

MATTHEW R. MARVEL

The George A. Ball Distinguished Professor of Entrepreneurship
Director, Entrepreneurship Center
Miller College of Business
Ball State University
Muncie, IN 47306
Office 765.285.5247
mrmarvel@bsu.edu

1. EXECUTIVE SUMMARY

Research

- Authored 23 accepted articles in peer-reviewed journals and 4 book chapters.
- Authored 10 articles in journals previously or currently ranked in the *Financial Times* Top Academic Journals including *Entrepreneurship Theory and Practice* (4), *Journal of Management Studies* (1), and *Journal of Small Business Management* (5).
- Editorial Review Board member for *Entrepreneurship Theory and Practice*, *Journal of Small Business Management*, and *Journal of Small Business Strategy*.
- Editor of *Entrepreneurship Education and Pedagogy (EE&P)*. *EE&P* is a sister journal to *Entrepreneurship Theory and Practice* launched in 2018 from Sage Publishing.

Program Leadership

- Director of the Entrepreneurship Center at Ball State University—responsible for academic programs, an advisory board, and venture community engagement.
- Recognized as a Top 25 Undergraduate Entrepreneurship Program by *Entrepreneur/Princeton Review* for 2018, 2019, and 2020.
- Led the entrepreneurship major/minor at West Virginia University from 2012-2014.
- Led entrepreneurship initiatives at Ball State University, West Virginia University, Western Kentucky University, and the University of Illinois at Urbana-Champaign.

Teaching & Service

- Recipient of the Gordon Ford College Outstanding Teaching Award in 2011 and the University of Illinois at Urbana-Champaign Outstanding Teaching Award in 2003.
- Executive Board or Conference Chair position with the United States Association of Small Business and Entrepreneurship (USASBE) for 8 years.

2. EDUCATION

- 2002-2006 Ph.D., University of Illinois at Urbana-Champaign
Human Resource Development
Kauffman Foundation Dissertation Fellowship
Dissertation: A knowledge-based view of the venture creation process: How technology entrepreneurs mix knowledge to construct radical innovations
Committee: J. Ory, G.T. Lumpkin, J. A. Leach and R. Price
- 1996-1997 MBA, Eastern Illinois University
- 1993-1995 Bachelor of Science in Marketing, Southern Illinois University

3. UNIVERSITY APPOINTMENTS

- 2014-present *The George A. Ball Distinguished Professor of Entrepreneurship*
Director of the Entrepreneurship Center
Associate/Full Professor, Department of Management
Miller College of Business, Ball State University
- 2012-2014 *Coffman Distinguished Chair of Entrepreneurial Studies*
Associate Professor, Department of Management
John Chambers College of Business, West Virginia University
- 2006-2012 *Vitale Chair of Entrepreneurship*
Assistant/Associate Professor, Department of Management
Gordon Ford College of Business, Western Kentucky University
- 2009-2011 Visiting Professor, IMBA Program
Université Jean Moulin, Lyon, France
- 2002-2006 Teaching and Research Assistant, Technology Entrepreneur Center
College of Engineering, University of Illinois at Urbana-Champaign

4. RESEARCH INTERESTS

My research interests are human capital and learning within early-stage venture development. Most of my research draws from the high-technology context to explore how founders leverage prior knowledge and learning to identify or exploit opportunities. I am currently engaged in a new national study investigating founder coachability and gaining employee commitment in technology startups. I enjoy survey-based research and have published qualitative, quantitative, and critical review articles.