



BALL STATE UNIVERSITY

Miller College of Business

WHITINGER BUSINESS (WB) BUILDING SELF-GUIDED TOUR

If you go to your left upon entering the main entrance to the Whiting Business building, all of these locations will go in order of their location.

FIRST FLOOR

A. Umit Taftali Center for Capital Markets and Investing (Finance Lab) – Room 148

This technology-centered classroom provides hands-on experience with stock valuation and financial modeling. It features 12 Bloomberg terminals – the same systems used on Wall Street – and students have the option to earn Bloomberg Certification. Inside you can see the stock ticker running near the ceiling. Through the Student Managed Investment Fund (SMIF), our students manage a real investment portfolio worth more than one million dollars.

Dean’s Office – Room 100

Here you can find Bryan Dean of the Miller College of Business, Dr. Cathy DuBois, and our two associate deans, Drs. Matt Marvel and Manoj Athavale along with other college support staff.

Molinaro Hall of Fame Conference Room – Room 145

The glass wall allows you to see whatever might be going on inside, such as important meetings of faculty committees, advisory boards, and more. Sometimes our Honors Program students also network with professors or alumni here.

Miller College of Business Wall

This wooden wall contains information about Wallace T. Miller, for whom the Miller College of Business is named. His generosity, has helped to create a legacy for future generations of Ball State business students, including funding for the Miller Scholarship and Miller Business Honors Program.

Student Lounge

On any given school day, students are working on homework, eating lunch, or meeting friends before their next class in our Student Lounge. The Student Lounge is also known as the “Coke Lounge” because of the available vending machines.

Office of Student Success & Engagement (OSSE) – Room 147

This is the college “one stop shop” for issues related to or outside of classes. They serve as the college liaison to all campus Student Affairs, including Admissions, Scholarships, Advising, & much more. The office houses our Executive Director of Student Outcomes, the Assistant Director of Assessment and Engagement, and the Director of Student Retention and Success. It is also the administrative home for the SOAR Program, Miller Leadership Academy, and the Miller Business Honors Program.

Center for Business and Economic Research (CBER) – Room 149

This center focuses its efforts on topics such as tax reform & incentives, government consolidation, automation and trade, public school choice, right to work, regional manufacturing and logistics impacts, and myriad other topics. Original research from this center is regularly featured on

Bloomberg, National Public Radio (NPR), British Broadcasting Corporation (BBC), The New York Times, Wall Street Journal, and The Washington Post among others.

SECOND FLOOR

Department offices

- Economics - Room 201
- Information Systems and Operations Management (ISOM) – Room 203
- Management – Room 205
- Entrepreneurship Center – Room 207

This floor contains many different labs, both computer and testing. These labs are primarily used for ISOM classes.

TRiPhase Tech Lab – Entrepreneurship Lab – Room 210

This space is used by the Entrepreneurial Management majors to interact via videoconference with working entrepreneurs and develop their business plans over the course of multiple semesters.

Kent C. “Oz” Nelson Logistic and Supply Chain Management Center for Excellence – Room 216

This center honors the late Ball State alumnus and retired UPS CEO, Kent C. “Oz” Nelson. “The center enhances faculty capability and student learning with resources and industry collaborations” - Ball State President Geoffrey S. Mearns.

THIRD FLOOR

Department offices

- Finance – Room 301
- Accounting – Room 303
- Marketing – Room 309
- Sales – Room 307

Center for Professional Selling - Room 307

The center blends classroom teaching with immersive learning to prepare our students for a career in sales. If you are interested in sales, be sure to join our Sales Team. The Sales Team competes in a range of national competitions each year.

Notes

Bathrooms, water fountains, and the elevator are all located on the northeast corner of the building.