity matter? *Journal of International Markets, Institutions, and Money, Tier 2, 70*.
https://www.sciencedirect.com/science/article/abs/pii/S104244312030161X?CMX_ID=&SIS_ID=&dgcid=STMJ_AUTH_SERV_PUBLISHED&utm_acid=35484359&utm_campaign=STMJ_AUTH_SERV_PUBLISHED&utm_in=DM119204&utm_medium=email&utm_source=AC_ **Tier 2**/Basic or Discovery Scholarship

6. Houston, R. (2021). Courting Innovation: The Effects of Litigation Risk on Corporate Innovation. *Tier 1*
<https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.science-direct.com%2Fscience%2Farticle%2Fabs%2Fpii%2FS0929119921002200&data=04%7C01%7Cklargent%40bsu.edu%7C80254cb341884e7d696608d9f798647f%7C6fff909f07dc40da9e30fd7549c0f494%7C0%7C0%7C637813056171142668%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IklhaWwiLCJXVCI6Mn0%3D%7C3000&sdata=DTb9trcOModhbExU0gQJHppadlujQcWsKDSQto5frvk%3D&reserved=0> **Tier 1**/Basic or Discovery Scholarship
7. Houston, R., Ferris, S.P. Contractor Default: Predictions, Politics, and Penalties in the Procurement Process. *Annals of Public and Cooperative Economics*, *Tier 3*.
<https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fonlinelibrary.wiley.com%2Fdoi%2Fabs%2F10.1111%2Fapce.12359&data=04%7C01%7Cklargent%40bsu.edu%7C80254cb341884e7d696608d9f798647f%7C6fff909f07dc40da9e30fd7549c0f494%7C0%7C0%7C637813056171142668%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IklhaWwiLCJXVCI6Mn0%3D%7C3000&sdata=aTFwbgVQ1ZmZR6IMxEXLR59y%2BIrxPXSvkGEAe esg%2FTQ%3D&reserved=0> **Tier 3**/Basic or Discovery Scholarship
8. Houston, R., Tran, D.V. (2021). The Effects of Policy Uncertainty on Bank Loan Loss Provisions. *Economic Modelling*, *Tier 2*.
<https://www.sciencedirect.com/science/article/abs/pii/S0264999321001644> **Tier 2**/Basic or Discovery Scholarship
9. Kanuri, V., Houston, R., Andrews, M. (2020). Firms behaving badly? Investor reactions to corporate social irresponsibility. *Business and Society Review*, *Tier 3*, 41-70. <https://onlinelibrary.wiley.com/doi/10.1111/basr.12193> **Tier 3**/Basic or Discovery Scholarship
10. Houston, R., Tran, D.V., Hassan, K. (2019). Ownership structure and bank risk: The effects of crisis, market discipline and regulatory pressure. *North American Journal of Economics and Finance*, *Tier 3*, 49.
https://www.researchgate.net/publication/331726519_Ownership_structure_and_bank_risk_The_effects_of_crisis_market_discipline_and_regulatory_pressure **Tier 3**/Basic or Discovery Scholarship
11. Houston, R., Tran, D.V., Hassan, K. (2019). Discretionary loan loss provision behavior in the US banking industry. *Review of Quantitative Finance and Accounting*, *Tier 2*. **Tier 2**/Basic or Discovery Scholarship

Presentations at Conferences

1. Houston, R., MPSA Annual Meeting, "All Politics is Local: Political Power and the Award of Federal Contracts," Midwest Political Science Association, Chicago, IL. (April 10, 2022). Basic or Discovery Scholarship

2. Houston, R., Southwest Finance Association's Annual Meeting, "Corporate Value Creation and the Award of Procurement Contracts," Southwest Finance Association, New Orleans, LA. (March 6, 2022). Basic or Discovery Scholarship
3. Houston, R., Financial Management Association Annual Meeting, "R&D Grants and Medical Innovation," Financial Management Association, Denver, CO. (October 20, 2021). Basic or Discovery Scholarship
4. Houston, R., SFA Annual Meeting, "Acquiring Failed Innovators: Evidence from US Medical Industry," Southern Finance Association, Online. (2020). Basic or Discovery Scholarship
5. Houston, R., FMA Annual Meeting, "Too Good to be True: Political Connections and Contractor Default," Financial Management Association, Online. (October 2020). Basic or Discovery Scholarship
6. Houston, R., Southern Finance Association Annual Meeting, "Do Changes in MD&A Section Tone Predict Investment Behavior?," Southern Finance Association, Orlando, FL. (November 2019). Basic or Discovery Scholarship
7. Houston, R., Financial Management Association Annual Meeting, "Do Changes in MD&A Section Tone Predict Investment Behavior?," Financial Management Association, New Orleans. (October 25, 2019). Basic or Discovery Scholarship

Grants

Internal

1. Proposal Number:
 Title: Innovation Grant
 Agency: Miller College of Business
 Amount: \$ 10,000.00
 Date submitted:
 Status: Funded
 Starting and ending date:
 Principal investigator:
 Co-principal investigator(s):
 Competitive vs. non-competitive: Competitive
 Responded to: Open Application

Conferences and Meetings Attended

1. CFA Society Annual Forecasting Event, Chartered Financial Analyst Institute. (February 2020).

2. Annual Meeting, GMU Center For Government Contracting. (November 2021 - November 2021). / Applied or Integration/Application Scholarship

Business and Other Professional Experience

1. Professional, Economic Modelling, Reviewer/referee. (May 2022 - Present).
2. Professional, Quarterly Journal of Finance & Accounting, Reviewer/referee. (May 2022 - Present).
3. Professional, Journal of Financial and Quantitative Analysis, Reviewer/referee. (June 2022).
4. Professional. (January 2022 - May 2022).
5. Professional, British Journal of Management, Ad-Hoc Reviewer. (February 2022 - March 2022).
6. Professional, Research in International Business and Finance, Reviewer/referee. (January 2022).
7. Professional, Defense Acquisition Research Journal, Reviewer/referee. (December 2021 - January 2022).
8. Professional, Journal of International Financial Markets, Institutions, and Money, Reviewer/referee. (January 2022).
9. Professional, Defense Acquisition Research Journal, Reviewer/referee. (November 2021).
10. Professional, Journal of Business Ethics, Reviewer/referee. (November 2021).

Professional Development and Participation

1. Continuing Education, Other, CFA Annual Investment Forum. (May 2023) / Applied or Integration/Application Scholarship
2. Attended Seminar/Training, Service, Make Faculty Success/Digital Measures Work for You! (June 2022) / Other
3. Certification/Licensure, Research, Bloomberg Market Concepts certification. (August 2018) / Applied or Integration/Application Scholarship
4. Certification/Licensure, Scholarship, I passed the Level 3 CFA exam in May of 2022 and joined the CFA Indy chapter. (April 2021 - May 2022) / Teaching and Learning

Scholarship

5. Conference Program, Scholarship, I attended the CGC's annual meeting as an affiliated faculty member. (November 2021 - November 2021) / Applied or Integration/Application Scholarship
6. Certification/Licensure, Research, This is one of the exams for the FAC-C government contracting officer training exams. (June 2020 - June 2020)
7. Continuing Education, Research, DAU Orientation covers the basics of the courses set up by the U.S. government to train contracting officers. (June 2020 - June 2020)
8. Continuing Education, Research, Government Contracting for Everyone covers the basics of government contracting. (June 2020 - June 2020)
9. Continuing Education, Research, Course on how to structure bids and attract KO interest. (June 2020 - June 2020)
10. Attended Seminar/Training, Teaching, I completed Ball State's Online Teaching Bootcamp from 4/27-5/1/2020. (April 2020 - May 2020)
11. Training, Research, I completed the Quantitative track for R programming language on Data Camp. (April 2020 - May 2020)

SERVICE ACTIVITIES

Student Mentoring/Supervision

1. Tahsin Huq, Doctoral committee member, Finance, In-Process.
2. Ahmed Wasiful, Doctoral committee member, Proposal.
3. Ben Iacona, Honor's Thesis Advisor, Finance, In-Process.
4. Zeynullah Gider, Doctoral committee member, "The Impact of Climate Change Events on Housing Market Behavior," In-Process. (2023).
5. Isaac Smith, Sam Campbell, Sean Weiss, Alex King, Matthew Shores, Jack Wesner, Honor's Thesis Advisor, "Each student is working on a different honors thesis.," In-Process. (2023).
6. Ben Iacona, Advisor of student project, 3 credit hours, "The Effects of Quantitative Easing on Stocks with Differing Equity Duration," In-Process. (December 2021).
7. Cole Van Lue, Honor's Thesis Advisor, Finance, 3 credit hours, Completed. (May 5, 2021).

8. Cassady Skipton, Advisor of student project, Finance and Insurance, 3 credit hours, "The effects of airline bankruptcy on supplier value," In-Process. (May 2020).

University, College, Departmental Committees

1. College, Undergraduate Curriculum Committee, Committee Member. (August 2021 - Present).
2. College, Miller College of Business, Event Coordinator. (August 2019 - Present).
3. University, Finance Chair search committee, Accred. Team Member/Site Visitor. (August 2021 - January 2022).
4. Department/program, Salary Committee, Committee Member. (August 2019 - 2021).
5. College, Faculty Development, Committee Chair. (September 2020 - May 2021).
6. Department/program, Faculty Development Committee. (August 2018 - May 2020).
7. Department/program, Assurance of Learning Committee, Committee Member. (August 2018 - May 2020).
8. Department/program, Hiring Committee, Committee Member. (2019).

International Experience

1. Other, Ad-Hoc Reviewer. (November 2023 - Present).
2. Public/community, British Accounting Review, Reviewer/referee. (March 2023 - Present).
3. Professional, Economic Modelling, Reviewer/referee. (May 2022 - Present).
4. Professional, Quarterly Journal of Finance & Accounting, Reviewer/referee. (May 2022 - Present).
5. Professional, Journal of Financial and Quantitative Analysis, Reviewer/referee. (June 2022).
6. Professional. (January 2022 - May 2022).
7. Professional, British Journal of Management, Ad-Hoc Reviewer. (February 2022 - March 2022).
8. Professional, Research in International Business and Finance, Reviewer/referee.

(January 2022).

9. Professional, Journal of International Financial Markets, Institutions, and Money, Reviewer/referee. (January 2022).

10. Professional, Journal of Business Ethics, Reviewer/referee. (November 2021).

Honors, Awards, and Recognitions

1. Best Paper, Society of Southeastern Economists (February 2024)
2. Molinaro Fellowship, Ball State University (2022)
3. Best Paper Award at the 2022 Academy of Economics and Finance, Academy of Economics and Finance (link: <https://economics-finance.org/AEF/>) (February 2022)
4. Best Paper Award at the annual meeting of the Southwestern Social Science Association, Southwestern Social Science Association (January 2, 2022)
5. Junior Faculty Research Award, Miller College of Business (August 2020)

Work History

1. Managing Director. (July 2023 - Present).
2. Board Member. (March 2023 - Present).
3. Affiliated Faculty. (February 28, 2021 - Present).

Summary of Intellectual Contributions – AACSB Report

<u>Contribution Type</u>	<u>BDS</u>	<u>AIS</u>	<u>TLS</u>	<u>Total</u>
<i>Refereed Journal Articles (PRJ)</i>	11	0	0	11
<i>Books/Monographs (Mono)</i>	0	0	0	0
<i>Conference Proceedings in Scholarly Meetings (Proc)</i>	0	0	0	0
<i>Presentations at Conferences</i>	7	0	0	7
<i>Professional Presentations</i>	0	0	0	0

<i>(Pres)</i>				
<i>Grants</i>	0	1	0	1
<i>Textbooks</i>	0	0	0	0
<i>Conferences and Meetings attended</i>	0	1	0	1
<i>Professional Development and Participation</i>	0	3	1	4
<i>Consulting</i>	0	0	0	0