

Itinerary (All Items)

DIALOGUE DAYS 2024

ALL ITEMS

9:30 AM **Managing Your Career & Personal Brand (Virtual Session)**
 10:30 AM This session is offered via Zoom. You must [register online](#) with a Ball State email to attend.

Tuesday 10/22/2024	MODERATOR Rebecca VanMeter Marketing	CONTACTS Robert Cooney eVision Partners Inc. Jeff Mantock Diamond Capital Management Michelle Settecase Kind Enterprises	VENUE online - online	CATEGORIES Professional Development
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2:00 PM **Do's and Don'ts for the New Hire (Virtual Session)**
 3:00 PM This session is offered via Zoom. You must [register online](#) with a Ball State email to attend.

Tuesday 10/22/2024	MODERATOR Carla Flores Management	CONTACTS Nora Bammann Buttonwood Coach- ing LLC Mike Earley Earley Group Jeff Rodewald USG Corporation	VENUE online - online	CATEGORIES Professional Development
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9:00 AM **Successful Leadership & Business Culture**
 9:50 AM MODERATOR
 Wednesday Heather Dixon
 10/23/2024 Management

CONTACTS Bill French Cushman & Wake- field John Martin Zimmer Biomet Adam Unger Accutech Systems Corporation Justin Verbeten Forvis Mazars LLP	VENUE WB - 142	CATEGORIES Topic
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9:00 AM **Career Development: Marketing Skills That Set you Apart**

9:50 AM MODERATOR Wednesday Amy Moudy 10/23/2024 Accounting	CONTACTS Kevin Gillihan JLL Jessica Halstead True Essence Foods Katie Van Hoosen Endress+Hauser	VENUE WB - 140	CATEGORIES Professional Development
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9:00 AM

9:50 AM

Wednesday

10/23/2024

Essential Human Skills You Need to Succeed

MODERATOR

Joel Whitesel

Miller College of Business

CONTACTS

Dave Boyd

Aero Industries

Dwayne Gott

HP Products

Mark Madden

United Rentals

Tyler Perkins

Indiana University Health

VENUE

WB - 151

CATEGORIES

Professional Development

9:00 AM

9:50 AM

Wednesday

10/23/2024

Careers in Risk Management and Insurance

MODERATOR

Ryan New

Finance and Insurance Dept.

CONTACTS

Douglas Miltenberger

First Merchants Bank

Mark Nettles

First Merchants Bank

Dan Sills

Auto-Owners Ins. Company

Rob Tyler

Tyler Wealth Management

VENUE

WB - 136

CATEGORIES

Careers

10:00 AM

10:50 AM

Wednesday

10/23/2024

Hospitality Technology and Innovation

MODERATOR

Alan Yen

Applied Business Studies

CONTACTS

Ed Balint

Aramark Collegiate Hospitality

Noah Krebsbach

Drury Inn and Suites

Dayton

VENUE

AT - 106

CATEGORIES

Topic

10:00 AM

10:50 AM

Wednesday

10/23/2024

Current Challenges in Supply Chain Management

MODERATOR

Yixiu (Ashley) Yu

ISOM Department

CONTACTS

Allison Cizmar

MDLogistics

Ryan Doyle

American Lawn Mower

Michael Gambrel

Community Health Network

Steven Smith

Mid-West Metal Products

VENUE

WB - 154

CATEGORIES

Topic

10:00 AM

10:50 AM

Wednesday

10/23/2024

Women in Leadership

MODERATOR
Heather Dixon
Management

CONTACTS
Carol Abner
GWS Tool Group
Susan Arford
Salesforce
Katie Ittenbach
SMARI LLC
Dawn Lively-Jenkins
FullStack

VENUE
BL - 104

CATEGORIES

Professional Development

10:00 AM **Networking and Relationship Development**

10:50 AM
Wednesday
10/23/2024
MODERATOR
Dennis Hickle
Accounting

CONTACTS
Christopher Cook
The Farmers Bank
Stacey Dennis
Possibilities Unlocked
Anthony Gary
Pedcor Companies
Elli Shoffner
Northwestern Mutual

VENUE
WB - 144

CATEGORIES

Professional Development

10:00 AM **Big 10 Accounting Careers**

10:50 AM
Wednesday
10/23/2024
MODERATOR
Sharon Huang
Accounting Department

CONTACTS
Randie Dial
CLA
Anthony Smith
Ernst & Young

VENUE
WB - 141

CATEGORIES

Careers

10:00 AM **Careers in Risk Management and Insurance**

10:50 AM
Wednesday
10/23/2024
MODERATOR
Ryan New
Finance and Insurance Dept.

CONTACTS
Douglas Miltenberger
First Merchants Bank
Mark Nettles
First Merchants Bank
Dan Sills
Auto-Owners Ins.
Company
Rob Tyler
Tyler Wealth Management

VENUE
WB - 136

CATEGORIES

Careers

11:00 AM **Employee Engagement in a Hybrid Work Environment: Challenges and Solutions**

11:50 AM
Wednesday
10/23/2024
MODERATOR
Carla Flores
Management

CONTACTS
Katie Ittenbach
SMARI LLC
John Martin
Zimmer Biomet
Chrissy Stefani
Open Door Health
Services
Stephen Tepner
Wallick Communities

VENUE
WB - 138

CATEGORIES

Topic

11:00 AM **Evolution of the Media Mix in Integrated Marketing Communication**

11:50 AM

Wednesday 10/23/2024	MODERATOR Kesha Coker Marketing	CONTACTS Stephen Hall Tinker Coffee Co. Corey Trojanowski MAX Service Group (Williams Comfort Air & Mr. Plumber) Katie Van Hoosen Endress+Hauser	VENUE WB - 213	CATEGORIES Topic
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11:00 AM	Professional Presence in the Interview			
11:50 AM	MODERATOR	CONTACTS	VENUE	CATEGORIES
Wednesday 10/23/2024	John Horowitz Economics	Ryan Doyle American Lawn Mow- er Braxton Forestal MISO Energy Alisa Norris Milhaus Tim Pierce PrimeTrust FCU	BL - 104	Professional Development

11:00 AM	From Doubt to Confidence: Tackling Imposter Syndrome			
11:50 PM	MODERATOR	CONTACTS	VENUE	CATEGORIES
Wednesday 10/23/2024	Sotiris Hji-Avgoustis Applied Business Studies Department	Susan Arford Salesforce W James Ittenbach SMARI LLC Dawn Lively-Jenkins FullStack	WB - 300	Professional Development

11:00 AM	Careers in Government and Non-Profit Accounting			
11:50 AM	MODERATOR	CONTACTS	VENUE	CATEGORIES
Wednesday 10/23/2024	Ben Angelo Accounting	Jim Higgins LWG GPAs and Advi- sors Rick Wittgren Forvis Mazars LLP	WB - 311	Careers

12:00 PM	The New Business Currency: Leveraging Data Analytics for Your Success			
12:50 PM	MODERATOR	CONTACTS	VENUE	CATEGORIES
Wednesday 10/23/2024	Yixiu (Ashley) Yu ISOM Department	Dillon Ainsworth Penske Truck Leasing Allison Cizmar MDLogistics Michael Gambrel Community Health Network Michael Nauman American Express Global Business Trav- el	WB - 153	Topic

12:00 PM	Successful Leadership & Business Culture			
12:50 PM	MODERATOR	CONTACTS	VENUE	CATEGORIES
Wednesday	Greg Zirkle	Dave Boyd	WB - 141	Topic
10/23/2024	Ball State University	Aero Industries		
		Sam Scott		
		Scott Marketing LLC		
		Lu Ann Vargo		

12:00 PM	So You Want to Be an Entrepreneur?			
12:50 PM	MODERATOR	CONTACTS	VENUE	CATEGORIES
Wednesday	Imran Syed	Robert Bering	WB - 140	Topic
10/23/2024	Management	Bering CPA Firm LLC		
		Eric Eicher		
		RightHand		
		Elizabeth Ferguson		
		Four Acres Living Al- paca Farm		

12:00 PM	Networking and Relationship Development			
12:50 PM	MODERATOR	CONTACTS	VENUE	CATEGORIES
Wednesday	Chris Wilkey	Carol Abner	WB - 144	Professional Development
10/23/2024	Marketing	GWS Tool Group		
		W James Ittenbach		
		SMARI LLC		
		Kevin OBrien		
		O'Brien Automotive		
		Ani'a Walker		
		Puff's Pastries LLC		

12:00 PM	Review Ready: Navigating the Performance Evaluation with Confidence			
12:50 PM	MODERATOR	CONTACTS	VENUE	CATEGORIES
Wednesday	Cindi Kiner	Stacey Dennis	WB - 300	Professional Development
10/23/2024	Management Depart- ment	Possibilities Unlocked		
		Anthony Gary		
		Pedcor Companies		
		Chrissy Stefani		
		Open Door Health Services		

1:00 PM	Current and Future State of Adoption of AI in Marketing and Sales			
1:50 PM	MODERATOR	CONTACTS	VENUE	CATEGORIES
Wednesday	Brigitte McAlear	Dillon Ainsworth	WB - 300	Topic
10/23/2024	Marketing	Penske Truck Leasing		
		Harrison Painter		
		Blazing Academy		
		Corey Trojanowski		
		MAX Service Group		
		(Williams Comfort Air & Mr. Plumber)		

1:00 PM	Financing Real Estate Investments			
1:50 PM				
Wednesday				
10/23/2024				

MODERATOR
Peter Theodossiou
Finance and Insurance Department

CONTACTS
TJ Bush
Whiting & Company LLC
Christopher Cook
The Farmers Bank
Kevin Gillihan
JLL
Stephen Tepner
Wallick Communities

VENUE
WB - 152

CATEGORIES

Topic

1:00 PM

The Impact of AI & Centralization on Multifamily Operations and Investment

1:50 PM
Wednesday
10/23/2024

MODERATOR
Scott Sladek
Applied Business Studies

CONTACTS
Kristie Arnst
Buckingham Companies
Blake McBee
Dietz Property Group

VENUE
AT - 130

CATEGORIES

Topic

1:00 PM

Do's and Don'ts for the New Hire

1:50 PM
Wednesday
10/23/2024

MODERATOR
Seo-Young Byun
Management Department

CONTACTS
Elisa Abner-Taschwer
FORUM Credit Union
Robert Bering
Bering CPA Firm LLC
Jim Higgins
LWG GPAs and Advisors
Elli Shoffner
Northwestern Mutual

VENUE
BL - 104

CATEGORIES

Professional Development

1:00 PM

Careers in Logistics & Supply Chain

1:50 PM
Wednesday
10/23/2024

MODERATOR
Chan Gu
ISOM Department

CONTACTS
Braxton Forestal
MISO Energy
Michael Gambrel
Community Health Network
Steven Smith
Mid-West Metal Products

VENUE
WB - 151

CATEGORIES

Careers

2:00 PM

Interview Preparedness & YOU: Skills That Get You to "Yes!"

2:50 PM
Wednesday
10/23/2024

MODERATOR
Ann Reichle
Accounting

CONTACTS
Elisa Abner-Taschwer
FORUM Credit Union
Randie Dial
CLA
Alisa Norris
Milhaus

VENUE
WB - 152

CATEGORIES

Professional Development

2:00 PM

I NEVER Thought I'd Be Doing This: Atypical Career Paths

2:50 PM
Wednesday
10/23/2024

MODERATOR

Sangwon Lee
Marketing

CONTACTS

Elizabeth Ferguson
Four Acres Living Al-
paca Farm
Marc Guess
Midtown Financial
Advisors
Jason Melton
Genesys
Lu Ann Vargo

VENUE

BL - 104

CATEGORIES

Careers

2:00 PM

The Many Faces of Marketing: A Spectrum of Job Possibilities

2:50 PM

MODERATOR

Wednesday
10/23/2024Brigitte McAlear
Marketing

CONTACTS

Amanda Barnes
Enterprise Mobility
Jerry Norman
Pedcor Investments
LLC
Sam Scott
Scott Marketing LLC

VENUE

WB - 300

CATEGORIES

Careers

2:00 PM

Hospitality Careers That You Never Thought About

2:50 PM

MODERATOR

Wednesday
10/23/2024Alan Yen
Applied Business
Studies

CONTACTS

Ed Balint
Aramark Collegiate
Hospitality
Jessica Halstead
True Essence Foods
Noah Krebsbach
Drury Inn and Suites
Dayton
Kevin OBrien
O'Brien Automotive

VENUE

WB - 311

CATEGORIES

Careers

3:00 PM

Applications/Uses of AI (Chat GPT) in Business

3:50 PM

MODERATOR

Wednesday
10/23/2024Fred Kitchens
ISOM Department

CONTACTS

Stroh Brann
Seneca Consulting
Robert Cooney
eVision Partners Inc.
Michael Nauman
American Express
Global Business Trav-
el
Dennis Trinkle
TechPoint

VENUE

WB - 300

CATEGORIES

Topic

3:00 PM

Generative AI in Business

3:50 PM

MODERATOR

Wednesday
10/23/2024Reza Espahbodi
Accounting Depart-
ment

CONTACTS

Noel Hopkins
CliftonLarsonAllen
Alex White
CliftonLarsonAllen

VENUE

BL - 104

CATEGORIES

Topic

3:00 PM

Challenges & Opportunities of Working for a Company with a Global Focus (Virtual Session)

3:50 PM This session is offered via Zoom. You must [register online](#) with a Ball State email to attend.

Wednesday 10/23/2024	MODERATOR Cecil Bohanon Economics	CONTACTS Lori Luther Indiana University Health Tina Pierce Honeywell Bob Shipley 3-L Consulting Anthony Smith Ernst & Young	VENUE online - online	CATEGORIES
				Topic

3:00 PM **Managing Your Career and Personal Brand**

3:50 PM Wednesday 10/23/2024	MODERATOR Bill Stewart Marketing	CONTACTS Amanda Barnes Enterprise Mobility Jeff Lathrop Dauby O'Connor & Zaleski LLC Mark Madden United Rentals Jason Melton Genesys	VENUE WB - 144	CATEGORIES
				Professional Development

9:30 AM **The Business of Building Better Communities**

10:30 AM Thursday 10/24/2024	MODERATOR Brian Blackford Ball State Indiana Communities Inst.	CONTACTS Ceann Bales Indiana Alliance of YMCAs Dawn Brown Community Founda- tion of Grant County, Indiana, Inc. Kallie Sulanke Community Founda- tion of Muncie & Delaware County	VENUE WB - 138	CATEGORIES
				Topic

9:30 AM **Financial Analytics**

10:30 AM Thursday 10/24/2024	MODERATOR Reza Houston Finance	CONTACTS Mitchell Dudley The National Bank of Indianapolis Jerry Filipiak USI Insurance Ser- vices Justin Proctor GBC Bank Jonathan Thornburg First Merchants Bank	VENUE AJ - 175	CATEGORIES
				Topic

9:30 AM **Networking & Relationship Development**

10:30 AM
Thursday
10/24/2024

MODERATOR
Mike Earley
Earley Group

CONTACTS
Kelly Doucet
Indianapolis Neighborhood Housing Partnership (INHP)
Mike Harris
Key Bank - Key Private Client
Jeff Hern
CIG
Jared Scaringe
CBRE

VENUE
BL - 104

CATEGORIES
Professional Development

9:30 AM **Women in Leadership**

10:30 AM
Thursday
10/24/2024

MODERATOR
Cathy DuBois
Miller College Dean

CONTACTS
Nora Bammann
Buttonwood Coaching LLC
Gretchen Coffman
James Hardie Building Products
Julie Marks
Julie Marks Coaching and Consulting
Tammy Robbins
Cambridge Investment Research

VENUE
WB - 140

CATEGORIES
Professional Development

11:00 AM **Purpose Driven Businesses**

12:00 PM
Thursday
10/24/2024

MODERATOR
Cathy DuBois
Miller College Dean

CONTACTS
Elizabeth Ferguson
Four Acres Living Alpaca Farm
Gary Gatton
Traditional Medicinals, Inc.

VENUE
WB - 151

CATEGORIES
Topic

11:00 AM **Managing Your Career and Personal Brand**

12:00 PM
Thursday
10/24/2024

MODERATOR
David DuBois
Ball State University
CERES

CONTACTS
Kathy Arbuckle
Ascension Health
Justin Proctor
GBC Bank
Kiersten Yingst
Cummins Inc

VENUE
WB - 300

CATEGORIES
Professional Development

11:00 AM **Networking & Relationship Development**

12:00 PM
Thursday
10/24/2024

MODERATOR

Mike Earley
Earley Group

CONTACTS

Julie Marks
Julie Marks Coaching
and Consulting
Tammy Robbins
Cambridge Invest-
ment Research
Jack Wilson
Solutions4ebiz

VENUE

BL - 104

CATEGORIES

Professional Development

11:00 AM

12:00 PM

Thursday
10/24/2024

First Impressions Matter: Navigating Job Search Etiquette

MODERATOR

Rob Mathews
Management Depart-
ment

CONTACTS

Stephon W Jones
AlphaOne Market-
place LLC
Amanda Mast
Enterprise Mobility
Katie Mulcahy
Lucas Oil Stadium
James Payne
Halo Concierge &
Travel Services

VENUE

WB - 142

CATEGORIES

Professional Development

11:00 AM

12:00 PM

Thursday
10/24/2024

Young Alumni Talk Transition from College to Career

MODERATOR

Joel Whitesel
Miller College of Busi-
ness

CONTACTS

Jaigen Glaze
DD DANNAR
Maureen Kirk
Kohl's
Katelyn Murray
Oasis Solutions

VENUE

WB - 141

CATEGORIES

Professional Development

11:00 AM

12:15 PM

Thursday
10/24/2024

Careers in Risk Management and Insurance

MODERATOR

Stephen Avila
Risk Management &
Insurance

CONTACTS

Brian Case
OneAmerica
Scott Hartzell
Indiana Farmers In-
surance
David Paul
Astra Insurance
Group
Rob Tyler
Tyler Wealth Manage-
ment
Darrin Walton
Indiana Farm Bureau
Insurance

VENUE

WB - 140

CATEGORIES

Careers

12:30 PM

1:30 PM

Thursday
10/24/2024

Accounting Issues in Business Mergers & Acquisitions

MODERATOR

Atul Singh
Accounting

CONTACTS

TJ Bush
Whitinger & Company LLC
Douglas Cook
C&A Management Services
Dan Molinaro
DNow
Tony Walker
Separators Inc.

VENUE

BL - 104

CATEGORIES

Topic

12:30 PM

Entrepreneurship: Creativity and Opportunity Recognition

1:30 PM

Thursday

10/24/2024

MODERATOR

Rob Mathews
Management Department

CONTACTS

Scott Morris
LML Estate Management LLC
James Payne
Halo Concierge & Travel Services
Jack Wilson
Solutions4ebiz

VENUE

WB - 212 A

CATEGORIES

Topic

12:30 PM

Explaining Economics for Fun and Profit

1:30 PM

Thursday

10/24/2024

MODERATOR

Nathaniel Snow
Economics Department

CONTACTS

Jonathan Lamb
J Lamb Investments
Jonathan Thornburg
First Merchants Bank

VENUE

WB - 144

CATEGORIES

Topic

12:30 PM

First Impressions Matter: Navigating Job Search Etiquette

1:30 PM

Thursday

10/24/2024

MODERATOR

Greg Zirkle
Ball State University

CONTACTS

Gretchen Coffman
James Hardie Building Products
M. Skyler Fort
Fortified Coatings
Jill Lehman
Evolve HR Group
Jeff Papa
Indiana Senate

VENUE

WB - 142

CATEGORIES

Professional Development

12:30 PM

Inclusivity: How to Find a Supportive Workplace

1:30 PM

Thursday

10/24/2024

MODERATOR

Tereza Dean
Marketing

CONTACTS

Kelly Doucet
Indianapolis Neighborhood Housing Partnership (INHP)
Stephon W Jones
AlphaOne Marketplace LLC
Anna Park
Purple Ink LLC
Kiersten Yingst
Cummins Inc

VENUE

WB - 138

CATEGORIES

Professional Development

2:00 PM	Careers in Business Information and Analytics			
3:00 PM	MODERATOR	CONTACTS	VENUE	CATEGORIES
Thursday	Chan Gu	Mike Butler	WB - 136	<div>Careers</div>
10/24/2024	ISOM Department	OneAmerica		
	Jihyun Kang	Linc Mitchell		
	ISOM Department	Accutech Systems		

2:00 PM	Innovation and Transformation in Banking			
3:00 PM	MODERATOR	CONTACTS	VENUE	CATEGORIES
Thursday	Yun (Eric) Meng	Mitchell Dudley	WB - 300	<div>Topic</div>
10/24/2024	Finance & Insurance Department	The National Bank of Indianapolis		
		Mike Harris		
		Key Bank - Key Private Client		
		Justin Proctor		
		GBC Bank		

2:00 PM	Managing Insurance Agency Operations			
3:00 PM	MODERATOR	CONTACTS	VENUE	CATEGORIES
Thursday	Stephen Avila	Jerry Filipiak	WB - 138	<div>Topic</div>
10/24/2024	Risk Management & Insurance	USI Insurance Services		
		Tony Miller		
		Selective Insurance		
		David Paul		
		Astra Insurance Group		
		Darrin Walton		
		Indiana Farm Bureau Insurance		

2:00 PM	The Value of an Entrepreneurial Mindset in a Corporate Job			
2:50 PM	MODERATOR	CONTACTS	VENUE	CATEGORIES
Thursday	Matt Marvel	Robert Cooney	WB - 213	<div>Topic</div>
10/24/2024	Entrepreneurship	eVision Partners Inc.		
		M. Skyler Fort		
		Fortified Coatings		
		David Smith		
		Alpha LLC		
		Tony Walker		
		Separators Inc.		

2:00 PM	Early Career Management Opportunities and Pitfalls			
3:00 PM	MODERATOR	CONTACTS	VENUE	CATEGORIES
Thursday	Craig Webster	Amanda Mast	WB - 141	<div>Professional Development</div>
10/24/2024	Applied Business Studies	Enterprise Mobility		
		Anna Park		
		Purple Ink LLC		
		Caleb Sholty		
		First Internet Bank		

2:00 PM	Networking Essentials: Building Connections for Success			
3:00 PM				
Thursday				

ALL ITEMS

10/24/2024	MODERATOR Mike Earley Earley Group	CONTACTS <i>No Contacts</i>	VENUE WB - 139	CATEGORIES Professional Development Workshop
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2:00 PM Salary Negotiation

3:00 PM Thursday 10/24/2024	MODERATOR Brandon Bute Ball State Career Cen- ter	CONTACTS <i>No Contacts</i>	VENUE WB - 302	CATEGORIES Professional Development Workshop
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2:00 PM Surprising Careers of Accounting Majors

3:00 PM Thursday 10/24/2024	MODERATOR Reza Espahbodi Accounting Depart- ment	CONTACTS Douglas Cook C&A Management Services Chad Garber Forvis Mazars Lori Luther Indiana University Health	VENUE WB - 144	CATEGORIES Careers
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3:30 PM Professionalism in the Workplace

4:30 PM Thursday 10/24/2024	MODERATOR Brandi Swift Ball State Career Cen- ter	CONTACTS <i>No Contacts</i>	VENUE WB - 213	CATEGORIES Professional Development Workshop
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3:30 PM Interview Preparedness & YOU: Skills That Get You to "Yes!"

4:30 PM Thursday 10/24/2024	MODERATOR Greg Zirkle Ball State University	CONTACTS Shawn Carmichael Ball State University Foundation Jill Lehman Evolve HR Group Caleb Sholty First Internet Bank	VENUE WB - 152	CATEGORIES Professional Development
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3:30 PM Careers in Public Policy & Non-Profit

4:30 PM Thursday 10/24/2024	MODERATOR Philip DeCicca Economics	CONTACTS Janette Helm Indiana University Jeff Papa Indiana Senate Amy Willis Liberty Fund	VENUE WB - 300	CATEGORIES Careers
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