

MILLER COLLEGE OF BUSINESS
VITA – AACSB
September 1, 2019 – August 31, 2024

PROFESSIONAL BACKGROUND

Name: Heather Dixon

Rank: Professor

Involvement: Participating

Qualification: Scholarly Academic

Brief Description for Basis of Qualification: SA because of at least 2 peer-reviewed journal publications and at least 2 other scholarship activities in last 5 years.

Office Address:

Area of Academic Discipline Specialization: Management

Degrees

Ph.D. Degree:

Name of Degree: Ph.D.

Year Conferred: 2010

Degree-Granting Institution: University of Arkansas

Principal Academic Units:

Major Fields of Study: Management

Minor Field of Study: Business Policy and Strategy

Dissertation Title: The role of board environmental committees on corporate environmental performance

MBA Degree:

Name of Degree: MBA

Year Conferred: 2003

Degree-Granting Institution: Wichita State University

Principal Academic Units:

Major Fields of Study:

Minor Field of Study:

Dissertation Title:

B.A. Degree:

Name of Degree: B.A.

Year Conferred: 1997

Degree-Granting Institution: Eckerd College

Principal Academic Units:

Major Fields of Study: Management

Minor Field of Study: Organizational Dynamics

Dissertation Title:

SCHOLARLY ACTIVITIES

Refereed Journal Articles

1. Dixon, H., O'Leary Kelly, A., Johnson, J., Waite, M. (2020). SUSTAINABILITY AND IDEOLOGY-INFUSED PSYCHOLOGICAL CONTRACTS: AN ORGANIZATIONAL- AND EMPLOYEE-LEVEL PERSPECTIVE. *Human Resource Management Review, Tier 2. Tier 2/Basic or Discovery Scholarship, Goal 11 - Sustainable Cities and Communities, Goal 17 - Partnership for the Goals, Goal 8 - Decent Work and Economic Growth, Goal 9 - Industry, Innovation and Infrastructure*
2. Fowler, E.A.E., Coffey, B.S., Dixon, H. (2019). Transforming good intentions into social impact: A case on the creation and evolution of a social enterprise. *Journal of Business Ethics, Tier 1. Tier 1/Teaching and Learning Scholarship, Goal 11 - Sustainable Cities and Communities, Goal 17 - Partnership for the Goals, Goal 4 - Quality Education, Goal 6 - Clean Water and Sanitation, Goal 9 - Industry, Innovation and Infrastructure*

Presentations at Conferences

1. Syed, I. (Coordinator/Organizer), Blackford, B. (Panelist), Dixon, H. (Panelist), Griffith, J. (Panelist), Juergens, S. (Panelist), Karri, R. (Panelist), Molloy, J. (Panelist), Whitaker, B. G. (Panelist), Midwest Academy of Management Annual Meeting, "Jack of All Trades and Master of All as Well: A Panel Discussion on Achieving Excellence Across Teaching, Research, and Service," Midwest Academy of Management, Detroit, MI. (October 2022). Other
2. Dixon, H., Midwest Academy of Management, "Panel Symposium Considering Administrative Roles: Pressing on and Moving Forward in Your Career," Detroit, Michigan. (October 2022). Applied or Integration/Application Scholarship
3. Westerman, J. H. (Presenter), Dixon, H. (Author), Nafees, L. (Author), Acikgoz, Y. (Author), Westerman, J. W. (Presenter), AOM: Responsible Leadership in Rising Economies Conference, "Cultivating Support for Green Strategy, Green HR, and the Sustainable Development Goals in our Future Business Leaders: The Role of Individual Differences and Academic Training." (October 2019). Basic or Discovery Scholarship

Grants

Internal

1. Proposal Number: 24-0476

Title: Servin the South Pitch Competition
 Agency: ASPIRE Grant Program: Student Travel Support - Undergraduate
 Amount: \$ 300.00
 Date submitted: October, 2023
 Status: Active
 Starting and ending date: November 27, 2023 - February 27, 2024
 Principal investigator:
 Co-principal investigator(s):
 Competitive vs. non-competitive:
 Responded to:

Business and Other Professional Experience

1. Professional, Journal of Business Ethics, Reviewer/referee. (June 2009 - Present).
2. Professional, Steps of Faith Foundation, Board of Directors. (December 2014 - January 2025).
3. Professional, Academy of Management Learning & Education, Reviewer/referee. (August 2010 - August 2020).

SERVICE ACTIVITIES

Work History

1. Professor of Management. (July 1, 2021 - Present).
2. Department Chairperson and Professor. (July 1, 2021 - June 30, 2024).
3. Department Chairperson and Professor of Management. (August 1, 2008 - June 30, 2021).

Summary of Intellectual Contributions – AACSB Report

<u>Contribution Type</u>	<u>BDS</u>	<u>AIS</u>	<u>TLS</u>	<u>Total</u>
<i>Refereed Journal Articles (PRJ)</i>	1	0	1	2
<i>Books/Monographs (Mono)</i>	0	0	0	0
<i>Conference Proceedings in Scholarly Meetings (Proc)</i>	0	0	0	0

<i>Presentations at Conferences</i>	1	1	0	2
<i>Professional Presentations (Pres)</i>	0	0	0	0
<i>Grants</i>	0	0	0	0
<i>Textbooks</i>	0	0	0	0
<i>Conferences and Meetings attended</i>	0	0	0	0
<i>Professional Development and Participation</i>	0	0	0	0
<i>Consulting</i>	0	0	0	0