

MILLER COLLEGE OF BUSINESS
VITA – AACSB
September 1, 2019 – August 31, 2024

PROFESSIONAL BACKGROUND

Name: Mr. Bill S. Stewart

Rank: Assistant Lecturer

Involvement: Participating

Qualification: Instructional Practitioner

Brief Description for Basis of Qualification: IP because within five years from last full-time employment (hired 2022).

Office Address: Wittenger Building

Area of Academic Discipline Specialization: Marketing, Professional Selling

Degrees

MBA Degree:

Name of Degree: MBA

Year Conferred: 1991

Degree-Granting Institution: University of Notre Dame

Principal Academic Units:

Major Fields of Study: Business Administration

Minor Field of Study:

Dissertation Title:

B.S. Degree:

Name of Degree: B.S.

Year Conferred: 1982

Degree-Granting Institution: Ball State University

Principal Academic Units:

Major Fields of Study: Marketing Communications

Minor Field of Study:

Dissertation Title:

SCHOLARLY ACTIVITIES

Conferences and Meetings Attended

1. Instructor Conference, The Wall Street Journal. (August 2024 - August 2024). / Other
2. AMA Conference on Connected Insights, American Marketing Association. (April 2024 - April 2024). / Other
3. Mental Health First Aid, National Council for Mental Wellbeing. (September 2022 - September 2022). / Basic or Discovery Scholarship

Professional Development and Participation

1. Continuing Education, Other, Classes teaching the foundational aspects of digital advertising and its use in current business trends. (February 2022)
2. Continuing Education, Teaching, Book Review on developing strategies for engaging students. (February 2024 - April 2024) / Other
3. Professional Development Group, Teaching, Visited two faculty members' classes to review and provide feedback and had two faculty attend two on my classes to receive the same type of feedback. (October 2023 - December 2023)
4. Attended Seminar/Training, Other, Classroom student in "Basic Spanish for Employees". (January 2023 - May 2023)
5. Attended Conference, Teaching, Teaching & Technology Summit. (March 2023 - March 2023)
6. Certification/Licensure, Other, Mental Health First Aid is a skills-based training course that teaches participants to identify, understand and respond to mental health and substance use challenges. (August 2022 - August 2022) / Other

SERVICE ACTIVITIES

University, College, Departmental Committees

1. College, United Way of Indiana, Committee Member. (September 2023 - January 2024).
2. College, 2023 Indiana State Fair, Presenter. (July 2023 - August 2023).

Work History

1. Assistant Lecturer. (August 19, 2024 - May 4, 2025).
2. Assistant Lecturer. (August 19, 2023 - May 4, 2024).
3. Assistant Lecturer. (August 19, 2022 - May 5, 2023).

Summary of Intellectual Contributions – AACSB Report

<u>Contribution Type</u>	<u>BDS</u>	<u>AIS</u>	<u>TLS</u>	<u>Total</u>
<i>Refereed Journal Articles (PRJ)</i>	0	0	0	0

<i>Books/Monographs (Mono)</i>	0	0	0	0
<i>Conference Proceedings in Scholarly Meetings (Proc)</i>	0	0	0	0
<i>Presentations at Conferences</i>	0	0	0	0
<i>Professional Presentations (Pres)</i>	0	0	0	0
<i>Grants</i>	0	0	0	0
<i>Textbooks</i>	0	0	0	0
<i>Conferences and Meetings attended</i>	1	0	0	1
<i>Professional Development and Participation</i>	0	0	0	0
<i>Consulting</i>	0	0	0	0