

James E. Johnson

CURRICULUM VITAE

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Office

Ball State University
2000 W. University Ave.
HP 322
Muncie, IN 47306
Phone: (765) 285-0044
Fax: (765) 285-3485
Email: jejohnson1@bsu.edu

EDUCATION

Doctor of Education: Adult, Community & Higher Education

Ball State University: Muncie, Indiana

Specialization: Higher Education

Cognate: Physical Education, Sport, and Exercise Science

Dissertation Title: *Predicting first-year grade point average and retention of student-athletes using demographic, academic, and athletic variables.*

Degree Awarded: May 2010, GPA 4.0

Certificate in College and University Teaching

Ball State University: Muncie, Indiana

Certificate Awarded: July 2008, GPA 4.0

Master of Science: Physical Education, Sport, and Exercise Science (Sport Psychology)

Ball State University: Muncie, Indiana

Minor: Counseling Psychology

Thesis Title: *Does keeping score matter? The relationship between parents' achievement goals, attitudes about winning, and game behavior.*

Degree Awarded: December 2001, GPA 4.0

Bachelor of Arts: Psychology

Franklin College: Franklin, Indiana

Minor: Physical Education (Fitness)

Degree Awarded: May 1999, Cum Laude

PROFESSIONAL EXPERIENCE

- 2021 - present **Professor – Sport Administration**
Ball State University – Muncie, Indiana
- 2011 - 2022 **Graduate Coordinator - Sport Administration**
Ball State University - Muncie, Indiana
- 2015 - 2021 **Associate Professor - Sport Administration**
Ball State University - Muncie, Indiana
- 2010 - 2015 **Assistant Professor - Sport Administration**
Ball State University - Muncie, Indiana
- 2009 - 2010 **Adjunct Faculty - Sport Administration**
Ball State University - Muncie, Indiana
- 2009 **Adjunct Faculty - General Studies**
Ivy Tech Community College - Muncie, Indiana
- 2003 - 2010 **Assistant Coordinator of Academic Support Services for Student-Athletes** - Ball State University - Muncie, Indiana
- 2001 - 2003 **Commodity Trader**
Chicago Mercantile Exchange - Chicago, Illinois
- 1999 - 2001 **Graduate Assistant:** Ball State University
Dept. of Physical Education, Sport, and Exercise Science Muncie, Indiana
- Spring 2001 **Practicum – Ball State University Counseling:** Practicum designed to meet the requirements of the Master of Arts in Counseling Psychology. Duties included therapeutic intervention, treatment planning, and administrative operations.
- Spring 2008 **Internship – Hagerstown Jr.-Sr. High School Student Relations:** Internship designed to explore the area of psychology in an applied setting to meet requirements of undergraduate psychology degree. Duties included assisting on home visitations, aiding in the creation of the "peer helpers" program, and social supervision.
- Spring 1997 **Internship – Ball State University Sport Psychology Program:** Internship designed to introduce the field of Sport Psychology. Duties included organization of the National Fitness Technology Conference, data collection for graduate research, literature reviews, and creating computer-based presentations.

SCHOLARSHIP

Refereed Journal Publications (84 total, 37 lead author)

- Forsyth, E. W., Evans, Z. C. T., **Johnson, J. E.**, Whisenant, W. W., & Fraina, M. (2024). Prevailing priorities for interscholastic athletic directors pre-recession, post-recession, and post COVID: Part 2. *Applied Research in Coaching and Athletics Annual*, 39, 96-129.
- Forsyth, E. W., Fraina, M., **Johnson, J. E.**, Evans, Z. C. T., & Whisenant, W. A. (2024). Prevailing priorities for interscholastic athletic directors pre-recession, post-recession, and post COVID: Part I. *Applied Research in Coaching and Athletics Annual*, 39, 66-95.
- Watson, R. D., Walker, K. B., Lebeau, J., Turick, R., Moore, M. A., & **Johnson, J. E.** (2024). The role of athlete identity, motivation, and satisfaction on the mental well-being of Division I collegiate athletes. *Journal of Athlete Development and Experience*, 6(2), 78-100.
- Johnson, J. E.**, Elam, N., & Matz, D. (2024). Coaching Transition and nature of change: An examination of seven NCAA DI team sports. *Journal of Intercollegiate Sport*, 17(2), 217-236.
- Miller, J., Pierce, D. **Johnson, J. E.**, & Stokowski, S. (2023). Undergraduate sport management curricula in the United States: A content analysis. *Journal of Hospitality, Leisure, Sport & Tourism*, 33, 1-14. <https://doi.org/10.1016/j.jhlste.2023.100457>
- Johnson, J. E.**, Matz, D. Eicher, A., & Jones, J. (2023). Is winning the only thing that matters?: An analysis of team sport head coach tenure in the NCAA power five and group of five conferences. *Journal of Sport Behavior*, 46(2), 55-74.
- Johnson, J. E.**, Pierce, D., & Matz, D. (2023). Are we punishing success: An evaluation of the Indiana Tournament Success Factor and its implications for interscholastic policy. *Sports Innovation Journal*, 4(1), 36-54. <https://doi.org/10.18060/27047>
- Pierce, D., **Johnson, J. E.**, Miller, J., & Downs, B. (2023). Content analysis of sport management graduate degree programs in the United States. *Sport Management Education Journal*, 17(1), 17-28. <https://doi.org/10.1123/smej.2021-0031>
- Brgoch, S. M., Giannoulakis, C., Lower-Hoppe, L. M., **Johnson, J. E.**, & Hankemeier, D. (2022). Impact of early sport specialization on interscholastic athletes and programs. *Journal of Amateur Sport*, 8(1), 1-27.
- Fraina, M., Forsyth, E., Whisenant, W., **Johnson, J.** & Eicher*, A. (2022). A Mixed-Methods Approach to Identifying Ethical Issues Pertinent in Interscholastic Athletics. *The Physical Educator*, 79(2), 157-188.

- Forsyth, E. W., Fraina, M., Whisenant, W. A., **Johnson, J. E.**, & Scott, B. F. (2022). A mixed-methods approach to identifying coaches and officials issues pertinent in interscholastic sports. *Journal of Contemporary Athletics*, 15(2), 1-23.
- Eicher, A. T., **Johnson, J. E.**, Turick, R., & Downs, B. J. (2022). The effects of demographic and athletic variables on the retention of international student-athletes. *International Journal of Business in Sports, Tourism & Hospitality Management*, 2(2), 71-98.
- Fraina, M., Forsyth, E., Whisenant, W. & **Johnson, J.** (2021). A Mixed-Methods Approach to Identifying Participation Issues Pertinent in Interscholastic Athletics. *Journal for the Study of Sports and Athletes in Education*, 15(3), 1-24.
- Blom, L. C., Hilliard, R. C., Gerstein, L. H., Judge, L., Vasiloff, O., Ballesteros, J., & **Johnson, J. E.** (2021). Tajik coaches' experiences in a sport for development program using systems theory: A longitudinal investigation. *Managing Sport and Leisure*, 26(6).
<https://doi.org/10.1080/23750472.2021.2020676>
- Schoeff, M. A., Morey, K. R., **Johnson, J. E.**, Eicher, A. T., & Judge, L. W. (2021). Proceed with caution. A teaching case study of youth sport specialization. *Sport Management Education Journal*, 15(2), 1-11. <https://doi.org/10.1123/smej.2021-0010>
- Manwell, A. K., **Johnson, J. E.**, & Walker, K. B. (2021). International Hispanic intercollegiate student-athletes in NCAA Division I: A qualitative exploration of culture in the student-athlete experience. *Journal of Issues in Intercollegiate Athletics*, 14, 524-546.
- Eicher, A. T., **Johnson, J. E.**, Campbell, P., & Downs, B. J. (2021). The transition out of sport: A case of college athletics and academic support services. *Case Studies in Sport Management*, 10(1), 15-19.
- Stoffer, G., **Johnson, J.**, Walker, K., & Dalgety, M. (2021). Indiana public high school parent' perceptions of interscholastic competitive balance. *Journal of Amateur Sport*, 7(1), 20-44.
- Judge, L. W., Skalon, T., Schoeff, M. A., Powers, S., **Johnson, J. E.**, Henry, B., Burns, A., & Bellar, D. (2021). College students training law enforcement officers: The Officer Charlie Get Fit project. *The Physical Educator*, 78. 204-220.
- Johnson, J. E.** (2020). Project L.E.E.P. (leadership through education, experience, and photovoice): An embedded graduate service-learning initiative. *Sport Management Education Journal*, 14(1), 55-57. <https://doi.org/10.1123/smej.2019-0027>
- Forsyth, E. W., Whisenant, W. A., Fraina, M., **Johnson, J. E.**, & Stoffer, G. W. (2020). A mixed methods approach to identifying decision-making issues pertinent in interscholastic sports. *Applied Research in Coaching and Athletics Annual*, 35, 114-145.

- Johnson, J. E.**, Turick, R. M., Dalgety, M. F., Walker, K. B., Klosterman, E. L., & Eicher, A. T. (2020). Perceived course rigor in sport management: Class level, course grades, and student ratings. *Sport Management Education Journal*, 14(1), 37-47. <https://doi.org/10.1123/smej.2019-0058>
- Studler, J. D., **Johnson, J. E.**, Eberline, A. D., & Judge, L. W. (2020). Post-succession coaching performance in NCAA Division I baseball: Expanding the theoretical perspective. *Journal of Issues in Intercollegiate Athletics*, 13, 45-69.
- Forsyth, E. W., Fraina, M., **Johnson, J. E.**, Whisenant, W. A., & Stoffer, G. W. (2020). A mixed-methods approach to identifying administration issues pertinent in interscholastic sports. *Journal of Amateur Sport*, 6(1), 1-31.
- Johnson, J. E.** (2020). What happens after a coaching change?: Implications for NCAA DI football and basketball programs. *Sport and Entertainment Review*, 5(1). <https://serjournal.com/2020/01/22/what-happens-after-a-coaching-change-the-implications-for-ncaa-di-football-and-basketball-programs/>
- Malm, S. P., Pierson, E. E., Holmes Finch, W., Spengler, P. M., **Johnson, J.**, & Morey, L. C. (2020). Detecting feigning in adolescents on the personality assessment inventory. *Journal of Personality Assessment*. Advance online publication. <http://doi.org/10.1080/00223891.2019.1693389>
- Johnson, J. E.**, Jones, J. A., Weidner, T. G., & Manwell, A. K. (2019). Evaluating academic rigor, part II: An investigation of student ratings, course grades, and course level. *Journal of Assessment and Institutional Effectiveness*, 9(1-2), 49-78.
- Judge, L. W., **Johnson, J. E.**, Hoover, D., Tracy, D., Holtzclaw, K., Walsh, A., Dempsey, K., & Harris, T. M. (2019). Moving up and paying up: A case study of Western Kentucky University's move to the Football Bowl Subdivision. *The Physical Educator*, 76, 1356-1385. <https://doi.org/10.18666/TPE-2019-V76-I5-8909>
- Johnson, J. E.**, Weidner, T. G., Jones, J. A., & Manwell, A. K. (2019). Evaluating academic course rigor, part I: Defining a nebulous construct. *Journal of Assessment and Institutional Effectiveness*, 8(1-2), 86-121.
- Johnson, J. E.**, Scott, B. F., & Manwell, A. K. (2019). An examination of competitive balance and dominance within interscholastic football. *Journal of Amateur Sport*, 5(1), 21-49.
- Scott, B. F., **Johnson, J. E.**, Lower, L. M., & Wanless, E. A. (2019). Competitive balance in interscholastic basketball: An examination of policy and non-policy factors. *Journal for the Study of Sports and Athletes in Education*, 13(3), 191-213. <http://doi.org/10.1080/19357397.2019.1674592>

- Johnson, J. E.**, Forsyth, E., Whisenant, W. A., & Stoffer, G. W. (2019). Parents and interscholastic sport: A mixed-method approach to identify salient issues. *Managing Sport and Leisure*, 24, 1-19. <http://doi.org/10.1080/23750472.2019.1583077>
- Judge, L. W., Petersen, J. C., **Johnson, J. E.**, Bellar, D. M., Leitzelar, B., Zupin, D., Nordman, N., & Rode, C. R. (2018). An examination of Division I athletic-academic support service facilities and staffing. *Journal for the Study of Sports and Athletes in Education*, 12(3), 220-239. <http://doi.org/10.1080/19357397.2018.1525140>
- Johnson, J. E.**, Manwell, A. K., & Scott, B. F. (2018). The NCAA academic progress rate and men's basketball: An examination of coaching succession. *Journal of Issues in Intercollegiate Athletics*, 11, 142-167.
- Stonecypher, J. M., Blom, L. C., **Johnson, J. E.**, Bolin, J. H., & Hilliard, R. C. (2018). Interdependent tripartite efficacy perceptions and individual performance: Case study of a boys' basketball team. *Psychological Reports, online version*, 1-25. <http://doi.org/10.1177/0033294118761045>
- Wanless, L., Martinez, M. J., **Johnson, J. E.**, & Desmond, L. (2018). Development office organizational structure components affecting Football Bowl Subdivision athletic contributions: A resource-based view. *International Journal of Sport Management*, 19(4), 412-436.
- Johnson, J. E.**, Lower, L. M., Scott, B. F., & Manwell, A. K. (2018). The public/private divide: An analysis of American law relative to recruiting and transfer policies in interscholastic athletics. *Journal of Sport Policy and Politics*, 10(3), 493-508. <http://doi.org/10.1080/19406940.2018.1428214>
- Manwell, A., **Johnson, J.**, & Walker, K. (2018). Comprehensive academic support: An examination of student-athlete conference reaffiliation. *Case Studies in Sport Management*, 7(1), 22-25. <http://doi.org/10.1123/cssm.2018-0003>
- Petersen, J. C., Judge, L. W., & **Johnson, J. E.** (2018). FBS classification impacts upon student-athlete academic services in NCAA Division I institutions. *Applied Research in Coaching and Athletics Annual, Special Edition*, 33, 31-59.
- Tracy, D. R., **Johnson, J. E.**, Giannoulakis, C., Blom, L., & Judge, L. W. (2018). Examining prior experiences and career attainment of FBS football head coaches. *International Journal of Sports Science & Coaching*, 13(1), 46-61. <http://doi.org/10.1177/1747954117746498>
- Johnson, J. E.**, Giannoulakis, C., & Scott, B. F. (2017). Interscholastic competitive balance: An examination of state athletic administrators. *Journal of Sport Management*, 31(3), 256-274. <http://doi.org/10.1123/jsm.2016-0226>

- Pierce, D. A., & **Johnson, J. E.** (2017). Applying Holland's vocational choice theory in sport management. *Sport Management Education Journal*, *11*, 72-87. <http://doi.org/10.1123/smej.2016-0015>
- Johnson, J. E.**, Pierce, D. A., Krohn, B., Judge, L.W., & Scott, B. F. (2017). A post-succession analysis of factors influencing coaching success in NCAA Division I Men's Basketball. *Journal of Issues in Intercollegiate Athletics*, *10*, 122-146.
- Pierce, D. A., **Johnson, J. E.**, Krohn, B. D., & Judge, L. W. (2017). Who should we hire?: Examining coaching succession in NCAA Division I women's basketball. *International Journal of Sports Science & Coaching*, *12*(2), 151-161. <http://doi.org/10.1177/1747954117694732>
- Wanless, E., Judge, L. W., Dieringer, S. T., & **Johnson, J. E.** (2017). Recruiting youth for after-school health intervention programming: Parent and student perceptions. *The Physical Educator*, *74*(1), 1-18.
- Johnson, J. E.**, Giannoulakis, C., Felver, N., & Judge, L. W. (2017). Motivation, satisfaction, and retention of sport management student volunteers. *Journal of Applied Sport Management*, *9*(1), 30-55. <http://doi.org/10.18666/JASM-2017-V9-I1-7450>
- Wanless, E. A., Brewer, R. M., **Johnson, J. E.**, & Judge, L. W. (2016). Ticket and sponsorship sales: Student perceptions of learning through revenue generation projects. *Sport Management Education Journal*, *10*, 115-126.
- Johnson, J. E.**, Giannoulakis, C., Scott, B., Felver, N., & Judge, L.W. (2016). Gender differences in motivation, satisfaction, and retention of sport management undergraduate student volunteers. *Indiana AHPERD Journal*, *45*(3), 40-44.
- Zimmerman, M., **Johnson, J.**, & Ridley, M. (2016). Twitter use by college football coaches: An examination of the Football Bowl Subdivision. *Journal of Contemporary Athletics*, *10*(1), 33-50.
- Johnson, J. E.**, Giannoulakis, C., Tracy, D. R., & Ridley, M. J. (2015). An examination of institutional characteristics, selection committees, and induction criteria for college athletic halls of fame. *Journal of Heritage Tourism*, *11*(4), 309-323. <http://doi.org/10.1080/1743873X.2015.1088857>
- Johnson, J. E.**, Pierce, D. A., Tracy, D. R., & Ridley, M. J. (2015). The influence of football head coaching change in the Football Championship Subdivision: An evaluation of the NCAA Academic Progress Rate. *Journal of Sport Behavior*, *38*(1), 26-51.
- Johnson, J. E.**, Tracy, D. R., & Pierce, D. A. (2015). National review of interscholastic competitive balance solutions related to the public-private debate. *Journal of Amateur Sport*, *1*(1), 29-51.

- Ciuffo, J., **Johnson, J. E.**, & Tracy, D. R. (2014). Intramural sport marketing: An examination of effectiveness, participant motives, and demographic differences. *Recreational Sport Journal*, 38, 175-187.
- Johnson, J. E.**, Pierce, D. A., Tracy, D. R., & Haworth, G. J. (2014). The public vs. private debate: A case study of Indiana interscholastic sport and the Tournament Success Factor. *Global Sport Business Journal*, 2(3), 44-62.
- Tracy, D. R., **Johnson, J. E.**, & Judge, L. W. (2014). Coach developmental models in sport-specific context of American football: A review of literature. *Indiana AHPERD Journal*, 43(3), 27-31.
- Zhang, Y., Lee, D., Judge, L. W., & **Johnson, J. E.** (2014). The relationship among service quality, satisfaction, and future attendance intention: the case of Shanghai ATP Masters 1000. *International Journal of Sports Science*, 4(2), 50-59. <http://doi.org/10.5923/j.sports.2014.0402.03>
- Johnson, J. E.**, Judge, L. W., & Wanless, E. A. (2014). Standardized tests and high school information: Considerations for stakeholders in college athletics. *Academic Athletic Journal*, 23(1), 4-34.
- Pierce, D., **Johnson, J.**, Felver, N., Wanless, E., & Judge, L. (2014). Influence of volunteer motivations on satisfaction for undergraduate sport management students. *Global Sport Business Journal*, 2(2), 63-72.
- Burkett, B. M., Blom, L. C., Razon, S., & **Johnson, J. E.** (2014). Formal and informal athlete leaders: The relationship between athlete leadership behaviors and cohesion. *The Journal of Sport*, 3(1), 2-29.
- Diamond, K., Pierce, D., **Johnson, J.**, & Ridley, M. (2014). Content analysis of sponsorship sales job postings in the United States. *Graduate Journal of Sport, Exercise & Physical Education Research*, 2, 19-36.
- Johnson, J. E.**, Herniak, T. J., Kwiatkowski, K., & Hill, A. (2014). Protecting the innocent: A case study of child protective services in sport and recreation. *Case Studies in Sport Management*, 2(1), 81-92. <https://doi.org/10.1123/cssm.2.1.81>
- Wanless, E., Judge, L. W., Dieringer, S. T., Bellar, D., **Johnson, J.**, & Plummer, S. (2014). Pedometers and aerobic capacity: Evaluating an elementary after-school running program. *The Scientific World Journal*, Article ID 370759. <http://doi.org/10.1155/2014/370759>
- Pierce, D., Wanless, E., & **Johnson, J.** (2014). Assessing outcomes of a realistic major preview in an introductory sport management course. *SCHOLE: A Journal of Leisure Studies and Recreation Education*, 29(1), 60-74.

- Johnson, J. E.**, Judge, L. W., & Wanless, E. A. (2014). Using a case study competition as an intense learning experience in sport management. *Sport Management Education Journal*, 7, 34-42.
- Pierce, D., Lawrence, H. **Johnson, J.**, & Ridley, M. (2014). Selling the best seats in the house: Content analysis of premium sales positions announcements. *Journal of Venue and Event Management*, 4(2), 1-13.
- Johnson, J. E.** (2013). Assessing academic risk of student-athletes: Applicability of the NCAA Graduation Risk Overview model to GPA. *NACADA Journal*, 33(2), 76-89.
- Johnson, J. E.**, Wessel, R. D., & Pierce, D. A. (2013). Exploring the influence of selected demographic, academic, and athletic variables on the retention of student-athletes. *Journal of College Student Retention*, 15(2), 135-155.
- Johnson, J. E.**, Harris, J. R., & Peters, T. M. (2013). Tutor use by student-athletes: An exploratory analysis. *The Learning Assistance Review*, 18(2), 35-50.
- Johnson, J. E.**, Judge, L. W., Hansell, J., Felver, N., Ciuffo, J., & Ridley, M. (2013). Using the College Sport Research Institute's case study competition to teach sport management students: The case of Holy Cross. *Indiana AHPERD Journal*, 42(2), 24-26.
- Johnson, J. E.**, Blom, L. C., Judge, L. W., Lee, D., Pierce, D. A., & Ridley, M. J. (2013). The impact of Football Bowl Subdivision head coaching changes on Academic Progress Rate. *Journal of Issues in Intercollegiate Athletics*, 6, 131-154.
- Johnson, J. E.**, Kaiser, A. N., & Bell, R. J. (2012). An examination of variables related to student employment in campus recreation programs. *Recreational Sports Journal*, 36, 78-90.
- Johnson, J. E.** (2012). An examination of factors impacting the Academic Progress Rate of first-year football student-athletes at a Football Bowl Subdivision institution. *Indiana AHPERD Journal*, 41(2), 11-16.
- Lee, D., Kroncke, C., & **Johnson, J. E.** (2012). Consumer evaluation of brand fit, attitude, and purchase intention of athletic team merchandise. *International Journal of Sport Management and Marketing*, 11(3/4), 158-171.
- Bell, R. J., Jutte, L. S., & **Johnson, J. E.** (2012). Using sport psychology consultants part III: Three sport psychology techniques. *Athletic Training & Sports Health Care*, 4(3), 101-102.
- Johnson, J. E.**, Wessel, R. D., & Pierce, D. (2012). The influence of selected variables on NCAA Academic Progress Rate. *Journal of Issues in Intercollegiate Athletics*, 5, 149-171.

- Judge, L. W., Bellar, D., Blom, L., Lee, D., Harris, B. Turk, M., McAtee, G., & **Johnson, J. E.** (2012). Perceived social support from strength coaches among injured student-athletes. *Journal of Strength and Conditioning Research*, 26(4), 1154-1161.
- Johnson, J. E.**, Jutte, L. S., & Bell, R. J. (2012). Using sport psychology consultants part II: Why aren't they used more often? *Athletic Training & Sports Health Care*, 4(2), 53-54.
- Johnson, J. E.**, Jutte, L. S., & Bell, R. J. (2012). Using sport psychology consultants part I: Why is there a need? *Athletic Training & Sports Health Care*, 4(1), 5-6.
- Judge, L. W., & **Johnson, J. E.** (2011). From Proposition 48 to today: The NCAA's initial eligibility requirements and points of criticism. *Academic Athletic Journal*, 22(1), 59-84.
- Johnson, J. E.**, & Lee, D. (2011). Super Bowl commercial and game consumption for the college demographic. *The Sport Journal*, 14. <http://www.thesportjournal.org/article/super-bowl-commercial-and-game-consumption-college-demographic>
- Johnson, J. E.** (2011). The influence of keeping score on parents' achievement goals, attitudes about winning, and game behaviors. *Journal of Contemporary Athletics*, 5(2), 105-126.
- Petersen, J. C., **Johnson, J. E.**, & Yurko, R. (2011). A case analysis of gender impacts upon marketing factors for collegiate student football attendance. *Indiana AHPERD Journal*, 40(1), 12-16.
- Johnson, J. E.**, Wessel, R. D., & Pierce, D. (2010). Reexamining student-athlete GPA: Traditional vs. athletic variables. *Journal of Intercollegiate Sport*, 3, 234-255.

Refereed Book Chapters and Other Publications (4)

- Martin, T. G., **Johnson, J. E.**, & Forsyth, E. W. (in press). Interscholastic athletics. In P. M. Pedersen (Ed.) *Contemporary sport management* (8th ed.). Human Kinetics
- Johnson, J. E.**, Turick, R. M., Dalgety, M. F., Walker, K. B., Klosterman, E. L. & Eicher, A. T. (2020). Perceived course rigor in sport management: Class level, course grades, and student ratings [Web log post]. Retrieved from <https://nassmblog.com/2020/06/09/perceived-course-rigor-in-sport-management-class-level-course-grades-and-student-ratings/>
- Johnson, J. E.** (2013). The influence of keeping score on parents' achievement goals, attitudes about winning, and game behaviors. In D. Drane (Ed.), *Contemporary athletics compendium*, (Vol. 4, pp. 209-229). Nova Science Publishers, Inc.
- Pierce, D. A., & **Johnson, J. E.** (2012). Case study 7: Selling tickets: Asking questions to identify needs and present meaningful solutions. In E. Schwarz (Ed.), *Advance theory and practice in sport marketing* (pp. 173-174). Routledge.

Published Abstracts (18)

- Giannoulakis, C., **Johnson, J. E.**, Blom, L., Brgoch, S. (2016). The 2024 Olympic bid project: A graduate sport management case study [Abstract]. *Global Sports Business Journal*, 4(3), 51.
- Johnson, J. E.**, & Giannoulakis, C. (2016). Triangulating interscholastic competitive balance [Abstract]. *Global Sports Business Journal*, 4(3), 60.
- Johnson, J. E.**, Tracy, D. R., & Pierce, D. A. (2015). An evaluation of interscholastic athletic association competitive balance solutions in the United States [Abstract]. *Global Sport Business Journal* 3(3), 70.
- Johnson, J. E.**, Felver, N., Giannoulakis, C., Judge, L. W., & Pierce, D. A. (2015). Motivating sport management students to volunteer: An exploratory analysis [Abstract]. *Global Sport Business Journal* 3(3), 71.
- Johnson, J. E.**, Zimmerman, M. H., & Ridley, M. J. (2014). March tweetness: College basketball coaches' Twitter activity during the 2012-2013 season [Abstract]. *Global Sport Business Journal*, 2(3), 77.
- Pierce, D., **Johnson, J. E.**, & Wanless, E. (2014). Effect of a field experience assignment in an introductory sport management course [Abstract]. *Global Sport Business Journal*, 2(3), 83.
- Johnson, J. E.**, Pierce, D. A., Tracy, D. R., & Haworth, G. J. (2014). The public vs. private debate: A case study of Indiana Interscholastic sport and the Tournament Success Factor [Abstract]. *Global Sport Business Journal*, 2(3), 76.
- Johnson, J. E.**, Judge, L. W., Lee, D., Blom, L., & Ridley, M. (2013). Does a head coach change impact NCAA Academic Progress Rate?: A study of FBS coaching changes from 2003-2011 [Abstract]. *The 28th Annual North American Society for Sport Management Conference Book of Abstracts*.
- Herniak, T. J., Hill, A. R., Kwiatkowski, K. A., & **Johnson, J. E.** (2013). Developing guidelines for child protection in recreational programs [Abstract]. *Indiana AHPERD Journal*, 42(1), 23.
- Emmons, B. M., & **Johnson, J. E.** (2013). NCAA transfer violations and the enforcement process [Abstract]. *Indiana AHPERD Journal*, 42(1), 24.
- Doster, J., Buckler, D., & **Johnson, J. E.** (2013). Understanding the relationship between parent behavior and youth sports [Abstract]. *Indiana AHPERD Journal*, 42(1), 21.
- DeWeese, C. R., & **Johnson, J. E.** (2013). Balancing academics and athletics: The life of a student-athlete [Abstract]. *Indiana AHPERD Journal*, 42(1), 24.

- Davis, N., Hansell, J., Turner, A., & **Johnson, J. E.** (2013). A comparison of privately and publicly funded facilities [Abstract]. *Indiana AHPERD Journal*, 42(1), 23.
- Cretin, K., & **Johnson, J. E.** (2013). Concussion protocol in high school athletics [Abstract]. *Indiana AHPERD Journal*, 42(1), 22.
- Rodenbeck, M., Camus, Z., & **Johnson, J. E.** (2013). Gender differences in sport media coverage [Abstract]. *Indiana AHPERD Journal*, 42(1), 21.
- Burns, L. N., Raymer, J. M., & **Johnson, J. E.** (2013). Implementing student development programs: Using transferable skills learned through officiating [Abstract]. *Indiana AHPERD Journal*, 42(1), 22.
- Ciuffo, J., & **Johnson, J. E.** (2013). Marketing techniques in intramural sport programs [Abstract]. *Indiana AHPERD Journal*, 42(1), 25.
- Ridley, M., & **Johnson, J. E.** (2013). An examination of FBS athletic halls of fame [Abstract]. *Indiana AHPERD Journal*, 42(1), 20.

Refereed National / International Conference Presentations (89 total, 45 lead presenter)

- Johnson, J. E.**, Pierce, D. A., & Matz, D. (2024, May). *Competitive balance and interscholastic athletic policy: Do success factors punish athletes?* Presented at the North American Society for Sport Management annual conference in Minneapolis, MN. [International]
- Forsyth, E., Fraina, M., **Johnson, J. E.**, & Whisenant, W. (2024, May). *Important issues facing interscholastic sports: Perspectives of practicing athletic administrators.* Presented at the North American Society for Sport Management annual conference in Minneapolis, MN. [International]
- Johnson, J. E.**, & Matz, D. (2024, May). *Collective bargaining and labor negotiations in professional sport: An experiential project in sport governance.* Presented at the North American Society for Sport Management annual conference in Minneapolis, MN. [International]
- Johnson, J. E.**, & Martinez, M. (2023, March). *Publishing behind the scenes: Insights from the editors of the Journal of Issues in Intercollegiate Athletics.* Presented at the College Sport Research Institute annual conference in Columbia, SC. [National]
- Johnson, J. E.**, & Matz, D. (2023, March). *Understanding the nature of intercollegiate athletic team sport head coaching changes and why it matters.* Presented at the College Sport Research Institute annual conference in Columbia, SC [National]

- Johnson, J. E.,** Forsyth, E., Fraina, M., & Whisenant, W. (2023, February). *Interscholastic sport research: We can do better*. Presented at the Global Sport Business Association annual conference in Nassau, Bahamas [International].
- Fraina, M., Forsyth, E., **Johnson, J.**, & Whisenant, W. (2022, June). *Examining issues related to parental involvement, scheduling, specialization, and sportsmanship in interscholastic athletics*. Presented at the North American Society for Sport Management annual conference in Atlanta, GA. [International]
- Pierce, D. A., Mechelin, K., & **Johnson, J.** (2022, June). *Analysis of undergraduate sports management curricula in the United States*. Presented at the North American Society for Sport Management annual conference in Atlanta, GA. [International]
- Johnson, J. E.,** Martinez, J. M., Cooper, J., & Seifried, C. (2022, March). *Publishing in JIA and beyond: A discussion with past and present JIA editors*. Presented at the College Sport Research Institute annual conference in Columbia, SC. [National]
- Johnson, J. E.,** Matz, D. R., & Eicher, A. E. (2022, March). *An examination of head coaching tenure in NCAA Division I team sports*. Presented at the College Sport Research Institute annual conference in Columbia, SC. [National]
- Johnson, J. E.,** Klosterman, E., Pierce, D. A., & Odio, M. (2022, February). *Experiential learning: Applications for teaching beyond the classroom*. Presented at the Applied Sport Management Conference in Indianapolis, IN. [National]
- Johnson, J. E.,** & Matz, D. R. (2022, February). *Competitive balance in NCAA FBS football: Implications for application*. Presented at the Applied Sport Management Conference in Indianapolis, IN. [National]
- Johnson, J. E.,** Eicher, A. (2021, June). *Interscholastic sport research: What do we know and where can we go?* Presented at the North American Society for Sport Management annual conference [virtual].
- Eicher, A., **Johnson, J. E.,** Turick, R., & Downs, B. (2021, June). *Exploring the effects of demographic and athletic variables on the retention of international student-athletes*. Presented at the North American Society for Sport Management annual conference [virtual].
- Studler, J. D., **Johnson, J. E.,** Eberline, A. D., & Judge, L. W. (2021, March). *Post-succession coaching performance in NCAA DI Baseball: Expanding the theoretical perspective*. Presented at the College Sport Research Institute annual conference [virtual].
- Pierce, D. A., **Johnson, J. E.,** Miller, J., & Downs, B. (2021, February). *Content analysis of sport management graduate program course offerings*. Presented at the Applied Sport Management Association annual conference [virtual].

- Robertson, L., Hosfeld, M. Downs, B. J., & **Johnson, J. E.** (2020, May). *Weathering the storm: Applied History, Cultural Heritage Preservation, and the Muncie Fieldhouse Renovation*. Accepted for presentation at the North American Society for Sport History annual conference, Chicago, IL. (conference cancelled due to COVID-19)
- Studler, J. & **Johnson, J. E.** (2020, April). *Coaching succession and college baseball: An analysis using reciprocal determinism and comparisons to revenue sports*. Accepted for presentation at the 2020 College Sport Research Institute conference in Columbia, SC. (conference cancelled due to COVID-19)
- Johnson, J. E.**, & Stoffer, G. (2020, February). *High school sport research: An aggregation of competitive balance and public/private issues*. Presented at the Global Sport Business Association annual conference, Cozumel, Mexico.
- Johnson, J. E.**, Stoffer, G., Walker, K. B., & Dalgety, M. F. (2020, February). *Interscholastic athletics and the public-private issue: A qualitative analysis of public school parents' perception of competitive balance*. Presented at the Global Sport Business Association annual conference, Cozumel, Mexico.
- Brgoch, S. M., Giannoulakis, C., **Johnson, J. E.**, Hankemeier, D. H., & Lower-Hoppe, L. M. (2019, November). *Implications of early sport specialization on interscholastic athletic programs*. Presented at the National American Society for the Sociology of Sport, Virginia Beach, VA.
- Blom, L. C., Hilliard, R., Gerstein, L., Judge, L., Ballesteros, J., & **Johnson, J.** (2019, May). *A longitudinal mixed-methods investigation of Tajik coaches' experiences in a sport for development exchange training program*. Presented at the European Congress of Sport & Exercise Psychology, Münster, Germany.
- Johnson, J. E.**, Turick, R., Dalgety, M., Klosterman, E., & Manwell, A. K. (2019, May). *How rigorous are sport management courses? An evaluation relative to class level, course grades, and student ratings*. Presentation made at the North American Society for Sport Management annual conference, New Orleans, LA.
- Manwell, A. K., **Johnson, J. E.**, Walker, K. B., & Wanless, E. A. (2019, May). *An examination of Hispanic intercollegiate student-athlete experience: Managerial implications and practical considerations*. Presentation made at the North American Society for Sport Management annual conference, New Orleans, LA.
- Johnson, J. E.** (2019, May). *Project L.E.E.P. (leadership through education, experience, and photovoice): An experiential project sponsored by a NASSM service learning grant*. Presentation made at the North American Society for Sport Management annual conference, New Orleans, LA.

- Forsyth, E., **Johnson, J. E.**, & Whisenant, W. A. (2019, March). *How issues have evolved for school athletics: Pre & post recession*. Presentation made at the Global Sports Business Association annual conference, Cozumel, Mexico.
- Johnson, J. E.**, Scott, B. F., & Manwell, A. M. (2019, February). *Is it time for a coaching change: Lessons from NCAA DI basketball and football*. Presentation made at the Applied Sport Management Association annual conference, Nashville, TN.
- Johnson, J. E.**, Manwell, A. K., Scott, B. F., & Stoffer, G. (2019, February). *Friday night fallacy: The practical implications of competitive imbalance with interscholastic football*. Presentation made the Applied Sport Management Association annual conference, Nashville, TN.
- Stoffer, G. W., **Johnson, J. E.**, & Blom, L. (2019, February). *Public high school parents' perceptions of interscholastic competitive Balance: A pilot study*. Presentation made the Applied Sport Management Association annual conference, Nashville, TN.
- Johnson, J. E.**, & Stoffer, G. (2018, April). *The impact of a head coaching change: Triangulation of athletic and academic research*. Presentation made at the College Sport Research Institute annual conference, Columbia, SC.
- Johnson, J. E.**, Manwell, A. K., & Scott, B. F. (2018, April). *The impact of a head coaching change on NCAA DI men's basketball academic progress rate*. Presentation made at the College Sport Research Institute annual conference, Columbia, SC.
- Johnson, J. E.**, Scott, B. F., Wanless, E. A., & Lower, L. M. (2018, March). *Interscholastic competitive balance: An examination of boys basketball*. Presentation made at the Global Sports Business Association annual conference, Cozumel, Mexico.
- Manwell, A., & **Johnson, J. E.** (2017, June). *Case study research for research applications courses*. Presentation made at the North American Society for Sport Management annual conference, Denver, CO.
- Lower, L. M., **Johnson, J. E.**, & Scott, B. F. (2017, March). *The public/private divide: An analysis of case law relative to interscholastic athletic competitive balance*. Presentation made at the Sport and Recreation Law Association annual conference, Las Vegas, NV.
- Malm, S. P., Pierson, E., Holmes Finch, W., Spengler, P., **Johnson, J.**, & Daly, M. (2017, February). *Detecting feigned depression in adolescents using the personality assessment inventory – adolescent form*. Presentation made at the National Association of School Psychologists, San Antonio, TX.
- Johnson, J. E.**, Tracy, D., Giannoulakis, C., Blom, L., Judge, L. W. (2017, February). *Career attainment of FBS football coaches: An examination of prior experiences*. Presentation made at the Global Sports Business Association annual conference, Cozumel, Mexico.

- Johnson, J. E.**, Giannoulakis, C., Scott, B. F., Felver, N., Judge, L. W. (2017, February). *Gender differences in motivation, satisfaction, and retention of sport management undergraduate student volunteers*. Presentation made at the Global Sports Business Association annual conference, Cozumel, Mexico.
- Judge, L. W., Powers, S., Skalon, T., Zupin, D., & **Johnson, J. E.** (2017, February). *College students training law enforcement officers: The Officer Charlie get fit project*. Presentation made at the Global Sports Business Association annual conference, Cozumel, Mexico.
- Wanless, E. A., Martinez, J. M., **Johnson, J. E.**, & Desmond, L. (2017, February). *Organizational structure components affecting NCAA FBS athletic development: A resource-based view*. Presentation made at the Applied Sport Management Association Conference, Baton Rouge, LA.
- Johnson, J. E.**, Pierce, D. A., Krohn, B., Judge, L. W., & Scott, B. F. (2016, November). *The marketing implications of coaching succession in NCAA men's Division I basketball*. Presentation made at the Sport Marketing Association annual conference, Indianapolis, IN.
- Scott, B. F., & **Johnson, J. E.** (2016, November). *Marketing interscholastic boys basketball: The implications of competitive balance*. Presentation made at the Sport Marketing Association annual conference, Indianapolis, IN.
- Johnson, J. E.**, & Scott, B. F. (2016, June). *Competitive balance within interscholastic athletics: A qualitative analysis of state athletic association commissioners*. Presentation made at the North American Society for Sport Management annual conference, Orlando, FL.
- Johnson, J. E.**, Pierce, D., Krohn, B. & Judge, L. W. (2016, June). *An evaluation of leadership change and hiring profiles in NCAA Division I men's basketball*. Presentation made at the North American Society for Sport Management annual conference, Orlando, FL.
- Giannoulakis, C., **Johnson, J. E.**, Blom, L., Brgoch, S. (2016, February). *The 2024 Olympic bid project: A graduate sport management case study*. Presentation made at the Global Sports Business Association annual conference, Nassau, Bahamas.
- Johnson, J. E.**, & Giannoulakis, C. (2016, February). *Triangulating interscholastic competitive balance*. Presentation made at the Global Sports Business Association annual conference, Nassau, Bahamas.
- Pierce, D., & **Johnson, J. E.** (2016, February). *Applying Holland's theory of vocational choice to enhance career advising in sport management*. Presentation made at the Commission on Sport Management Education Accreditation annual conference, Tampa, FL.
- Pierce, D., & **Johnson, J. E.** (2015, June). *Developing the sport industry career path model as a career advising tool in sport management: An extension of Holland's theory*. Presentation made at the North American Society for Sport Management annual conference, Ottawa, Canada.

- Giannoulakis, C., **Johnson, J. E.**, Felver, N., & Judge, L. (2015, June). *Motivation, satisfaction, and retention of undergraduate sport management volunteers*. Presentation made at the North American Society for Sport Management annual conference, Ottawa, Canada.
- Johnson, J. E.**, Felver, N., Giannoulakis, C., Judge, L., & Pierce, D. (2015, February). *Motivating sport management students to volunteer: An exploratory analysis*. Presentation made at the Global Sports Business Association annual conference, Nassau, Bahamas.
- Johnson, J. E.**, Tracy, D. R., & Pierce, D. A. (2015, February). *An evaluation of interscholastic athletic association competitive balance solutions in the United States*. Presentation made at the Global Sports Business Association annual conference, Nassau, Bahamas.
- Pierce, D., **Johnson, J.**, Krohn, B., & Judge, L. (2014, April). *Who should we hire: Examining coaching succession in Division I women's basketball*. Presentation made at the College Sport Research Institute conference, Columbia, SC.
- Johnson, J. E.**, Ciuffo, J., & Tracy, D. (2014, April). *The effectiveness of intramural marketing techniques and their potential impact on intercollegiate athletics*. Presentation made at the College Sport Research Institute conference, Columbia, SC.
- Harris, T., **Johnson, J. E.**, Hunter, N., & Lauck, M. (2014, April). *Social media and the intercollegiate student-athlete: Policy, policing, and legal issues*. Presentation made at the College Sport Research Institute conference, Columbia, SC.
- Austin, K., **Johnson, J. E.**, Duke, A., & Boyce, K. (2014, April). *Motivation for intercollegiate athletic and intramural sport participation: A theoretical comparison*. Presentation made at the College Sport Research Institute conference, Columbia, SC.
- Tracy, D., **Johnson, J. E.**, Lee, D., Goins, A., & Cretin, K. (2014, April). *An analysis of football game attendee motivations at an NAIA institution*. Presentation made at the College Sport Research Institute conference, Columbia, SC.
- Petersen, J., Judge, L., **Johnson, J.**, Lloyd, J., Walters, S., & Zhang, Q. (2014, April). *Student-athlete academic support facilities and recruiting impacts*. Presentation made at the College Sport Research Institute conference, Columbia, SC.
- Wanless, E. A., Dieringer, S. M., Judge, L. W., **Johnson, J. E.**, & Plummer, M. (2014, April). *Pedometers and aerobic capacity: Evaluating an after-school physical activity program*. Presentation made at the Association of Physical Education, Recreation, and Dance conference, St. Louis, MO.
- Judge, L. W., Petersen, J., **Johnson, J. E.**, & Bellar, D. (2014, April). *Division I athletic-academic support facilities: Part of the arms race?* Presentation made at the Association of Physical Education, Recreation, and Dance conference, St. Louis, MO.

- Felver, N., Pierce, D. A., Judge, L., & **Johnson, J.** (2014, April). *Influence of volunteer motivations on satisfaction in undergraduate co-curricular clubs*. Presentation made at the Association of Physical Education, Recreation, and Dance conference, St. Louis, MO.
- Johnson, J. E.**, Zimmerman, M., & Ridley, M. (2014, February). *March tweetness: College basketball coaches' Twitter activity during the 2012-2013 season*. Presentation made at the Global Sport Business Association conference, Nassau, Bahamas.
- Pierce, D. A., **Johnson, J. E.**, & Wanless, E. A. (2014, February). *Effect of a field experience assignment in an introductory sport management course*. Presentation made at the Global Sport Business Association conference, Nassau, Bahamas.
- Johnson, J. E.**, Haworth, G., & Pierce, D. (2014, February). *The public versus private debate in scholastic sport: A case study of the Indiana High School Athletic Association Tournament Success Factor*. Presentation made at the Global Sport Business Association conference, Nassau, Bahamas.
- Judge, L. W., Wanless, E. A., **Johnson, J. E.**, & Holtzclaw, K. (2013, November). *A student-driven collaborative health initiative: Project R.E.A.C.H.* Presentation made at the Sport Entertainment and Venue Tomorrow conference, Columbia, SC.
- Zimmerman, M. H., & **Johnson, J. E.** (2013, October). *"I am doing fine:" Utilization of Twitter by football bowl subdivision coaches*. Presentation made at the Sport Marketing Association conference, Albuquerque, NM.
- Pierce, D., Petersen, J. C., Lawrence, H., & **Johnson, J. E.** (2013, October). *Selling the best suites in the house: Content analysis of premium sales positions announcements*. Presentation made at the Sport Marketing Association conference, Albuquerque, NM.
- Wanless, E., & **Johnson, J. E.** (2013, October). *Sponsorship through experiential learning*. Presentation made at the Sport Marketing Association conference, Albuquerque, NM.
- Johnson, J. E.** (2013, June). *Using the NCAA GRO model to identify GPA risk: A case study*. Presentation made at the National Association of Academic Advisors for Athletics conference, Jacksonville, FL.
- Johnson, J. E.**, Peters, T. M., & Trumbo, M. (2013, June). *Tutor use by student-athletes: An exploratory analysis*. Presentation made at the National Association of Academic Advisors for Athletics conference, Jacksonville, FL.
- Johnson, J. E.**, & Krill, C. (2013, June). *Integrating graduate students as managers of undergraduates in an event management course*. Presentation made at the Teaching and Learning Fair at the North American Society for Sport Management conference, Austin, TX.

- Johnson, J. E.**, Judge, L. W., Lee, D., Blom, L., & Ridley, M. (2013, June). *Does a head coach change impact NCAA academic progress rate?: A study of FBS coaching changes from 2003-2011*. Presentation made at the North American Society for Sport Management conference, Austin, TX.
- Johnson, J. E.**, Judge, L. W., Pierce, D. A., Lee, D., & Ridley, M. J. (2013, April). *APR, head coaching changes, and athletic success: An exploratory analysis of FBS and FCS football programs*. Presentation made at the College Sport Research Institute Conference on College Sport, Chapel Hill, NC.
- Johnson, J. E.** (2013, April). *Standardized student-athlete risk assessment: An evaluation of the NCAA GRO model*. Presentation made at the College Sport Research Institute Conference on College Sport, Chapel Hill, NC.
- Ciuffo, J. B., & **Johnson, J. E.** (2013, April). *Intercollegiate athletics and intramural sport: A comparison of marketing strategy*. Presentation made at the College Sport Research Institute Conference on College Sport, Chapel Hill, NC.
- Ridley, M. J., & **Johnson, J. E.** (2013, April). *An analysis of institutional characteristics, selection committees, and induction criteria for college athletic halls of fame*. Presentation made at the College Sport Research Institute Conference on College Sport, Chapel Hill, NC.
- Judge, L. W., Petersen, J., & **Johnson, J. E.** (2013, April). *An examination of Division I athletic-academic support services, facilities, and staffing*. Presentation made at the College Sport Research Institute Conference on College Sport, Chapel Hill, NC.
- Johnson, J. E.** (2012, October). *Identification of risk: Using the NCAA graduation risk overview model to predict GPA of Division I student-athletes*. Presentation made at the National Academic Advisors Association National conference, Nashville, TN.
- Johnson, J. E.**, Wessel, R. D., & Pierce, D. A. (2012, July). *First-year NCAA Division I student-athletes: Predicting GPA and retention*. Presentation made at the International Conference on the First-Year Experience, Vancouver, Canada.
- Johnson, J. E.** (2012, June). *The influence of selected variables on NCAA academic progress rate - N4A research award presentation*. Presentation made at the National Association of Academic Advisors for Athletics national convention, Buffalo, NY.
- Trumbo, M., Peters, T., & **Johnson, J. E.** (2012, June). *Progressing through the early stages of academic support*. Presentation made at the National Association of Academic Advisors for Athletics national convention, Buffalo, NY.
- Judge, L. W., Wanless, E. A., & **Johnson, J. E.** (2012, May). *Using a case study competition as an intense learning experience*. Presentation made at the North American Society for Sport Management conference, Seattle, WA.

- Johnson, J. E., & Pierce, D. A.** (2012, January). *Predicting retention of Division I student-athletes*. Presentation made at the Scholarly Colloquium within the NCAA National Convention, Indianapolis, IN.
- Lee, D., Kroncke, C., **Johnson, J. E.**, & Wanless, E. (2011, October). *Consumer evaluation of brand fit, attitude, and purchase intention of athletic team merchandise*. Presentation made at the Sport Marketing Association annual conference, Houston, TX.
- Johnson, J. E.** (2011, June). *A comparison of traditional versus athletic variables for predicting college student-athlete GPA*. Presentation made at the national convention of the North American Society for Sport Management, London, Canada.
- Johnson, J. E.** (2011, April). *Investigating GPA and retention of student-athletes using traditional and athletic variables*. Presentation made at the annual College Sport Research Institute Conference on College Sport, Chapel Hill, NC.
- Wessel, R., & **Johnson, J. E.** (2011, March). *Academic and athletic variables influencing athletic success*. Presentation made at the national convention of the National Association of Student Personnel Administrators, Philadelphia, PA.
- Petersen, J., **Johnson, J. E.**, & Yurko, R. (2010, October). *A longitudinal analysis of gender differences in marketing factor influences for student attendance in FBS football*. Presentation made at the annual Conference of the Sport Marketing Association, New Orleans, LA
- Johnson, J. E.**, & Wessel, R. D. (2010, June). *Predicting first-year GPA and retention of student-athletes using demographic, academic, and athletic variables*. Presentation made at the annual National Association of Academic Advisors for Athletics National Convention, Salt Lake City, UT.
- Petersen, J., **Johnson, J. E.**, & Yurko, R. (2010, April). *A longitudinal analysis of team performance influence on student attendance in FBS football*. Presentation made at the Scholarly Conference on College Sport, Chapel Hill, NC.
- Johnson, J. E.**, & Wessel, R. (2010, March). *Predicting first-year athlete's success using demographic, academic, and athletic variables*. Presentation made at the annual American College Personnel Association National Convention, Boston, MA.
- Johnson, J. E.**, & Notarfrancisco, T. (2009, June). *A different type of study table program*. Presentation made at the annual National Association of Academic Advisors for Athletics National Convention, Miami, FL.
- Johnson, J. E.**, & Riegle, P. (2008, June). *Diversity education: A new spin*. Presentation made at the annual National Association of Academic Advisors for Athletics National Convention, Kansas City, MO.

Johnson, J. E., & Tammen, V. V. (2000, September). *Effect of achievement goals and motivational climate on older adult exercisers*. Poster session presented at the annual meeting of the Association for the Advancement of Applied Sport Psychology, Nashville, TN.

Refereed State/Regional/Local Conference Presentations (36 total, 8 lead presenter)

Eicher, A T., **Johnson, J. E.** (advisor), & Blom, L. (advisor; 2020). *The effects of demographic and athletic variables on the retention of international student-athletes in NCAA Division I FBS athletics: A pilot study*. Presentation made at the Ball State Student Symposium, Muncie, IN.

Stoffer, G.W., **Johnson, J. E.**, Walker, K. B., & Dalgety, M. (2019, April). *Public high school parents' perceptions on interscholastic competitive balance*. Presentation made at the Indy Sports Business Conference, Indianapolis, IN.

Manwell, A., K., **Johnson J. E.**, & Blom, L. (2017, November). *Hispanic student-athletes in intercollegiate athletics*. Presentation made at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.

Scott, B. F., & **Johnson, J. E.** (2016, November). *Competitive balance in interscholastic basketball*. Presentation made at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.

Alward, T., Foster, W., Hagedorn, P., Robbins, B., & **Johnson, J. E.** (2014, November). *The novelty effect and attendance at new NFL stadiums*. Poster session presented at the annual meeting of the Association for the Advancement of Applied Sport Psychology, Nashville, TN.

Armer, B., Bickel, A., Bonahoom, S., & **Johnson, J. E.** (2014, November). *Exploring theories of cognitive development in college student-athletes*. Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.

Carter, D., Melvin, L., Wilburn, D., Ziedonis, C., & **Johnson, J. E.** (2014, November). *Restructuring university athletics to comply with Title IX*. Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.

Brgoch, S., Jarnagin, W., Dudzik, N., Westrick, R., & **Johnson, J. E.** (2014, November). *Legal implications of drug testing in high school athletics*. Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.

Johnson, J. E., & Giannoulakis, C. (2014, November). *Applied assignments in sport management: Implementing experiential learning into the curriculum*. Presentation made at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.

- Dieringer, S. M., Wanless, E. A., Judge, L. W., Plummer, M., & **Johnson, J. E.** (2013, November). *Running your way to good health: An after school running program*. Presentation made at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.
- Adkisson, J. Watts, K., Fox, B., & **Johnson, J. E.** (2013, November). *Professional development for campus recreation student employees governed by NIRSA*. Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.
- Austin, K., Boyce, K., Duke, A., & **Johnson, J. E.** (2013, November). *Intramural sport participation: Internal factors, external benefits*. Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.
- Coyne, M., Serrao, M., Thurman, K., & **Johnson, J. E.** (2013, November). *Identifying effective marketing strategies to increase football attendance at Division I programs*. Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.
- Goins, A., Sabin, B., & Tracy, D., & **Johnson, J. E.** (2013, November). *The trend of high school consolidation and the impact on athletic programs*. Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.
- Harris, T., Hunter, N., Lauck, M., & **Johnson, J. E.** (2013, November). *Social media policy: Where we draw the line?* Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.
- Pierce, D. A., Judge, L. W., & **Johnson, J. E.** (2013, October). *Factors influencing coaching succession*. Presentation at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.
- Herniak, T. J., Hill, A. R., Kwiatkowski, K. A., & **Johnson, J. E.** (2012, November). *Developing guidelines for child protection in recreational programs*. Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.
- Emmons, B. M., Baker, J. A., & **Johnson, J. E.** (2012, November). *NCAA transfer violations and the enforcement process*. Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.
- Doster, J., Buckler, D., & **Johnson, J. E.** (2012, November). *Understanding the relationship between parent behavior and youth sports*. Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.
- DeWeese, C. R., & **Johnson, J. E.** (2012, November). *Balancing academics and athletics: The life of a student-athlete*. Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.

- Davis, N., Hansell, J., Turner, A., & **Johnson, J. E.** (2012, November). *A comparison of privately and publicly funded facilities*. Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.
- Cretin, K., & **Johnson, J. E.** (2012, November). *Concussion protocol in high school athletics*. Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.
- Rodenbeck, M., Camus, Z., & **Johnson, J. E.** (2012, November). *Gender differences in sport media coverage*. Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.
- Burns, L. N., Raymer, J. M., & **Johnson, J. E.** (2012, November). *Implementing student development programs: Using transferable skills learned through officiating*. Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.
- Ciuffo, J., & **Johnson, J. E.** (2012, November). *Marketing techniques in intramural sport programs*. Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.
- Ridley, M., & **Johnson, J. E.** (2012, November). *An examination of FBS athletic halls of fame*. Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.
- Johnson, J. E.** (2011, November). *How much do high school athletes know about their athletic directors?* Poster presented at the Indiana Association of Health, Physical Education, Recreation, and Dance, Indianapolis, IN.
- Diamond, K., Tuke, A., Wanless, E., & **Johnson, J. E.** (2011, November). *Strategic decision making and division changes in the NCAA*. Poster presented at the Indiana Association for Health, Physical Education, Recreation, and Dance Conference, Indianapolis, IN.
- Smith, B. & **Johnson, J. E.** (2011, November). *Increasing revenue for the City Securities Hall of Fame Classic*. Poster presented at the Indiana Association for Health, Physical Education, Recreation, and Dance Conference, Indianapolis, IN.
- Johnson, J. E.** (2010, April). *Factors influencing student-athlete GPA and retention*. Presentation made at the annual National Association of Academic Advisors for Athletics Region III Conference, Bloomington, IN.
- Johnson, J. E.**, & Notarfrancisco, T. (2009, April). *Freshman orientation and workshops: Assisting students with transition*. Presentation made at the annual National Association of Academic Advisors for Athletics Region III Conference, Iowa City, IA.

Johnson, J. E., & Riegle, P. (2008, April). *An alternate study table program for today*. Presentation made at the annual National Association of Academic Advisors for Athletics Region III Conference, Champaign, IL.

Tammen, V. V., Kagan, R. J., **Johnson, J. E.**, Olachnovich, V., Cleland, S., & Check, H. (2001, April). *Exercise adherence for older adult exercisers*. Presentation made at the annual Kirkpatrick Conference on Aging, Muncie, IN.

Johnson, J. E. (2001, February). *Does keeping score matter?: The relationship between parents' achievement goals, attitudes about winning, and game behavior*. Presentation made at the annual Midwest Sport and Exercise Psychology Graduate Symposium, West Lafayette, IN.

Johnson, J. E., & Tammen, V. V. (2000, September). *Achievement goals and motivational climate relationships to quality of life in an older adult exercise program*. Presentation made at the annual Midwest Sport and Exercise Psychology Graduate Symposium, East Lansing, MI.

Johnson, J. E. (1999, February). *Academic performance based on learning styles*. Presentation made at the annual Midwest Undergraduate Psychology Symposium, Franklin, IN.

Invited Presentations (15)

Sport Sociology Guest Speaker, Ball State University (2023) – Presented information on interscholastic sport research to SEPS 690 course.

Sport Administration Association Guest Speaker, Ball State University (2020) – Presented information about pursuing graduate education; included information about how to identify programs and prepare application materials.

Keynote Speaker - Mid-America Undergraduate Psychology Research Conference, Franklin College (2015) – Delivered keynote speech to over 250 students and faculty entitled *From Player to Coach: My Experiences in the Research Game*.

Graduate Research Methods, Ball State University (2014) – Participated as part of a panel representing descriptive research.

North Decatur High School AP History Students, Ball State University (2012 & 2013) – Hosted high school juniors for an all-day event designed to provide a "day in the life" of a college student. Activities included lecture and campus tours.

Undergraduate Life Skills Course, Ball State University (2012) – Presented information on two separate occasions (June & November) entitled "Finance: The Basics" to students in two different PEP 164 courses (Life Skills).

Tour de Grad School - Undergraduate Sport Administration Students, Ball State University (2012) – Presented information about pursuing graduate education; included information about how to identify programs and prepare application materials.

Sport Administration Association, Ball State University (2012) – Presented information about internship attainment and common barriers associated with finding internships.

Sport Administration Club, Ball State University (2010) – Invited to review practical suggestions for building and improving resumes and cover letters for students majoring in sport administration.

Graduate Doctoral Course, Ball State University (2010) *Guest Lecturer* – Led discussion on the dissertation process for students pursuing doctorate degrees.

Graduate Learning Styles Seminar, Ball State University (2007 - 2009) *Guest Lecturer* – Instructed one class session of a course each semester designed to introduce students to various student affairs positions. Students were introduced to the profession of Academic Support Services.

Graduate Sport Philosophy Course, Ball State University (2008) *Guest Lecturer* – Presented information about the office of Academic Support Services for Student-Athletes.

Undergraduate Sport Psychology Course, Ball State University (2008) *Guest Lecturer* – Spoke to students about using sport psychology interventions within academic support cases.

Graduate Sport Sociology Course, Ball State University (2005) *Guest Lecturer* – Spoke to students about academic issues associated with student-athletes.

Undergraduate Athletic Training Course, Franklin College (2001) *Guest Lecturer* – Presented information regarding the psychology of injury rehabilitation to students in an introductory athletic training course.

Grants – External (11 funded totaling \$237,691)

Janet B. Parks North American Society for Sport Management Research Grant (March 2020). The grant entitled *An Extension of Holland's Vocational Theory to Professional Sport* is meant fulfill the grant expectations of advancing scholarship in sport management.

Principle Investigator: **J. Johnson**

Co-Investigator: None

Requested: \$2,250.60 *Awarded:* Not Funded

North American Society for Sport Management Service-Learning (March 2020). The grant entitled *Fostering Service Learning through Sport: An I.C.E. League Partnership* fulfills the NASSM Service-Learning Grant initiative of advancing service-learning opportunities, scholarship, and capacity in the field.

Principle Investigator: R. Turick

Co-Investigator: **J. Johnson**

Requested: \$2,585

Awarded: Not Funded

United States Center for Coaching Excellence (December 2019) The Research grant program provides support for researchers investigating best practices in coaching education and coach development programs. The title of this project was *An Examination of Developmental Attributes and Occupational Pathways for Intercollegiate and Professional Coaches*.

Principle Investigator: **J. Johnson**

Co-Investigator: R. Turick

Requested: \$2,081

Awarded: Not Funded

Indiana Campus Compact (November 2019). Faculty Grant program supports faculty projects that establish community engagement and service-learning as part of the curriculum. SOE grants fund the development and implementation of academic courses, community-based research projects, or professional service activities that engage faculty and students in the community.

The title of the project was *Promoting Community Engagement and Education through Sport: An ICE League Partnership*

Principle Investigator: R. Turick

Co-Investigator: **J. Johnson**

Requested: \$1,560

Awarded: \$1,560

North American Society for Sport Management Service-Learning Grant (April 2018). The grant entitled *Project L.E.E.P. (Leadership through Education, Experience, and Photovoice): An Embedded Graduate Service Initiative* was accepted to fulfill the NASSM Service-Learning Grant initiative of advancing service-learning opportunities, scholarship, and capacity in the field.

Principle Investigator: **J. Johnson**

Requested: \$2,310

Awarded: \$2,310

National Association of Basketball Coaches Research Grant (March 2017). The NABC sponsors grants to encourage basketball-related research.

Principle Investigator: **J. Johnson**

Co-Investigator: B. Scott

Requested: \$1,000

Awarded: \$1,000

Indiana Campus Compact Scholarship of Engagement Faculty Grant (January 2017).

Faculty Grant program supports faculty projects that establish community engagement and service-learning as part of the curriculum. SOE grants fund the development and implementation of academic courses, community-based research projects, or professional service activities that engage faculty and students in the community.

Principle Investigator: **J. Johnson**

Co-Investigators: B. Scott

Requested: \$3,000

Awarded: \$1,450

Global Sport Business Association Junior Faculty Research Grant (February 2015). The GSBA Junior Faculty Research Grant is awarded to two junior (non-tenured) faculty members who attend the conference and present their own completed project with a proposal for further research to expand upon their work.

Principle Investigator: **J. Johnson**

Requested: \$800 *Awarded:* \$800

Janet B. Parks NASSM Research Grant (March 2014). The Janet B. Parks NASSM Research grant is intended to advance scholarship in sport management by providing support to NASSM members as they pursue projects of importance to the field.

Principle Investigator: D. Pierce

Co-Investigator: **J. Johnson**

Requested: \$1,309 *Awarded:* \$1,309

Ball Brothers Foundation (February 2014). The Ball Brothers Foundation is dedicated to the legacy of the Ball brothers and to the pursuit of improving the quality of life in Muncie, Delaware County, east Central Indiana, and Indiana, through philanthropy and leadership.

Principle Investigator: C. Giannoulakis

Co-Investigators: **J. Johnson**, L. Judge, E. Wanless, & J. Ellery

Requested: \$20,000 *Awarded:* not funded

NCAA Innovations in Research and Practice Grant Program (February 2014). This grant funds research designed to aid the NCAA in policy decisions.

Principle Investigator: **J. Johnson**

Co-Investigators: C. Giannoulakis, L. Blom, & L. Judge

Requested: \$26,878 *Awarded:* not funded

Indiana Campus Compact Student Community Service Grant (December 2013). The ICC SCS Grant is for individual student or student group projects with the community.

Principle Investigator: **J. Johnson**

Requested: \$1,000 *Awarded:* \$1,000

Janet B. Parks NASSM Research Grant (March 2013) The Janet B. Parks NASSM Research grant is intended to advance scholarship in sport management by providing support to NASSM members as they pursue projects of importance to the field.

Principle Investigator: D. Pierce

Co-Investigators: **J. Johnson** & E. Wanless

Requested: \$5,000 *Awarded:* Not Funded

SportsUnited: International Sports Programming Initiative (February 2013).

Offered through the Bureau of Educational and Cultural Affairs, the SportsUnited grant initiative is designed to reach out to youth and promote mutual understanding by increasing the professional capacity of those who design and manage youth sports programs in select countries in Africa, East Asia and the Pacific, the Near East and North Africa, South and Central Asia, Europe and Eurasia, and the Western Hemisphere.

Principle Investigator: L. Blom

Co-Investigators: L. Gerstein, L. Judge, & **J. Johnson**
Requested: \$223,512 *Awarded:* \$223,512

United Health Heroes Service Learning Grant (October 2012).

United Health HEROES grants are for youth-led service-learning projects which aim to combat childhood obesity through walking, running or hiking programs.

Principle Investigator: E. Wanless

Co-Investigators: S. Dieringer, L. Judge, & **J. Johnson**

Requested: \$1,000 *Awarded:* \$1,000

Indiana Campus Compact Scholarship of Engagement Faculty Grant (October 2012).

Faculty Grant program supports faculty projects that establish community engagement and service-learning as part of the curriculum. SOE grants fund the development and implementation of academic courses, community based research projects, or professional service activities that engage faculty and students in the community.

Principle Investigator: **J. Johnson**

Co-Investigators: L. Judge & E. Wanless

Requested: \$2,250 *Awarded:* \$2,250

Tin Caps Sales Grant (February 2012). The Ft. Wayne Tin Caps provide funds to support the sales efforts for season and partial season ticket packages. Ball State sport administration students utilized these resources during sales for the 2012 season.

Principle Investigator: D. Pierce

Co-Investigator: **J. Johnson**

Requested: \$1,500 *Awarded:* \$1,500

Kitselman Fund (December 2011). The Kitselman Fund was created for the good of the people of Muncie, Indiana, and the surrounding community. Grants have been established for the focus areas of fine arts, children, recreation, and the history of East Central Indiana.

Principle Investigator: **J. Johnson**

Co-Investigators: D. Pierce, L. Judge, E. Wanless, & D. Lee

Requested: \$25,937 *Awarded:* not funded

Ball Brothers - Chase Charlie Races (June 2011). The Ball Brothers Foundation is dedicated to the legacy of the Ball brothers and to the pursuit of improving the quality of life in Muncie, Delaware County, east Central Indiana and Indiana, through philanthropy and leadership.

Principle Investigator: L. Judge

Co-Investigators: D. Pierce & **J. Johnson**

Requested: \$5,000 *Awarded:* not funded

NACADA Academic Advising Research Support Grant (March 2011). NACADA research support is intended to facilitate research related to academic advising.

Principle Investigator: **J. Johnson**

Requested: \$4,989 *Awarded:* not funded

NCAA Educational Affairs Grant (March 2010). Awarded to 30 NCAA member institutions to fund student-athlete development and/or health and safety related programming.

Co-Principle Investigators: **J. Johnson** & J. Haley

Requested: \$2,000 *Awarded:* not funded

Grants – Internal (19 funded totaling \$15,640)

Summer Assessment Grant (April 2022). Funds to conduct an external review of the sport administration program.

Research Title: An Industry Partner Assessment of the Sport Administration Program

Co-Principle Investigators: J. Johnson & E. Klosterman

Requested: \$1000 *Awarded:* \$500

Summer Assessment Grant (April 2021). Funds used to provide support for faculty engaged in institutional assessment activities during the summer.

Research Title: Apprentice Partnership Promoting Learning & Experience (A.P.P.L.E.)

Co-Principle Investigators: M. Dalgety, **J. Johnson**, & R. Turick

Requested: \$1500 *Awarded:* \$1500

Summer Assessment Grant (April 2020). Funds used to provide support for faculty engaged in institutional assessment activities during the summer.

Research Title: Sport Administration Program Accreditation – An Assessment of Feasibility

Co-principle Investigators: **J. Johnson** & E. Klosterman

Requested: \$2000 *Awarded:* \$2000

ASPiRE International Travel Fund (February 2020). Funds provide travel for international travel associated with scholarship endeavors.

Principle Investigator: **J. Johnson**

Requested: \$400 *Awarded:* \$400

ASPiRE Student Travel Support Grant (April 2018). Funds used to provide travel support for students presenting research at conferences.

Research Title: Public High School Parents' Perceptions of Interscholastic Competitive Balance: A Pilot Study

Principle Investigator: G. Stoffer (graduate student)

Faculty Advisor: **J. Johnson**

Requested: \$250 *Awarded:* \$250

Summer Assessment Grant (April 2018). Funds used to provide support for faculty engaged in institutional assessment activities during the summer.

Research Title: A Comprehensive Assessment of the Ball State University Sport Administration Program

Co-principle Investigators: M. Dalgety, **J. Johnson**, E. Klosterman, & K. Walker

Requested: \$4000 *Awarded:* \$4000

ASPiRE International Travel Fund (February 2018). Funds provide travel for international travel associated with scholarship endeavors.

Principle Investigator: **J. Johnson**

Requested: \$400 *Awarded:* \$400

ASPiRE Student Travel Support Grant (April 2017). Funds used to provide travel support for students presenting research at conferences.

Research Title: Case Study Research for Research Application Courses

Principle Investigator: A. Manwell (graduate student)

Faculty Advisor: **J. Johnson**

Requested: \$100 *Awarded:* \$100

ASPiRE International Travel Fund (February 2017). Funds provide travel for international travel associated with scholarship endeavors.

Principle Investigator: **J. Johnson**

Requested: \$400 *Awarded:* \$400

ASPiRE International Travel Fund (February 2016). Funds provide travel for international travel associated with scholarship endeavors.

Principle Investigator: **J. Johnson**

Requested: \$400 *Awarded:* \$200

Summer Assessment Grant (April 2014). Funds used to provide support for faculty engaged in institutional assessment activities during the summer.

Research Title: Assessment of Academic Rigor and its Potential Impact on Student Evaluations

Principle Investigator: **J. Johnson**

Co-principle Investigators: A. Mahon & M. Winfrey-Kovell

Requested: \$1000 *Awarded:* \$1000

ASPiRE Student Travel Support Grant (March 2014). Funds used to provide travel support for students presenting research at conferences.

Research Title: Social Media and the Intercollegiate Student-Athlete: Policy, Policing, and Legal Issues

Principle Investigator: T. Harris (graduate student)

Faculty Advisor: **J. Johnson**

Requested: \$100 *Awarded:* \$75

ASPiRE Student Travel Support Grant (March 2014). Funds used to provide travel support for students presenting research at conferences.

Research Title: An Analysis of Football Game Attendee Motivations at an NAIA Institution

Principle Investigator: D. Tracy (graduate student)

Faculty Advisor: **J. Johnson**

Requested: \$100 *Awarded:* \$75

ASPiRE Graduate Student Research Grant (January 2014). Funds used to aid graduate students with their original research.

Research Title: Motivation, Satisfaction, and Retention of Undergraduate Sport Management Volunteers

Principle Investigator: N. Felver (graduate student)

Faculty Advisor: **J. Johnson**

Requested: \$500 *Awarded:* not funded

ASPiRE Student Travel Support Grant (March 2013). Funds used to provide travel support for students presenting research at conferences.

Research Title: Intercollegiate Athletics and Intramural Sport: A Comparison of Marketing Strategy

Principle Investigator: J. Ciuffo (graduate student)

Faculty Advisor: **J. Johnson**

Requested: \$100 *Awarded:* \$100

ASPiRE Graduate Student Research Grant (October 2012). Funds used to aid graduate students with their original research.

Research Title: Parental Perceptions of Their Sport Involvement with Late Adolescent Student Athletes

Principle Investigator: M. Ridley (graduate student)

Faculty Advisor: **J. Johnson**

Requested: \$500 *Awarded:* \$500

ASPiRE Graduate Student Research Grant (October 2012). Funds used to aid graduate students in their original research.

Research Title: The Effectiveness of Marketing Techniques on Intramural Sport Programs

Principle Investigator: J. Ciuffo (graduate student)

Faculty Advisor: **J. Johnson**

Requested: \$500 *Awarded:* \$380

Graduate Recruiting Fund (December 2011). Funds reserved for graduate programs to enhance the recruitment of graduate students at Ball State University.

Principle Investigator: **J. Johnson**

Requested: \$935 *Awarded:* \$935

Ball State University Ticketing Operations and Promotion in Sport (TOPS) Program

(October 2011). Partnership between the Ball State University Athletic Department and the Sport Administration Program whereby students work as ticket sales representatives.

Principle Investigators: D. Pierce and **J. Johnson**

Requested: \$1,100 *Awarded:* \$1,100

New Faculty Start Up ASPiRE Grant (October 2011). Awarded to new tenure-line faculty for start-up funds related to research supplies, expenses, equipment, and travel.

Research Title: Identifying Academic Risk of Student-Athletes: An Evaluation of the NCAA Graduation Risk Overview (GRO) Model

Principle Investigator: **J. Johnson**

Requested: \$1500 *Awarded:* \$1500

ASPiRE Student Travel Application (March 2011). Advisor for students participating in the Graduate Case Study Competition of the College Sport Research Institute (North Carolina). Students requested money for lodging.

Co-Advisors: **J. Johnson** & L. Judge

Requested: \$225 *Awarded:* \$225

Ball State University Diversity Institute Grant (March 2007). Awarded to faculty or professional staff for the development of educational programs related to teaching diversity.

Co-Principle Investigators: P. Riegle & **J. Johnson**

Requested: \$400 *Awarded:* \$400

Ball State University Travel Grant (February 2000). Awarded by the Graduate School to recognize student's scholarly conference presentations.

Principle Investigator: **J. Johnson**

Requested: \$100 *Awarded:* \$100

TEACHING / SUPERVISION

Courses Taught - Undergraduate

Sport Governance, Ball State University (Fall 2010; Spring 2011; Summer 2011; Spring 2012; Fall 2012; Spring 2013; Fall 2013; Fall 2014; Spring 2015; Summer 2015[online], Fall 2015; Spring 2016; Fall 2016; Spring 2017; Summer 2017[online]; Fall 2017; Fall 2018; Spring 2019; Summer 2019[online]; Fall 2019; Spring 2020; Fall 2020[online]; Spring 2021 [online]); Fall 2021; Spring 2021; Fall-2021; Spring 2022; Fall 2022; Spring 2023; Fall 2023; Fall 2024). SPTA 448 is the discussion of basic theories of organization and leadership applied to sport organizations. This course emphasizes the structure and governance of sport within a variety of areas including professional team-sport leagues, intercollegiate athletics, the Olympic movement, and international sport associations.

Sport Ticketing and Merchandising, Ball State University (Fall 2011). SPTAD 290 is an exploration and application of sport industry sales processes focused upon ticket sales, sponsorship sales, merchandising, and fundraising. Introduces the sales process including prospecting, calling, presenting, handling objections, negotiating, and closing. Completion of sales training and making sales calls for a sport organization are an integral component of the class.

Internship, Ball State University (Fall 2010; Spring 2011; Summer 2011; Summer 2012; Summer 2014; Summer 2015; Summer 2016; Spring 2019; Spring 2020; Fall 2020; Spring 2021; Spring 2022; Fall 2022; Summer 2023; Fall 2023; Spring 2024; Summer 2024; Fall 2024) - SPTA 479 is a supervised work and learning experience in the application of sport management knowledge and skills. Internships are to be completed with organizations within the sport

industry approved by the program coordinator including professional, collegiate, interscholastic, and amateur organizations.

Computer Applications for Sport Administration, Ball State University (Fall 2010; Spring, 2011; Fall 2011) - SPTAD 195 is an introductory course in computer technology focused upon application software use in word processing, desktop publishing, presentation graphics, spreadsheets, and basic database management. The course includes an emphasis on the basics of operating systems and special applications of scheduling, statistical, and ticketing software unique to sport administration.

Sport Marketing, Ball State University (Fall 2009; Spring 2010) - SPTAD 303 is an examination of the unique marketing processes within the sport setting including an emphasis on: sport consumer demographics and psychographics, sport consumer behavior, target markets and market segmentation, trademarking, licensing and merchandising, sport sponsorships, and endorsements.

First Year Seminar, Ivy Tech Community College (Summer 2009) - IVYT 101 is a one credit hour Life Skills course designed to maximize the success of first time college students as they transition to higher education. Course topics include foundational study skills, building self-responsibility, discovering self-motivation, mastering self-management, employing interdependence, gaining self-awareness, adopting lifelong learning, developing emotional intelligence, and basic computer skills for the college classroom.

Physical Education and Wellness Courses (PEFWL), Ball State University (1999-2001) - Supervised various Physical Education and Wellness courses as part of graduate assistantship.

Courses Taught - Graduate

Sport Administration (Organizational Behavior), Ball State University (Spring 2013; Spring 2014; Spring 2015; Spring 2016; Spring 2017; Spring 2019; Spring 2020; Spring 2021; Spring 2022) - SPTA 676 emphasizes management theory as it relates to sport organizations. A primary purpose of SPTA 676 is to develop awareness of the broad range of issues encountered by the sport administrator. Through this awareness the student is able to more effectively develop their own managerial and decision-making skills and can pursue the preparation essential to successful performance in management of sport.

Research Applications, Ball State University (Fall 2012; Fall 2013; Fall 2014; Fall 2015; Fall 2016; Fall 2017; Fall 2018; Fall 2019; Fall 2020; Fall 2021; Fall 2022; Fall 2023; Fall 2024) - KINE 601 is an examination of research related to sport studies. Emphasis is placed on the critical evaluation of research and its applicability to practice.

Intercollegiate Athletics Policy, Ball State University (Summer 2012[online]; Spring 2014; Summer 2015[online]; Summer 2017[online]; Summer 2019[online]; Summer 2021 [online]; Fall 2022; Fall 2024) - SPTA 677 examines historical foundations of intercollegiate sport, the development of sport in higher education, and the contemporary business landscape of college

sports. It also explores policy development at the institutional and national governance level including the effect of NCAA policy on member institutions.

Sport Seminar, Ball State University (Spring, 2021). SPTA 620 is designed to cover in-depth contemporary topics in the sport administration/management field. The topic of the course is unique to the semester of delivery and will have practical implications for students desiring employment in the sport industry. Topics will be determined based on industry demands, faculty expertise/interest, student interest, and feasibility of delivery.

Organizational Management of Sport, Ball State University (Fall 2021; Fall 2023). SPTA 485 explores organizational management issues related to sport. Organizational theory topics include organizing, planning, decision making, human resources, leadership, program evaluation, and organizational effectiveness. Students will apply these topics to sport organizations and to their own career path through professional development exercises.

Sports in the USA on Film: A Historical Perspective, Ball State University (Summer 2012[online]) - SPTAD 691 is an investigation into the history of American sport. Recognizing the need for history to compete with the popular media for student attention, this course combines readings with feature films and documentaries to probe the articulation of ideologies and identities, play and power, sporting worlds and social fields.

Internship, Ball State University (Fall 2011; Spring 2012; Summer 2012; Spring 2013; Fall 2013; Spring 2014; Summer 2014, Fall 2014; Spring 2015; Summer 2015, Fall 2015, Spring 2016; Summer 2016; Fall 2016; Spring 2017; Summer 2017; Summer 2018; Fall 2018; Spring 2019; Summer 2019; Fall 2019; Spring 2020; Summer 2020; Fall 2020; Spring 2021; Summer 2021; Fall 2021; Spring 2022; Summer 2022; Fall 2022; Spring 2022; Summer 2023; Fall 2023; Fall 2024) - SPTA 698 is an intense site experience for students in the field sport. Students are required to complete 400 hours of on-site work, as well as a variety of writing assignments reflecting on their experiences.

Sport Law, Ball State University (Spring 2011) - SPTAD 615 is the study of legal issues related to all aspects of amateur and professional sports.

Creative Project, Ball State University (Spring 2012; Spring 2013; Spring 2015, Spring 2016; Spring 2017; Summer 2017; Fall 2018; Fall 2020) - CRPRJ 698 is designed to synthesize coursework into a creative project that reflects the student's career interests. The creative project is a comprehensive and intense learning experience that fulfills the research component in place of an internship or thesis.

Ethics and Philosophy in Sport Administration, Ball State University, (Fall 2010; Fall 2011; Summer 2014[online]; Summer 2016[online]; Summer 2018[online]; Summer 2020[online]; Spring 2023[online]) - SPTA 603 is a course emphasizing the ethical and philosophical concepts that determine the direction and reputation of amateur and professional sport programs. Major current issues and problems in sports are studied.

Educational Evaluation and Assessment, Ball State University (Spring 2008) - *Co-instructor* – Assisted with administration and evaluation of EDCUR 671 as part of graduate student practicum in teaching higher education. EDCUR 671 is a course designed to teach students how to evaluate educational programs within adult and higher education curriculums.

Online Courses Developed/Taught (exclusively online)

- Sport Facilities and Events – developed spring 2017.
- Sport Governance - SPTA 448 - developed spring 2015, taught summer 2015 and summer 2017.
- Computer Applications - SPTA 195 - developed spring 2013
- Intercollegiate Athletics Policy - SPTA 677 - developed spring 2012, taught summer 2012, summer 2015, and summer 2017.
- Sport in the USA on Film: A Historical Perspective - developed spring 2012, taught summer 2012.
- Ethics and Philosophy in Sport Administration - developed spring 2014, taught summer 2014, summer 2016, summer 2018, summer 2020, spring 2023

Undergraduate Student Supervision

Case Study Competition Faculty Advisor (undergraduate) – Applied Sport Management Association Conference, Indianapolis, IN (February 2022): Advised team of four undergraduate students in case study competition on Final Four planning.

Louisville City FC Visit, Louisville, KY (April 2016): Escorted students to the Louisville City FC soccer match where they were able to speak with the team owner and president, as well as tour the facility. Students also attended the Louisville Slugger Museum.

Ticket Sales Combine, Cleveland Ohio (March 2012): Supervised students during a sales training experience with the Cleveland Cavaliers and Lake Erie Monsters at Quicken Loans Arena.

Independent Study Supervision, Ball State University (2011-present): Supervise students during their enrollment in PEP 499, which is a course designed to allow students the opportunity to investigate an area of particular interest.

- Chad DeWeese - Spring 2011 - Ball State Athletics Marketing and Promotions

Internship Supervision - Undergraduate, Ball State University (2010-present): Oversee the progress of undergraduate sport administration majors during their internship process known as SPTAD 479.

- Supervised 8 undergraduate interns during the summer of 2024
- Supervised 5 undergraduate interns during the fall of 2023
- Supervised 8 undergraduate interns during the fall of 2022
- Supervised 1 undergraduate intern during the spring of 2022
- Supervised 5 undergraduate interns during the spring of 2021
- Supervised 4 undergraduate interns during the fall of 2020

- Supervised 9 undergraduate interns during the spring of 2020
- Supervised 5 undergraduate interns during the spring of 2019
- Supervised 10 undergraduate interns during the summer of 2018
- supervised 7 undergraduate interns during the summer of 2016
- supervised 9 undergraduate interns during the summer of 2015
- supervised 8 undergraduate interns during the summer of 2014
- supervised 9 undergraduate interns during the summer of 2012
- supervised 15 undergraduate interns during summer 2011
- supervised 15 undergraduate interns during spring 2011
- supervised 14 undergraduate interns during fall 2010

Individual Student-Athlete Academic Monitoring, Ball State University (2003–2010): Monitored the academic progress of 70-100 student-athletes each semester. Supervision included weekly or bi-monthly one-on-one meetings designed to provide oversight of course progress, academic advising assistance, individual study-skills assessment, time-management skills, and referral to appropriate university services. Supervision included regular communication with coaching staffs and faculty.

Study Table Supervision, Ball State University (2003–2010): Managed the student-athlete study table program. Study tables are weekly academic requirements established by coaches. Supervision included approximately 200 student-athletes, two graduate assistants, and four to six graduate student employees each semester. Over 1000 hours of study time per week was reported to the athletic department.

Graduate Student Supervision

Thesis / Research Paper Supervision

- Megan Donahue (Chair – In progress). *Title TBD*
- Eric Antonoff (Committee Member – Completed May 2024). *Intern Perceptions of the Sportscape: A Case Study of Independent Minor League Baseball*
- Isaac Temores (Committee Member – In progress). *Title TBD*
- Ronnie Watson (Committee Member – Completed April 2023) – *The Role of Identity on Student-Athlete Mental Well-Being*
- Morgan Melchert (Committee Member – Complete April 2022) – *A Quantitative Analysis of Sport Employee Identification of NCAA Division I Compliance Employees*
- Anya Eicher (Chair – Completed April 2021) – *Exploring the Effects of Demographic and Athletic Variables on the Retention of International Student-Athletes.*
- Justin Studler (Chair – Completed June 2019) – *A Post-Succession Analysis of Coaching Success in NCAA Division I Baseball*
- Gibson Stoffer (Chair – Completed June 2019) – *Perceptions of Competitive Balance from Parents of Public-School Interscholastic Athletes.*
- Allison Manwell (Chair – Completed May 2018) – *Experiences of Hispanic Intercollegiate Student-Athletes*
- Logan Desmond (Committee Member – Completed June 2017) – *Factors Influencing Ticket Sales at the Single-A Level of Minor League Baseball*

- Beau Scott (Chair – Completed June 2017) – *Competitive Balance in Interscholastic Basketball: An Examination of Policy and Non-Policy Factors*
- Shea Brgoch (Committee Member – Completed July 2016) – *Implications of Early Sport Specializations on High School Athletic Programs*
- Dan Tracy (Chair – Completed July 2015) – *The Impact of Prior Experience on Career Attainment: A Career Progression Analysis of FBS College Football Head Coaches.*
- Nathan Felver (Chair – Completed April 2014) – *Motivation, Satisfaction, and Retention of Undergraduate Sport Management Volunteers.*
- Joe Stonecypher (Committee Member – Completed April 2014) - *Tripartite Efficacy, Cohesion, and Individual Performance: A Collegiate Basketball Team Case Study.*
- Benjamin Burkett (Committee Member – Completed July 2013) - *Formal and Informal Athlete Leaders: The Relationship Between Athlete Leader Behaviors on Cohesion.*
- Megan Ridley (Chair – Completed July 2013) – *Parental Perceptions of Their Sport Involvement with Late Adolescent Student-Athletes.*
- Joe Ciuffo (Chair – Completed July 2013) – *The Effectiveness of Marketing Techniques on Intramural Sport Programs.*

Dissertation Supervision

- Paul Nix (Outside Representative – Southern Nazarene University – In Progress) – *Perceptions of State Athletic Association Board Members Concerning Competitive Imbalance.*
- Nick Swim (Outside Representative – University of Louisville – Completed October 2023): *Where are all the Women?: Using Role Congruity Theory to Explore the Experiences of Interscholastic Female Athletic Directors*
- Justin Studler (At-Large Representative – Completed October 2023): *The Influence of Perfectionism and Goal Orientation on Athletes' Error-Related Negativity*
- Tiffany Peters (Cognate Representative [Sport Administration] – Completed July 2016): *The Phenomenology of Investigating Campus Sexual Violence*
- Steven Malm (At-large Representative – Completed July 2016): *Detecting Feigning in Adolescents on the Personality Assessment Inventory – Adolescent Form*
- Melita Walker (At-large Representative – Completed July 2015): *What Happens to a Dream Deferred? A Research Study in the Academic Achievement of African American Males from High SES.*
- Steve Dalcher (Cognate Representative [Sport Administration] – Completed July 2014): *Veterans in Higher Education: An Ethnographic Study of Veterans' Higher Education Experience.*

Creative Project, Ball State University – CRPR 698 is designed to synthesize coursework into a creative project that reflects the student's career interests.

- Oli Thompson (Committee Member – Completed November 2022) – *A Mini-series Exploring Overseas Culture through International Student-Athletes*
- Meghan Kelley (Advisor – Complete Spring 2021): *Women's Tennis Collegiate Coaching Portfolio*
- Jacob Smulevitch (Advisor – In progress): *Title TBD*
- Matt Barlow (Advisor – Completed Fall 2018): *A Football Recruiting Guide*

- Taylor Hutton (Advisor – Completed Summer 2018): *An Examination of Intercollegiate Swimming Captains*
- Zane Fakes (Chair – Completed Summer 2017): *Performance Enhancement Programs*
- Tori Widrick (Chair – Completed Spring 2017): *Ball State Field Hockey Alumni Day*
- Brooke Robbins (Chair – Completed Spring 2016): *The 2016 Cardinal Varsity Pro/Celebrity Golf Outing*
- Megan Coyne (Chair – Completed Spring 2015): *Compliance Seminar*
- Kayla Eiler (Committee Member – Completed Spring 2014): *Heading for Home: Repurposing of the Historic Bush Stadium.*
- Brynne Dordel (Chair – Completed Spring 2013): *Peak Pitching, LLC*
- Kelli Miller (Chair – Completed Spring 2012): *Development of “Dig It Volleyball Camps”*

Internship Faculty Supervisor - Graduate, Ball State University (2011–present) – Oversee the progress of graduate sport administration majors during their internship process known as SPTAD 698.

- Supervised 1 graduate intern during the fall of 2024
- Supervised 4 graduate interns during the fall of 2023
- Supervised 6 graduate interns during the summer of 2023
- Supervised 8 graduate interns during the spring of 2023
- Supervised 2 graduate interns during the fall of 2022
- Supervised 5 graduate interns during the summer of 2022
- Supervised 7 graduate interns during the spring of 2022
- Supervised 5 graduate interns during the fall of 2021
- Supervised 2 graduate interns during the summer of 2021
- Supervised 4 graduate interns during the spring of 2021
- Supervised 1 graduate intern during the fall of 2020
- Supervised 3 graduate interns during the spring of 2020
- Supervised 1 graduate intern during the fall of 2019
- Supervised 5 graduate interns during the summer of 2019
- Supervised 7 graduate interns during the spring of 2019
- Supervised 1 graduate intern during the fall of 2018
- Supervised 3 graduate interns during the summer of 2018
- Supervised 2 graduate interns during the spring of 2018
- Supervised 9 graduate interns during the summer of 2017
- Supervised 1 graduate intern during the spring of 2017
- Supervised 1 graduate intern during the fall of 2016
- Supervised 5 graduate interns during the spring of 2016
- Supervised 1 graduate intern during the fall of 2015
- Supervised 9 graduate interns during the summer of 2015
- Supervised 1 graduate intern during the spring of 2015
- Supervised 3 graduate interns during the fall of 2014
- Supervised 8 graduate interns during the summer of 2014
- Supervised 2 graduate interns during the spring of 2014
- Supervised 4 graduate interns during the fall of 2013
- Supervised 4 graduate interns during the summer of 2013

- Supervised 3 graduate interns during the spring of 2013
- Supervised 7 graduate interns during the summer of 2012
- Supervised 7 graduate interns during spring 2012
- Supervised 9 graduate interns during fall 2011

Independent Study Supervision, Ball State University (2011–present) – Supervise students during their enrollment in PEP 699, which is a course designed to allow students the opportunity to investigate an area of particular interest.

- Deric Green – Summer 2018: *SPTA Recruiting and Marketing*
- Allison Manwell – Summer 2017: *Club Estudiantes, Spain.*
- Andy Nolan – Fall 2016: *Cincinnati Bengals Field Experience*
- Taylor Alward – Fall 2015: *IUPUI Media Relations*
- Cory Ziedonis – Spring 2015: *NCAA Regional Golf Tournament*
- Kirsten King – Summer 2014: *Cleaning and Canoeing - Community Service Project*
- Kevin Thurman – Summer 2014: *Cleaning and Canoeing - Community Service Project*
- Jordan Baker – Summer 2013: *Ball State University Baseball*

Case Study Competition Faculty Advisor (graduate) – Applied Sport Management Association Conference, Indianapolis, IN (February 2022): Advised team of four undergraduate students in case study competition on Final Four planning.

Doctoral Teaching Practicum (Spring 2014) – Supervised doctoral student, Tiffany Peters, as she and I co-taught SPTA 677 (Intercollegiate Athletic Policy).

Site Visits for Graduate Students – Escorted students to hear from industry professionals regarding their administrative roles.

- Fort Wayne Tin Caps (April 2014; April 2015; April 2016)
- Indianapolis Indians (April 2013)
- Yorktown High School (March 2013; March 2014, February 2015; February 2016)
- Northwest or Yorktown YMCA - Muncie (February 2013; February 2014; February 2015; February 2016)

Sports Circle Indy Professional Development, Indianapolis, IN (April 2013; November 2015) – Escorted students to Sports Circle Indy event where professionals from Indianapolis were available for networking.

Faculty Advisor - CSRI Case Study Competition – Supervise the team of four graduate students competing in the College Sport Research Institute (CSRI) case study competition. The competition includes a solution paper and oral presentation which is presented to a panel of experts at the annual CSRI conference.

2018 – 1st place
 2014 – 1st place
 2013 – 1st place
 2011 – 3rd place

Internship / Practicum On-Site Supervisor, Ball State University (2004–2010) – Directly supervised internship and practicum experiences of five graduate students while working in the office of Academic Support Services for Student-Athletes. Supervision included personal instruction, guiding one-on-one academic monitoring efforts, and oversight of assigned projects.

2010 (spring)	Kristan Kanorr – EDHI 699 – Higher Education Practicum
2005 (summer)	Casey Connors – EDHI 699 – Higher Education Practicum
2005 (spring)	Crystal Allen – PEP 600 – Sport Administration Internship
2004 (spring)	Dustin Swanson – PEP 600 – Sport Administration Internship
2004 (fall)	Molly Watson – PEP 600 – Sport Administration Internship

Study Table Employee Supervisor, Ball State University (2003–2010) – Interviewed, hired, trained, and scheduled two graduate assistants and four-six hourly graduate student employees to work at weekly study table program. Oversight included training on university procedures, confidentiality, and the unique needs of student-athletes.

Sport Psychology Consultations

2000-2010	Daily individual consultations with assigned student-athletes Purpose: increase motivation, establish goals, provide study skills, improve academic performance, etc.
2000	Ball State University Baseball Team Purpose: develop mental skills used in practice and game situations
2000	Muncie Burriss High School Boys Swimming Athlete Purpose: increase motivation and concentration

SERVICE

External – Sport Management - Reviewer/Editorial Boards

Co-Editor – *Journal of Issues in Intercollegiate Athletics* (May 2020 – January 2024)

Editorial Review Board Member – *Journal of Athlete Development and Experience* (July 2018 -present)

Editorial Review Board Member - *Journal of Issues in Intercollegiate Athletics* (June 2013 - present)

Editorial Review Board Member – *Journal of Amateur Sport* (April 2016 -April 2020)

Conference Abstract Reviewer – *Applied Sport Management Association* (2014, 2018, 2020, 2024)

Guest Reviewer – *Sport Innovation Journal* (*Revision - October, 2020*)

External Reviewer (September, 2020) – Invited to review tenure materials of faculty at another institution.

Guest Reviewer – *Sport Innovation Journal* (August, 2020)

Guest Reviewer - *International Journal of Sport Communication* (May 2020)

Journal of Issues in Intercollegiate Athletics Outstanding Article of the Year Reviewer (February 2020) – one of three members of the editorial review board chosen to help select the article of the year.

Guest Reviewer – *Sport in Society* (February 2020)

Guest Reviewer – *Journal of Applied Sport Management* (November 2019)
Grant Reviewer – Sport Marketing Association Research Grant (June 2019) – Invited to review finalists for national research grant awarded annually.
Guest Reviewer – *Journal for the Study of Sport and Athletes in Education* (April 2019)
Conference Abstract Reviewer – North American Society for Sport Management (November 2013, November 2017, November 2018, November 2019).
Conference Abstract Reviewer – College Sport Research Institute Conference (February 2014; February 2016; February 2017; February 2018)
Guest Reviewer – *Sport Management Education Journal* (April 2016; June 2017)
Editorial Review Board Member - *The Physical Educator* (August 2012 – March 2016) – total # of reviews to date = 12
Book Review - *Sports Ethics for Sports Management Professionals* (August 2014)
Guest Reviewer/Referee - *Journal of Issues in Intercollegiate Sport* (August 2011) – Invited to review a manuscript focused on NCAA APR issues.

External – Sport Management - General

North American Society for Sport Management Faculty Mentor (May 2019 -present)
Case Study Judge – College Sport Research Institute case study competition (April 2020) – *Selected to judge, but competition was cancelled due to COVID-19*
NCAA Invited Speaker (June 2019) – Participated in the NCAA Next Steps Career program as a representative for graduate studies.
Indiana AHPERD Sport Management Leadership Council (2010–2014) – The IAHPERD council plans all aspects of the sport management agenda during the annual IAHPERD conference.
National Association of Academic Advisors for Athletics Research Committee (June 2008 – August 2014)
Indiana AHPERD Sport Management Leadership Retreat (February 2013) – Participated in planning annual sport management conference.

Internal - Ball State University - General

Faculty Mentor for Students with Disabilities (August 2012 -present) – Serve as a resource for students with disabilities with the primary goal of helping them transition into the university and become familiar with available resources.
Judge – Three Minute Thesis competition (February 2019)
Student Financial Assistance Committee (Chair: October 2014 – August 2017; Member: September 2013 – October 2014) – Committee responsible for reviewing financial aid appeals.
Advisor – Golf Club (August 2015 – December 2016) – Serve as faculty advisor to the golf club, a sport club operated by recreational programs.
University Senate (May 2014 – May 2016) – Highest level of university governance.
Faculty Council (May 2014 – May 2016) – Highest level of governance exclusive to faculty.
Teaching Evaluation Committee - College of Applied Science and Technology Representative (September 2013 – May 2016) – Committee charged with evaluation of teaching at Ball State.

Rigor Committee Chair (May 2014 – December 2015) – Committee responsible for recommending rigor evaluations to the School of Physical Education, Sport, & Exercise Science.

Academic Dishonesty Hearing Committee Member (April 2015) – Committee charged with determining outcome of an alleged case of student misconduct.

Academic Dishonesty Hearing Committee Member (January 2014) – Committee charged with determining outcome of an alleged case of plagiarism.

University Research Committee (August 2010 – May 2012; Ad-hoc member August 2012 – present) – The committee is comprised of faculty and staff nominated by the senate that serve to make recommendations regarding internal grant proposals for undergraduates, graduate students, junior faculty, and faculty.

NCAA Academic Integrity Subcommittee (August 2010 – August 2011) – One of the four subcommittees designed to complete the recertification self-study process required by the NCAA. This subcommittee addresses all admissions and academic processes regarding varsity student-athletes.

Academic Dishonesty Hearing Committee Member (July 2011) – Participated on a committee for the purpose of determining the outcome of an academic dishonesty case. In this case, an instructor had accused a student of cheating on a final exam.

Internal - Ball State University - College of Health (previously College of Applied Science and Technology) & School of Kinesiology

Salary Committee (August 2024 - present) – Member of committee that hears issues related to salary issues within the School of Kinesiology.

School of Kinesiology Promotion and Tenure Committee – Secretary (August 2021 – May 2023)

Sport Administration Tenure-Line Search Committee Member (August 2022 – January 2023)

Robert Korsgaard Award Selection Committee (Spring 2011 – July 2022) – Member of committee that selects the most outstanding graduate student in the School of Physical Education, Sport, and Exercise Science.

Sport Administration Graduate Selection Committee [Chair] (November 2011 - present) – Chair of committee that reviews admissions criteria and selects students for admission into the graduate program for Sport Administration.

Faculty Mentor – Sport Administration Faculty (August 2015 -present) – Requested by department chairperson to serve as faculty mentor to new tenure-line faculty in the sport administration department:

- Dr. Zach Evans
- Dr. Robert Turick
- Dr. Khirey Walker
- Dr. Chrysostomos Giannoulakis
- Dr. Lee Lower

Zoom COVID-19 Social – Planned and executed online social to discuss impact of COVID-19. (September, 2020)

Sport Administration Association Lecture (February 2020) – Spoke on preparing and applying to graduate school.

College of Health Associate Dean Search Committee (August 2018 – February 2019) – Committee tasked with hiring Associate Dean for External Relations.

Sport Administration Tenure-Line Faculty Search Committee (August 2018 – February 2019) – Committee tasked with hiring tenure-line faculty member.

Promotion and Tenure Committee – School of Kinesiology (August 2016 – May 2018) – Secretary of committee that reviews all tenure-line faculty during the promotion and tenure process.

College of Health Subcommittee (November 2015 – May 2016) – Committee tasked with establishing promotion and tenure documents, merit documents, and governance positions for the new College of Health.

Sport Administration Tenure-Line Faculty - Assistant/Associate and Undergraduate Coordinator Search Committee (August 2014 – December 2014) – Committee tasked with hiring tenure-line faculty member who will also serve as the Undergraduate Coordinator.

Sport Administration Tenure-Line Faculty - Assistant/Associate Search Committee (August 2014 – December 2014) – Committee tasked with hiring tenure-line faculty member.

Rigor Committee (May 2014 – December 2014) – Chair of committee tasked with creating methods for evaluation of academic rigor within the School.

Salary Committee [Secretary] (August 2011 – May 2012; August 2013 -May 2014) – Member of committee that hears issues related to salary issues within the School of Kinesiology.

Prospective Student Visits (Fall 2010 -present) – Meet with prospective students interested in the sport administration program to discuss the curriculum.

Sport Administration Contract Faculty Search Committee (May – July 2014) – Chair of committee tasked with hiring contract faculty member.

Sport Industry Career Mentorship Program (August 2012 – March 2014) – Mentor ten students in the sport administration program to aid in professional development (e.g., graduate school applications, internship searches, and job placement).

Guest Speaker (February 2014) – Spoke about descriptive research methods to EXSC 611 - a graduate research methods course

Judge - International Sport Course Olympic Bid Presentation (December 2013) – Served as one of three judges for SPTA 628 class project taught by Dr. Chrysostomos Giannoulakis.

Faculty Supervisor – Sport Psychology Consultation (November 2013) – Supervised one recent graduate and one current master’s student in the sport psychology program as they presented at the “Dugout” (indoor baseball and softball facility) in Hagerstown, IN.

Volunteer Photographer - Jeff Clevenger 5k and Health Fair (April 2013) – Took digital photos of 5k and Health Fair sponsored by the Exercise Science Club.

Sport Administration Tenure-Line Search Committee (November – December 2012) – Member of committee charged with selecting a tenure-line faculty position in sport administration.

S.I.T. (special interest topic) and Chat Facilitator (September 2012) – Facilitated faculty discussion regarding use of technology in the classroom.

College Ambassador for CAST (August 2012, August 2013) – Attended graduate orientation session to serve as a mentor for incoming graduate students.

Sport Administration Contract Faculty Search Committee [Chair] (June 2012) – Chair of committee charged with selecting a contract faculty position in sport administration.

Orientation Breakfast (June 2012) – Attended new-student orientation breakfast on behalf of the College of Applied Science and Humanities.

Research Presentation (April 2011) – Presented research poster entitled "Predicting Retention of Division I Student-Athletes" during CAST Spring Reception.

State Fair Representative (August 2011) – Attended booth at Indiana State Fair designed to promote the School of Physical Education, Sport, and Exercise Science.

Sport Administration Contract Faculty Search Committee (Summer 2011) – Member of committee charged with selecting a contract faculty position in sport administration.

Chase Charlie 5k Run (October 2010) – Assisted as a faculty supervisor during the implementation of the Chase Charlie 5k race.

Ball State Preview Days (September 2010) – Served as the representative for the Sport Administration program during campus visits by high school juniors and seniors.

Internal - Ball State University - Athletic Department

Student-Athlete Recruit Visits (2003 – 2010) – Met with over 300 prospective student-athletes and their families to provide academic information about Ball State University.

Athletics Committee (2005 – 2010) – Served as replacement for Coordinator of Academic Support Services (ex-officio member) during monthly committee meetings.

Head Coach Search Committees – Assisted the Ball State athletic department by interviewing and aiding in the selection process of men's and women's varsity head coaches.

- Baseball Coach Search Committee (July 2010)
- Field Hockey Coach Search Committee (March 2010)
- Soccer Coach Search Committee (January 2010)
- Soccer Coach Search Committee (January 2008)

Mid-American Conference Academic Advisor Liaison (January 2008 – May 2010) – Serve as the academic contact for Ball State University during the Mid-American Conference annual meetings, as well as compile institutional data for conference academic awards.

Ball State Senior Women's Administrator Selection Committee (September 2007) – Assisted the Ball State athletic department with the selection of a new associate athletic director and senior women's administrator within a group interview format.

Internal - Ball State University - Department of Educational Studies

Outstanding Dissertation Committee (Spring 2008) – One of three students in the Adult, Higher and Community Education Doctoral program selected to choose the outstanding departmental dissertation.

Internal - Ball State University - University College

Learning Center Advisory Board (Fall 2009 – Fall 2014) – Assist with issues associated with the Ball State Learning Center. The Learning Center houses all tutoring, supplemental instruction, and study skills services for Ball State University.

Increased Graduate Assistant Stipend (2007) – Negotiated with University College personnel to increase annual stipend of Academic Support Graduate Assistants from \$5,600 to \$7,000.

Ball State Freshman Orientation Advisor (Summer 2004) – Assisted Academic Advising department with course selection process for incoming freshmen.

Table Talk Newsletter (2003 – 2010) – Produced, edited and distributed monthly newsletter designed to update athletic coaching staff and administration with academic information and reminders.

WIPB Feature on Student-Athletes (2003) – Assisted WIPB television staff with the production of student-athlete documentary shown during halftime of Ball State football and basketball contests, as well as on WIPB television station. The production featured study table information, as well as overall academic success.

Other Service

Ross Community Center (February 2020 – present) – Sport Advisory Council

Youth Softball Coach (August 2020 – July 2024) – Tri-County 10U, 12U, 14U

Yorktown Junior Athletic Association (March 2020 – July 2021) – Board Member

Youth Softball Coach (June 2020 – August 2020) – Yorktown Junior Athletic Association
AAA

Race Volunteer (July 2018) – *Four on the Fourth* – Run/Walk in Yorktown, IN

Faculty Host (Spring 2014; Spring 2015) – *A Day in the Life of College Students* – North Decatur High School Advanced Placement Students, Ball State University.

YMCA (December 2012) – Volunteer to assist with youth basketball league as an official and scoreboard operator during competition on the campus of Ball State University.

Animal Rescue Fund (ARF) (October 2012) – Volunteered to work for a non-profit, no-kill animal rescue organization assisting with animal care, as well as facility and grounds maintenance.

Muncie Sportsplex (April 2012) – Volunteered to aid in facility and grounds cleanup.

Indiana High School Athletic Association Certified Baseball Umpire (1995–2001) – Officiated baseball games in leagues ranging from Little League to high school.

Franklin College Athletic Department (1995–1999) – Assisted Franklin College coaches and athletic administrators with recruiting procedures, facility maintenance, and administrative duties.

United States Olympic Swimming and Diving Trials Volunteer (February 1996) – Duties included score sheet supervision and ushering responsibilities.

Professional Memberships

Global Sport Business Association	(2013 - present)
College Sport Research Institute	(2011 - present)
North American Society for Sport Management	(2010 - present)
United States Center for Coaching Excellence	(2020 - 2021)
Indiana Alliance for Health, Physical Education, Recreation, and Dance	(2010 - 2016) (1999 - 2002)
International Council for Health, Physical Education, Recreation, Sport Marketing Association	(2014 - 2015) (2013 - 2014)
Sport, and Dance (Sport Management Commission)	
National Association of Academic Advisors for Athletics	(2003 - 2014)
National Futures Association	(2001 - 2003)
Association for the Advancement of Applied Sport Psychology	(2000 - 2002)

American Alliance for Health, Physical Education, Recreation, and Dance (1999 - 2002)

OTHER RELEVANT INFORMATION

Honors

Fellow – Sport Management Education Journal (2023) - The NASSM Sport Management Education Journal Fellow Award recognizes NASSM’s scholars by honoring their achievement in the scholarship of teaching and learning germane to the field of sport management. The designation is intended to (a) be one of distinction within NASSM and the Fellow’s own academic community and (b) encourage high standards of research and other forms of scholarship among NASSM members.

Research Fellow – College Sport Research Institute (2020) – The College Sport Research Institute (CSRI) Research Fellow designation recognizes researchers by honoring their achievement in college-sport related scholarship through CSRI and other outlets. The CSRI Research Fellow designation is intended to: (a) be one of distinction within and beyond academic communities and (b) encourage high standard of research related to college sport. *The induction ceremony was postponed because the CSRI conference was cancelled due to COVID-19.*

Graduate Program Ranked 18th in U.S. and 29th in the World by SportBusiness (2019) – Ranking created with a combination of program metrics and alumni survey.

Tenure Track Faculty of the Year – School of Kinesiology, Ball State University (May 2016) – Recognized for quality teaching and service to the School of Kinesiology.

Hagerstown High School Athletic Hall of Fame (2011) – Inducted as part of the second class of honorees; membership is based on athletic achievements during high school career (1992–1995).

Awards

Ball State College of Health’s Researcher of the Month (September, 2024)

Excellence in Assessment Award (2022) – Recognized for the category of Innovation in Assessment from the Ball State Office of Accreditation and Assessment (co-recipient with Eric Klosterman)

Sport Management Education Journal Best Paper Award (2021) – This award is given to the best article of the 2020 calendar year in as determined by the Editorial Review Board. The award was given for the article entitled *Perceived Course Rigor in Sport Management: Class Level, Course Grades, and Student Ratings.*

Korsgaard Outstanding Graduate Student – Presented to Anya Eicher (2021) advisor – Dr. Johnson was Anya’s advisor and thesis chairperson.

William C. Friday Outstanding Article Award (second place) - College Sports Research Institute (2019) – This award recognized the runner up in voting for most outstanding article in the *Journal of Issues in Intercollegiate Athletics* for the 2018 calendar year, as selected by the Editorial Review Board. The award was given for the article entitled *The NCAA Academic Progress Rate and Men’s Basketball: An Examination of Coaching Succession*.

Korsgaard Outstanding Graduate Student - Presented to Gibson Stoffer (2019) advisor – Dr. Johnson was Gibson’s advisor and thesis chairperson.

North American Society for Sport Management Outstanding Reviewer (2018) – One of 10 conference abstract reviewers (91 total reviewers) whose work was identified as the highest quality by section heads.

William C. Friday Outstanding Article Award (first place) - College Sports Research Institute (2018) – This award recognized the most outstanding article in the *Journal of Issues in Intercollegiate Athletics* for the 2017 calendar year, as selected by the Editorial Review Board. The award was given for the article entitled *A Post-Succession Analysis of Factors Influencing Coaching Success in NCAA Division I Men’s Basketball*.

Korsgaard Outstanding Graduate Student - Presented to Allison Manwell (2018) advisor – Dr. Johnson was Allison’s advisor and thesis chairperson.

Case Study Champions - College Sport Research Institute Graduate Student Case Study Competition (2018) advisor – Advised students who earned first place in a case study competition that required both a written response and oral presentation (Columbia, SC).

Ball State Outstanding Dissertation Award (March 2017) committee member – Awarded to Steven Malm for his dissertation entitled *Detecting Feigning in Adolescents on the Personality Assessment Inventory – Adolescent Form*

Junior Faculty Research Award (February 2015) – Given for ongoing research on interscholastic sport through the Global Sport Business Association

Ball State Outstanding Thesis (2014–2015) advisor – Served as advisor and committee chairperson for Dan Tracy, who won the award for his thesis entitled *The Impact of Prior Experience on Career Attainment: A Career Progression Analysis of FBS College Football Head Coaches*.

Outstanding Graduate Student Poster Presentation – IAHPERD (2014) advisor – Served as advisor for graduate student poster entitled *The Novelty Effect and Attendance at New NFL Stadiums*. This poster was one of three to earn an outstanding poster award.

Outstanding Graduate Student Poster Presentation - IAHPERD (2014) advisor – Served as advisor for graduate student poster entitled *The Novelty Effect and Attendance at New NFL Stadiums*. This poster was one of three to earn an outstanding poster award.

Outstanding Graduate Student Poster Presentation – IAHPERD (2014) advisor – Served as advisor for graduate student poster entitled *Legal Implications of Drug Testing in High School Athletics*. This poster was one of three to earn an outstanding poster award.

Korsgaard Outstanding Graduate Student - Presented to Nathan Felver (2014) advisor – Dr. Johnson was Nathan’s advisor and thesis chairperson.

Case Study Champions - College Sport Research Institute Graduate Student Case Study Competition (2014) advisor – Advised students who earned first place in a case study competition that required both a written response and oral presentation (Columbia, SC).

Outstanding Graduate Student Poster Presentation – IAHPERD (2013) advisor – Served as advisor for graduate student poster entitled *The Trend of High School Consolidation and the Impact on Athletic Programs*. This poster was one of three to earn an outstanding poster award.

Outstanding Graduate Student Poster Presentation – IAHPERD (2013) advisor – Served as advisor for graduate student poster entitled *Identifying Effective Marketing Strategies to Increase Football Attendance at Division I Programs*. This poster was one of three to earn an outstanding poster award.

National Case Study Champions - College Sport Research Institute Graduate Student Case Study Competition (2013) advisor – Advised students who earned first place in a case study competition that required both a written response and oral presentation (Chapel Hill, NC).

William C. Friday Outstanding Article Award (second place) - College Sports Research Institute (2013) – This award recognizes the three most outstanding articles in the *Journal of Issues in Intercollegiate Athletics* for the 2012 calendar year, as selected by the Editorial Review Board. The award was given for the article entitled *The Influence of Selected Variables on NCAA Academic Progress Rate*.

President's Award for Outstanding Writing - National Intramural Recreational Sports Association (2013) – Presented annually to the authors of one article published in the *Recreational Sports Journal* deemed as most outstanding. The award was given for the article entitled *An Examination of Variables Related to Student Employment in Campus Recreation Programs*.

Outstanding Graduate Student Poster Presentation - 2nd Place - IAHPERD (2013) – Served as advisor for graduate student poster entitled *Understanding the Relationship Between Parent Behavior and Youth Sports*.

Outstanding Graduate Student Poster Presentation - 3rd Place - Indiana IAHPERD (2013)
– Served as advisor for graduate student poster entitled *An Examination of FBS Athletic Halls of Fame*.

Research Award - National Association of Academic Advisors for Athletics (2012) – Presented to one researcher annually at the association's national convention for research related to educating and serving collegiate student-athletes. The award was given for the research project entitled *The Influence of Selected Variables on NCAA Academic Progress Rate*.

3rd place - College Sport Research Institute Graduate Student Case Study Competition (2011) advisor – Advised students who earned third place in a case study competition that required both a written response and oral presentation.

Dean's Citation for Academic Excellence (2010) – Awarded to doctoral students earning a 4.0 GPA during their graduate studies.

National Association of Academic Advisors for Athletics Region III Professional Promise Award (2008) – Given yearly to one member from each of five regions, the N4A Professional Promise Award honors professionals who serve student-athletes and who have dedicated their energy to the association and its mission.

Leora Frank Mills Scholarship (1999–2001) – Awarded to one exceptional sport psychology student at Ball State University. *\$4,000 per academic year*

Collette Scholarship (1998–1999) – Awarded to one member of the Franklin College chapter of Phi Delta Theta dedicated to scholarship and service. *All chapter expenses paid and \$1,000 academic gift*

A.E. and Lyda Pitcher Endowed Scholarship (1998–1999) – Awarded to one senior at Franklin College who has displayed academic achievement. *\$1,200 toward tuition costs*

Franklin College Dean's Scholarship (1995–1999) – Awarded to a select group of incoming freshman at Franklin College with potential for academic success. *\$5,000 per academic year*

Dean's List (1995-1999) – Franklin College

Heartland Collegiate Athletic Conference, Academic All-Conference, Baseball (Franklin College, 1995–1999) – Awarded to the students earning the top grade point averages in the athletic conference.

Heartland Collegiate Athletic Conference, All-Conference Honorable Mention, Baseball (Franklin College, 1999) – Awarded to members of the athletic conference who excel in their respective sports.

Franklin College Men's Baseball Team Most Improved Player (Franklin College, 1999)

Franklin College Men's Baseball Team Captain (Franklin College, 1998–1999)

SIPS Internship Scholarship (1997–1998) – Awarded to 20 students from Franklin College who have shown exceptional internship potential. *Internship expenses paid*

Chi Beta Phi National Science Honorary (Franklin College, inducted 1997) – Awarded to students who excel in a biological or social science.

Chi Alpha Sigma National Student-Athlete Honorary (Franklin College, inducted 1997) – Awarded to NCAA member athletes who show academic and athletic excellence.

Gold Quill National Honor Society (Franklin College, inducted 1996) – Awarded to students based on academic achievements.

College Athletic Experience

Franklin College Men's Baseball Team (1995–1999) – Played four years of middle infield for the Grizzlies and successfully overcame reconstructive ACL knee surgery to earn team captain and all-conference honorable mention honors.

Franklin College Men's Football Team (1995–1996) – Played one year at running back for the Grizzlies.

Ball State University Continuing Education / Teaching and Learning

2022	Beautiful Canvas Pages
2022	Managing Plagiarism by Graduate Students
2019	Admissions and Operations – Slate Training
2018	Online and Strategic Learning – Canvas Basics
2017	iLearn – Factors that Influence Attrition in Online Courses iLearn – Perspectives of Engaging Online Students
2016	iLearn – Blended Learning Workshop
2015	Sponsored Programs Administration Workshop
2014	"Managing Media with My Mediasite"
2012	"Grant Writing Workshop"
2011	"Using Authentic Assignments to Assess Learning in Online Courses" "Grant Writing Essentials: Writing the Proposed Narrative" "Exploring the Use of Social Media in Online Courses" "Promoting Cognitive Dialog in Online Courses" "Engaging Students in Online Instruction" "Creative PowerPoint: Conference Poster" "Blackboard Q & A" "Blackboard: Blogs, Discussion Boards, Journals, and Wikis"
2010	"Developing a P & T Portfolio" "Easy Bibliographies with EndNote" "Grant Writing Essentials: Developing a Fundable Idea"

2009	<p>“Skype for Educators”</p> <p>“Blackboard 9 Preview”</p> <p>“Introduction to End Note”</p> <p>“Blackboard 4: Grade Center”</p> <p>“Roll Out the Red Spirit of Service”</p>
2008	<p>“Video Conferencing”</p> <p>“Microsoft Word 2007: Visualizing Statistics with Tables”</p> <p>“Microsoft Office 2007: Working with Pictures”</p> <p>“Cardinal Scholar”</p> <p>“Desk Call – Web Publishing”</p> <p>“GIS (Geographic Information Systems) – Introduction”</p> <p>“GIS Trends: Google Maps on the Web”</p>
2007	<p>“Tablet PC + Active Learning”</p>
2006	<p>“I-Locker – It’s free, it’s 24/7 and it’s Really Handy”</p> <p>“How to Establish a Training Program for Student Employees”</p> <p>“Excel 3 – Charts and Graphics”</p> <p>“Excel 4 – Data Analysis”</p>
2005	<p>“Interviewing: Selecting the Best Candidate”</p> <p>“InQsit – Creating Online Tests”</p> <p>“InQsit – Creating Online Surveys”</p> <p>“Web Design Basics”</p> <p>“Excel 2 – Formulas & Functions”</p>
2004	<p>“Ten Deadly Sins of Writing”</p>
2003	<p>“Student Employment Town Meeting”</p> <p>“Working with Foreign Students”</p>

Other Professional Training and Development

2020	Attended Zoominar entitled <i>Sports Management during and after the COVID-19 Pandemic: Preparing for the Future</i> provided by Sport Circle Indy Professionals Association
2018	Attended webinar entitled <i>Understanding Learning to Enhance the Teaching of Sport Management</i> provided by the Sport Management Association of Australia and New Zealand
Current	Certified in CPR (2014, 2015, 2018)
2013	Attended webinar entitled <i>Strengthening Academic Integrity in Athletics</i> provided by National Association of Academic Advisors for Athletics
2013	Attended webinar entitled <i>Qualtrics: Three Use Cases That Will Make You Look Smarter</i>

- 2013 Attended seminar sponsored by Sports Circle Indy Professional Development group titled *The Future of Sports in Indy* (April)
- 2012 Attended webinar entitled *Risk Management of Student Athlete Social Media Use* hosted by the National Association of Collegiate Directors of Athletics (November)
- 2012 Attended seminar sponsored by Sports Circle Indy Professional Development group titled *Best Practices in Sports Event Volunteer Management* (October)
- 2012 Attended grant writing seminar sponsored by the Office of Sponsored Programs, Ball State University (April)
- 2011 Attended webinar entitled *NCAA Legislation Update* hosted by the National Association of Academic Advisors for Athletics (November)
- 2007 Completed 4-day Professional Development Institute *entitled Leadership and Management* during National Conference for the National Association of Academic Advisors for Athletics (June)