

Curriculum Vitae

Brandon C. Waite

Associate Professor
Department of Political Science
Ball State University
Muncie, IN
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EDUCATION

- Ph.D. University of Tennessee, 2008
Department of Political Science
Areas of Concentration: American Government and Public Administration
Dissertation: "Online Social Networks: An Exploratory Study of Community and Civic Engagement." (Advisor: Dr. Bruce Tonn)
- M.A. Appalachian State University, 2003
Department of Government and Justice Studies
Area of Concentration: American Politics and Public Policy
- B.A. Appalachian State University, 2000
Department of Government and Justice Studies
- B.A. Appalachian State University, 2000
Department of English

TEACHING EXPERIENCE

- 2016-Present Associate Professor of Political Science
-Applied Principles of Management in Public Service
-Intro to American Government
-Media and Politics
-Public and Nonprofit Administration (MPA Program)
- 2010-2016 Assistant Professor of Political Science, Ball State University
-Intro to American Government
-Media and Politics
-Public Administration (MPA Program)
-Public Policy (MPA Program)
-Policy Analysis (MPA Program)
-Research Methods (MPA Program)
-State and Local Politics
-State and Local Budgeting

- 2009-2010 Emerging Media Faculty Fellow, Center for Media Design and Political Science Instructor, Ball State University
-Contemporary Problems in Public Policy (MA Program)
-"Interactive C-SPAN" Immersive Learning Project
-Intro to American Government
-U.S. Presidency (MA Program)
- 2008-2009 Political Science Instructor, Ball State University
-Intro to American Government
-Public Interest Groups (Undergraduate and MA Program)
-State and Local Politics
-U.S. Presidency (Undergraduate and MA Program)

PUBLICATIONS

Books

Social Media for Student Affairs in #HigherEducation: Trends, Challenges, and Opportunities by Brandon C. Waite and Darren Wheeler. Rowman and Littlefield (2020)

Understanding and Using Social Media on College Campuses: A Practical Guide for Higher Education Professionals by Brandon C. Waite and Darren Wheeler. Rowman and Littlefield (2016).

Peer-reviewed Journal Articles

Hildebrand, Sean and Brandon C. Waite. "Local Emergency Management Social Media Use During the COVID-19 Pandemic." *Journal of Emergency Management*, Vol. 19, No. 7, 2021.

Wheeler, Darren and Brandon C. Waite. "Internship Alternatives: Solutions for the COVID-19 Pandemic and Beyond." *Teaching Public Administration*. September 2021.

Kinsella, Chad and Brandon C. Waite. "Faculty Externships: Understanding and Capitalizing on the Latest Trend in Faculty Development." *Journal of Faculty Development*, (January 2021).

Kinsella, Chad and Brandon C. Waite. "Identifying and Developing Desirable Soft Skills for Public Service." *Teaching Public Administration*. June 2020.

Waite, Brandon C. and Darren Wheeler. "The 'Liked' Department: Using Facebook Analytics for Strategic Communication," in *PS: Political Science & Politics*, Vol. 47, No. 3, 2014.

Cooper, Daniel, Suzy Smith and Brandon C. Waite. "Debate 2012: Second Screen Design and Interactive Political Content Delivery for Television Viewers," *International Digital Media & Arts Association Journal*, Vol. 9, No. 1, 2013.

Waite, Brandon C. "A Future's Approach to Enhanced Television and Governance," in *Futures*, Vol. 44, No. 9, 2012.

Waite, Brandon C. "Facebook and Social Capital: An Exploratory Study," in *International Digital Media & Arts Association Journal*, Vol. 8, No. 1, 2011.

Chapters Published in Edited Books

Waite, Brandon C. 2012. "President John Tyler: His Accidency." Chapter in *Chronology of the U.S. Presidency*, edited by Matthew Manweller and published by ABC-CLIO.

Waite, Brandon C. 2010. "Email and Electoral Fortunes: Obama's Internet Insurgency." Chapter in *Communicator-in-Chief: A Look at How Barack Obama used New Media Technology to Win the White House*, edited by Robert E. Denton and John A. Hendricks and published by Lexington Books.

Works in Progress

Jobs for Students of American Government: A Career-centered Approach to Motivations, Knowledge, and Workplace Competencies

- The prospectus and four complete chapters have been sent to publishers

"Trump's Twitter Attacks: Targets and Tactics"

- Currently collecting data

"Regulation of Drone Usage in State Parks: A Review"

- Currently collecting data

PROFESSIONAL PRESENTATIONS

Connecting Classrooms and Careers: A Skill-based Approach for American Government (with Dr. Darren Wheeler). Presented at the Ohio Association of Economists and Political Scientists, Dayton, Ohio (September 2022).

Local Emergency Management Social Media Use During the COVID Pandemic (with Dr. Sean Hildebrand). Presented at the Southern Political Science Association Annual Conference, Online (January 2021).

Political Science for Career-minded Students: A Skill-based Approach (with Dr. Darren Wheeler). Presented at the Kentucky Political Science Conference, Morehead, Kentucky (March 2020).

Campus Security and Organizational Communication in the Age of Social Media (with Dr. Darren Wheeler). Accepted for presentation at the Midwest Political Science Association Conference. Cancelled due to COVID.

Connecting the Dots in an Introduction to American Government Class: Content, Skills, and Jobs (with Dr. Darren Wheeler). Accepted for presentation at the Indiana Political Science Association Annual Conference. Cancelled due to COVID.

Social Media Strategies for Career and Alumni Services in Higher Education (with Dr. Darren Wheeler). Accepted for presentation at the Indiana Council for Continuing Education Annual Conference. Cancelled due to COVID.

Public Engagement: Blogging, Twitter, and Podcasts in Higher Education (Professional Development Roundtable Participant). Presented at the Midwest Political Science Association Conference, Chicago, Illinois (April 2018).

Using Social Media to Transform University Communications: Connecting with Prospective, Current, and Former Students on their Terms (with Dr. Darren Wheeler). Presented at the American Political Science Association Conference, Philadelphia, Pennsylvania (September 2016).

Leveraging Social Media Technology in Higher Education to Enhance the Student Experience: Overcoming Institutional Hurdles and Barriers (with Dr. Darren Wheeler). Presented at the Midwest Political Science Association Conference, Chicago, Illinois (April 2016).

Using Facebook to Improve Department-Student Communications: A Case Study on using Internet Technology in Higher Education (with Dr. Darren Wheeler). Paper accepted for presentation at the Midwest Political Science Association Conference, Chicago, Illinois (April 2016).

“Thinking Strategically About Social Media Use in Campus Sustainability Promotions” (with Darren Wheeler). Online webinar on behalf of Game Day Recycling Challenge (September, 2015).

“Social Media and the Academic Department: Navigating Technological Change on Campus” (with Darren Wheeler). Presented at the Midwest Political Science Association Conference, Chicago, Illinois (April 2015).

“Behind the Like: The Characteristics and Motivations of Department Facebook Page Users” (with Dr. Darren Wheeler and Todd Blevins). Presented at the Indiana State Political Science Conference, South Bend, Indiana (March 2015).

“The Academic Department’s Guide to Facebook: Strategies for Successful Communication Using Social Media” (with Dr. Darren Wheeler). Presented at the Ohio Association of Economists and Political Scientists Conference, Perryville, Ohio, (September, 2014).

“Digitizing the Department: Using Facebook Analytics for Recruitment and Retention” (with Dr. Darren Wheeler). Presented at the Midwestern Political Science Association Conference, Chicago, IL (April, 2013).

"Second-screen showdowns: Presidential debates in the tablet age." (with Suzy Smith and Daniel Cooper). Presented at the Convergence and Society Conference, University of South Carolina, Columbia, SC (September, 2012).

"American Federalism: Past, Present and Future." Presented at the Study of the U.S. Institute on New Media and Journalism (Sponsored by the U.S. Department of State), Ball State University (July 11, 2012).

"Social Media, Governance and Journalism in the 21st Century," Presented at the Study of the U.S. Institute on New Media and Journalism (Sponsored by the U.S. Department of State), Ball State University (July 18, 2011).

“Page Not Found: The Use of Social Media by Professional Political Science Organizations.” Presented at the Midwestern Political Science Association, Chicago, IL (April 12, 2012).

“Campaigning with Social Media.” Presented at the Bowen Center/Muncie Chamber of Commerce’s Campaign School, Muncie, IN (February, 2012).

“With the Click of the Mouse: Social Media & Activism in the Middle East.” Presented for Culture Week (Sponsored by the Center for Peace and Conflict Studies), Ball State University (November 8, 2011).

“Writing Worth Reading: Reflections on Political Blogging.” Presented to the bloggers at Notes from the Digital Frontier (MediaPost.com), Ball State University (October 4, 2011).

"Institutions of American Government." Presented at the Study of the U.S. Institute on New Media and Journalism (Sponsored by the U.S. Department of State), Ball State University (July 4, 2011).

"American Federalism: Past, Present and Future." Presented at the Study of the U.S. Institute on New Media and Journalism (Sponsored by the U.S. Department of State), Ball State University (July 6, 2011).

"Social Media, Governance and Journalism in the 21st Century." Presented at the Study of the U.S. Institute on New Media and Journalism (Sponsored by the U.S. Department of State), Ball State University, July 11, 2011.

"Social Media & Political Participation." Presented at the Bowen Institute on Political Participation, Indianapolis, IN (April, 2011).

"Social Media and Activism." Presented at the Emerging Media Initiative, Muncie, IN (April, 2011).

"Interactive C-SPAN : The Design, Functionality and Application of an iTV Prototype for Political News." Presented at the Midwest Political Science Association Conference, Chicago, IL (March, 2011).

"Interactive C-SPAN: The Future of Political News." Presented at the Educause Learning Initiative Annual Meeting, Washington, DC (February, 2011).

"Using the New Media." Presented at the Bowen Center/Muncie Chamber of Commerce's Campaign School, Muncie, IN (January, 2011).

"Design and Implementation of Enhanced Political News." Presented at TechPoint's Innovation Summit, Indianapolis, IN (October, 2010).

"A Future's Approach to Enhanced Television and Governance." Presented at the Future of Governance Conference, Knoxville, TN (October, 2010).

"Planners' Climate Change Information Needs." Presented at the Midwest Political Science Association Conference, Chicago, IL (April, 2010).

"Interactive C-SPAN." Presented at the Emerging Media Initiative's Faculty Symposium, Ball State University, Muncie, IN (April, 2010).

"Using Social Media." Presented at the Bowen Institute on Political Participation, Indianapolis, IN (April, 2010).

"Facebook and Social Capital," International Digital Media and Arts Association Conference, Muncie, IN (November, 2009).

"MySpace: My Politics," International Conference on e-Government, Montreal, Canada (September, 2007).

“The Case for Regional Climate Change Adaptation Planning,” Southeastern Conference on Public Administration, Athens, GA (October, 2006).

“Environmental Crime and Punishment: A Typology of State-level Enforcement,” Southeastern Conference on Public Administration, Little Rock, AR (October, 2005).

FUNDING

2012 Ball State Emerging Media Initiatives Grant \$7,000

This grant enabled my co-investigator, Suzy Smith (Communications), and I to lead an interdisciplinary team of students in the design and testing of an application for the Apple iPad that aggregated content from a number of sources relevant to the 2012 presidential contest including YouTube videos, Twitter feeds, news articles, fact-checking services, and campaign financing information. The application empowered users to immediately access relevant data while simultaneously watching televised presidential debates.

2010 Ball State Emerging Media Initiatives Grant \$10,000

This grant enabled my co-investigator, Vinayak Tanksale (Computer Science), and I to lead an interdisciplinary team of students in the design and usability testing of an interactive television application for C-SPAN based on the Senate’s confirmation hearings for Sonia Sotomayor.

SELECT SERVICE ACTIVITIES

Service to the Department

Advisor for the Master of Public Administration Program

- Assisting the Director with graduate recruitment activities
 - Communicating with high-GPA seniors in our own department, and with political science departments at other undergraduate institutions in the region
 - Hosting online and on-campus information sessions for prospective students
 - Routine website updates and the development of marketing materials

- Advising, retention, and assessment efforts
 - Hosting at least one 30-minute advising session each semester for each student (many students require more than one session per semester)
 - Close monitoring of students’ GPA and oversight of remediation for those on academic probation
 - Mental health triage
 - Grading the comprehensive exams/portfolios of graduating students
 - Communicating with the Graduate School regarding the development and

implementation of policies

- Assisting the Director with NASPAA accreditation efforts
 - Developing and documenting policies
 - Developing master syllabi for our five core MPA courses that map course learning objectives to department learning objectives and core competencies
 - Developing a comprehensive portfolio requirement and assessment mechanisms to measure student learning objectives across five core competencies
 - Establishing and routinely consulting with an advisory board, as well as hosting alumni focus groups to obtain feedback about the program

Committee Descriptions and Notable Accomplishments

The Academic Programs Committee has jurisdiction over our undergraduate and graduate curricula.

- While serving on the committee, we sought to add “W” (writing) designations to four of our undergraduate courses, completed a Tier III proposal for our senior thesis course, and revised the Master of Public Administration and Public Administration Certificate curriculum.

The Promotion and Tenure Committee reviews faculty achievements for the purpose of promotion and tenure decisions, as well as merit rankings.

- In academic year 2018-19, I served as committee chair while we had one faculty member go up for promotion to Full Professor, two members go up for fourth-year review, and two contract faculty go up for their first promotion.
- During the remainder of my time on this committee, we had one faculty member go up for tenure and promotion to Associate Professor and one faculty member go up for promotion to Full Professor.

The Recruitment Committee is responsible for hiring contract and tenure-line faculty, as well as graduate assistantships.

- While serving on this committee, we have had the responsibility of filling four tenure-track faculty positions, two contract faculty positions, and approximately 15 GA positions.

The Student Programs Committee is dedicated to recruiting and retaining majors by hosting events for students, including information fairs, current events panels, movie nights, trivia contests, election night parties, and more.

- While serving on this committee, I created a department newsletter for our students and organized several department events.

Service to the College

Dean's Faculty Advisory Council
College Promotion and Tenure Committee

Service to the University

Provost's Honors College Task Force
Website Redesign Task Force
Faculty Mentor for the Career Center's Skills Infusion Program
Faculty Advisor for the College Democrats
Truman Scholarship Screening Committee
Fulbright Scholarship Screening Committee

Service to the Community

Designed the "Candidates of the Future Campaign School" in conjunction with the Bowen Center for Public Affairs, the Shafer Leadership Academy, and the Muncie Action Plan (implemented in 2017, 2018, and 2021)

Created online voter guides for the League of Women Voters of Delaware County

"Social Media, Journalism, and Civic Engagement," presented to students from Malaysia and the Philippines at the U.S. Institute on New Media and Journalism (sponsored by the U.S. Department of State)

"Social Media, Governance and Journalism in the 21st Century," presented to students from Indonesia at the U.S. Institute on New Media and Journalism (sponsored by the U.S. Department of State)

Appearances on Huffington Post Live as an invited guest

Service to the Profession

Reviewer for *PS: Political Science, American Politics Research, and Political Science Studies*