



Itinerary (**Topical Sessions**)

DIALOGUE DAYS 2025

ALL ITEMS

10:00 AM 10:50 AM Wednesday 10/15/2025	Current Challenges in Supply Chain Management MODERATOR Mehrdad Jalali Sepehi ISOM Department	CONTACTS Robert Shipley Food Science Corporation Steven Smith Mid- West Metal Products Mark Tinch Werner Enterprises	VENUE WB - 200	CATEGORIES Topic
10:00 AM 10:50 AM Wednesday 10/15/2025	We Have to Talk: Navigating Difficult Conversations in Accounting MODERATOR Jason Stanfield Accounting	CONTACTS Austin Parrish Forvis Mazars Stephen Tepner Wal- lick Communities Trent Wilson DOZ	VENUE WB - 152	CATEGORIES Topic
11:00 AM 11:50 AM Wednesday 10/15/2025	Commercial Risk Management & Insurance MODERATOR Juan Zhang Finance and Insurance De- partment	CONTACTS Darcy Keith Liberty Mutual Insurance Company Tony Miller Selective Insurance	VENUE WB - 306	CATEGORIES Topic
11:00 AM 11:50 AM Wednesday 10/15/2025	Managing an Investment Portfolio MODERATOR Reza Houston Finance	CONTACTS Kevin Ervin Market Street Wealth Man- agement Advisors LLC Andy Kruger Capital Group Cameron Melangton Federal Home Loan Bank of Indianapolis	VENUE WB - 140	CATEGORIES Topic
12:00 PM 12:50 PM Wednesday 10/15/2025	Successful Leadership & Business Culture (Section A) MODERATOR David DuBois Ball State University CERES	CONTACTS Paul Sylvester MyLeaderShipCa- reer.com Stephen Tepner Wal- lick Communities Trent Wilson DOZ	VENUE WB - 213	CATEGORIES Topic

12:00 PM Successful Leadership and Business Culture (Section B)

12:50 PM
Wednesday
10/15/2025

MODERATOR

Greg Zirkle Ball State
University

CONTACTS

Eric Eicher Invst
Ryan Gard Cintas
Corporation
Suzanne Peperak
Barrett & Stokely
Tim Pierce
PrimeTrust Federal
Credit Union

VENUE

WB - 141

CATEGORIES

Topic

1:00 PM Are Robots Stealing our Jobs? The Role of AI in Digital Marketing

1:50 PM
Wednesday
10/15/2025

MODERATOR

Alex Sveteckis
Marketing
Department

CONTACTS

Eric Eicher Invst
Naarah Holloway
Lushin
Allison Nordenbrock
Brown Norden Mar-
keting

VENUE

WB - 300

CATEGORIES

Topic

1:00 PM Emerging Technology Trends in Property Management

1:50 PM
Wednesday
10/15/2025

MODERATOR

Scott Sladek
Applied Business
Studies

CONTACTS

Suzanne Peperak
Barrett & Stokely
Ray Thornton Real
Foundations

VENUE

WB - 304

CATEGORIES

Topic

3:00 PM Applications/Uses of AI (Chat GPT) in Business

3:50 PM
Wednesday
10/15/2025

MODERATOR

Fred Kitchens
ISOM Department

CONTACTS

Caleb Sholty First In-
ternet Bank
Ani'a Walker Puff's
Pastries LLC

VENUE

BL - 104

CATEGORIES

Topic

3:00 PM Challenges & Opportunities of Working for a Company with a Global Focus (Virtual Session-Register Online)

3:50 PM
Wednesday
10/15/2025

To attend this session, you must pre-register online with your Ball State email address: <https://bit.ly/25GlobalFocus>

MODERATOR

Cecil Bohanon
Economics

CONTACTS

Kevin Lansberry Dis-
ney Experiences
Tim Roberts Phillips
66
Robert Shipley Food
Science Corporation

VENUE

online - online

CATEGORIES

Topic

9:30 AM From ATM's to AI: Insights on the Future of US Banking

10:30 AM
Thursday
10/16/2025

MODERATOR

Yun (Eric) Meng
Finance &
Insurance
Department

CONTACTS

Mitchell Dudley The
National Bank of Indi-
anapolis
Justin Proctor GBC
Bank
Jon Thornburg First
Merchants Bank

VENUE

WB - 306

CATEGORIES

Topic

9:30 AM

10:30 AM
Thursday
10/16/2025

The Business of Building Better Communities**MODERATOR**

Brian Blackford
Ball State Indiana
Communities Inst.

CONTACTS

Mary Gobble Commu-
nity Foundation of
Hancock County
Jim Higgins LWG
GPAs and Advisors
Kelli Lawrence Onyx +
East

VENUE

WB - 141

CATEGORIES

Topic

11:00 AM

11:50 AM
Thursday
10/16/2025

Fleece to Fashion; Alpacas**MODERATOR**

Audrey Robbins
Applied Business
Studies

CONTACTS

Elizabeth Ferguson
Four Acres Living Al-
pacas

VENUE

AJ - 175

CATEGORIES

Topic

11:00 AM

11:50 AM
Thursday
10/16/2025

The Journey in the Hotel Business**MODERATOR**

Alan Yen
Applied Business
Studies

CONTACTS

Jordyn Gasser Bottle-
works Hotel
Noah Krebsbach
Drury Hotels

VENUE

WB - 148

CATEGORIES

Topic

12:30 PM

1:30 PM
Thursday
10/16/2025

Accounting Issues in Business Mergers & Acquisitions**MODERATOR**

Atul Singh
Accounting

CONTACTS

TJ Bush Whiting &
Company
Douglas Cook Cook &
Associates
Randall Hackworth
Zink Distributing
Company
Dan Molinaro DNOW
Inc.

VENUE

WB - 302

CATEGORIES

Topic

12:30 PM

1:30 PM
Thursday
10/16/2025

Entrepreneurship: Creativity and Opportunity Recognition**MODERATOR**

Candy Dodd
The Center for
Entrepreneurial
Leadership

CONTACTS

Glenn Dunlap
Peerview Data
Scott Morris LML Es-
tate Management -
Fairwood Brands
Kaitlyn Park Cyber-
Guard Advantage /
Basic B Bakery

VENUE

WB - 200

CATEGORIES

Topic

12:30 PM

1:30 PM

Thursday

10/16/2025

Financing the Future: Understanding Commercial Real Estate Investment

MODERATOR

Peter Theodossiou

Finance and Insurance Department

CONTACTS

Kelli Lawrence Onyx + East

Julie Sharp Merchants Capital

VENUE

WB - 202

CATEGORIES

Topic

2:00 PM

3:00 PM

Thursday

10/16/2025

Beyond the Bottom Line: Purpose-Driven Business

MODERATOR

Cathy DuBois

Miller College Dean

CONTACTS

Elizabeth Ferguson

Four Acres Living Alpacas

Gary Gatton Traditional Medicinals, Inc.

Scott McKee First Merchants Corporation

VENUE

WB - 148

CATEGORIES

Topic

2:00 PM

3:00 PM

Thursday

10/16/2025

Managing Insurance Agency Operations

MODERATOR

Stephen Avila

Risk Management & Insurance

CONTACTS

Taylor Nikirk Shepherd Insurance

Robin Cornelius Shepherd Insurance

Sam Watts Arlington/Roe

VENUE

WB - 304

CATEGORIES

Topic

2:00 PM

3:00 PM

Thursday

10/16/2025

The \$4 Trillion Question: What Every Student Should Know About the Business of Health

MODERATOR

David Mitchell

Economics

CONTACTS

Robert Anderson GE HealthCare

Tracy Bassett United-Healthcare

Douglas Cook Cook & Associates

VENUE

WB - 138

CATEGORIES

Topic

2:00 PM

3:00 PM

Thursday

10/16/2025

The Value of an Entrepreneurial Mindset in the Corporate Job

MODERATOR

Abs Srivastava

Management Department

CONTACTS

Noah Krebsbach

Drury Hotels

Scott Morris LML Estate Management - Fairwood Brands

Jill Trimmel Elevate Claims LLC

VENUE

WB - 302

CATEGORIES

Topic

3:30 PM

4:30 PM

Thursday

10/16/2025

The Hidden Power of Data: How Data Turns You into the Smartest Person in the Room

MODERATOR

John Horowitz
Economics

CONTACTS

Tracy Bassett United-
Healthcare
Emmanuella Nyama
Boateng Ball State
University
Glenn Dunlap
Peerview Data
Stephon W Jones Al-
phaOne Marketplace
LLC
Kevin O'Brien O'Brien
Automotive Family

VENUE

WB - 152

CATEGORIES

Topic