



BALL STATE UNIVERSITY

The County Ambassador Program

County Ambassador Job Description

Purpose

The County Ambassador Program exists to provide each Indiana county to designate a student to serve as an ambassador for the quality of life and career opportunities in the student's home county.

Job description

The County Ambassador is a non-paid volunteer role. The Ambassador will represent their home county by:

- Proudly identifying themselves as their county's Ambassador
- Developing a unique "elevator pitch" for their county
- Sharing information with peers informally
- Sharing information formally if/when opportunities allow (such as classroom, hall meetings, student organizations, etc.)
- Creating social media posts
- Welcoming employers to campus that are from the Ambassadors home region
- Attending training once a semester
- Attending Ball State Day at the Statehouse
- [Specific county requirement]

For more information, please contact [Jeff Eads](#) at engage@bsu.edu or 765-285-1147.